



@AKASHKUSKAR

PIZZA SALES



WELCOME TO PIZZA SALES

Welcome to the Pizza Sales Analysis Project!

In this project, we dive deep into the sales data of a pizza business to uncover meaningful insights and help the business make informed decisions. By leveraging SQL, I have tackled several important business-related questions that shed light on the overall performance and trends in pizza sales.





PROBLEM: STATEMENTS

Understand Customer Demand:

Maximize Revenue:

Operational Efficiency:

Strategic Decision-Making:



LARANA PIZZA

Category-wise distribution of pizzas

	category	total_pizzas
▶	Veggie	27
	Classic	26
	Supreme	25
	Chicken	18



LARANA PIZZA

Total quantity of each pizza category ordered

category	total_quantity
Classic	14,888
Supreme	11,987
Veggie	11,649
Chicken	11,050



LARANA PIZZA

Total Revenue percentage of each pizza category

Pizza_type	Total_revenue_percentage
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68



LARANA PIZZA

Identify the most common pizza size ordered.

	size	orders
▶	L	18526
	M	15385
	S	14137
	XL	544
	XXL	28

TOP 3 MOST ORDERED PIZZA BASED ON REVENUE



THE CLASSIC DELUXE
PIZZA



THE BARBECUE CHICKEN
PIZZA



THE HAWAIIAN PIZZA



LARANA PIZZA

TOP 4 MOST ORDERED PIZZA WITH THEIR QUANTITIES.





HIGHEST-PRICED PIZZA. THE GREEK PIZZA:

Price :

Rs: 35.95 |-

BEST SELLER

Total Revenue:

Rs. 43,434:



THE THAI CHICKEN PIZZA

The Thai Chicken Pizza is a flavorful fusion of spicy Thai ingredients and savory chicken, offering a unique blend of sweet, tangy, and spicy flavors on a pizza crust.





AVERAGE NUMBER OF PIZZAS ORDERED PER DAY

Average_orders_per_day

689



TOTAL REVENUE GENERATED FROM PIZZA SALES.

Rs: 8,17,860 |-

