What went well?

What should we keep doing? What should we celebrate? Where did we make progress?

KAMARAJAR KANA

What went poorly?

Where did we have problems? What was frustrating to us or others? What held us back?

Complex Functionality Needs: Canva is best suited for simple to moderately complex websites & If our project requires advanced functionality custom web development.

SEO Limitations: Canva does not provide in-depth SEO tools. To optimize our website for search engines, we

may need to rely on

additional tools and

manual optimization.

Speed and Performance: Overloading our website with large media files or excessive elements may affect loading speed and overall performance. Optimize images and design for faster load times.

Planning:

Determine the purpose and objectives of our website.I dentify our target audience and conduct research on their preferences and needs.

SEO Optimization: -

Optimize our website

keywords, meta titles,

and descriptions for

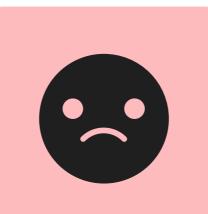
for search engines.

Include relevant

each page.

Customize Design:

Edit the template to reflect our brand's colors, fonts, and visuals. Adjust the layout, section placement, and design elements as needed.





Templates for Specific

Niches: Canva may create more templates tailored to specific industries or niches, making it easier for users to design websites that suit their business or project.

Enhanced Security Features: Canva could invest in additional security measures, particularly if users are dealing with sensitive data or ecommerce transactions on

their websites.

Voice Search Optimization:

With the rise of voice-activated devices, websites are optimized for voice search queries.

Serverless computing has made it easier to

Serverless

Architecture:

scale websites without the need for managing servers.

Integration with Ecommerce:

As online selling becomes increasingly important, Canva may offer more e-commerce integration features. This could include easy product listings, shopping cart functionality, and payment processing.

What ideas do you have?

What ideas do you have for future work together? Where do you see opportunities to improve? What has untapped potential?

How should we take action?

What do you believe we should do next? What specific things should we change? What should extend beyond this meeting?

Parallax Scrolling:

a dynamic visual

Parallax effects provide

experience by making

background elements

speed than foreground

move at a different

elements.

