

NMIMS Global Access

School for Continuing Education (NGA-SCE)

Course: Management Theory and Practice

Session Plan – Jan 2023 Cycle

Faculty : Prof. Rohan Mehra

Program: PG			Term: I		
Course: Management Theory and Practice			Code: RETMANTTHEYANDDPRAE1		
Teaching Scheme			Evaluation Scheme		
Classroom Session	Practical/ Group work	Tutorials	Credit	Internal Assessment	Term End Examination (TEE)
15		0	4	30%	70%
Course Rationale: <p>This course will help student to understand the fundamentals of Management. In the modern contemporary society. The modern-day organization, the functions of management and the various functional areas will help student understand the functioning of a company.</p>					
Course Objectives: <ul style="list-style-type: none"> To reinforce the concepts of modern-day organization. To develop the fundamentals of business To prepare the student for the future in handling the complex tasks that exist in the organization. 					
Learning Outcomes: <p>This course will help students to understand:</p> <ul style="list-style-type: none"> the history of management the difference between the functions and functional areas of management the impact of culture in business how to be an effective leader and various types of leader that exist in various companies the process of decision making importance of IT and various systems 					
Pre-requisite(s): <p>NONE</p>					
Pedagogy: <p>Online Class, Discussion Forum, Open ended discussion, Case studies, Quiz, etc.</p>					
Textbook: <p>Management Theory and Practice Textbook from NGASCE</p>					

Reference Books: <ul style="list-style-type: none"> Management a global perspective by Herald Koontz
Journals: Harvard Business Review
Links to websites: https://hbr.org/
Evaluation Scheme: <ul style="list-style-type: none"> Internal Assessment 30% Term-End Exam 70% Total 100%
Session Plan:

Session	Topic (including subtopics)	Learning Outcomes	Pedagogical Tool	Textbook Chapters & Readings
1	Evolution of Management	<ul style="list-style-type: none"> To understand the approaches to management 	Lecture/Case study discussion	1
2	Evolution of Management	<ul style="list-style-type: none"> Recent development in management 	Lecture/Case study discussion	1
3	Evolution of Management	<ul style="list-style-type: none"> Contributions of leading scholars 	Lecture/Case study discussion	1
4	Nature of Management	<ul style="list-style-type: none"> To understand the functions of management Outline the role of management in society Relate management with administration 	Lecture/Case study discussion	2
5	Corporate Culture	<ul style="list-style-type: none"> To understand the dimensions and types of corporate culture 	Lecture/Case study discussion	3
6	Corporate Culture	<ul style="list-style-type: none"> To understand and identify conflicts arising in organisations Understand the relationship between communication and corporate culture 	Lecture/Case study discussion	3
7	Structure of an Organisation	<ul style="list-style-type: none"> To understand the six-box organisational model and matrix model 	Lecture/Case study discussion	4

8	Business Communication	<ul style="list-style-type: none"> Understand various types of business communication 	Lecture/Case study discussion	5
9	Business Communication	<ul style="list-style-type: none"> Discuss the tools of business communication 	Lecture/Case study discussion	5
10	Managerial Decision Making	<ul style="list-style-type: none"> Understand the process of decision making and identify the types of decisions 	Lecture/Case study discussion	6
11	Leadership	<ul style="list-style-type: none"> To understand the difference between leadership and management To learn how leadership affects team work competency 	Lecture/Case study discussion	7
12	Motivation	<ul style="list-style-type: none"> Understand the importance of motivation with various motivational theories. 	Lecture/Case study discussion	8
13	Change Management	<ul style="list-style-type: none"> Understand change management and organisational development and to discuss the forces and resistance to change 	Lecture/Case study discussion	9
14	Management Information Systems	<ul style="list-style-type: none"> Understand the importance of data and information and elaborate on the importance of expert system 	Lecture/Case study discussion	10
15	Revision	<ul style="list-style-type: none"> Doubt Solving/Pending Syllabus Completion/ Revision 	Discussion	-