E-Commerce Data Analysis Report

Customer Analysis

Total Customers: 200 Number of Regions: 4

Most Popular Region: South America

Product Analysis

Total Products: 100 Number of Categories: 4 Average Price: \$267.55 Price Range: \$481.68

Transaction Analysis

Total Transactions: 1000 Total Revenue: \$689,995.56

Average Transaction Value: \$690.00

Total Quantity Sold: 2537