

Akash Deep

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EDUCATION

NETAJI SUBHAS INSTITUTE OF TECHNOLOGY

(UNIVERSITY OF DELHI)
B.E. 2013-17
GPA: 8.45

GAURAV MEMORIAL INTERNATIONAL SCHOOL

(CBSE)
AISSCE 2012
Overall: 89.2%

GAURAV MEMORIAL INTERNATIONAL SCHOOL

(CBSE)
AISSE 2010
CGPA: 9.8

SKILLS

TECHNOLOGIES

Advanced

- Python • Data Structures
- Algorithms
- MySQL • REST APIs

Intermediate

- Low Level Design
- Django and Django Rest Framework
- Git

ENTERPRISE & OTHER

- Jira • MS - Excel
- Agile Concepts
- Good communicator
- User centric mindset

LINKS

Linkedin: akashdeep3194
Github: akashdeep3194

EXPERIENCE

6 SENSE | SDE 3

May'22 | (Remote)

- Working as a backend engineer leveraging Django REST Framework for 6sense advertising product
- Built a new product offering for campaigns integration between 6sense and LinkedIn Advertising resulting in onboarding of **500+** customers
- Implemented **contextual campaigns** feature to run ad campaigns that deliver **15%** better performance over generic ads
- Worked on an error management project to identify external errors and send email alerts resulting in a **35%** reduction of support tickets

CVENT | INTEGRATION DEVELOPER 2

Mar'19 | Gurugram

- Crafted integration solutions employing RESTful APIs, facilitating clients in seamlessly integrating Cvent data with **10+** platforms in real-time. This empowered end users to quickly leverage the data.
- Worked on an internal project to create a Splunk based dashboard to monitor and notify about the errors across over **300** solutions in various deployments, which resulted in **45% cost reduction**

ZS ASSOCIATES | BUSINESS OPERATIONS ASSOCIATE

Sep'17 | Gurugram

- Performed analysis on **3+** channel's sales data using **SQL**, and recommended data-backed insights
- Delivered incentive computation reports for around **500** sales representatives

PROJECTS AND E-LEARNING:

PROJECTS:

- Awarded **3rd** prize in 6sense innovation Hack-a-thon for developing integration with ChatGPT to suggest ad creative headers and message text based on product URLs or product description
- Created a Django DRF based **backend APIs for a Movie Booking Application**
- Worked in a team of 3 to develop a smart bicycle speedometer with Bluetooth connectivity

E LEARNING:

- Scaler Academy DSA program (Scaler Academy - Sep'21)
- Data Structures and Algorithms course on Python 3 (Coding Ninjas)
- MySQL certification (Hackerrank)
- High Level Design (Coding Ninjas)

AWARDS

2020	Newcomer of the Year	Cvent
2013-17	Merit Scholarship	NSIT College