

Website Development Proposal

Prepared on:
28 Oct, 2020

Prepared by:
Octa Logicx

Prepared for:
CBCP

Introduction

Thank you for your interest in partnering with Octa Logicx for your website development project. With well over 100,000 firms offering website development services, we know how challenging it can be to find the right agency for your web development needs.

At Octa Logicx, we hold one goal above all others: 100% client satisfaction. Our in-house team of web designers, copywriters, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

We've built websites for several brands around the world with great success, and are quite excited to get to work on yours.

In this proposal, you'll find examples of our past work along with what we feel is the optimal solution for your website development needs, along with the associated delivery timeline, costs, and project terms. Once you've reviewed this proposal thoroughly, simply electronically sign it at the bottom to indicate your approval.

Thanks again for the opportunity to earn your business!

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Octa Logicx

Executive Summary

CBCP requires a full e-learning website to support your digital learning growth strategy. This website will allow you expose your brand to organic audiences via search engines, leverage digital advertising to boost lead generation, and deploy content marketing to build brand awareness and authority.

Octa Logicx is uniquely qualified to build the website that you desire, due to our in-house team of designers, writers, and developers, and our experience working with clients in your industry.

Our past work includes:

Project 1

ASAN RISHTA

<https://www.asanrishta.com/>



Project 2

THE PK SHOP ONLINE

<https://thepkshop.com/>



Solution Outline

Octa Logicx will build your website using the latest technologies of google like Angular for front end and Php. When you app will be completed you will be able to do :

Admin Module

Roles

- Dynamically add Books with their prices
- can update book information
- can delete book which he added
- Can activate/deactivate any user who register him self from website
- can delete user
- can update user information if admin wants

User

- General information of the web
- Can preview the available books with their prices
- For view , Login/ Registration required
- will pay after registration in jazz cash or direct bank transfer after that he/she can login when admin approve after payment done
- payment will be book wise
- After login to dashboard user can view only those for whom he/she pay for
- But he can pay for next book from dashboard next time

We propose that your site be hosted with using modern technologies. This will ensure that your website is capable of supporting a high volume of traffic while remaining protected from malicious entities.

Project Costs

The table below details the costs associated with this project. Invoices will be sent to CBCP on the dates indicated below, are payable via credit card or wire transfer, and are due on a net-30 basis.

Name	Price
Development cost	PKR 65,000
	PKR 65,000
Subtotal	PKR 65,000
Total	PKR 65,000

Terms of Agreement

1. Authorization

CBCP is engaging Octa Logicx, as an independent contractor for the CBCP e-learning development, deployment & support.

2. Payment

Fees to Octa Logicx are due in accordance with the above listed pricing table. Fees structure will be like you must have to pay at least 30% payment in advance and next 20% will be with 15 days of project start and remaining cost will be after project completion. .

3. Completion

Octa Logicx, and CBCP must work together to complete the project in a timely manner. Octa Logicx agrees to work expeditiously to complete the project no later than launch date (depending on date of acceptance of agreement).

4. Assignment of Project

Octa Logicx reserves the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

5. Revision During Execution

CBCP may be charged additional fees if it decides to make changes to the agreed upon project scope and objectives.

6. Legal & License

Octa Logicx warrants that the functionality contained in this project will meet CBCP requirements and that the operation will be reasonably error-free.

The entire risk as to the quality and performance of the project is with CBCP. In no event will Octa Logicx be liable to CBCP or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate the website, even if Octa Logicx has been advised of the possibility of such damages.

If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this agreement and shall not affect the validity and enforceability of any remaining provisions.

7. Copyrights & Trademarks

CBCP represents to Octa Logicx and unconditionally guarantees that any elements furnished to Octa Logicx. for inclusion in the project are owned by CBCP, or that CBCP has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Octa Logicx and its subcontractors from any claim or suit arising from the use of such elements furnished by CBCP.

8. Copyright to Project

Octa Logicx guarantees that all aspects of design and construction of the project will be disclosed to CBCP upon completion, and full code, copyrights and ownership will be the sole property of CBCP. Octa Logicx retains the right to display graphics and other design elements as examples of its work in its portfolio.

Octa Logicx

Sikaudar Ali Akram

10 / 28 / 2020

9. Sole Agreement

The agreement contained in this Contract constitutes the sole agreement between Octa Logicx and CBCP regarding this project. Any additional work not specified in this contract must be authorized by a written change order. All prices specified in this contract will be honored for three (3) months after both parties sign this contract. Continued services after that time will require a new agreement.

CBCP