Ideation phase

Empathize & Discover

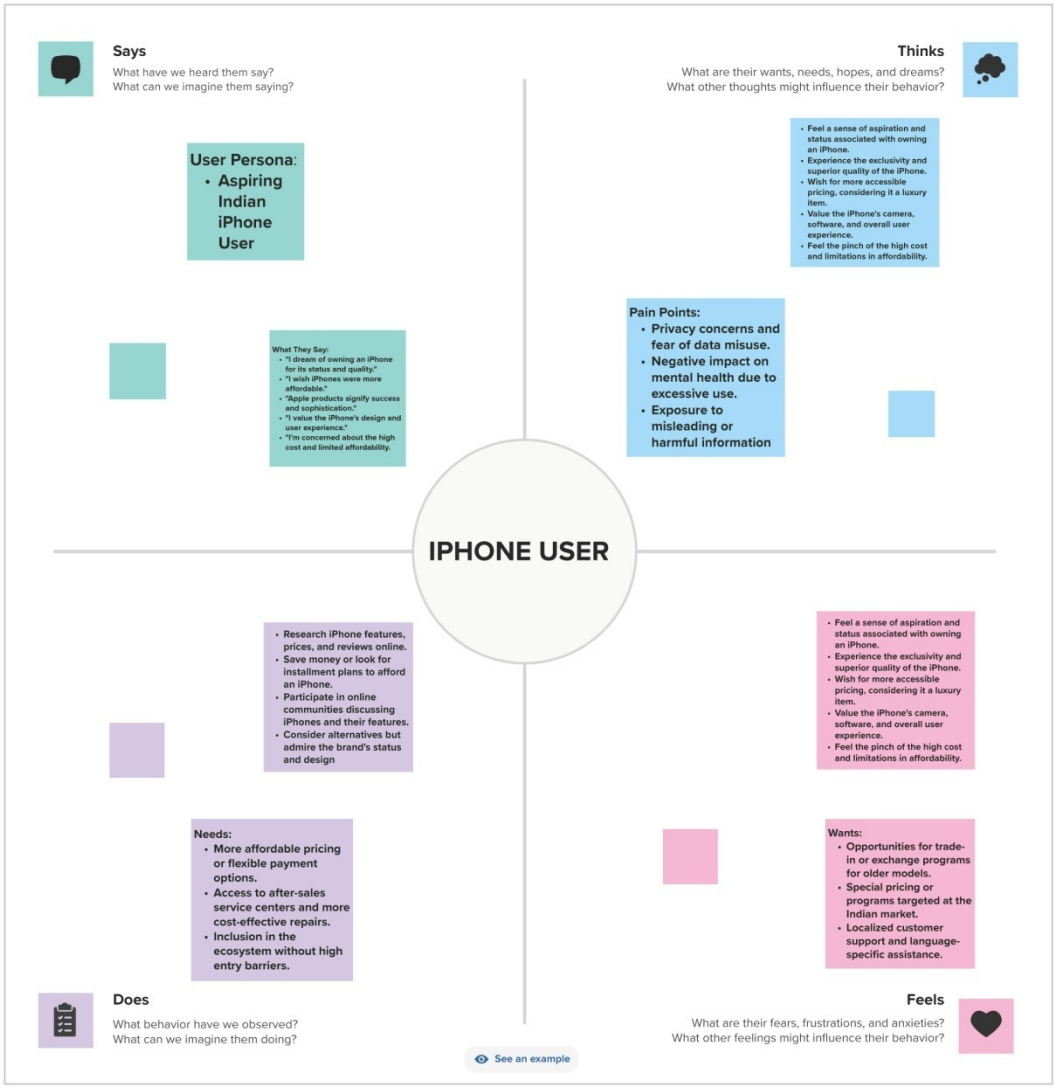
Date	03 NOVEMBER 2023
Team ID	NM2023TMID06902
Project Name	Irevolution: A Data-Driven Exploration Of Apple's Iphone Impact In India
Maximum Marks	4Marks

Empathy map canvas:

- The problem statement in the context of data analytics for placement in data analysis revolves around the need for effective tools and methodologies to process, analyze, and derive meaningful insights from vast and complex datasets. Professionals and organizations face challenges in identifying the most suitable data analytics techniques and tools tailored to their specific needs. These challenges include selecting appropriate data sources, understanding the underlying patterns, managing data quality issues, and interpreting results accurately. Moreover, there is a constant struggle to keep up with the evolving landscape of data analytics technologies, making it difficult to make informed decisions about which tools to employ. As a result, there is a pressing need for comprehensive solutions that simplify the data analytics process, enabling efficient data analysis, informed decision-making, and strategic placement of insights for organizational growth and innovation.

- Creating this empathy map canvas can help you gain a deeper understanding of the different perspectives and needs of the stakeholders involved in your project. You can use this information to tailor your research and data analysis to address these needs and concerns effectively.

Example:



Reference :
https://app.mural.co/t/httpsnmesmartinternzcomstude6442/m/httpsnmesmartinternzcomstude6442/1698884329313/77e8a57973ad30e786b46d337c6f96a61e9225fe