

## **Connection between hi-fidelity prototypes to design ideas discussed in class**

- Gestalt theory:
  - Proximity, Similarity: These principles are implemented by using filters at the top right corner. In our hi-fidelity design, the three main categories (formal, informal and flagship) are implemented according to these rules.
  - Symmetry: The images and videos and the bounding boxes follow the symmetry and order principle. In the same manner, Common Fate is implemented.
- Our final hi-fidelity has a low threshold and high ceiling as the design is kept simple and user friendly.
- Signifiers: Our final designs are easy to follow as the signifiers are quite adequate and visible.
- Mapping: Mapping of the hi-fidelity design is simple and easy to follow for any kind of user.