

CUSTOMER BEHAVIOUR DASHBOARD

Sum of Purchase Amount (USD)
by Gender



233K

TOTAL NO. OF SALES

44

AVG AGE

3.75

AVG RATING

3.9K

NO. OF CUSTOMERS

Gender

Female

Male

Subscription Status

No

Yes

Discount Applied

No

Yes

Category

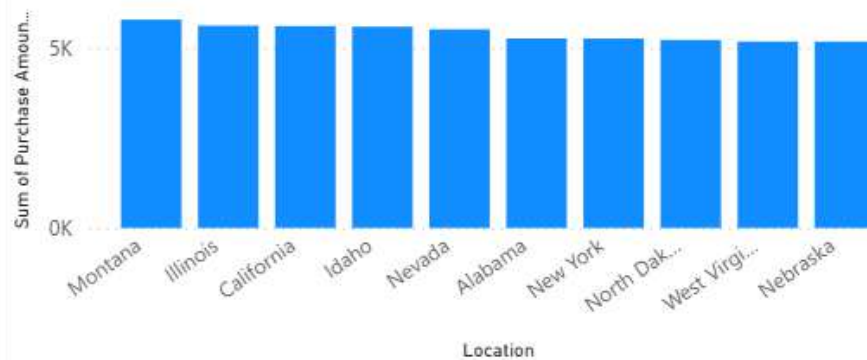
Acces...

Clothi...

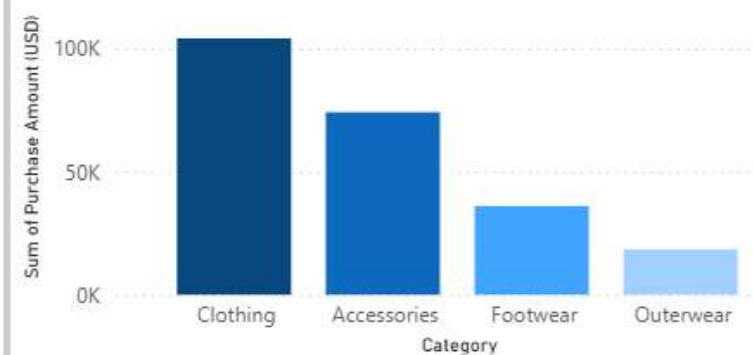
Footw...

Outer...

TOP CITIES BY SALES AMOUNT



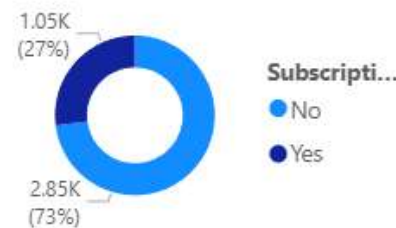
REVENUE BY CATEGORY



REVENUE BY CATEGORY



Count of Customer ID by
Subscription Status



SEASON WISE REVENUE

