

AYUSH JHA

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INDIA

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SUMMARY

Analyst with strong expertise in data analysis, process optimization, and project management. Skilled in leveraging Excel, Power Query, SQL, Tableau, Power BI, Python, and SAP to derive actionable business insights. Proven ability to enhance decision-making and drive operational efficiency through advanced analytics and reporting.

SKILLS & ABILITIES

- Data Visualization/Tableau
- Data Analysis
- Programming/Python Basic
- Agile Methodology
- ERP Management/SDLC
- Advanced Excel/VBA
- Project Management/JIRA
- Power Query/Power BI
- Cross-functional Collaboration/
- SQL,MYSQL

EXPERIENCE

Fraud Analyst: Sept 2024 – Present **Revenue Assurance, Airtel**

- Automated IR reports for data visualization utilizing Power Query, resulting in a 35% increase in reporting efficiency.
- Optimized live trackers and workflows with advanced Excel (VBA, Macro) and Oracle (SQL), enhancing process efficiency by 40%.
- Achieved a 50% improvement in fraud detection accuracy and a 28% reduction in fraud incidents through the implementation of sophisticated analytics tools.
- Successfully resolved over 3,000 fraud cases within strict deadlines, demonstrating exceptional problem-solving skills and efficiency.
- Collaborated with IT, customer service, and legal teams to enhance fraud prevention measures and significantly improve customer experience.
- Implemented automation in CDR trend analysis, KPI monitoring, and Simbox detection using SQL, Power Query, and VBA scripts, leading to a 45% reduction in manual intervention.
- Delivered a revenue impact of savings worth ₹2 crore through the strategic automation of fraud detection processes.

	<ul style="list-style-type: none"> Developed and deployed automated scripts to detect and analyze call anomalies, reducing manual intervention and improving response times by 25%. Designed and implemented SQL queries to monitor and track suspicious calling patterns in real-time, increasing detection efficiency by 30%. Created dynamic dashboards and reports using Power Query to visualize fraud trends, providing actionable insights to stakeholders. Conducted comprehensive root cause analysis of fraud incidents, implementing preventive measures that mitigated future risks by 20%. Integrated automation tools with existing fraud detection systems, enhancing data accuracy and reducing false positives by 15%. Led training sessions for team members on the use of automation tools and techniques, enhancing the team's overall proficiency in fraud detection. <p>Data Analyst Jan 24– June 24 Revenue Visualization, Greateway Software PVT.LTD, Pune</p> <ul style="list-style-type: none"> Developed interactive dashboards and reports using Power BI, providing real-time insights for stakeholders and enhancing data-driven decision-making. Conducted data validation and quality checks to ensure accuracy and reliability, identifying discrepancies and implementing corrective measures. Developed and maintained KPI to measure and track the effectiveness of business operations. Designed and implemented custom DAX formulas to automate complex calculations, reducing manual effort by 30% and improving overall data accuracy. Contributed to the creation of a comprehensive data dictionary that improved team understanding of available data sources and metrics. Actively participated in data discovery sessions and workshops, collaborating with cross-functional teams to identify data sources, define key metrics, and develop actionable analytical solutions.
EDUCATION	<p>MBA (Business Analyst)/ Sandip University, Nashik (2024)</p> <p>CGPA: 8.00</p> <p>M.Com (Advance Accounting)/ B.K Birla College , Kalyan (2023)</p> <p>CGPA: 8.00</p> <p>B.Com (Advance Accounting)/ B.K Birla College , Kalyan (2021)</p> <p>CGPA: 8.16</p>

<div>CERTIFICATION</div>	<ul style="list-style-type: none"> • SAP FINANCE & CONTROLLING (FI – Co) – ICMAI • Software Engineering and Agile Software Development – Infosys Springboard Microsoft Office Intermediate Program (Word /Excel /PowerPoint) ICMAI • Python, Business Analytics, Fintech, Synergy University Dubai 				
<div>LEADERSHIP</div>	<table border="1"> <tr> <td data-bbox="474 667 943 743">Project Management Professional</td><td data-bbox="943 667 1417 743">Sandip University</td></tr> <tr> <td data-bbox="474 743 943 861">Certificate of Excellence in Business Analytics</td><td data-bbox="943 743 1417 861">Sandip Foundation</td></tr> </table>	Project Management Professional	Sandip University	Certificate of Excellence in Business Analytics	Sandip Foundation
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