
Project: Police Traffic Stops Visualization

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Dataset Overview

[illegible]

Problem Statement:

- ❖ Increase Officer's stops
- ❖ Increase on arrests

- ★ What is driving the increase in officers stops from 2016 to 2017 in Charlotte?
- ★ **Action:** What are next steps to improve statistics?

Tasks

- ★ **Conduct Exploratory Visual Analysis through Visualizations and Interactions.**

Load real dataset; What can we learn from the visualization?

Tools Used

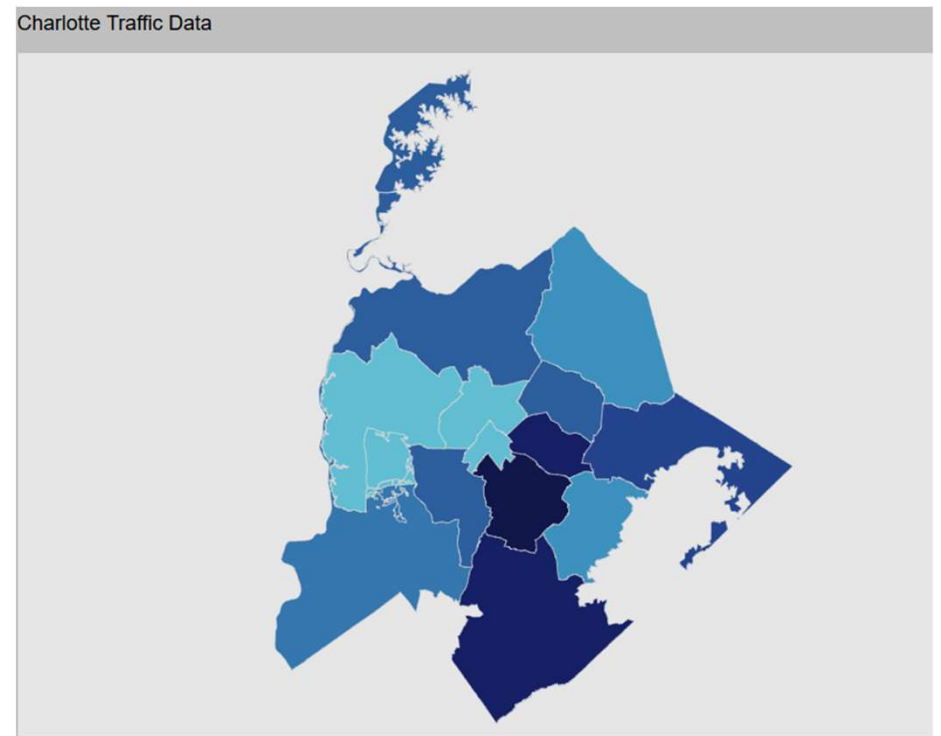
- ★ HTML, CSS, SVG, JavaScript, D3, D3Plus, CanvasJS

Questions

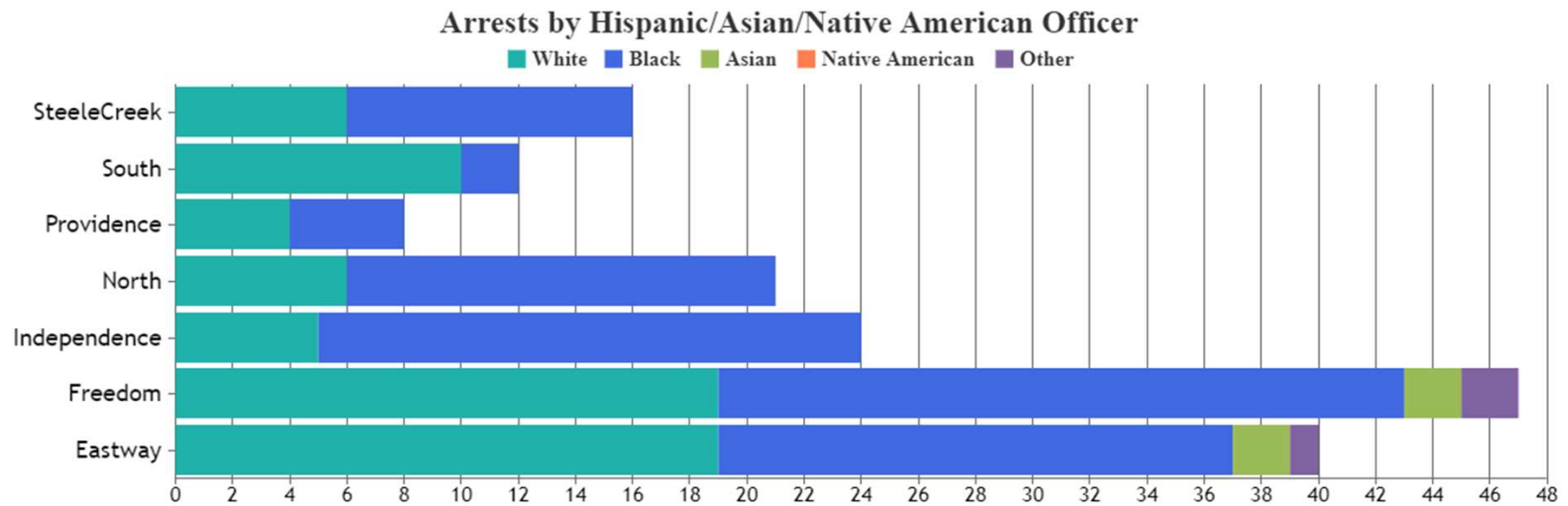
- ★ Which division have the more stops? Are the number of **officers efficiently deployed** ?
- ★ Which division has a high level of severity on the results of stops (arrests)? Should **more resources be deployed** for these areas?
- ★ Is race (Driver & Officer) a factor of the number of arrests?
- ★ Can creating community awareness regarding officer's stop statistics help on improving those statistics?

A Map

- ★ Our dataset included Divisions within the Charlotte Area - A Map is a must
- ★ Clear representation of the Dataset and helps to be the data in perspective
- ★ Interactivity provides more details for comparison and insights



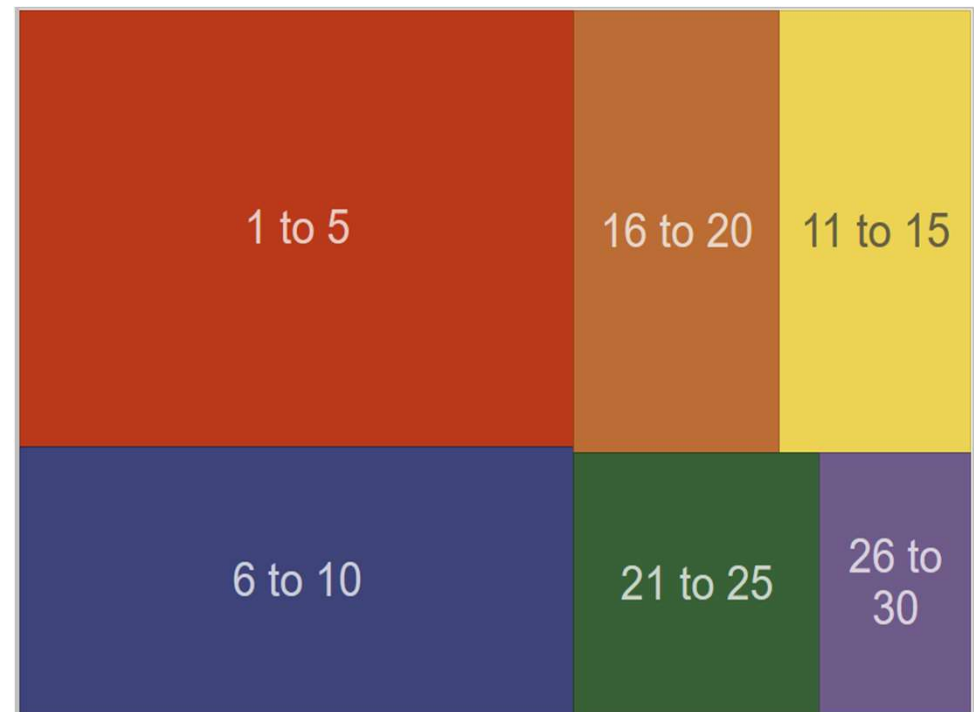
Horizontal Bar Graphs



- ★ Stacked shows **totals** across different categories
- ★ Great for Categorical Data; Legible to Audience: Easy to read
- ★ Process information (starting at top left and making z)

Plot 3: Tree Map

- ★ Use for representing hierarchical data using nested rectangles
- ★ Data is organized as branches and sub-branches
- ★ Each rectangle represents 2 numerical values
- ★ Easy to distinguish between categories and data values



Demonstration