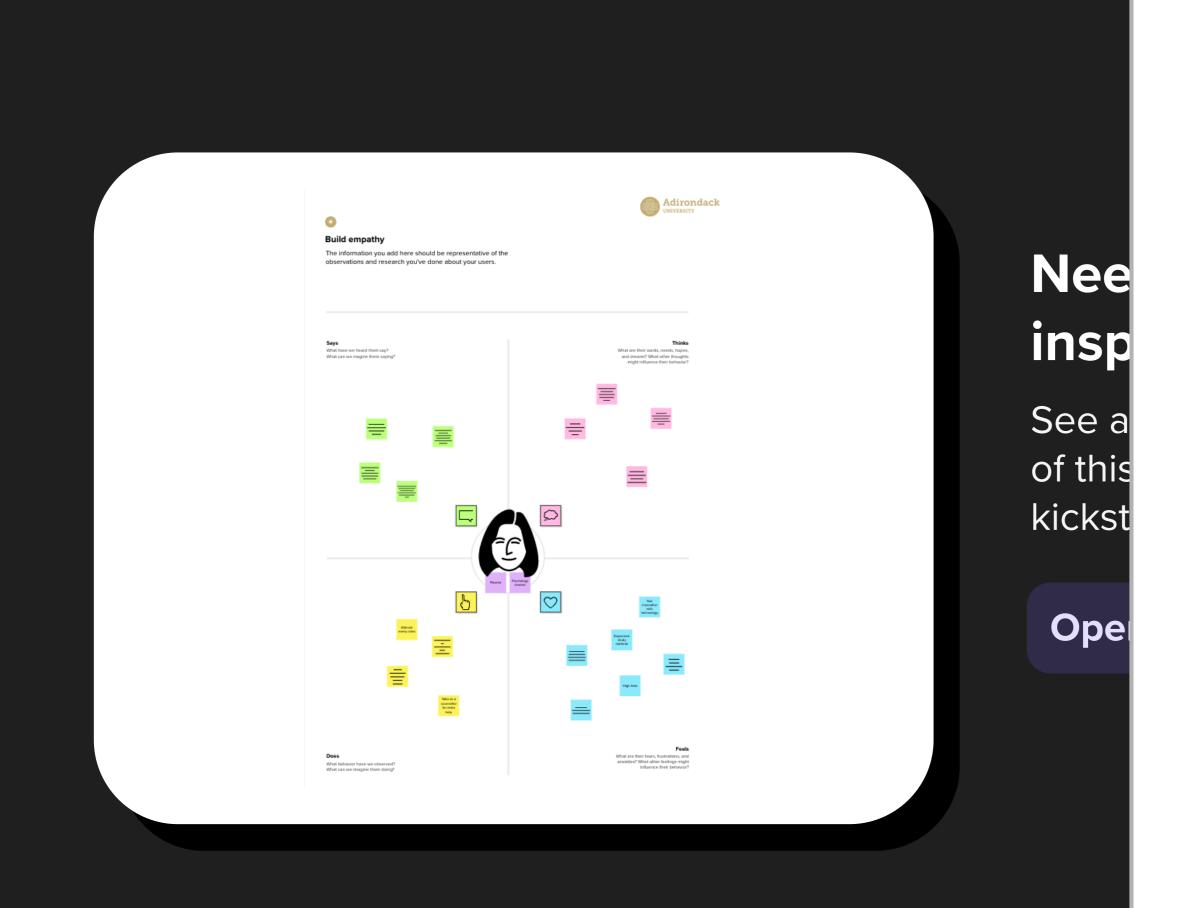


## Empathy map

Use this framework to developed deep, shared understanding a empathy for other people. An empathy map helps describe to aspects of a user's experience and pain points, to quickly understand your users' experience and mindset.

Share template feedback





## **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.

