Transcript: Akash Kumar >

Review Questions

Test results are summarized below by default. Click on the Show Details checkbox for a more detailed view. With the Show Details checkbox selected, user responses are displayed in bold text with a selected checkbox to the left of each answer. A check mark appears next to the correct answer for each question.

Review Test Questions

View: ⦿ All Questions   ○ Correct Questions   ○ Incorrect Questions   ☑ Show Details   *(20 Results)*

ID	Question	Correct	Answer Explanation
2109219	**One or more than one statement that describe the specific, tangible deliverables out of the project is called Goal.**	Correct	
	☐ True ✔ ☑ **False**		
2109218	**Project requirements can not always be static and things are subject to change.**	Correct	
	✔ ☑ **True** ☐ False		
2109217	**Collection and interpretation of VoC/VoB in a business problem scenario will help to address ambiguity, decision making, risk, and help working backwards.**	Correct	
	✔ ☑ **True** ☐ False		
2109212	**What are ways to gather VoC (Voice of Customer)? (Select all that apply)**	Correct	
	✔ ☑ **Blog Posts** ✔ ☑ **Customer letters, calls, and emails** ✔ ☑ **Market Research questionnaire** ✔ ☑ **Satisfaction Surveys**		
2109207	**Which of these are not ways to define success metric of a project?**	Correct	
	☐ Working backwards from an ideal scenario ☐ Don't select non-actionable metric ☐ User counter metric if needed ✔ ☑ **Select the most frequently used metric**		
2109202	**Customer calls out problems due to human touch points in their business and wants to address it using technology. What kind of pain point is the customer referring to?**	Correct	

ID	Question	Correct	Answer Explanation

☐ Financial pain point

☐ Productivity pain point

✔ ☑ **Process pain point**

☐ Support pain point

| 2109197 | "Improve ASIN profitability by 2% by adding ASIN selection" does not comply clearly to what characteristics of SMART statement. | Correct | |

☐ Specific

✔ ☑ **Relevant**

☐ Measurable

☐ Action Oriented

| 2109192 | Determine the ideal state of affairs for the below given customer problem. "Customers see inconsistent PPU (Price Per Unit) values in US Consumables catalog which impacts their buying decision and drop in GV against Sales conversion by 10%." | Correct | |

☐ By reducing inconsistency in PPU improve GV against Sales conversion by 15%.

✔ ☑ **Consistent PPU will help customers to see accurate product variations, save money, and gain trust.**

☐ Inconsistencies in PPU can be resolved by leveraging Neuro Linguistic Programming (NLP) logics.

☐ Inconsistent PPU creates bad CX, affects Amazon's reputation, and impacts GMS.

| 2109187 | Identify the corresponding CTQ (Critical To Quality) for the given VoB below. "Not enough Customers fill our surveys" | Correct | |

☐ Customer Satisfaction score

✔ ☑ **Survey Response Rate**

☐ Customer Conversion

☐ Customer Repeat Rate

| 2109182 | Which of these does not impact in writing a SMART problem statement? | Correct | |

☐ Business Context

☐ Problem Metric

☐ Scope of the problem

✔ ☑ **Solution to the problem**

| 2109177 | What to be included and what should not be included in the project will be presented under. | Correct | |

☐ Project schedule

☐ Need Statement

✔ ☑ **Project Scope**

☐ Executive Summary

| 2109172 | In a project if there are multiple success metric identified, what is the best way to define an appropriate success metric. | Correct | |

✔ ☑ **Identify stakeholder/customer priority**

☐ Pick the metric easy to track

☐ Select the best ROI metric

☐ Select the most significant metric

ID	Question	Correct	Answer Explanation
2109164	A team worked on a project for addressing problems faced by Start-Up's in US. They gathered large amount of data, organized it, and then grouped them based on relationships under Financial, Team, Experience, and Marketing. What is this requirements gathering approach is called?	Correct	

- ☐ Benchmarking
- ✔ ☑ **Affinity Diagram**
- ☐ Focus Groups
- ☐ Interviews

ID	Question	Correct	Answer Explanation
2109159	Understanding and writing financial statements in a Business Requirements Document (BRD) will help to outline	Correct	

- ✔ ☑ **Impact of the project**
- ☐ The project boundary
- ☐ Cost of the project
- ☐ Project objectives

ID	Question	Correct	Answer Explanation
2109151	Which of these given tools will require to develop an appropriate sampling plan to define the problem.	Correct	

- ☐ Cause and Effect Diagram
- ☐ FMEA
- ✔ ☑ **Survey**
- ☐ Problem Tree

ID	Question	Correct	Answer Explanation
2109146	An Instock Manager (ISM) in US Marketplace faces ordering issues with Perishable products frequently as a result of which his business portfolio loses $0.5M every month due to less shelf life. A PIM working on this project will primarily identify this ISM as their.	Correct	

- ☐ Stakeholder
- ✔ ☑ **Customer**
- ☐ Sponsor
- ☐ Project Partner

ID	Question	Correct	Answer Explanation
2109135	Analysis tool which involves comparison of actual performance against potential or desired performance is.	Correct	

- ☐ FMEA
- ✔ ☑ **Gap Analysis**
- ☐ Pareto Chart
- ☐ Problem Tree

ID	Question	Correct	Answer Explanation
2109124	Work backwards and rephrase the given problem for better understanding: "The elevator is too slow"	Correct	

- ☐ Elevator does not function properly
- ✔ ☑ **The wait is annoying**
- ☐ Elevator configuration should be reinstalled
- ☐ Make the elevator quick

ID	Question	Correct	Answer Explanation
2109108	Identify the symptom in the business problem given below: "Hazardous noise is an important occupational health problem because it leads to hearing loss and may lead to increased stress and other deleterious physiological effects."	Correct	

ID	Question	Correct	Answer Explanation
	☐ Hazardous noise		
	☐ Occupational health problem		
	✔ ☑ **Hearing loss/increases stress**		
	☐ None of the above		
2109107	**Defining a business problem is an approach to focus on 'Solution to What'**	Correct	
	✔ ☑ **True**		
	☐ False		

« Back