

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://heavelymagiccookies.blogspot.com/2023/09/heavely-magic-cookies.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/heavilymagic?mibextid=9R9pXO>

3. Create and design a social media advertisement poster using canva.

<https://heavelymagiccookies.blogspot.com/2023/09/social-media-ad-poster-heavely-magic.html>

4. Create email newsletter design using MailChimp or canva tool.

https://vickysaritha62.wixsite.com/cookies-shophttps://www.canva.com/design/DAFxmTPXp2k/RUVeaPnPJrkjZpLKRF-mFQ/edit?utm_content=DAFxmTPXp2k&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton