# Akash Pandey

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## EDUCATION

**Phd-Doctor of Philosophy Computer Science (Data Science)**          **Dec 2028**
Wichita State University, Wichita, Kansas, USA
**Master of Business Analytics**
Wichita State University, Wichita, Kansas, USA                         **May 2025**
**Bachelor of Technology in Computer Science**                         **May 2023**
RGPV, Bhopal, Madhya Pradesh, India

## COMPUTER SKILLS

**Programming & Web Development**: HTML, CSS, Bootstrap, Adobe Photoshop, Canva, Microsoft Office (Excel, Word, PowerPoint, Access), SEO, Google Analytics, Python, Figma.

**CERTIFICATIONS:** Google-Certified Digital Marketer, UN-Certified Child Rights Activist, Various courses by Coursera (Programming Fundamentals by Duke University, Google Technical Support Fundamentals, IBM Z/os, Bits and Bytes of Computer Networking, Intro to Cyber Security for Businesses by University of Colorado).

## PROFESSIONAL EXPERIENCE

**Business Analyst Intern – Department of Sports Management**
**College of Applied Studies, Wichita State University**             **Sep 2024 – Present**

- Assist with data analysis and research to support decision-making and strategic planning within the Department of Sports Management.
- Conduct market research to identify trends and opportunities in sports management.
- Collaborate with faculty and staff to improve operational efficiency and support event planning and execution.
- Assist with promoting department events through social media and digital channels to boost visibility and engagement.

**Graduate Assistant - Marketing and Business Analyst,**
**College of Applied Studies**                                       **May 2024-Present**

- Develop and execute marketing strategies to promote college initiatives and events.
- Analyze data and create reports to support decision-making and strategic planning.
- Manage social media channels and digital content to enhance the college's online presence.
- Collaborate with departments to ensure cohesive branding and messaging across all platforms.
- Conduct market research to identify trends and opportunities for growth and engagement.

**Graduate Administrative Assistant**
**Human Performance Studies**, Wichita, KS                              **May 2024-Present**
- Updated and maintained departmental website, developed marketing materials.
- Built and maintained a comprehensive repository for departmental materials.
- Assisted faculty and staff, contributing to a collaborative environment.

**Graduate Administrative Assistant**
**Center for Management Development**, Wichita, KS                    **Oct 2023- May 2024**

- Spearheaded data collection and analysis, driving project insights and decisions.
- Led website design and functional enhancements, improving user experience and operational efficiency.
- Excelled in communicating technical concepts, ensuring team alignment.
- Implemented strategic design innovations, enhancing web functionality and user engagement.

**Graduate Assistant**
**Center for Entrepreneurship**, Wichita, KS                          **May 2024-Sept 2024**

- Managed marketing, event planning, and operational support.
- Articulated complex concepts clearly, ensuring seamless project execution.
- Led with a growth-oriented mindset, enhancing functionality and fostering collaboration

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**Social Media Analyst, Sr. Manager**
**Igrow My Biz,** Bhopal, India                                    *Jan 2023 - Jul 2023*
- Managed social media accounts with a reach of over 300,000.
- Created and curated engaging content.

**CYBER-SECURITY INTERN**
**CISCO**
- Worked on models including switches and firewalls to maintain a secure network.

**RELEVANT PROJECTS**
- **ECRIS (Your Event Assistant)**: Front-End Developer using HTML, CSS, JavaScript, Bootstrap 5, and Figma. Developed an Event Management System with AI chatbot integration.
- **Smart City Project**: Front-End Developer using HTML, CSS, JavaScript, Java, Bootstrap 5, and Figma. Developed Smart City interface focusing on usability and technology integration.
- **College Review System:** Front-End Developer using HTML, CSS, JavaScript, Bootstrap 5, and Figma. Created a dynamic system for students to evaluate colleges.
- **Cricket and its Origin in India**: Conducted 6 months of research across India for a research paper.