

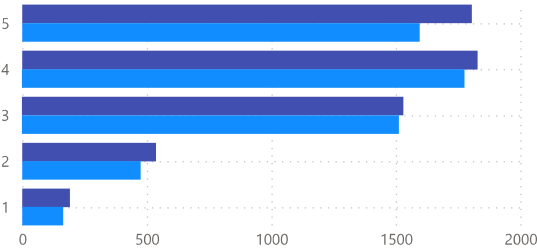
X-Brand Feedback Fusion Forge Dashboard

Cities

Select all	Ahmedabad	Bangalore	Chennai	Delhi	Hyderabad	Jaipur	Kolkata	Lucknow	Mumbai	Pune
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Taste Experience Rating

Tried before? ● No ● Yes

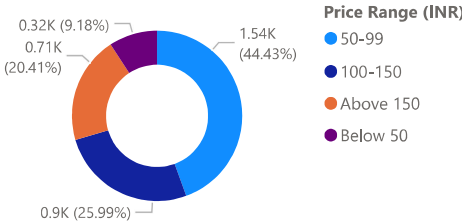


No. of Respondents

Gender Distribution

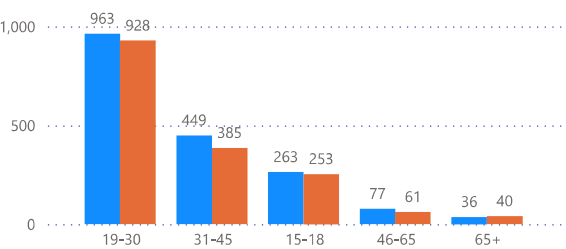
Select all	Non-binary	Male	Female
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Reasonable Price Point Indicator



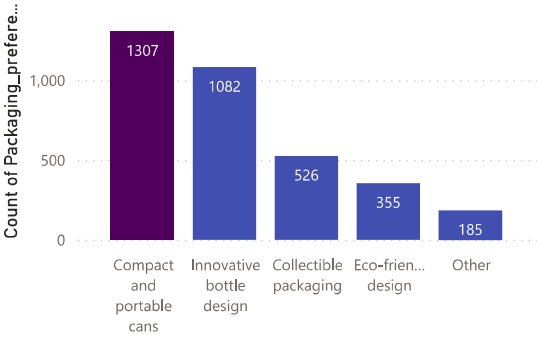
Age group Demographic

Aware of X-Brand ● No ● Yes



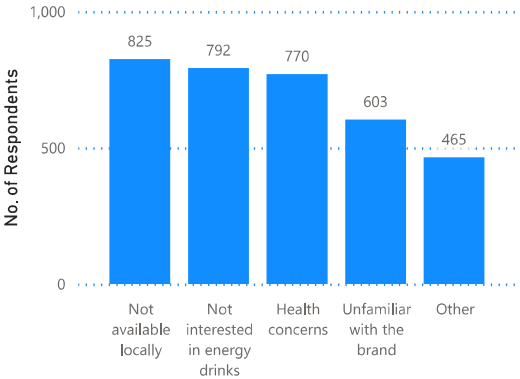
Age

Packaging Preference



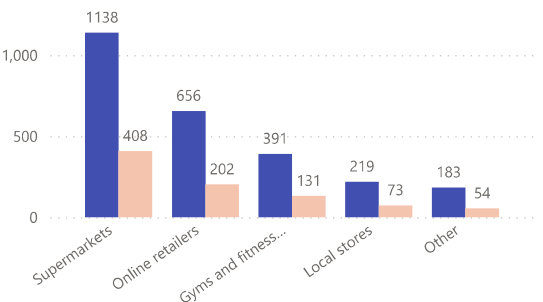
Packaging Preference

Reasons to Prevent Energy Drink of X-Brand



Beverage Purchase location Preference

City type ● Tier 1 ● Tier 2



Purchase_location

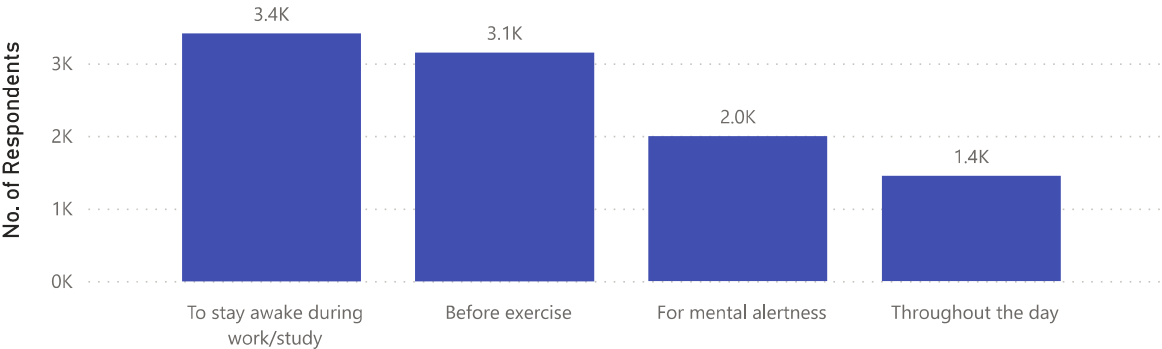
By Akash P

X-Brand Area Demographics and Competitor Analysis

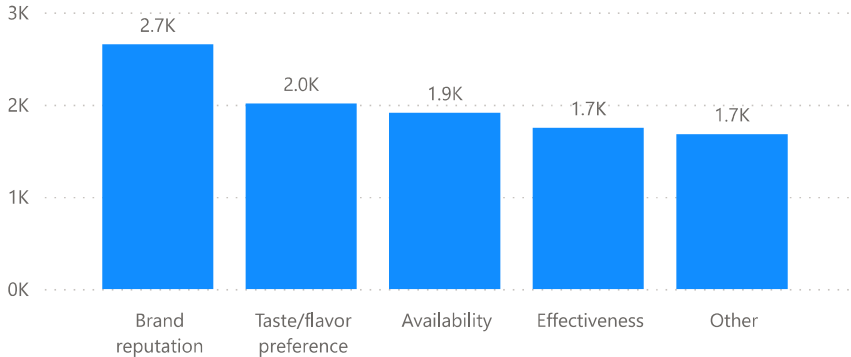
Cities

Select all	Ahmedabad	Bangalore	Chennai	Delhi	Hyderabad	Jaipur	Kolkata	Lucknow	Mumbai	Pune
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Typical Consumption Time

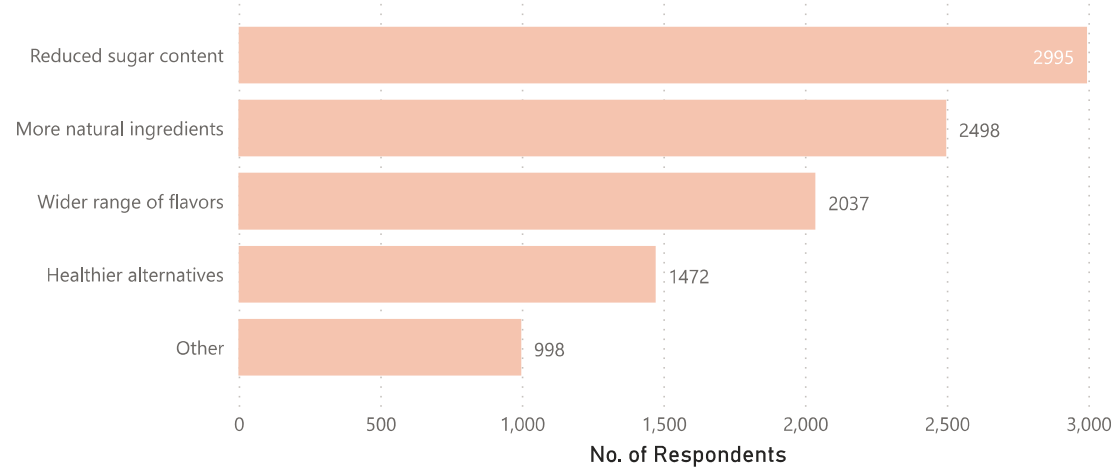


Top Reasons to Choose Brands other than X-Brand



Typical Consumption Time

Desired Product Improvements by Consumers of Energy Drinks



Reasons to Choose other Brands

Current Brand Consumption/Preference

