

Birthday Reminder App - Feature Document

App Concept

This app helps users remember and act on their friends' birthdays. Users can store birthdays, get reminders, and even track whether they've wished their friend.

Core Features

- Add a friend's name and birthdate.
- Get a notification on the birthday at 9:00 AM.
- Mark a birthday as 'Wished' in the app.
- If not marked as 'Wished', the app will send a reminder every 1.5 hours.
- User can set their preferred frequency for repeat notifications.
- All data is stored locally using AsyncStorage.

Notification Frequency Control

Users can select how often they want to be reminded if they haven't wished yet:

- Every 30 minutes
- Every 1 hour
- Every 1.5 hours (default)
- Every 2 hours
- Stop after 3 reminders

Affiliate Feature - Gift Suggestions

Users will see curated gift suggestions linked via affiliate programs:

- Best gift options for boys
- Best gift options for girls
- Best gift for girlfriend
- Best gift for boyfriend

Each category will open a list of gifts with product links, ratings, and price.

Final Thoughts

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The app combines emotional touchpoints (remembering birthdays) with smart reminders and monetization (affiliate gifts). The design will be clean, user-friendly, and effective.