

# 10 Real Front-End Developer Resume Examples That Worked in 2024



**Stephen Greet**

January 3, 2024

**A**s a front-end developer, you know how to make a seamless web app that helps users accomplish what they need to do. You have a strong combination of technical ability and creativity.

It can be really difficult to channel this wide-ranging **developer skillset** properly on a resume to impress employers.

That's where we come in. Over the last few months, we analyzed numerous developer resumes and learned exactly what works to help front-end developers get more interviews.

We distilled what we learned into 10 front-end developer resume examples to give you some brain food.

We'll also share some [handy resume tips](#) and [resume-building](#) tools that have worked to help other developers land jobs in 2024.

## Front-End Developer Resume Sample



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# JOHANN BACH

## FRONT-END DEVELOPER

### CONTACT

johannbach@email.com   
(123) 456-7890   
Portland, OR   
bachtothefuture.com   
linkedin.com/in/jo-bach 

### EDUCATION

Bachelor of Science  
Computer Science  
University of Oregon  
2014 - 2018  
Eugene, OR

### SKILLS

#### Languages

HTML  
CSS  
JavaScript  
Python

#### Libraries

React  
jQuery  
Redux

#### Frameworks

Angular.js  
Node.js

#### Testing

Jest

### CAREER OBJECTIVE

Front-End Developer with proven experience at Zillow and HubSpot in helping companies create and maintain a better code base for reusability. Capable of continuous learning from senior developers while still nurturing junior developers. Experience in driving projects forward as the development team leader, facilitating projects from concept to launch. Passionate about learning and development with a desire to apply skills on a larger development team at Redfin. Eager to tackle more complex problems and continue to find ways to maximize user efficiency.

### WORK EXPERIENCE

#### Front-End Developer

HubSpot

May 2020 - June 2021 / Remote

- Developed membership, event, and legal platform technology solutions, and automated internal processes.
- Generated \$50K+ in annual ad revenue as a system administrator of a large network of websites.
- Designed and implemented web applications along with 3rd-party software integrations as a web team liaison for all inter-departmental and customer-facing projects.
- Developed a node.js server to validate membership and track digital badges being used, saving the company \$22.5K.
- Mentored 6 team members, enabling them to achieve professional growth and personal goals.

#### Software Engineer I

Zillow

July 2018 - March 2020 / Portland, OR

- Developed real estate valuation, analytics, and platform technology solutions as part of a 5-person team.
- Designed and developed Zestimate, which manages a volume of 600k+ valuations per month.
- Reduced average valuation review time by 46%, and saved service providers an average of 84% due to click-fee reductions.
- Rebuilt 4-year-old SaaS application in React 15 and Redux with full user experience redesign to release a beta MVP in 8 months.
- Integrated an automated property valuation model fed by machine learning Python data.
- Created non-technical descriptions of operations and workflow to enable non-coding team to function with minimal interruption.

## Why this resume works

Let's get right to it: including quantifiable metrics in your front-end developer resume will increase your chances of getting an interview by 22 percent. Try to quantify your impact in your past developer roles when possible, even if those impacts are pretty rough estimates.

Focus on your accomplishments instead of your responsibilities. You'll have plenty of opportunities to talk about your process in the interview, but your resume is not the place to be bashful about what you've achieved so far in your career.

Let your work experience section provide plenty of context and breathe some life into the [skills you list on your resume](#) .

For example, mentioning that you “rebuilt 4-year old SaaS application in React 15 and Redux with full user experience redesign to release a beat MVP in 8 months” shows future employers that you've actually applied your learned skills.

# Senior Front-End Developer Resume Example

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# KAREN SANTOS

Senior Front-End  
Developer

✉ karensantos@email.com  
☎ (123) 456-7890  
📍 Brooklyn, NY  
🌐 linkedin.com/in/k-santos

## EDUCATION

Bachelor of Science  
Computer Science  
**Rutgers University**  
📅 2008 - 2012  
📍 New Brunswick, NJ

## SKILLS

### Languages

HTML  
CSS  
JavaScript

### Libraries

React  
jQuery

### Frameworks

Angular.js  
Vue.js

### Testing

Enzyme  
Jest

### CI/CD

GIT

## CAREER OBJECTIVE

Senior Front-End Developer with 9 years of proven leadership and meaningful contributions to teams of varying size and scope. With my results-driven mentality, I transformed my team at GitHub by seeking, learning, and teaching new, efficient technologies to make aggressive deadlines consistently achievable. Passionate about going the extra mile to ensure the customer is unquestionably satisfied with the product or service provided. With emphasis on scalable and well-documented code, I look forward to working collaboratively as well as spearheading independent projects at Accenture.

## WORK EXPERIENCE

### Senior Front-End Developer

#### GitHub

📅 January 2017 - current 📍 New York, NY

- Led development team of 5 to create GitHub pages, allowing customer repositories to be hosted directly.
- Implemented AWS to allow easy iteration in company cloud infrastructure.
- Created new documentation for MaterialUI that prevented the need for a 3-week onboarding course.
- Mentored 8 new junior front-end developers on team in expanding JavaScript, React, and Angular skillset.
- Worked with PM/IM to keep on track with the project plan, timeline, and billing.
- Led bi-weekly stand-up to ensure team worked effectively, using coaching strategies to increase efficiency by 10%.
- Worked with Quality Assurance to get new pages/products tested, and addressed any issues within 48 hours.

### Front-End Developer

#### DTX

📅 September 2012 - Jan 2017 📍 New York, NY

- Participated in the initial wave of developers learning and implementing the React.JS library.
- Rewrote HTML to meet industry and company standards for SEO and Accessibility.
- Tested, debugged, and shipped 10s of 1000s of lines of code to various development teams.
- Introduced Kanban Board style ticketing system to promote highly efficient asynchronous and synchronous work, increasing efficiency by 12%.
- Utilized HTML, CSS, and JavaScript to create 100+ responsive landing pages for both company and client.
- Maintained graphic standards and branding throughout the product's interfaces.

## Why this resume works

Any hiring manager or recruiter who knows what they're doing knows that front-end developers have specific JavaScript framework preferences. Be honest when [building your resume](#) . If you have extensive experience in Angular and only passive knowledge of React, then only include your Angular experience.

As a developer, it's better to be an expert in a few languages or frameworks than a jack-of-all-trades.

Limit your skills section to 6-10 on which you'd be comfortable being interviewed. If you haven't programmed in a specific language, it most likely shouldn't be on your [senior front-end developer resume](#) .

Takeaway: Only include the languages/ frameworks in which you have programming experience.

## Mid-Level Front-End Developer Resume Example

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# Enrique Veragoza

## Front-End Developer

everagoza@email.com

(123) 456-7890

Stockton, California

[LinkedIn](#)

### WORK EXPERIENCE

#### Gametime - Mid-Level Front-End Developer

January 2019 - current

Remote

- Worked with design, product, and back-end teams to create 12 web products.
- Created 3 efficient and reusable front-end systems to drive web applications to the marketplace.
- Participated in product releases and code reviews with 5 senior developers and team leads.
- Supervised, led, and mentored 11 junior team members to achieve high performance and meet goals.

#### Kaiser Permanente - Front-End Developer

August 2017 - January 2019

Walnut Creek, CA

- Collaborated with 6 other team members and 4 stakeholders to develop 16 new user-facing features.
- Assisted in building 100% reusable code and libraries for future use.
- Ensured the technical feasibility of 150+ UI/UX designs.
- Optimized 15+ applications for maximum speed and scalability.
- Validated 100% of user input before submitting to the back-end.

#### PLACE - Junior Front-End Developer

June 2015 - August 2017

Remote

- Delivered 30+ projects of all sizes, creating solutions for consumer services.
- Wrote 40+ automated tests for every new feature to identify and rectify bugs.
- Evaluated 100+ end-to-end designs for performance complexity, scalability, quality, and security.

### SKILLS

- HTML
- CSS
- JavaScript
- React.js

### CERTIFICATIONS

- AWS

### EDUCATION

#### University of the Pacific - Bachelor of Science, Computer Science

September 2011 - June 2015

Stockton, California

## Why this resume works

Administrators first notice when you apply for a front-end developer position of any level whether you have the fundamental qualifications to perform the job adequately.

With that said, include any licenses or certifications in a dedicated “Certifications” section on your mid-level front-end developer resume. Our easy-to-use [resume templates](#) let you add a section for certificates and licenses. Including your certifications in a specific section makes this determination super easy.

If you have certifiable skills, but lack certification, your professional experience or well-built projects can showcase the practical application of your skills.

Because mid-level roles exist in a non-junior, non-senior type purgatory, it may be necessary to include personal, related projects on which you’ve worked. Expand upon those, your freelance clients, or professional experience. If you’ve got a target company in mind and time to impress, build a project similar to their product or showcase where they could improve their product through optimization.

# Junior Front-End Developer Resume

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# DEE NITAO

## Junior Front-End Developer

✉ deenitao@email.com

☎ (123) 456-7890

📍 Hayward, California

🌐 [LinkedIn](#)

🐙 [Github](#)

## WORK EXPERIENCE

### Entry-level Front-End Developer

#### Guess, INC

📅 September 2019 - current

📍 Remote

- Maintained 20+ web pages, graphics, and online marketing materials under direction of UX manager and development team.
- Created and maintained front-end code for 40+ e-Commerce websites (re-designs, seasonal updates, production work).
- Produced and assisted in the deployment of 6 online marketing initiatives, including banner advertisements.
- Identified and implemented dynamic web solutions in accordance to company standards and best practices.
- Assisted the development team in developing 6 WordPress sites with testing, deployment, and updates.
- Led troubleshooting, fixed 1,000+ bugs and other issues, and updated sites throughout production lifecycle.

### Front-End Developer Intern

#### Punch

📅 June 2019 - September 2019

📍 Daly City, CA

- Assisted the development team in maintaining 8 websites.
- Implemented front-end technical solutions to meet project requirements for creation of 5 new web pages.
- Ensured 6 unique projects complied with correct technology processes, industry best practices, and company standards.
- Conducted research and assisted with new business scoping efforts, resulting in the acquisition of 4 clients.
- Partnered with 2 designer teams to take client wireframes from conception to implementation.
- Worked in an Agile, collaborative environment to receive design requirements, peer program, and test applications.

## OBJECTIVE

CS graduate and adept front-end developer focusing on JavaScript mobile-first development. After success with WordPress front-end development, I am eager to continue my career by joining SCORR Marketing's hardworking and interactive team where I will continue expanding my JavaScript knowledge into perfecting accessibility and responsive design.

## EDUCATION

Bachelor of Science  
Computer Engineering

#### Cal State Hayward

📅 September 2015 - June 2019

📍 Hayward, California

🎓 GPA: 3.7

## SKILLS

- HTML
- CSS
- JavaScript
- React.js
- Node.js
- Angular.js
- WordPress
- Bootstrap
- NoSQL
- Agile/Scrum

## CERTIFICATIONS

- AWS

## Why this resume works

Unlike the **resume summary** that's reserved for veteran candidates with 10+ years of experience in a field, **career objectives** exist to support and enhance whatever work experience you list, even if limited.

Instead of writing a lengthy junior front-end developer resume that includes irrelevant skills and knowledge, use a career objective to instill confidence in the reader that you've got a history of driving value (even if your record is short).

Emphasize metrics in your work experience. An employer won't spend much time reviewing your resume initially, so bullet points should quickly zoom in your capability to score that first-round interview.

Example: Worked in an Agile, collaborative environment to receive design requirements, peer program, and test 100% of all applications

Example: Assisted the development team in crafting 6 WordPress sites with testing, deployment, and site updates

## Entry-Level Front-End Developer Resume

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# LEONIDAS WILLIAMS

## Front-End Developer

✉ Leonw@email.com

☎ (123) 456-7890

📍 Seattle, WA

🌐 LeoCodes.com

🌐 linkedin.com/in/meet-leo-will

🌐 github.com/LeoCodes

## WORK EXPERIENCE

### Junior Front-End Developer

#### HelloFresh

📅 June 2021 - current

📍 Remote

- Set up testing framework for team project using Mocha and Chai to test the Node API.
- Worked in an agile environment with weekly stand-ups, kept track of user stories/bugs in GitHub projects, and conducted 2 hours of sprint planning and sprint retrospectives per week.
- Pair programmed with 3 engineers, and reviewed team's code to provide additional perspective and catch previously missed errors.
- Tested React components using Jest.

### Front-End Developer Apprenticeship

#### Blend

📅 January 2021 - June 2021

📍 Remote

- Assisted in building beautiful user interfaces for clients without compromising functionality for aesthetics.
- Learned front-end object-oriented programming to develop client server systems.
- Wrote unit tests in Jest to ensure code was tested and 100% bug free.

## PROJECTS

### Sickle To 'Em

#### Designer, Developer

📅 2021 - current

- Built a full-stack web app to allow Sickie Cell Anemia patients to keep track of 15+ medications needed for treatment.
- Used React to allow users to instantly update the medication list interface without reloading.
- Built custom JavaScript timer linked to Twilio API to send text reminders 5 minutes prior to take certain medications at specific times of day.
- Continued development by adding 12 physical exercise guides in accordance with physician recommendations for SCA patients.

## CAREER OBJECTIVE

Front-End Developer with a proven ability to collaborate effectively with senior developers while spending extra time to be mentored. Enjoy working closely with team members to ensure workloads are effectively redirected to bottlenecks and personally picking up the slack when necessary. With a passion for both personal growth and for software development, I attended a 1000+ hour coding bootcamp to learn new languages while sharpening existing skills. Ready to apply my passion for coding to a talented engineering team to develop quality solutions.

## EDUCATION

Certification

Front End Development

Thinkful

📅 2020 - 2021

📍 Seattle, WA

## SKILLS

JavaScript

HTML

CSS

React

Node.js

Mocha/Chai

Jest

GIT

## Why this resume works

Even as a rookie, you can make your **entry-level front-end developer resume** shine! You just need to convince the hiring manager you know how to program and build great front-end experiences. What's a great way to do that? With projects!

Projects can be anything that you've built before. These can be those you completed in class or side projects you undertook independently. They increase your chances of getting an interview and give you something tangible to talk about once you get there.

Projects aren't the only hidden secret to writing rich entry-level resumes. Another valuable tip is the **resume objective** .

A worthwhile objective should be a two to three-sentence statement that's customized to each job, mentions the company by name, and is sprinkled with relevant keywords you've mined from the **job description** .

Takeaway: As an entry-level front-end dev, try to include one to two projects you've worked on to showcase your skills.



# React Developer Resume

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# GINA JONES

## React Developer

✉ gina\_jones@email.com

☎ (123) 456-7890

📍 San Francisco, CA

🌐 [LinkedIn](#)

## WORK EXPERIENCE

### React Developer

#### Airbnb

📅 2020 - current

📍 San Francisco, CA

- Enforced code quality across the React codebase with ESLint, resulting in a **21% reduction in code review time and improved overall codebase health**.
- Created comprehensive test suites using Enzyme, which increased test coverage by 52%.
- Developed server-side applications using NestJS that reduced response time by 44%.
- Developed and implemented React components using React Router to enhance navigation UX.

### Front-end Developer

#### Netflix

📅 2017 - 2020

📍 Los Gatos, CA

- Integrated Redux for state management, **optimizing application performance and reducing load time by 47%**.
- Used Apollo Client for GraphQL integration, which resulted in a 53% reduction in API response time.
- Participated in code reviews to provide constructive feedback and ensure adherence to best practices.
- Improved development processes by implementing CI/CD pipelines, reducing release cycles by 39%.

### Full-stack Developer

#### Adobe

📅 2015 - 2017

📍 San Jose, CA

- Designed a responsive user interface using Chakra UI, which led to a 26% decrease in bounce rate.
- Optimized database queries to **improve overall database performance by 43%**.
- Worked with the QA team to resolve bugs and ensure the delivery of high-quality software products.
- Implemented continuous integration and deployment pipelines, reducing release cycles by 28%.

## EDUCATION

Bachelor of Science

Computer Science

[University of California](#)

📅 2011 - 2015

📍 Berkeley, CA

## SKILLS

- React Router
- ESLint
- Chakra UI
- Redux
- Enzyme
- Apollo Client
- NestJS
- Jekyll

## CERTIFICATIONS

- Certified Web Developer (JavaScript)

## Why this resume works

Generic and vague bullet points and skills are the death of a [React developer resume](#) . You've got the skills and the experience to prove it, so list skills on your resume like React Router and Redux.

Go beyond that by showing how you used those skills in your work experience bullet points.

## Freelance Front-End Developer Resume

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# GRACE GARCIA

## Freelance Front-End Developer

✉ ggarcia@email.com

☎ (123) 456-7890

📍 Fort Washington, PA

🌐 [LinkedIn](#)

🐙 [Github](#)

## WORK EXPERIENCE

### Front-End Developer

#### Chariot Solutions

📅 2021 - current

📍 Fort Washington, PA

- Implemented RESTful APIs in Django that **increased reporting speed from the analytical team by 22%**
- Together with quality assurance, tested web pages and solved problems within 36 hours
- Employed CSS, HTML, and JavaScript to design 200+ intuitive landing pages
- Created unit testing framework using Selenium, reducing bugs reported by end users by 12% on clients' apps

### Web Developer

#### Urban Outfitters

📅 2019 - 2021

📍 Philadelphia, PA

- Used Internal framework to revamp refund tool UI that **expedited refund process by 16%**
- Built assessment forms using Socrative to gather customer insights and generate reports to shorten processing time by 33%
- Participated in designing an integrated payment system with Payoneer, and Stripe Connect, allowing payment processing across 50 online wallets
- Combined CSS, Node, and HTML to embed an internal web app that improved customer engagement by 11%

### Web Designer

#### Think Company

📅 2017 - 2019

📍 Philadelphia, PA

- Led an in-house mobile app redesigning project using InVision that increased downloads by 44% within a month
- Developed HTML email templates, which saw email CTR rates surge by 61% for 21 weeks
- Automated performance and optimization through minified JS, and Grunt; cutting loading time by 71.5%
- Acted on analytics insights to act on customers' feedback to improve user experience, **bringing 5k new visitors monthly**

## CAREER OBJECTIVE

Tested and proven front-end developer with 5 years of experience in all-size projects with a track record of helping businesses create sustainable, user-centric, and problem-solving technologies. Eager to take on the challenge of working with Atlassian's dynamic team to simplify complex ideas into easy-to-learn content for non-technical members.

## EDUCATION

B.S.

Computer Science

[Carnegie Mellon University](#)

📅 2013 - 2017

📍 Pittsburgh, PA

## SKILLS

- Semantic HTML5 markup
- jQuery for DOM manipulation
- Firefox Layout
- Viewport meta tag
- Bitbucket
- Sublime Text
- Sass
- Webpack

## CERTIFICATIONS

- Certified Web Developer (CIW)

## Why this resume works

Including measurable metrics and tools used in your freelance front-end developer resume sets you ahead of other applicants. You stand out from the rest by quantifying your achievements in past roles even if you have to provide rough estimates

In a nutshell, focus more on what you have achieved than your roles in past jobs.

You can detail the actual processes of your responsibilities during an actual interview but not on your resume.

## UI Front-End Developer Resume






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# DANIEL ESPINOZA

## UI FRONT-END DEVELOPER

### CONTACT

despin@email.com   
(123) 456-7890   
San Diego, California   
[LinkedIn](#)   
[Github](#) 

### EDUCATION

Bachelor of Science  
Computer Science  
San Diego State University  
September 2014 - June 2018  
San Diego, California  
GPA: 3.7

### SKILLS

HTML  
CSS  
JavaScript  
Angular.js  
React.js  
Vue.js  
TypeScript  
Figma  
REST APIs  
Jest

### WORK EXPERIENCE

#### UI Front-End Developer

Mitchell International

May 2019 - current / San Diego, CA

- Experimented, explored, and developed 13 new UI building blocks used to create smart, beautiful, enterprise-level software experiences.
- Built internal resources and assets with 4 data analysts.
- Architected 6 flexible component APIs.
- Worked with 6 designers, 2 product managers, and 11 developers to achieve design goals, and directly helped advance the organization's design system documentation.
- Advised teammates on the technical feasibility of client designs.
- Facilitated, collaborated, and designed user conversations with 3 other UI FEDs during initial planning.
- Helped feature development teams align 45+ design intents with implementation through consultation and documentation.

#### Junior UI Developer

Faro Health Inc.

June 2018 - May 2019 / San Diego, CA

- Built 20 interactive, single-page React apps that could scale with both increase in interaction complexity and volume.
- Designed and developed 30+ productivity features that allowed collaborative textual authoring with live structured content.
- Applied expertise in text and document authoring to expedite delivery of the Faro platform to 11 executives.
- Created 20+ widgets to be used by the graphic designer.
- Communicated nuanced ideas to 3 implementation teams and 2 feature creation teams.
- Delivered outstanding UX for 50,000+ customers, driving the usability, look, and feel of both mobile and web app to achieve 300+ new 5-star UI ratings.
- Received mentorship from 4 senior developers while consistently implementing their feedback.

## Why this resume works

As a UI front-end developer, you must show ownership over the projects on which you've worked. The best way to represent this is by using action verbs and quantifiable results.

Impress the employer with your results and values like “worked with 6 designers, 2 product managers, and 11 developers,” “or “designed and developed 30+ productivity features,” “achieved 300+ new 5-star UI ratings,” and “helped feature development teams align 45+ design intents.”

The title on your UI front-end developer resume (right under your name) should match the role to which you're applying. To be more specific, your title should read “UI Front-End Developer” if you're applying for a UI front-end developer role, regardless of your previous experience.

The phrase “dress for the job you want, not the job you have” rings true here, but if all these [resume-writing details](#) are causing a rise in your blood pressure, take a deep breath and say “hello” to our [free resume checker tool](#) . It's your new resume coach and best friend!

# WordPress Front-End Developer Resume

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# DESIREE BAKER

*WordPress Front-End Developer*

✉ [desibaker@email.com](mailto:desibaker@email.com)

☎ (123) 456-7890

📍 Fresno, California

🌐 [LinkedIn](#)

🐙 [GitHub](#)

## EDUCATION

B.S.

Computer Science

**Fresno State University**

📅 September 2014 - June 2018

📍 Fresno, CA

🎓 GPA: 3.8

## SKILLS

- HTML/CSS
- JavaScript
- jQuery
- React.js
- Redux
- Vue.js
- WordPress
- Elementor
- CodeKit
- SQL

## CERTIFICATIONS

- SkillShare

## CAREER OBJECTIVE

Talented and experienced front-end developer with 3+ years of experience executing with a plethora of diverse skills. Experience has taught me to take accessibility and responsiveness seriously, and I am excited to continue my career at Thrive Web Designs with a focus on making WordPress site developments easily accessible, completely responsive, and intuitive for users.

## WORK EXPERIENCE

### WordPress Front-End Developer

#### **Smartrise Engineering, Inc.**

📅 November 2019 - current 📍 Remote

- Evaluated the structure and design of 30+ web pages.
- Developed 20+ new features to enhance user experience.
- Created applications mobile-first with responsive designs.
- Optimized 30+ web pages for maximum speed and scalability.
- Collaborated with 8 back-end developers and web designers to improve web page usability.
- Developed 9+ websites for internal project design management.
- Created Elementor UX designs that satisfied business objectives and user needs.

### Junior Front-End Developer

#### **BitWise Industries, Inc.**

📅 June 2018 - November 2019 📍 Fresno, CA

- Built 5 modern JavaScript-based products that use company NLP and data services.
- Participated in the entire lifecycle of 8 projects from drafting a technical specification, to releasing in production, and everything in between.
- Developed 8 new products and 30+ new features.
- Developed 4 internal tools for data and engineering teams.
- Wrote 100% maintainable code with tests.
- Maintained and advocated for development standards within 3 engineering teams.

## Why this resume works

A role as dynamic as a WordPress front-end developer needs an equally **well-made resume**. Regardless of your experience level, you can find certain basics by analyzing job requirements in the WordPress and front-end developer job market.

Starting with a BS foundation in computer science, followed by a summer internship, will successfully land you numerous junior to mid-level roles with ease.

When seeking a specific position, customize your WordPress front-end developer resume by including current or previous job titles to fit the desired role best. Commonly interchangeable titles such as WordPress developer, WordPress front-end developer, and WordPress front-end engineer have virtually identical responsibilities. Still, they'll be better received by the recruiter if your previous titles match the job for which you've applied.

Speak with your current manager if you're anxious about changing position titles. Always err on the side of caution. Asking for permission instead of forgiveness is universally better.



# Lead Marketing Front-End Developer Resume

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# SAMUEL BURTON

## Lead Marketing Front-End Developer

### CONTACT

sammyburton@email.com   
(123) 456-7890   
San Ramon, California   
linkedin.com/in/sammy-burton   
github.com/sammy-burton 

### EDUCATION

B.S.  
Computer Science  
University of California, Berkeley  
September 2007 - May 2011  
Berkeley, California  
GPA: 4.0

### SKILLS

HTML/CSS  
JavaScript  
React  
Redux  
Handlebars  
Angular  
WordPress  
REST APIs  
Timber/Elementor  
SQL

### WORK EXPERIENCE

#### Lead Marketing Front-End Developer

Aya Corporate

September 2017 - current / Mountain View, CA

- Create world-class experiences for clinicians with WordPress, achieving 100% usability and accessibility.
- Build, iterate, and maintain 20+ interactive web pages, editable marketing landing pages, and unique user experiences.
- Own front-end development across multiple brands within Aya.
- Leverage REST APIs to build 100+ dynamic and interactive pages.
- Assist with 100+ HTML emails, landing pages, and forms in HubSpot.
- Work with marketing designers, translating 40+ designs into code.
- Advise on viability and approach to 30+ web projects.

#### Mid-Level Marketing Front-End Developer

Workday

June 2014 - August 2017 / San Jose, CA

- Built 60+ interfaces from visual designs and wireframes to be responsive, accessible, and performant across all types of devices.
- Worked with 16 members of the creative team to develop technical solutions for marketing initiatives and to help scope projection.
- Integrated 2 new interfaces with CMS to facilitate non-technical editors creating and editing new pages.
- Implemented web performance optimizations, and ensured web pages conformed to accessibility standards.
- Kept up with best practices, recommending improvements to 6 websites to provide an optimal experience for customers.

#### Marketing Front-End Developer

Oracle Corporation

January 2012 - May 2014 / Remote

- Bridged the gap between graphic design and technical implementation by working both sides and helping define 30+ applications' look and feel.
- Translated 30+ UI/UX designs to code, resulting in visual elements of the application.
- Worked with development lead, 6 business partners, and 12 developers to implement 92% of business requirements, and built useful systems to drive results.

## Why this resume works

As a senior/lead marketing front-end developer, the need for a comprehensive career objective dwindles. Instead, the spotlight of your lead marketing front-end developer resume should be shining on work history, excellent KPIs, and leadership.

Highlight a lengthy career in front-end roles for marketing companies with quantifiable data from multiple sources and jobs, as well as leadership and mentoring.

It's common to see a plethora of [resume skills](#) listed with an experienced developer. However, hold back from inundating the recruiter and stick with relevant proficiencies for the role to which you're applying. Feel free to use our [resume checker tool](#) to avoid common pitfalls.

As expected in a front-end developer, employers will want to see highly relevant skills like HTML, CSS, and JavaScript (with additional libraries and frameworks).

A degree in computer science is a potent tool that can open many doors. Combined with niche expertise, you have a robust and versatile problem-solving machine: a lead marketing front-end developer.

## Related resume guides

[Entry-level resume guide](#)[Software engineer](#)[IT](#)[Data analyst](#)

## Writing Your Front-End Developer Resume

If there is one thing you take away from this before you [create a resume](#), then let it be this: quantify the bullet points on your resume whenever possible.

Our data show that is the most important factor in determining whether or not you'll get an interview after controlling for experience and qualifications.

Here are some other high-level tips that we'll dive into in more detail below:

Customize your front-end developer resume for each job to which you apply.

Only include languages and frameworks on which you'd be comfortable being interviewed.

You most likely don't need to have a resume objective.

Again, quantify your impact!

And finally, please, please avoid spelling and grammar errors.

Incorrect spelling or grammar is the silliest of reasons to be rejected for a job, and it is 100% preventable.

Be sure to proofread your resume a few times, then have someone else look at it for you.

## Front-end developer job description for resume

It's not what you want to hear, I know, but customizing your resume for each front-end role you apply to will improve your chances of getting more interviews.

I promise it's easier to do than you may think and should take no more than 15 minutes for each application, especially if you take advantage of one of our [free resume templates](#) that make it easy to customize.

Here's a good, quick process for tailoring your front-end developer resume for each job:

They use their Applicant Tracking System (ATS) to filter out candidates based on their skills and experience automatically.

A non-technical HR person from the company reviews your resume.

The hiring manager (usually technical) will review your candidacy to see if they think you're a good fit.

To hammer home how easy this can be in practice, let's look at a concrete example.

Example: Customize your account executive resume for the job

## **Work background**

This front-end developer, Johann, has five years of experience building web apps for B2B companies. He is most comfortable with Angular, HTML/CSS, and PostgreSQL.



On his first version of his resume, this is how we describe his latest work experience:

## **Feedzai**

August 2017 – Present, New York NY

### *Front-End Developer*

Architected product tours with React for a new feature that improved customer adoption by 22%, leading to \$1.1M in incremental revenue

Partnered with data science to develop the front-end for a product recommendation engine that increased user time on page by 4 minutes

Migrated a multi-page user experience into a single-page app which improved customer engagement by 8%

## **Front-end developer job description**

This is the job description for the role Johann is applying to at Acme Corp:

### **Responsibilities**

Design and develop features to meet customer requirements and business goals

Build high-quality and highly reliable software to meet the needs of the product owners

Write clean, elegant, and reusable code that solves complex problems

Participate in design & code review processes

## Qualifications

Excellent problem-solving skills

Strong knowledge of HTML, CSS, JavaScript

Experience in one (or more) of the following frameworks: AngularJS, React JS, Vue JS, D3

Experience working with Relational databases like PostgreSQL

Experience with at least one MVC server-side framework like Rails or Django

## **Update the work experience**

Most of the experience Johann listed for his time at Feedzai is directly applicable to this role at Acme Corp. His focus on business goals aligns perfectly with this job description.

The only difference I would make to his work experience is that I would explicitly include the languages he used for each of his projects to match the skills Acme Corp is looking for in this role.

The changes are underlined below.

## **Feedzai**

August 2017 – Present, New York NY

### *Front-End Developer*

Architected product tours with React, HTML/CSS, and PostgreSQL for a new feature that improved customer adoption by 22%, leading to \$1.1M in incremental revenue

Partnered with data science to develop the front-end for a product recommendation engine that increased user time on page by 4 minutes using Django

Migrated a multi-page user experience into a single-page app which improved customer engagement by 8% using React

These changes are small, but they make Johann a much more appealing candidate to Acme Corp.

## **Resume skills**

Before a hiring manager or recruiter looks at your resume for a front-end dev role, an automated system called an Applicant Tracking System (ATS) reviews your resume.

An ATS is filtering resumes based on keyword matching. This is why it's critically important to try to include as many skills listed in the job description on your resume as possible.

Be careful to remember that a human will still look at your resume!

Nothing is a bigger red flag to a technical hiring manager than a resume where a developer claims knowledge of a laundry list of different skills and frameworks.

It's much better to be an expert in one to two languages than a beginner in many different languages.

As a rule of thumb, only include languages and frameworks on which you'd be comfortable being interviewed.

Here are common **resume skills** employers look for in front-end developers to give you some inspiration.

## Common resume skills for front-end developers

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- JavaScript (ES6, React, Angular, Redux, Webpack)
- CSS (SASS)
- HTML
- CI/CD
- Agile Software Development
- Cloud (AWS, GCP, Azure)
- UX Design

- Service Side Development (C#, Node.js)
- Typescript
- Python (Django)
- Git
- SQL (PostgreSQL, MySQL)

## Resume objective

95 percent of front-end developers shouldn't include a resume objective on their resume.

Hiring managers are conditioned to ignore resume objectives because they're usually generic and don't add value to a resume.

You should only include an objective if you're going to take the time to customize it for each job to which you apply.

To ensure a hiring manager reads your objective, you should include numbers and the company's name to which you're applying.

The company's name will draw the hiring manager's attention as they skim your objective, which will encourage them to read the entire resume objective.

Your front-end developer resume objective should include your top one to two qualifications or biggest career accomplishments (quantified, of course), as well as why you're interested in the company/role to which you're applying.

Here are a few [resume objective examples](#) for inspiration: your next role.

## Front-end developer resume objective examples

“Recent graduate with an MS in Computer Science looking to leverage my experience building responsive and scalable web apps to solve interesting problems that delight end-users.”

“Throughout my career as a front-end developer, I’ve emphasized the importance of scalable and well-documented code. I enjoy working collaboratively but can also run projects on my own. Excited about the prospect of joining a product-driven company like Acme Corp.”

“Experienced front-end developer who is comfortable working with JavaScript, HTML/CSS to deliver exceptional customer experiences. Looking for an opportunity to work at a company like Acme Corp with a positive social mission to democratize online payments.”

## Measure your impact

I said it before, and I’ll say it again: the single most important thing you can do on your resume is to quantify your impact.

To accomplish this, focus on your accomplishments instead of your responsibilities.

Don't be afraid to brag on your resume!

Quantifying your impact on your resume accomplishes a few major goals:

It quickly and convincingly makes the case that you'll have a large impact on the role to which you're applying.

It convinces the hiring manager you know the metrics that ultimately matter are tangible business outcomes.

Numbers draw the hiring manager's attention, convincing them to spend more time on your resume.

These impacts can be very rough estimates!

To give you an idea of how you can quantify your impact as a front-end developer, try to ask these questions about your past projects and work experiences:

Did a change you made improve the conversion rate?

Did you work on a feature that improved time on the page?

Were you tasked with launching a product or feature for a new or expanded market? How much revenue did this drive?

Has something you worked on reduced the manual work required to complete certain tasks? By how much?

Did you make a fix that reduced bug requests or increased the speed of a web app?

Was there a tangible increase in customer retention or satisfaction due to something you built?

## **WRONG – no quantifiable metrics**

### **Acme Corp**

August 2017 – Present, New York NY

#### *Front-End Developer*

Architected product tours with React for a new feature that improved customer adoption

Partnered with data science to develop the front-end for a product recommendation engine that increased user time on page

Migrated a multi-page user experience into a single-page app which improved customer engagement



## **RIGHT – quantifiable impact**

### **Acme Corp**

August 2017 – Present, New York NY

Front-End Developer

Architected product tours with React for a new feature that improved customer adoption by 22%, leading to \$1.1M in incremental revenue

Partnered with data science to develop the front-end for a product recommendation engine that increased user time on page by 4 minutes

Migrated a multi-page user experience into a single-page app which improved customer engagement by 8%

Applying for front-end developer positions can be incredibly stressful and demoralizing.

Take a second to congratulate yourself on taking a huge step and updating or building your resume!

Before you know it, you'll be in a new front-end role you love. You got this!

# Front-End Developer

## Resume FAQs

### Frequently Asked Questions

How do you make a front-end developer resume that stands out in the competition?

Use numbers to add weight to your career achievements. Other candidates will say they developed platform technology solutions, reduced valuation time, improved user acquisition, or wrote maintainable code. That's all well and good, but you'll snag recruiters' attention when you quantify your impact. Achievements that lead to improved time on page or conversion rate, a boost in revenue, a decrease in the manual workload, etc., are numbers you should talk about proudly in your front-end developer resume.

How do you know what skills to include in your front-end developer resume?

There's no end of technical skills and front-end tools that are available, but your resume shouldn't be a dumping ground to list just anything. Check out the front-end developer job description to see what that company specifically needs. For instance, if they mention React, Angular, and Django, and you're comfortable sharing in an interview how you've consistently used these skills to drive success, list these in your resume.

How do you write a resume for an entry-level front-end developer?

Everyone starts somewhere, and you can still build a resume that's professional and enticing to employers. While including relevant coursework from college or internship experience is a great start, you'll help hiring managers understand what you can offer when you share academic or personal projects that relied on front-end development skills. If you built a full-stack web app to help patients keep track of prescriptions as part of a class project, talk about the skills and tools you used as well as the impact of the project.

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