

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://kamarajakanava5.wordpress.com/2023/10/19/welcome-to-eco-sphere/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/ecosphere05/>

3. Create and design a social media advertisement poster using canva.

<https://ecospherefuture.blogspot.com/2023/09/ecosphere.html>

4. Create email newsletter design using MailChimp or canva tool.

https://www.canva.com/design/DAFxn15-9Kc/j8c-FLssJFDxbp4b_58E_g/view?utm_content=DAFxn15-9Kc&utm_campaign=designshare&utm_medium=link&utm_source=editor