



ATLIQ Mart Supply Chain Dashboard



Month

All

Week

All

IF%

52.78%

Target: 76.51% (-23.73%)
2022

OT%

59.03%

Target: 86.09% (-27.05%)
2022

OTIF%

29.02%

Target: 65.91% (-36.89%)
2022

Split by customers

customer_id	OTIF%	OT%	IF%	VOFR%	LIFR%
789520	6.93%	29.84%	22.38%	92.77%	29.37%
789122	7.14%	28.65%	22.25%	92.83%	29.19%
789421	7.97%	28.33%	23.83%	93.22%	30.77%
789601	9.43%	70.74%	19.35%	92.84%	30.06%
789903	9.72%	72.20%	16.61%	92.92%	29.74%
789103	10.55%	74.97%	17.91%	93.05%	29.89%
789702	10.70%	71.63%	17.67%	92.99%	30.87%
789521	19.10%	29.40%	66.08%	97.28%	73.01%
789422	19.69%	27.83%	67.29%	97.27%	74.05%
789522	19.92%	29.08%	66.97%	97.37%	73.51%
789121	20.34%	29.61%	67.19%	97.39%	74.02%
789420	21.28%	28.18%	68.74%	97.44%	74.83%
789301	35.27%	69.36%	58.19%	97.38%	73.27%
789102	35.94%	69.83%	58.29%	97.29%	73.70%
789203	36.99%	71.33%	58.43%	97.39%	74.14%
Total	29.02%	59.03%	52.78%	96.59%	65.96%

LIFR%

65.96%

VOFR%

96.59%

Total Order Quantity

13.4M

Total Delivered

12.97M

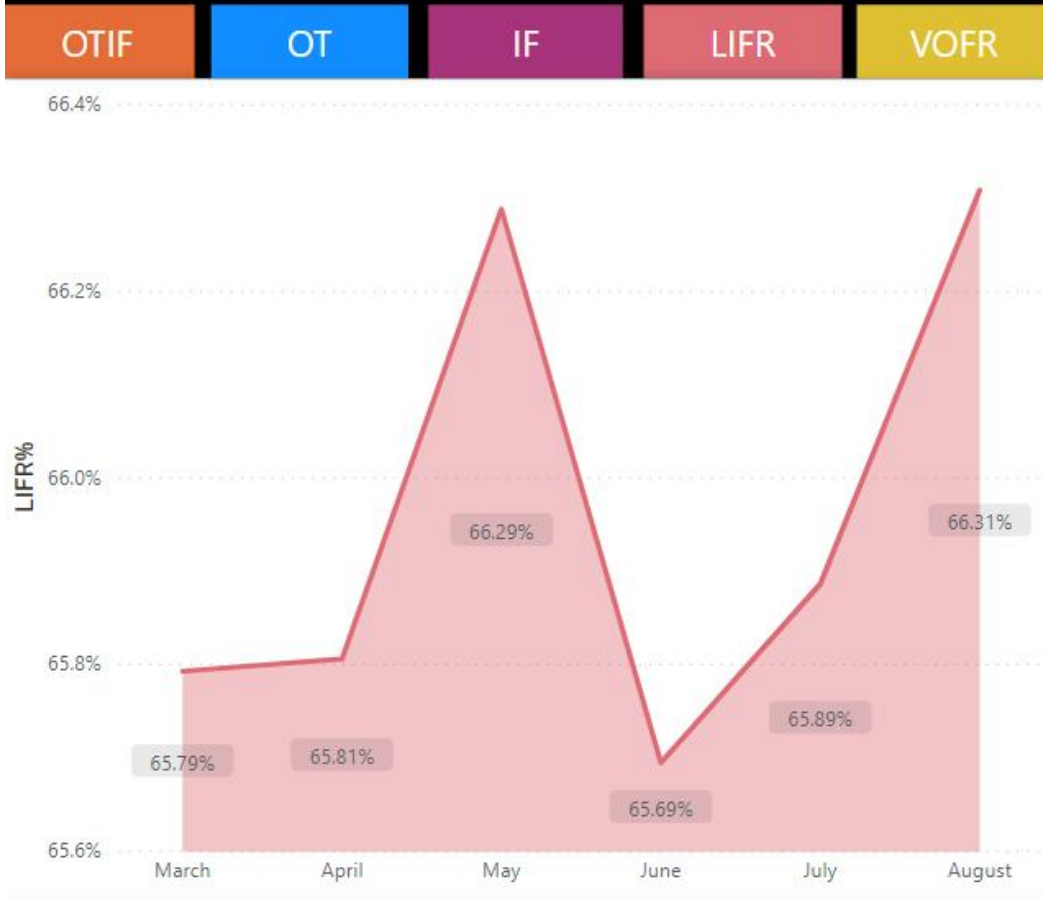
Split by Cities

city	OTIF%	otif_target%	OT%	OT_Avg	IF%	IF_target%
Surat	30.07%	66.36%	61.21%	86.27%	52.55%	76.91%
Ahmedabad	29.33%	66.50%	58.16%	85.83%	54.20%	77.33%
Vadodara	27.78%	64.92%	57.98%	86.17%	51.56%	75.33%
Total	29.02%	65.91%	59.03%	86.09%	52.78%	76.51%

IF% - In Full %, OT% - On Time %, OTIF% - On Time In Full %, LIFR% - Line Fill Rate %, VOFR% - Volume Fill Rate %

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Metric Performance Over Time



Monthly LIFR Variations

Product Insights

product_name	LIFR%	VOFR%	LIFR% by Week_num	VOFR% by Week_num
AM Biscuits 250	65.16%	96.58%		
AM Biscuits 500	66.10%	96.49%		
AM Biscuits 750	68.05%	96.85%		
AM Butter 100	66.66%	96.59%		
AM Butter 250	63.52%	96.36%		
AM Butter 500	65.19%	96.46%		
AM Curd 100	66.73%	96.62%		
AM Curd 250	67.05%	96.72%		
AM Curd 50	65.55%	96.62%		
AM Ghee 100	65.75%	96.59%		
AM Ghee 150	66.72%	96.69%		
AM Ghee 250	65.25%	96.53%		
AM Milk 100	65.55%	96.54%		
AM Milk 250	65.91%	96.61%		
AM Milk 500	67.51%	96.71%		
AM Tea 100	65.32%	96.59%		
AM Tea 250	65.16%	96.52%		
AM Tea 500	66.14%	96.52%		
Total	65.96%	96.59%		

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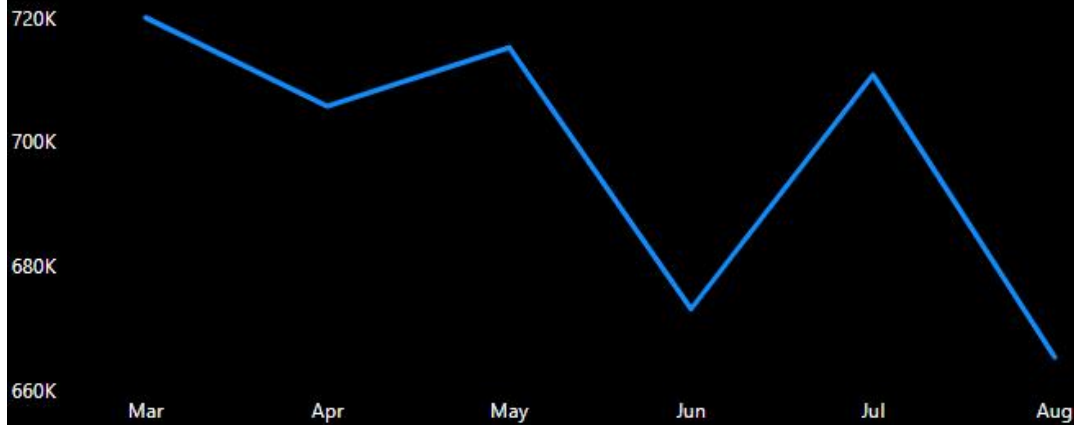
City wise analysis

Ahmedabad

Surat

Vadodara

Monthly/Weekly Order Quantity



IF Achieved Vs Target

66.69%

Target: 76.91% (-13.29%)

OT Achieved Vs Target

73.67%

Target: 86.27% (-14.61%)

OTIF Achieved Vs Target

66.69%

Target: 66.36% (+0.48%)

18K

Total Order Lines

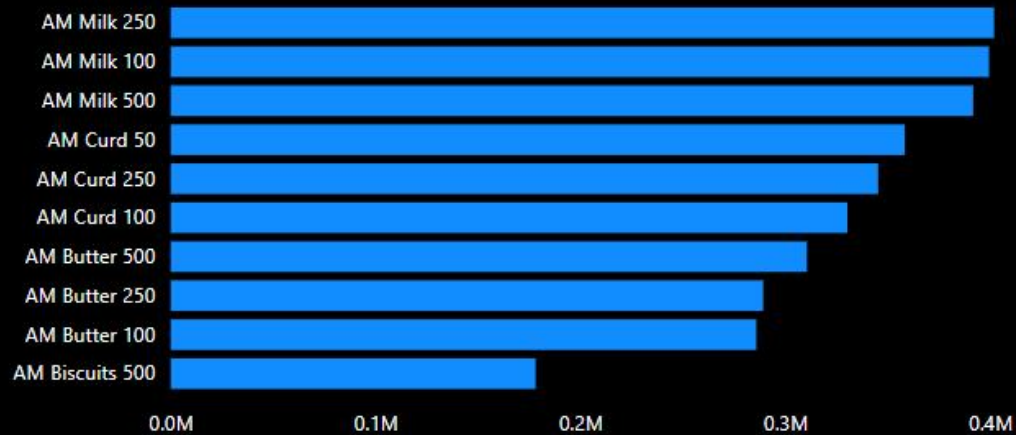
4.05M

Total Delivery Quantity

4.19M

Total Order Quantity

Product wise order quantity



Customer wise order quantity





Overall Business Insights

At **52.78%**, IF% is currently 23.73% away from the target of **76.51%**.

At **59.03%**, OT% is currently 27.05% away from the target of **86.09%**.

At **29.02%**, OTIF is currently 36.89% away from the target of **65.91%**.

3 customers: '**Coolblue**', '**Acclaimed Stores**', '**Lotus Mart**', need attention as they have horrible OTIF% which might lead to non-renewal of contract and thus business loss.

City wise, all cities are equally distant from the target of respective KPI's.

Total Quantity ordered and total quantity delivered, differ by **0.43 M (4.3 Lakh)**

Overall, **VOFR%** looks good. But **LIFR** needs to be pulled up.

Monthly analysis of key metrics:

VOFR%

Low

June

LIFR%

High

August

For other KPI's like IF, OT, OTIF, the growth over months have been moderate.

Moving to product, when it comes to high shipping rate, AM Biscuits 750 has made it to top, but other products are also contributing almost equally (slight difference).

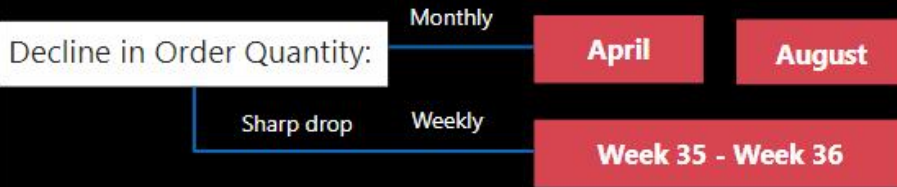
This is overall for the year 2022. If we go down to monthly or weekly, these numbers will vary.





City-wise Business Insights

Vadodra



Product with highest Quantity Ordered:

AM Milk 250

Top 3 Customers
(In terms of Quantity purchased):

Expert Mart

Vijay Stores

Coolblue

Surat



AM Milk 250

Lotus Mart

Expression Stores

Propel Mart

Ahmedabad



AM Milk 100

Rel Fresh

Vijay Stores

Elite Mart

Key Metrics

IF%

Lagging
by
17%

OT%

Lagging by 2%

OTIF%

Target

IF%

Lagging
by
14%

OT%

Achieved

OTIF%

Target

IF%

Lagging
by
15%

OT%

Achieved

OTIF%

Target