KANNAN NAGARAJ

UI UX & GRAPHIC DESIGNER

👤 CONTACT ME

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- 🌐 www.behance.net/kannankannan29
- 📍 Coimbatore

🎓 EDUCATION

Hindusthan College of Arts and Science Coimbatore

B.sc - Costume Design and Fashion
2019 — 2022

Govt hr School Doddampalayam

HSC | 2017 - 2018

Govt hr School Doddampalayam

SSLC | 2015 - 2016

📊 SKILLS

Figma   Axure   CorelDraw

ADOBE SUITE:

Illustrator   Photoshop   After Effects   Indesign

🖼️ HOBBIES

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👤 ABOUT ME

My goal is to enhance user satisfaction by crafting seamless and visually pleasing interfaces.

💼 JOB EXPERIENCE

UI / GRAPHIC DESIGNER   2022 -Present

Breezeware Pvt | Coimbatore

• **Design System(Glide):** Designed and maintained design system components, ensuring consistency and efficiency in UI development across applications.

• **Customer & Employee Monitoring System (FLBCP):** Gather requirements from the Product Manager and employees to design an internal application. This application should enable employees to create flow items and issues for customer projects. Additionally, users should be able to use these issues for their daily check-in and leave management.

• **Revolution Pictures(RPC):** A seamlessly integrated online platform designed for car rentals, specifically tailored to the film industry. It enhances efficient interactions between buyers and renters to fulfill their vehicle requirements.

• **EV Application (Cadence):** Gather and evaluate the requirements from the product manager to design an admin application, a customer application, and a driver mobile application.

• **Healthcare Application(Chorus):** Collaborated with the product manager and the customer to create high-fidelity web and mobile application mock-up for the Electronic Health Record (EHR) system.

• **Transit Application(Marta):** Played a key role in creating an integratable web application for the transit and ticket management applications. Additionally, created an application for station management.

• **Graphics:** Aligned with brand guidelines. I created visuals, icons, and logos, enhancing the visual identity of multiple applications. Additionally, I contributed to a sales proposal by incorporating compelling visuals to showcase

GRAPHIC DESIGNER   2022 -2022

Kalki Automation | Coimbatore

• Designed visually appealing graphics for the digital screens of airflow meters,enhancing user interface and experience.

• Designed and crafted compelling brochures for sales, effectively showcasing product features and benefits to target audiences.

• Collaborated closely with the sales and marketing teams to align design elements with the company's branding and marketing strategies.

• Spearheaded the creation of personalized visiting cards for company employees, maintaining a consistent and professional brand image.