

IdeationPhase

Brainstorm&IdeaPrioritizationTemplate

Date	03 NOVEMBER 2023
Team ID	NM2023TMID06902
ProjectName	Irevolution: A Data-Driven Exploration Of Apple's Iphone Impact In India
MaximumMarks	4Marks

Brainstorm&IdeaPrioritizationTemplate:

The challenge is to develop analytics tools using Tableau to enhance the efficiency and effectiveness of the placement process for data analytics professionals. This involves addressing issues related to data-driven decision-making, skills alignment, diversity and inclusion, and overall transparency in the placement process.

The objective of this project is to create a suite of analytics tools utilizing Tableau that will transform the placement process for data analytics professionals. These tools should provide actionable insights, predictive capabilities, and data-driven decision supports.

Step-1:TeamGathering,CollaborationandSelecttheProblemStatement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How are the students at this college in your region currently finding their way through the job market? How can we help them find the right job and make sure they're happy and successful in their new roles? How can we help them find the right job and make sure they're happy and successful in their new roles?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic
- Defer judgment
- Go for volume
- Encourage wild ideas
- Listen to others
- If possible, be visual

Step-2:Brainstorm,IdeaListingandGrouping

3

Brainstorm
Write down any ideas that come to mind that address your problem statement.
10 minutes

TIP
You can select a sticky note and use the pencil icon to select it or to start drawing!

Person 1

Person 2

Person 3

Person 4

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
20 minutes

TIP
Add a custom label to sticky notes to make it easier to find, rename, delete, and categorize important ideas as you're editing your ideas.

This group project involves a thorough examination of the social media landscape from various dimensions. Each team member or sub-group can be responsible for investigating specific elements and collectively, who can create a comprehensive analysis of the digital landscape.

Research the policies and practices related to content moderation on social media platforms. Assess how well platforms enforce community guidelines and address issues like hate speech and misinformation.

Step-3:IdeaPrioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

