TOI insights

Akash Gupta,1

Abstract

18 opinion articles form the month of May 2020 were mined from Times of India archives relating to the migrant workers crisis. In this analysis the text has been broken down into vectors, tokens and ngrams so as to analyse the context of important phrases and words that link most intimately to the migrant issue.

Preparing the data

The data has first been mined from the internet and parsed from html format to clean text. Further, the text data is organised into a machine-readable dataframe and unrequired special characters like **punctuation** marks and **Upper case** letters have been filtered out.

head(article_collection)

```
## # A tibble: 6 x 4
##
     title text
                                              num clean text
##
     <chr> <chr>
                                            <int> <chr>
## 1 TOI
           The so-called symbol of 'livin~
                                                1 "the so called symbol of living m~
## 2 TOI
           My heart sank as I saw the vir~
                                                2 "my heart sank as i saw the viral~
## 3 TOI
           Several commentators have writ~
                                                3 "several commentators have writte~
## 4 TOI
                                                4 "it s painful for any human to se~
           It's painful for any human to ~
## 5 TOI
           As the Mahatma Gandhi National~
                                                5 "as the mahatma gandhi national r~
## 6 TOI
                                                6 "the lockdown has shown up the se~
           The lockdown has shown up the ~
```

Creating wordclouds

The next step is to make a wordcloud of all the important **Nouns** used in all the **TOI** articles put together. We will do the same for the other publications since this will give us an overview comparison of - what are the different topics/subjects the publications are talking about within the framework of the migrant issue. Below is the wordcloud for TOI in which we can quickly notice some of the important subjects of discussion - **Bihar**, **Aadhaar**, **Adityanath**, **Dhan**, **Employment**, **Congress**.

 $Email\ address: \verb"pgdm19akashgupta@mse.ac.in" (Akash Gupta)$



Figure 1: Figure 1: wordcloud

N-gram analysis

Here we set **n=4** and essentially extract phrases of 4 neighboring words around a **Noun/Subject** so as to get an idea about the context in which the subject is being talked about.

In this first table, word1 has been filtered to show the sentiment lexicon terms which essentially set the tone for the rest of the phrase. For examples notice the first row - "bitterly fractious ideological battle": bitterly sets the negative tone in this regard. The second row - "affluent city dwellers deride": has been said in the context of Nrega: We can hence infer from this statement that - city folk tend to not support policies like NREGA. In index number 18 - the phrase "diverted payments" also paints an intersting picture of how these schemes might be perceived.

##	# A	\ tibb]	le: 21 x 5			
##		X1	word1	word2	word3	word4
##		<dbl></dbl>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>
##	1	5	bitterly	fractious	${\tt ideological}$	battle
##	2	6	affluent	city	dwellers	deride
##	3	6	expensive	gravy	train	money
##	4	7	righteous	corporate	india	blame
##	5	18	jam	trinity	jan	dhan
##	6	18	rejected	payments	diverted	payments

```
7
##
         20 innovative
                          citizen
                                         centric
                                                      social
##
    8
         25 leading
                          development
                                                      pranab
                                         economist
##
    9
         27 conflicting income
                                                      schemes
                                         support
                          institutional social
## 10
         30 strong
                                                      audits
         with 11 more rows
```

In yet another set of 4-grams we can see in index number 27 - "multiple conflicing income support": tends to suggest that the various income support schemes for the poor tend to be viewed as chaotic and confusing since they conflict with each other. Index number 105 - "extra revolutionary arvind kejriwal": suggests a negative, sarcastic view of the Delhi chief minister in this context.

##	# # A tibble: 12 x 5								
##		X1	word1	word2	word3	word4			
##		<dbl></dbl>	<chr></chr>	<chr></chr>	<chr></chr>	<chr></chr>			
##	1	5	bitterly	fractious	${\tt ideological}$	battle			
##	2	18	leveraging	jam	trinity	jan			
##	3	27	multiple	conflicting	income	support			
##	4	31	income	support	welfare	programmes			
##	5	105	extra	${\tt revolutionary}$	arvind	kejriwal			
##	6	125	home	sick	ness	kindled			
##	7	154	india	unequal	india	india			
##	8	156	reverse	hard	fought	gains			
##	9	189	pushed	disabled	gayoor	ahmed's			
##	10	224	hospitals	trauma	centres	orphanages			
##	11	246	workers	undermining	physical	distancing			
##	12	274	tremendously	rich	temples	religious			

Another 4-gram set brings out more interesting observations. Index number 7 - "corporate india blame nrega": another phrase suggesting negative view towards nrega among the urban population of India. An important phrase at index number 61 - "largest humanitarian crisis dwarfing": suggests that the migrant crisis is by no means to be taken lightly since in this context it is viewed as an extremely serious issue that requires immediate attention.

```
## # A tibble: 13 x 5
##
         X1 word1
                          word2
                                         word3
                                                      word4
##
      <dbl> <chr>
                          <chr>>
                                         <chr>
                                                      <chr>>
##
    1
           7 corporate
                          india
                                        blame
                                                      nrega
##
    2
          10 dhan
                          yojna
                                        smart
                                                      city
    3
##
         27 basic
                          income
                                        support
                                                      combined
##
    4
         27 conflicting income
                                        support
                                                      schemes
    5
         29 communities land
                                        reforms
                                                      beneficiaries
##
    6
         61 largest
##
                          humanitarian crisis
                                                      dwarfing
    7
##
         70 easing
                          direct
                                        benefit
                                                      transfers
    8
         154 growing
                                        unequal
                                                      india
##
                          india
```

##	9	187	fellow	migrants	hard	scrabbling
##	10	189	anirudh	pushed	disabled	gayoor
##	11	215	india	reopening	accessible	testing
##	12	246	migrant	workers	undermining	physical
##	13	261	strongly	worded	passionate	observations

Word similarities

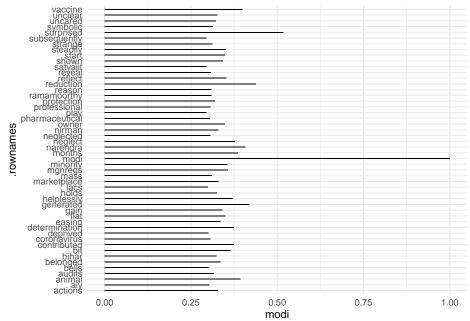
Now we shall essentially convert these words into vectors and see how similar they are on the basis of - How frequently do they occur in the same context or within a sentence of each other.

We will now check words that are similar to the word **Modi** and bring out the top 50 closely correlated words. We can notice that words that are often mentioned in the context of **modi** appear to be - **surprised**, **outlined**, **reassure**, **providing**, **mismanagement**, **aadhaar**, **offerred**, **opportunities**. Some terms like **surprised** seem to be in line with anecdotal evidence of how the prime minister directs policy at times - in surprising moves. Words like **providing**, **reassure** suggest that the prime minister has taken action regarding this crisis.

##	modi	surprised	reduction	generated	narendra	
##	1.0000000	0.5175068	0.4382753	0.4187787	787 0.4078502	
##	vaccine	animal	months	neglect	contributed	
##	0.3996068	0.3930762	0.3860814	0.3773198	0.3749539	
##	determination	helplessly	bit	mgnregs	minority	
##	0.3740319	0.3698159	0.3639314	0.3569366	0.3559855	
##	reflect	steadily	flat	owner	start	
##	0.3527601	0.3513485	0.3494147	0.3483307	0.3478893	
##	shown	gain	easing	belonged	nirman	
##	0.3429381	0.3404632	0.3351734	0.3347612	0.3300565	
##	marketplace	actions	unclear	holds	bihar	
##	0.3296125	0.3273781	0.3271464	0.3256649	0.3241468	
##	uncared	protection	audits	symbolic	strange	
##	0.3217929	0.3196669	0.3164055	0.3137493	0.3120267	
##	mass	ramamoorthy	reason	reveal	professional	
##	0.3102876	0.3095673	0.3086962	0.3072613	0.3070423	
##	coronavirus	neglected	pharmaceutical	aiy	bells	
##	0.3069518	0.3069158	0.3053290	0.3031864	0.3009449	
##	deprived	lacs	satyajit	play	subsequently	
##	0.3007853	0.2988081	0.2953505	0.2953356	0.2941496	

^{##} Warning: 'tidy.matrix' is deprecated.

^{##} See help("Deprecated")



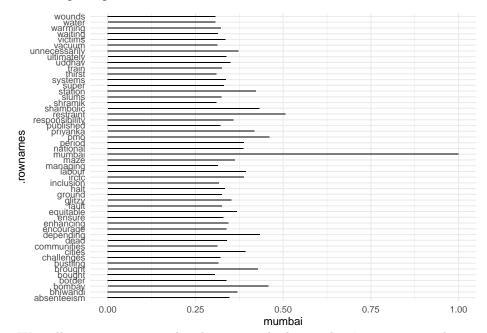
Now we see the top correlated terms for **mumbai** to get an idea about the context in which this city was mentioned as the migrant crisis unfolded. Words like **arrest**, **jail** suggest that the police was probably handling this issue by hard enforcement of lockdown norms. Words like **critisized** suggest that this city has been critisized for the way it handled this crisis. Note that we can make these judgements because analysis suggests a close correlation between these words to the main subject. So in essence, since the word **critisized** has been present within a few words of the word **mumbai** we can say it was probably referring to **mumbai** and not something else.

##	mumbai	restraint	pmo	bombay	depending
##	1.0000000	0.5063127	0.4614587	0.4573265	0.4343722
##	shambolic	brought	station	priyanka	labour
##	0.4316517	0.4274483	0.4222558	0.4176109	0.3932278
##	cities	irctc	period	national	unnecessarily
##	0.3923932	0.3879903	0.3878940	0.3864918	0.3729191
##	bhiwandi	equitable	maze	responsibility	glitzy
##	0.3700400	0.3679636	0.3626228	0.3584705	0.3518065
##	uddhav	absenteeism	enhancing	dead	border
##	0.3503430	0.3473395	0.3441686	0.3391745	0.3381475
##	encourage	ultimately	systems	victims	halt
##	0.3379318	0.3377582	0.3371529	0.3360302	0.3334402
##	super	ensure	ground	fault	train
##	0.3308369	0.3298977	0.3260425	0.3259468	0.3254716
##	slums	warming	published	challenges	inclusion
##	0.3236417	0.3223772	0.3210351	0.3210092	0.3164950

communities	vacuum	managing	waiting	bustling	##
0.3126908	0.3132575	0.3137902	0.3145329	0.3158299	##
bought	water	wounds	shramik	thirst	##
0.3061707	0.3061962	0.3075812	0.3097115	0.3099424	##

Warning: 'tidy.matrix' is deprecated.

See help("Deprecated")



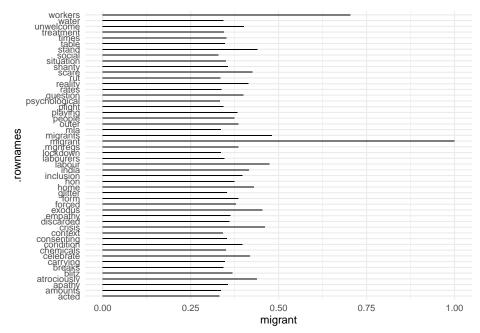
We will now see top correlated terms with the word **migrant** to see the relevant context. We can see that most descriptions of the migrant workers had words like - **tragedy**, **plight**, **aggravating**, **crisis**, **exodus**, **unemployment**, **lockdown** - which give us a view that the conditions of these people are quite horrible and this resulted mainly from the effect of the lockdown. Words like - **governance**, **delays**, **semiskilled**, **passivity** - imply bottlenecks in governance and administration regarding handling this issue.

##	migrant	workers	migrants	labour	crisis
##	1.0000000	0.7048118	0.4807049	0.4735181	0.4605119
##	exodus	stand	atrociously	home	scare
##	0.4534140	0.4402268	0.4382190	0.4295203	0.4254909
##	celebrate	india	reality	unwelcome	question
##	0.4184058	0.4156643	0.4138634	0.4009450	0.3997030
##	inclusion	condition	outer	mgnregs	form
##	0.3977806	0.3974949	0.3860645	0.3860130	0.3856370
##	playing	forced	people	hon	blitz
##	0.3833354	0.3793967	0.3750546	0.3748726	0.3691406
##	empathy	discarded	shanty	apathy	consenting

```
0.3626706
                      0.3603040
                                     0.3561335
                                                    0.3557080
                                                                   0.3534620
##
##
         glitter
                          times
                                     situation
                                                    chemicals
                                                                     carrying
       0.3533026
##
                      0.3523568
                                     0.3505019
                                                    0.3499113
                                                                   0.3480529
##
           table
                      labourers
                                     treatment
                                                        breaks
                                                                        water
##
       0.3471636
                      0.3467378
                                     0.3445367
                                                    0.3430608
                                                                   0.3429685
##
          plight
                        context
                                         rates
                                                      amounts
                                                                          mla
##
       0.3429000
                      0.3418471
                                     0.3381601
                                                    0.3364791
                                                                   0.3362329
        lockdown
##
                             rut psychological
                                                                       social
                                                         acted
##
       0.3356980
                      0.3350790
                                     0.3329768
                                                    0.3320390
                                                                   0.3297252
```

Warning: 'tidy.matrix' is deprecated.

See help("Deprecated")



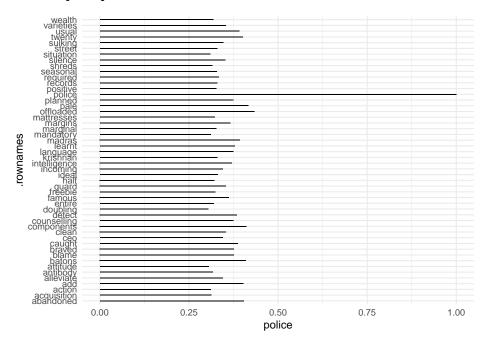
Now we look at top correlations with the word **police** to get an idea about how the police tackled these problems. Words that immediately stand out are **-batons**, **hawkers**, **violence**, **thousands**, **kilometeres** - which suggests that as hawkers and migrant workers were walking towards their cities, the police sparked violence by hitting them with batons (a probable judgement - not to be taken as fact).

abandoned	batons	components	pale	offloaded	police	##
0.4039869	0.4097914	0.4112612	0.4159509	0.4328430	1.0000000	##
detect	caught	usual	madras	twenty	add	##
0.3848601	0.3872070	0.3913439	0.3932753	0.4007953	0.4018132	##
counselling	planned	language	braved	blame	learnt	##
0.3737859	0.3740583	0.3746807	0.3761518	0.3763572	0.3781997	##

```
##
   intelligence
                      margins
                                     famous
                                                     clean
                                                                   guard
                                                                            varieties
                    0.3657804
##
      0.3705544
                                  0.3623137
                                                0.3537709
                                                              0.3537261
                                                                            0.3532699
##
        silence
                      sulking
                                   incoming
                                                              alleviate
                                                                              required
                                                       ceo
                    0.3465073
##
      0.3514557
                                  0.3453491
                                                0.3450783
                                                              0.3448615
                                                                            0.3337751
##
          ideal
                      records
                                     street
                                                 krishnan
                                                                seasonal
                                                                              marginal
##
      0.3307246
                    0.3292142
                                                0.3291886
                                                              0.3280849
                                                                             0.3273618
                                  0.3291955
##
       positive
                      freebie
                                 mattresses
                                                      half
                                                                  entire
                                                                                wealth
##
      0.3268171
                    0.3235474
                                  0.3223522
                                                0.3215703
                                                              0.3193382
                                                                            0.3180540
##
                                acquisition
                                                              mandatory
                                                                             situation
       antibody
                       shreds
                                                    action
##
      0.3165451
                    0.3148779
                                  0.3122983
                                                0.3111028
                                                              0.3106232
                                                                            0.3100186
##
       attitude
                     doubling
                    0.3040659
##
      0.3056700
```

Warning: 'tidy.matrix' is deprecated.

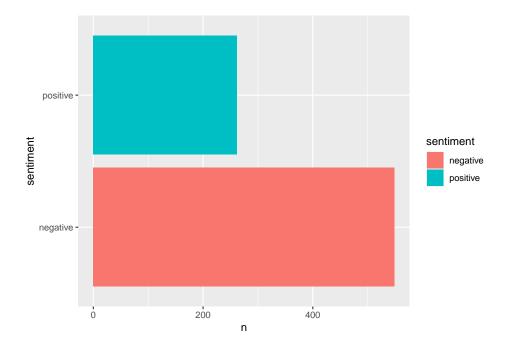
See help("Deprecated")



Overall sentiment

Finally we can judge the overall sentiment of **TOI** coverage on this issue. Prsence of words like - plight, violence, struggling, suffer, unemployment - give this topic a more negative tilt as compared to usage of positive words like - relief, support, great initiative, praised.

Joining, by = "word"



Topic analysis

Finally, we look at the broad topics on which the articles were largely focussed on within the **migrant workers** framework.

```
## Joining, by = "word"

## Warning: `tbl_df()` is deprecated as of dplyr 1.0.0.

## Please use `tibble::as_tibble()` instead.

## This warning is displayed once every 8 hours.

## Call `lifecycle::last_warnings()` to see where this warning was generated.
```

We can see that broadly two topics have been in focus. The first topic has characteristic words like - economy, economic, wages, jobs, crore, workforce - suggesting a finance/economy focussed approach to the migrant issue. The second topic has characteristic words like - trains, villages, welfare, political - which suggests a more political and sympthetic view of the subject.

