

Diploma in Financial Markets



Power-up Your **Career**
in **Financial Markets**

- Industry Oriented
- Employer Endorsed Curriculum
- NISM Enabled Course
- Live Trading Simulation Software



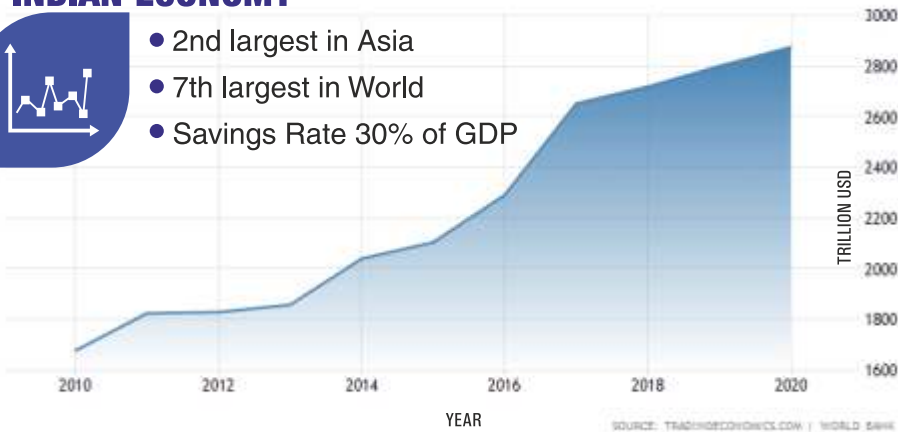
Why choose a career in Financial Markets



INDIAN ECONOMY



- 2nd largest in Asia
- 7th largest in World
- Savings Rate 30% of GDP

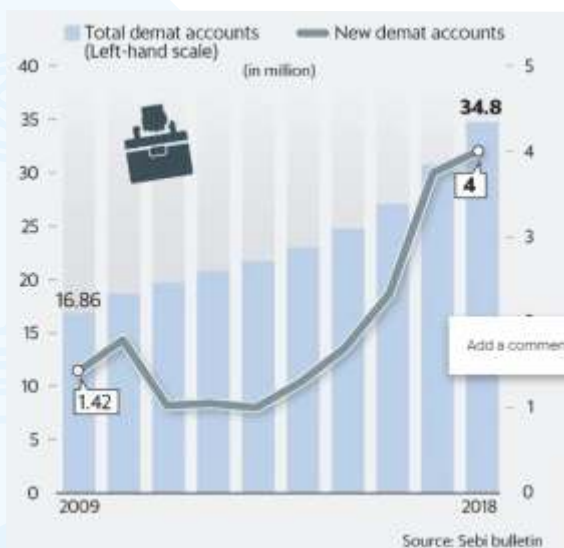


GDP Growth of 10 Yrs.



SHARE-BROKING

- No of NSE Registered Brokers in India – 1414
- No of Sub-Brokers (Authorised Persons) – 1,14,035



Demat A/c Growth



Sensex Growth of 10 Yrs.

Why choose a career in Financial Markets

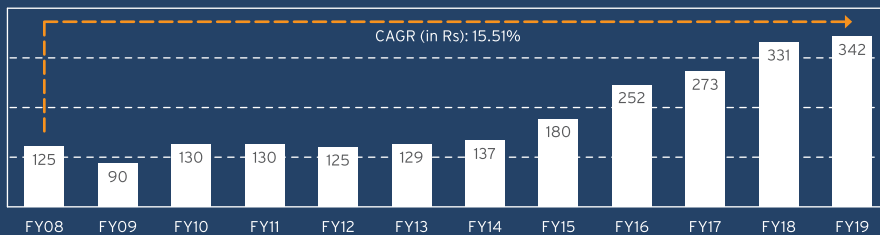


MUTUAL FUNDS



- 44 Asset Management Cos (AMCs) in India
- Only 20 million unique investors (1.5 % of population)

Figure 1. Mutual funds AUM (US\$bn) 2008-19⁶



Mutual Fund Growth of 10 Yrs.

LIFE INSURANCE



- 24 life insurance companies in India
- Low insurance penetration (3.70%) Vs (6.3%) globally

TAKE AWAYS



- Indian financial market is growing
- Indian economy poised to touch 5 trillion USD by 2025
- Vibrant and growing job market



Do You have the Right Skillset?



Share Trading



Technical Analysis



IPO Analysis



Fundamental Analysis



Mutual Funds



Life Insurance



Financial Planning



Wealth Management



Why DFM Course from ICA



Industry-oriented
Course Curriculum



Industry Experienced
and Certified Faculty



Practical Training -
Capital Markets &
Financial Management



Practical Training
with Simulated
Trading System



Fully Equipped
Computer Lab



Soft Skills
Training



Interactive sessions
with Industry Experts



4 Certification
Advantage



Placement
assistance



Career Opportunities in Financial Markets

100% Placement Assistance*

Job Roles in Financial Markets



Dealer – Equity
or Derivatives



Relationship Manager
or Executive



Financial Advisor or
Financial Planner



Mutual Fund
Specialist



Business
Development Executive



Client Acquisition
– Executive

Self – Employment



Investor



Trader



Sub-Broker

* T&C Apply (80% Attendance + Subject to clearing all certification exams)

10 Modules | 4 Certificates

1 FINANCIAL MARKETS **MODULE BEGINNER'S MODULE**

- Introduction to Financial Markets
- Investment Basics
- Primary & Secondary Market
- Financial Instruments
- Corporate Actions
- Time Value of Money

2 DERIVATIVES MARKET **MODULE DEALERS MODULE**

- Introduction to Derivatives
- Introduction to Futures & Options
- Trading
- Clearing & Settlement

3 MACRO **MODULE ECONOMICS**

- Introduction to Macro Economics
- Inflation and Interest Rates
- Fiscal & Monetary Policy
- Role of Financial Markets

4 FUNDAMENTAL **MODULE ANALYSIS**

- Introduction
- Value Investing
- Valuation of Stocks
- Portfolio Management

5 TECHNICAL **MODULE ANALYSIS**

- Introduction to Technical Analysis
- Indicators
- Trading Strategies
- Trading Psychology & Risk Management

6 CURRENCY, COMMODITY **MODULE & FIXED INCOME**

- Currency Market
- Commodity Market
- Fixed Income Market

7 MUTUAL **MODULE FUNDS**

- Mutual Fund Basics
- Types of Mutual Funds
- Offer Document
- NAV Concept & Taxation
- Risk, Return & Performance of Funds
- Mutual Fund Structure & Constituents

8 LIFE **MODULE INSURANCE**

- Basics of Life Insurance
- Risk & Life Insurance Contracts
- Life Insurance - Required Cover
- Life Insurance - Types of Plans and Riders
- Regulatory & Legal

9 FINANCIAL **MODULE PLANNING**

- Basics of Financial Planning
- Budget-the Deciding Factor
- Financial Plan-Concepts and Factors
- Planning for Life-stages
- Childrens Future Planning
- Retirement Planning

10 SOFT **MODULE SKILLS**

- Presentation
- Communication
- Email Etiquettes
- Sales Process + Role Play
- Mock Interview



BENEFITS

1 FINANCIAL MARKETS MODULE BEGINNER'S MODULE

- Learn the Basic Terms, Players, Features, Role, Structure of Capital Market
- Know Basic Concepts & Rules of Investing
- Understand Concepts of IPOs (Initial Public Offer)
- Pursue Various Financial Assets
- Understand and Analyse Types of Corporate Actions & Impact on Share Prices
- Concept of TVOM and its Practical Application in MS-Excel

2 DERIVATIVES MARKET MODULE DEALERS MODULE

- Find out Basics of the Derivatives Market
- Understand the Use of Derivative Products in Speculating - Hedging and Arbitraging
- Learn the Trading, Clearing - Settlement and Risk Management in Equity Derivatives
- Interpret the Regulatory - Accounting and Taxation Issues Relating to Equity Derivatives

3 MACRO MODULE ECONOMICS

- Understand How an Economy Works
- Learn the Factors Affecting the Economy
- Get to know the importance of Policies and its Impact on Economy
- Learn How Economy Impacts your Finances / Wealth

4 FUNDAMENTAL MODULE ANALYSIS

- Learn the Basic Concepts & Steps in Fundamental Analysis
- Know the Types of Analysis, Methods, Ratios Analysis, Company Analysis
- Work on Various Methodologies - DCF, DDM, FCFF, FCFE, SOTP, P/E, etc.
- Understand the Concepts & Methods

5 TECHNICAL MODULE ANALYSIS

- Understand Basic Concepts & Rules for Technical Analysis
- Find out Different Types of Indicators and their Interpretation
- Know the Different Types of Trading Strategies
- Analyze Stop Loss Importance, Trading on Trend Basis, Importance of Discipline

6 CURRENCY, MODULE COMMODITY & FIXED INCOME

- Learn the Importance of Currency Market and its Need - Basics Terms & Understanding Currency pairs - Reading the Order Book Data - How Tos of Currency Trading
- Understand Commodity Market Evolution - Different Exchanges - Different Players in The Market - Different Contracts on MCX & NCDEX - Determine the Factors Affecting Commodity Market with Examples - Explanation of Product Contract Features.
- Know the Definitions - Types of Debt Securities - Price-yield Relationship - Interest Rate Risk - Credit Rating

7 MUTUAL MODULE FUNDS

- Work on the Concepts of Mutual Funds
- Understand Various Categories of Mutual Fund Schemes & Types of Schemes Thereon
- Learn about KIM/OD, NFOs - Risk Factors and Fundamental Attributes of a Scheme
- Study NAV, MTM Concept - Expense Ratio - Types of Taxation - Capital Gains, STT & Indexation
- Interpret Drivers of Returns - Different Types of Risks in a Scheme - Various Performance Measures
- Figure Out Regulatory Structure AMFI - Rights and Obligations of Investors

8 LIFE MODULE INSURANCE

- Understand the Basic concepts - Need & Working of Life Insurance
- Study the Types of Risks - Underwriting Concept - Features & Clauses of Insurance Contract
- Know the Important Factors and Calculations for Required Cover
- Analyze Various Types of Life Insurance Product Categories and Riders Benefits
- Interpret Regulatory Structure - IRDAI - Claims Procedure and Grievances Redressal Mechanism

9 FINANCIAL MODULE PLANNING

- Work on the Concepts and Need for Financial Planning
- Understand the Concepts and Necessity for Budgeting
- Master the Power of Compounding - SIP Facility - Inflation Impact and Asset Allocation
- Learn the Things to do in Various Life-Stages
- Understand the Need of Planning - Importance of Starting Early - Strategies to Build Corpus
- Debunk Myths and Learn the Rules of Investing

10 SOFT MODULE SKILLS

- Adopt Basic Presentation Skills Necessary in Interaction
- Hone Communication Skills
- Learn Email Writing Rules
- Know about Sales Process Supported by Role-play to Tackle Real Life Situation
- Be Job-Ready with Mock Interview Sessions

- Any Graduate who wants to build his career in financial markets
- Any Graduate who wants to be self-employed as a sub-broker
- Anyone who wants to manage own money – Investors / Traders

Who should do this course ?

About ICA Edu Skills

ICA Edu Skills is the top-ranked vocational training brand recognised to upskill the job-focused youth and make them employable at affordable fees. We are highly-acknowledged to shape millions of careers and changed peoples' perception of Accounts, Finance, and Tax Education.

What makes us the Best



Presence in
100+ Cities



300+ Centers
in India



CA, CFP & CFA
inclusive Faculty



Practical Training with
Latest software



Industry-oriented
Course curriculum



Skill Development
sessions



Our Recruiters



...and many more

AWARDS & RECOGNITIONS



INDIAN EDUCATION EXCELLENCE AWARDS

Best Vocational Training Institute in India, 2018



NATIONAL EDUCATION EXCELLENCE

Brands Academy, 2016



CERTIFICATE OF APPRECIATION

Most Innovative Course
Mumbai University, 2015



ASSOCHAM SKILLING AWARD

Quality Skill Development



CERTIFICATE OF EXCELLENCE

Best Vocational Training Institute



EDUCATION EXCELLENCE AWARDS

Best Vocational Training Company in India, 2014



ASIA EDUCATION SUMMIT & AWARDS

Worldwide Achievers, 2017



GLOBAL QUALITY AWARDS

Quality Vocational Training, 2015



CERTIFICATE OF PARTNERSHIP

NSDC, 2018-19



BEST BRANDS OF THE YEAR

Brands Achiever Initiative, 2015



VOCATIONAL EDUCATION PROGRAMME OF THE YEAR 2014



Opportunities

Don't Just Happen.

You

create them



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