

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://akashraju127.wordpress.com/2023/10/03/welcome-to-aroma-cafe/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/Aromacafecoffee?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

<https://aromacafe2023.blogspot.com/2023/09/social-media-advertisement.html>

4. Create email newsletter design using MailChimp or canva tool.

<https://aromacafe2023.blogspot.com/2023/09/aroma-cafe-email-newswriting.html>