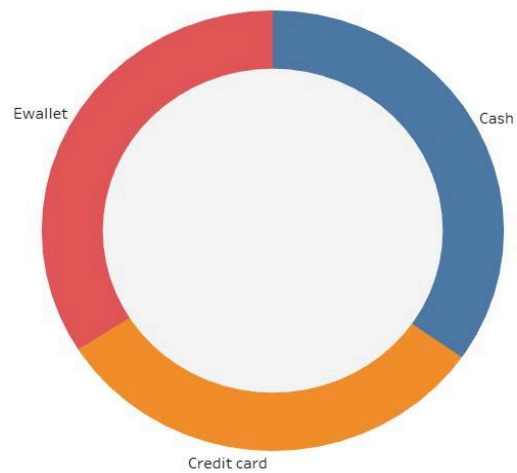


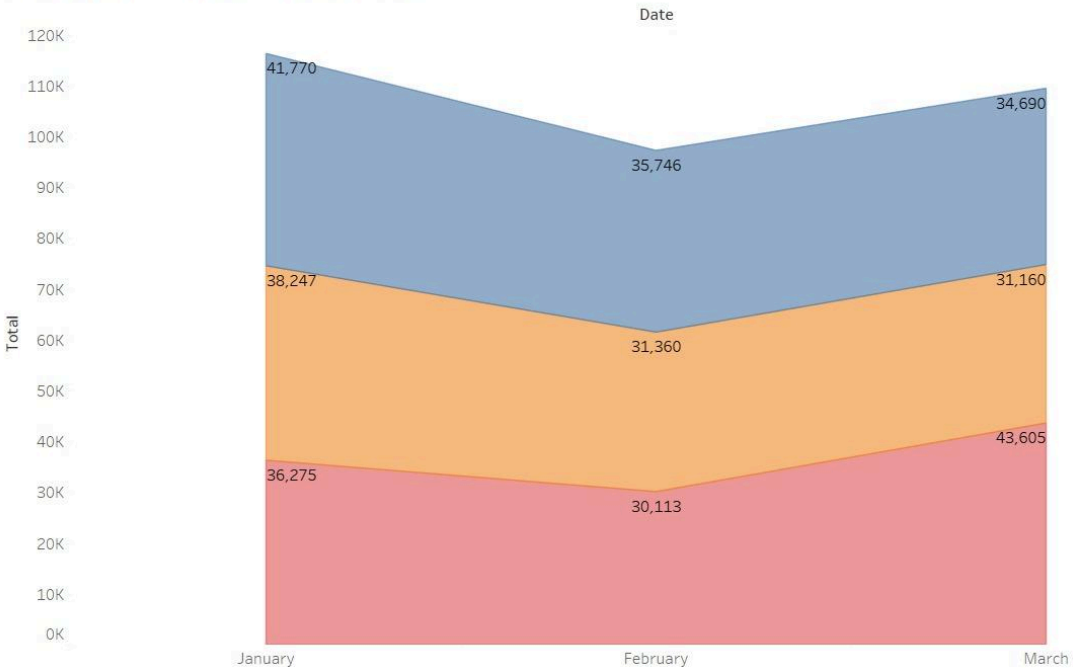
Assignment 2

Branch - Wise Sales Insights Supermarket Dataset

Donut Chart: Sales Share by Payment Method



Monthly Sales Trend – Area Chart



Text Table: Total Sales by Product Line

Product line	Payment		
	Cash	Credit card	Ewallet
Electronic accessories	20,730	15,428	18,180
	398	262	311
Fashion accessories	17,614	17,335	19,357
	280	293	329
Food and beverages	19,211	20,235	16,699
	295	335	322
Health and beauty	17,189	15,969	16,035
	293	274	287
Home and lifestyle	18,589	13,983	21,290
	306	259	346
Sports and travel	18,874	17,816	18,433
	324	299	297

Highlighted Table: Total Sales by Product Line and Payment Type

Product line	Cash	Payment Credit card	Ewallet
Electronic accessories	20,730	15,428	18,180
Fashion accessories	17,614	17,335	19,357
Food and beverages	19,211	20,235	16,699
Health and beauty	17,189	15,969	16,035
Home and lifestyle	18,589	13,983	21,290
Sports and travel	18,874	17,816	18,433

Customer Preferences Across Product Lines-WordCloud

Health and beauty
Sports and travelFood and beverages
Electronic accessories
Fashion accessories
Home and lifestyle

Sales Funnel by Product Line-Funnel Chart



Product Line-wise Contribution to Total Sales-Waterfall

