

# AKASH

## GRAPHIC DESIGNER



### CONTACT

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🌐 [Portfolio](#)

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### EDUCATION

2016 - 2019

AYYAPPA POLYTECHNIC COLLEGE

- Diploma in Electrical and Electronics Engineering

### SKILLS

- Leadership
- Photoshop
- Team Management
- Effective Communication
- Critical Thinking
- Production Management
- Production standard
- Public Speaking
- Layer Management

### LANGUAGES

- English
- Tamil

### SUMMARY

Innovative and deadline-oriented Graphic Designer with over 5 years of experience in managing projects from initial concept through to final delivery. Proven ability to create impactful brand messages, develop strategic graphic solutions, and execute high-quality productions. Demonstrated expertise in sourcing vendors, coordinating with cross-functional teams, and maintaining project timelines. Highly resourceful and detail-oriented, adept at balancing creativity with practical considerations to deliver visually compelling and on-brand materials.

### WORK EXPERIENCE

#### MAD STREET DEN 2020 - PRESENT

Graphic designer

- Experienced in VUE AI from 2020 to present.
- **Garment Fixing & Labeling:** Expertly handled garment fixing and model labeling tasks using Adobe Photoshop to ensure accurate representation and high-quality visuals.
- **Client Engagement:** Successfully collaborated with major clients including Myntra, Zalando, Drykorn, Simons, G-Star, and Engimo, delivering tailored design solutions to meet their specific needs.
- **Project Management:** Managed and executed multiple design projects simultaneously, ensuring timely delivery and adherence to client specifications and brand guidelines.

#### PIXXY ETAIL SOLUTION OCT 2019 -JAN 2020

Image Retouch

- Background Removing AND Retouch works

### INTEREST

- **Collaborative Projects:** Enjoy working on team-based projects and brainstorming sessions to generate innovative ideas and effective design solutions.
- **Design Trends:** Enthusiastic about staying up-to-date with the latest graphic design trends and technologies to continuously refine skills and incorporate new techniques into work.