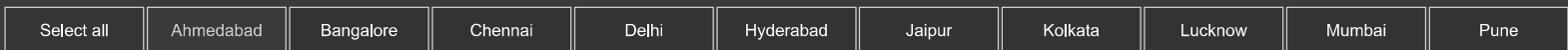


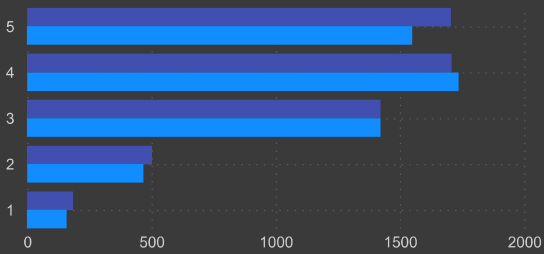
X-Brand Feedback Fusion Forge Dashboard

Cities



Taste Experience Rating

Tried before? ● No ● Yes

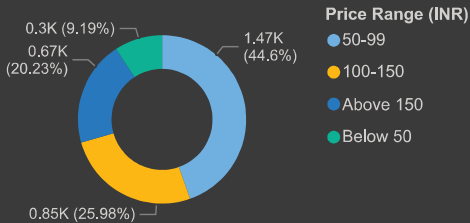


No. of Respondents

Gender Distribution

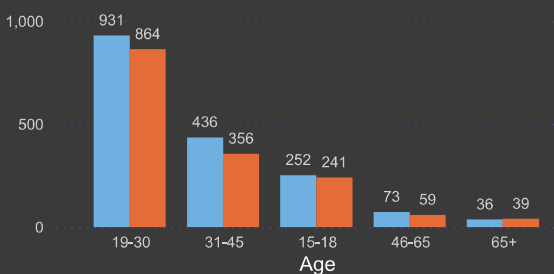
Select all Non-binary Male Female

Reasonable Price Point Indicator

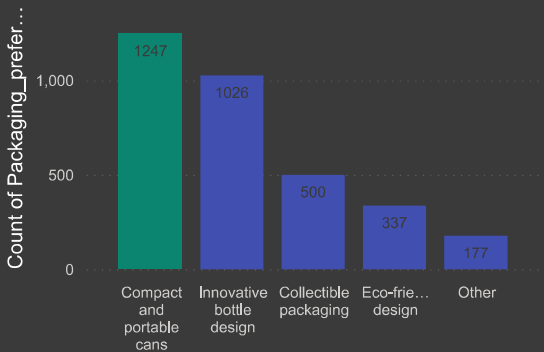


Age group Demographic

Aware of X-Brand ● No ● Yes

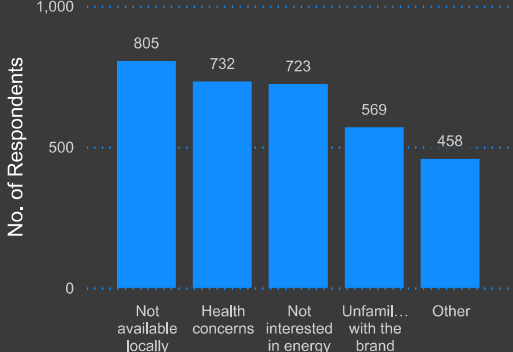


Packaging Preference



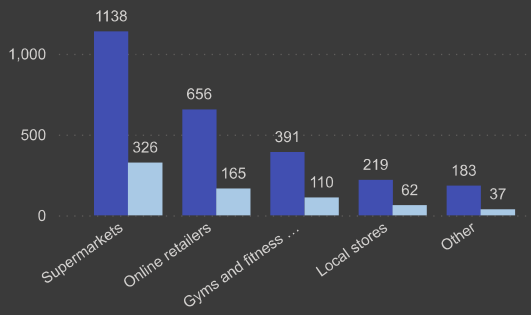
Packaging Preference

Reasons to Prevent Energy Drink of X-Brand



Beverage Purchase location Preference

City type ● Tier 1 ● Tier 2



Purchase_location

X-Brand Area Demographics and Competitor Analysis

Cities

Select all

Ahmedabad

Bangalore

Chennai

Delhi

Hyderabad

Jaipur

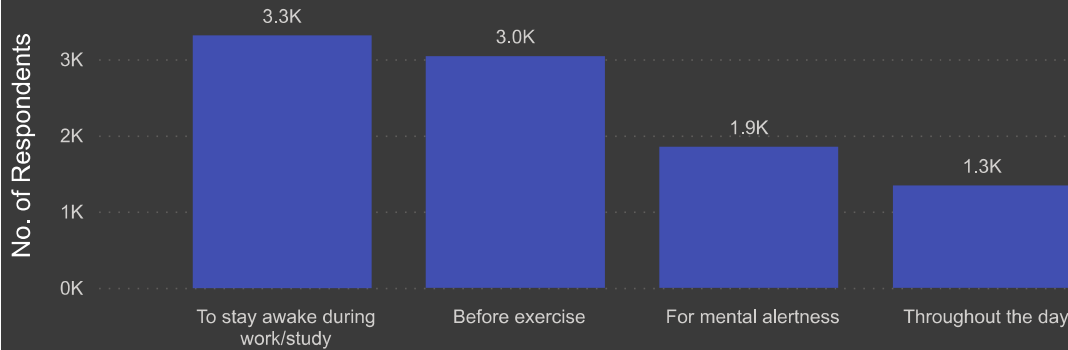
Kolkata

Lucknow

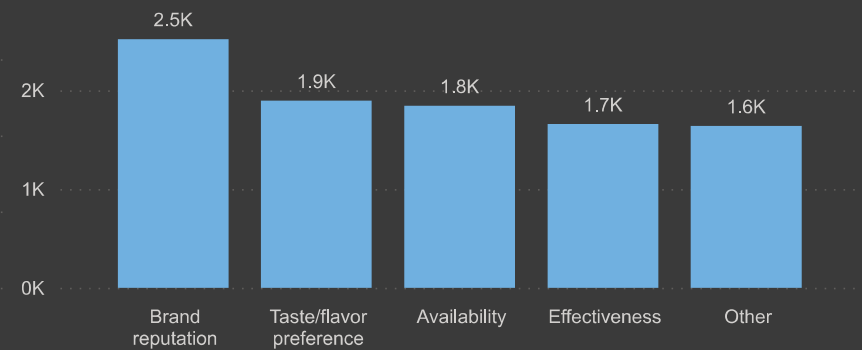
Mumbai

Pune

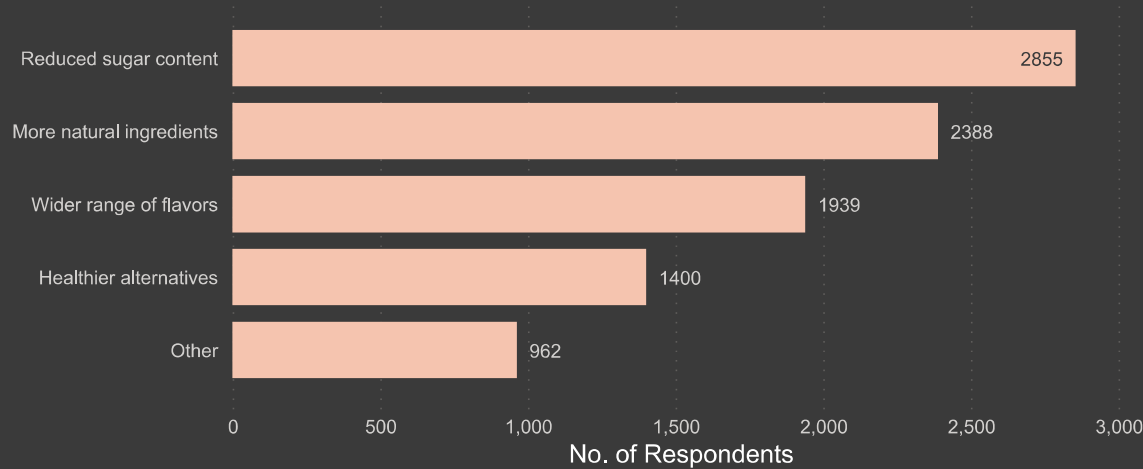
Typical Consumption Time



Top Reasons to Choose Brands other than X-Brand



Desired Product Improvements by Consumers of Energy Drinks



Current Brand Consumption/Preference

