HW19-Team: Product Roadmap
Instructions

Team number and name: Team11 SkillUP

Names of students who actively worked on this assignment:
- Student 1: Akash M Dubey
- Student 2: Shiqi Yu
- Student 3: Rutuja
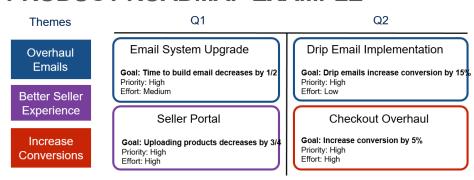- Student 4: Dhrakshayani Priyanka
- Student 5: Divyank

Task:
Create a year-long product roadmap broken down by four quarters with projects in each quarter by themes. Include measurable goals, priorities and effort size for each project. Use an Example below as a template. List as many projects per Q as needed for your product (the example only has two projects per Q). Product Roadmap page limit: two

Assumptions:
1. Your product will be launched in Q1 and all projects are "high" priority.
2. Starting Q2, you keep adding new features and improving old ones, so priority will differ
3. Effort size: S, M and L

PRODUCT ROADMAP EXAMPLE

Themes	Q1	Q2
Overhaul Emails	**Email System Upgrade** Goal: Time to build email decreases by 1/2 Priority: High Effort: Medium	**Drip Email Implementation** Goal: Drip emails increase conversion by 15% Priority: High Effort: Low
Better Seller Experience	**Seller Portal** Goal: Uploading products decreases by 3/4 Priority: High Effort: High	**Checkout Overhaul** Goal: Increase conversion by 5% Priority: High Effort: High
Increase Conversions		

Your Product Roadmap

Themes	Quarter 1	Quarter 2

Improve Account Setup

Software unlock-function improvements
Goal: Add Facial recognition and password unlock feature
Priority: High   **Effort**: Medium

Google Account Sign in and linkage
Goal: We aim at improving the registration setup based on the feedback of 1st quarter.
Priority: High   **Effort:** Medium

Higher software application fluency

Change screen-off parameters
Goal: Minimize screen off instances during phone call, video streaming via browser etc.
Priority: High   **Effort**: High

Optimize Software as volume increases
Goal: Improve software performance and fluency as the content increases in volume.
Priority: High   **Effort:** High

More convenient low-bandwidth file download

Multi-type file download under low network
Goal: Increase the types of files that can be downloaded under low bandwidth networks to 150%
Priority: High   **Effort**: Medium

More Convenient low-file download
Goal: Improve downloading experience by making the interactions more friendly
Priority: High   **Effort:** Medium

Better forum communication experience

Ensure the timeliness of forum exchanges
Goal: Ensure the relevance of post-uploads and remind users regularly of new posts
Priority: High   **Effort**: Medium

Better Forum Experience
Goal: To improve community forum experience based on constant feedback from users and experts.

User information security

Viewability of user profile and learning
Goal: Users can selectively disclose some non-sensitive information to strengthen the security level of the back-end database
Priority: High   **Effort:** High

User Information Security
Goal: Implement 2-factor authorization to improve security and data storage.
Priority: High   **Effort:** High

Themes

Quarter 3

Quarter 4

Improve Account Setup

Higher software application fluency

More convenient low bandwidth file

Better forum communication

User information security

Account Advertising improvements
Goal: Add custom Advertising to app, based on setup, user recent cookies
Priority: High   **Effort**: Medium

Premium app features
Goal: Add Premium subscription feature to customer segments based on rubrics etc.
Priority: Medium   **Effort**: Medium

Third Party integration
Goal: Add features to import connections or contacts to our app
Priority: Low   **Effort**: High

Software customization improvements
Goal: Add options to customize app UI theme as per engagement preference
Priority: Low   **Effort**: High

Analytics for User Information
Goal: Add analytics features for user information understanding user, interests
Priority: Low   **Effort**: Medium

Two factor Authentication
Goal: To improve security when user try to login using different devices.
Priority: Medium   **Effort**: Medium

Course Preview
Goal: Allow users to view few course videos before enrolling into the course.
Priority: Medium   **Effort**: Low

Optimizing the download content
Goal: Reduce the size of the file to download to take less bandwidth
Priority: Low   **Effort**: High

Course Threads
Goal: Add separate threads based on enroll ed courses.
Priority: Low   **Effort**: High

Safeguard protected data
Goal: Securely removing sensitive user content when no longer needed and use encryption to store and transfer user data.
Priority: High   **Effort**: Medium