

Adventure Works Sales Dashboard

Select Month Here

Select all

January

February

March

April

May

June

July

August

September

October

November

December

Revenue

\$24.91M

Profit\_Margin

10.46M

Profit\_Margin\_%

41.97%

Return\_Rate

2.17%

Select Year

Select all

2020

2021

2022

Total\_Order\_Count by CategoryName

CategoryName

Accessories

Bikes

Clothing

17.0K

13.9K

7.0K

0K

5K

10K

15K

Total\_Order\_Count

Top 10 Products

ProductName	Revenue	Total_Order_Count	Profit_Margin_%	Return_Rate
Road-150 Red, 48	\$0.64M	179	39.32%	4.47%
Road-250 Black, 48	\$0.64M	294	39.46%	2.72%
Road-250 Red, 58	\$0.66M	303	39.46%	3.63%
Road-250 Black, 52	\$0.69M	316	39.46%	3.48%
Mountain-200 Silver, 42	\$1.13M	547	46.03%	2.74%
Mountain-200 Black, 38	\$1.17M	569	46.03%	2.64%
Mountain-200 Silver, 46	\$1.18M	571	46.03%	2.10%
Total	\$9.80M	4573	44.26%	2.97%

Revenue Trend

Revenue

\$2.0M

\$1.5M

\$1.0M

\$0.5M

\$0.0M

Jan 2020

Jul 2020

Jan 2021

Jul 2021

Jan 2022

Monthly Sales

\$585.31K

\$532.23K

\$669.99K

\$344.06K

\$326.61K

\$563.76K

\$815.36K

\$804.19K

\$533.82K

\$1,635.31K

\$1,274.38K

\$1,826.99K

Summary

Revenue trended up, resulting in a 212.14% increase between January 2020 and June 2022.

Revenue started trending up on August 2021, rising by 127.18% (\$10,22,793.7484) in 10 months.

Revenue jumped from \$8,04,193.3867999451 to \$18,26,987.135199945 during its steepest incline between August 2021 and June 2022.

At 16983, Accessories had the highest Total\_Order\_Count and was 143.45% higher than Clothing, which had the lowest Total\_Order\_Count at 6976.

Accessories had the highest Total\_Order\_Count at 16983, followed by Bikes at 13929 and

Continent

- Select all
- Europe
- North America
- Pacific

Total\_Order\_Count by Country

