

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

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Planning:
Determine the purpose and objectives of our website.I identify our target audience and conduct research on their preferences and needs.

Customize Design:
Edit the template to reflect our brand's colors, fonts, and visuals. Adjust the layout, section placement, and design elements as needed.

SEO Optimization: -
Optimize our website for search engines. Include relevant keywords, meta titles, and descriptions for each page.



Complex Functionality Needs:
Canva is best suited for simple to moderately complex websites & If our project requires advanced functionality (e.g., user accounts, complex e-commerce, or database integration), we may need to consider other platforms or custom web development.

SEO Limitations:
Canva does not provide in-depth SEO tools. To optimize our website for search engines, we may need to rely on additional tools and manual optimization.

Speed and Performance:
Overloading our website with large media files or excessive elements may affect loading speed and overall performance. Optimize images and design for faster load times.

Templates for Specific Niches:
Canva may create more templates tailored to specific industries or niches, making it easier for users to design websites that suit their business or project.

Enhanced Security Features:
Canva could invest in additional security measures, particularly if users are dealing with sensitive data or e-commerce transactions on their websites.

Serverless Architecture:
Serverless computing has made it easier to scale websites without the need for managing servers.

Integration with E-commerce:
As online selling becomes increasingly important, Canva may offer more e-commerce integration features. This could include easy product listings, shopping cart functionality, and payment processing.

Voice Search Optimization:
With the rise of voice-activated devices, websites are optimized for voice search queries.

Parallax Scrolling:
Parallax effects provide a dynamic visual experience by making background elements move at a different speed than foreground elements.

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?