# Project Report DSE 220

Kaggle Name: Akash Shah

### **Problem statement:**

The problem statement is to predict the number of votes that are helpful out of the total number of votes given to an amazon product review. The problem looks like a classification problem but is actually a bounded regression model. All the following steps taken in order will help us get themae score of 0.16452 on the public leaderboard. While the sequence of steps seems to be linear below, it has come after rounds of experimentation, not necessarily in this order.

## **Pre-Processing:**

Pre-processing has taken a major chunk of the time required for this problem. The dimensionality of the problem seems low at the start with just around 12 features. Eventually we realize that it's not the case and the following steps help us get much better and meaningful features.

- Item Encoding: Item IDs are present as strings like 'I655355328'. They do not
  contain too much information as strings alone. But it would be unfair to ignore them
  as some items might be more expensive than others, and people might find reviews
  more helpful in that case. Hence using the LabelEncoder library in sklearn we
  encode them to unique integers.
- Reviewer Encoding: Reviewer IDs are present as strings just like ItemIDs but we
  might see reviewer IDs in the test data that are not seen in the training data. Hence
  we classify all the unseen reviewerIDs as 'unknown' and add this label to our
  label\_encoder.
- 3. <u>Date</u>: There are two dates that turn out to be the same . UnixReviewTime is the epoch time and reviewTime is the string version of the same time. We split this data into day, month and year for each review, considering that each of these might be individually important.
- 4. <u>TextLength</u>: This feature uses the reviewText feature. We count the number of words of the review as the length. This seems to have a real impact on the model and reduces mae by quite a lot.
- Categories: Initially dropping categories was tried, but it resulted in an increase of mae. Some sort of flattening of the categories was required. We have flattened the categories to obtain a one-hot encoding (not exactly )like representation using multiLabelBinarizer in sklearn.

## 6. Drop columns:

- a. <u>Price</u>: The price column consists of 63% of null values. This column proves to be inefficient when tried with a couple of models and did not add much information, even though we might think that it would. Thus after significant experimentation this column was removed.
- b. <u>reviewTime:</u> Dropped because we divided this into day,month and year.

- c. <u>unixReviewTime</u>: Dropped because it was the same as reviewTime
- d. <u>ReviewHash</u>: The ID of the review added no information and would be unique for each row.
- e. <u>Helpfu</u>l: We split this column into 2: outOf and nHelpful (dependent variable) and drop it.
- f. <u>Summary</u>: Many NLP processes like tf-idf and Countvectorizer were tried on this and rejected, as the dimensionality of the data exploded and the summary did not
- g. <u>reviewText</u>: While there can be a lot done with this, we have not found tf-idf and Countvectorizer to be particularly useful for this. It has only caused the curse of dimensionality and the down performance of the model.

We have successfully converted our data into integers and floats. We tried using a standard scalar for normalizing our data, but it was not necessary as we ended up using a Bagging model in the end.

## **Data Splitting Strategy:**

Data was split into train , validation and test. (Test was already given). We used 20% of the training data for validation, amounting to 160000 and 40000 examples respectively, in order to reduce overfitting on the test data. Only when we obtain a mean absolute error on validation do we go for test submission.

### **Model Selection:**

Model selection has been pretty straightforward. The following models were tried and rejected with the reasons state:

- 1. <u>Linear Regression</u>: really high mae of > 0.3
- 2. <u>Dense Fully Connected Neural Networks</u> Really poor convergence and difficult to interpret why. The network kept predicting the same value in order to minimize loss.
- 3. <u>Recurrent Neural Network:</u> An LSTM applied to the reviewText followed by a concatenation to the original features also was tried, but in interest of time could not be optimized.
- 4. <u>SVM Regressor:</u> while this could have fit, it took a very long time to train an SVM Regressor with gaussian kernel, which made it impossible to experiment and tune.
- 5. <u>DecisionTreeRegressor</u>: Too simplistic and resulted in overfitting. Really high mae values for our problem

We eventually found randomForestRegressor to be the best for our data, it could use the highly categorical features quite well, and using default parameters on train data we could reach a mae value of 0.17445 on validation data.

## Final Model:

In order to select our final model we have performed a grid search. However not using the sklearn library. It has come down to trying various permutations and combinations of the parameters. We finally select -

## RandomForestRegressor

## Hyperparameters:

- 1. n\_jobs = -1 . Helps us train faster and optimize as per machine
- 2. Max\_depth = default (full trees). We have left max\_depth to full trees in order to avoid the model from underfitting and generalizing too much.
- 3. N\_estimators: By far the most important hyperparameter. We observe the best predictions at value 250 estimators, the more the estimators the better, but we also wanted to save on training time.

```
# Re-training with entire training data
rf = RandomForestRegressor(n_estimators = 250, verbose = 1, n_jobs = -1)
rf.fit(train, help_)
```

#### Predictions:

An important operation that has helped this application is the rounding off of predictions. There is no regressor that would return integers, and the number of votes would never be a decimal value. In order to obtain better mae values we have performed rounding of these values depending on whether the value is above or below 0.5

```
def smooth_predictions(preds):
    import numpy as np
    for i in range(0,preds.shape[0]):
        x = preds[i]
        if x % 1 > 0.5:
            preds[i] = np.ceil(x)
        else:
            preds[i] = np.floor(x)
    return preds
```

### Conclusion:

We obtain a mean absolute error of 0.16452 on 60% of test data with this approach, and hope that it generalizes well to the rest as well.

# final new

June 14, 2020

```
[180]: import gzip
       import pandas as pd
       from collections import defaultdict
       def readGz(f):
           for 1 in gzip.open(f):
               yield eval(1)
       def parse(path):
           g = gzip.open(path, 'rb')
           for 1 in g:
               yield eval(1)
       def getDF(path):
           i = 0
           df = \{\}
           for d in parse(path):
               df[i] = d
               i += 1
           return pd.DataFrame.from_dict(df, orient='index')
       train_df = getDF('train.json.gz')
       test_df = getDF('test_Helpful.json.gz')
[181]: train_df.head(5)
[181]:
          categoryID
                                                              categories
                                                                               itemID \
                      [[Clothing, Shoes & Jewelry, Women], [Clothing... I655355328
       0
       1
                   0 [[Clothing, Shoes & Jewelry, Women, Clothing, ... I241092314
                   0 [[Clothing, Shoes & Jewelry, Wedding Party Gif... I408260822
       2
                   0 [[Clothing, Shoes & Jewelry, Women, Clothing, ... 1770448753
       3
                      [[Clothing, Shoes & Jewelry, Women, Plus-Size,... I919238161
                                                                      reviewText \
```

3.0 These are cute, but they are a little small. ...

4.0 I love the look of this bra, it is what I want...

3.0 it's better on a man's hand. I didn't find it v...

reviewerID rating

0 U745881038

1 U023577405

2 U441384838

```
3 U654041297
                        4.0 Comfortable and easy to wear for a day of shop...
      4 U096604734
                        5.0 I'm quite small and the XS fits me like a regu...
         reviewHash
                     reviewTime
                                                        summary unixReviewTime \
      0 R115160670 05 20, 2014
                                                           Cute
                                                                     1400544000
      1 R800651687
                      02 7, 2013 Beautiful but size runs small
                                                                     1360195200
                                              Good price but...
      2 R345042616 05 13, 2014
                                                                   1399939200
      3 R875466866 05 25, 2014
                                                   Easy, breezy
                                                                     1400976000
      4 R317526520 07 30, 2013
                                                    Great shirt
                                                                     1375142400
                             helpful price
      0 {'outOf': 0, 'nHelpful': 0}
                                        NaN
      1 {'outOf': 0, 'nHelpful': 0}
                                        NaN
      2 {'outOf': 2, 'nHelpful': 2} 19.99
      3 {'outOf': 0, 'nHelpful': 0} 14.95
      4 {'outOf': 1, 'nHelpful': 1}
                                        NaN
[182]: import itertools
      train_df['categories'] = train_df.categories.apply(lambda x: list(itertools.
       →chain(*x))).apply(lambda x: [each.split(',') for each in x]).apply(lambda x:
       →list(set(itertools.chain(*x))))
       test_df['categories'] = test_df.categories.apply(lambda x: list(itertools.
       →chain(*x))).apply(lambda x: [each.split(',') for each in x]).apply(lambda x:
        →list(set(itertools.chain(*x))))
[183]: categories_fit = train_df.categories.to_list()
       test_categories_fit = test_df.categories.to_list()
[184]: from sklearn import preprocessing
      lb = preprocessing.MultiLabelBinarizer()
      lb.fit(categories_fit)
      train_cats = pd.DataFrame(lb.transform(categories_fit),columns = lb.classes_)
      test_cats = pd.DataFrame(lb.transform(test_categories_fit),columns = lb.
       [185]: train_df.drop('categories',axis = 1,inplace = True)
      test_df.drop('categories',axis = 1, inplace = True)
[186]: train = pd.concat([train_df,train_cats],axis = 1)
      test = pd.concat([test_df,test_cats],axis = 1)
       # Uncomment to run without categories
       \#train = train df
       \#test = test_df
```

```
[187]: helpfulNess_train = pd.DataFrame(train_df.helpful.apply(lambda x:___
       helpfulNess_test = pd.DataFrame(test_df.helpful.apply(lambda x: [x['outOf']]).
       →to list(),columns = ['outOf'])
[188]: train = pd.concat([train,helpfulNess_train],axis = 1)
      test = pd.concat([test,helpfulNess_test],axis = 1)
[189]: | train.drop(['helpful','reviewHash','reviewText','price'],axis = 1,inplace = ____
       →True)
      test.drop(['helpful','reviewHash','reviewText','price'],axis = 1,inplace = True)
[190]: month = train.reviewTime.apply(lambda x: [each.replace(',','') for each in_
       →str(x).split(' ')]).apply(lambda x:x[0])
      day = train.reviewTime.apply(lambda x: [each.replace(',','') for each in str(x).
       →split(' ')]).apply(lambda x:x[1])
      year = train.reviewTime.apply(lambda x: [each.replace(',','') for each in_

str(x).split(' ')]).apply(lambda x:x[2])
      month_test = test.reviewTime.apply(lambda x: [each.replace(',','') for each in_
       →str(x).split(' ')]).apply(lambda x:x[0])
      day_test = test.reviewTime.apply(lambda x: [each.replace(',','') for each in_
       →str(x).split(' ')]).apply(lambda x:x[1])
      year_test = test.reviewTime.apply(lambda x: [each.replace(',',','') for each in__

→str(x).split(' ')]).apply(lambda x:x[2])
[191]: train.drop(['reviewTime'],axis = 1,inplace = True)
      test.drop(['reviewTime'],axis = 1,inplace = True)
      train.drop(['unixReviewTime'],axis = 1,inplace = True)
      test.drop(['unixReviewTime'],axis = 1,inplace = True)
      train['day'] = day.astype('int')
      train['month'] = month.astype('int')
      train['year'] = year.astype('int')
      test['day'] = day_test.astype('int')
      test['month'] = month_test.astype('int')
      test['year'] = year_test.astype('int')
```

## 0.0.1 Adding a feature for how many words there are in a Review

```
[192]: import nltk
       nltk.download('punkt')
       train['textLength'] = train df.reviewText.apply(lambda x:len(nltk.
        →word_tokenize(x)))
       test['textLength'] = test_df.reviewText.apply(lambda x:len(nltk.
       →word_tokenize(x)))
       ## Summary length does not work as well
       \#train['summaryLength'] = train_df.summary.apply(lambda x:len(x.split(' ')))
       \#test['summaryLength'] = test\_df.summary.apply(lambda x:len(x.split(' ')))
      [nltk_data] Downloading package punkt to /home/akash59/nltk_data...
      [nltk_data]
                    Package punkt is already up-to-date!
[193]: train.drop(['summary'],axis = 1,inplace = True)
       test.drop(['summary'], axis = 1,inplace = True)
[194]: | \#train['noSent'] = train_df.reviewText.apply(lambda x:len(nltk.
        \rightarrow sent tokenize(x)))
       \#test['noSent'] = test\_df.reviewText.apply(lambda x:len(nltk.sent\_tokenize(x)))
      0.1 Items will never be new, but reviewers will be.
[195]: from sklearn.preprocessing import LabelEncoder
       l item = LabelEncoder()
       l_item.fit(train.itemID)
[195]: LabelEncoder()
[196]: | train['itemID'] = l_item.transform(train.itemID)
[197]: test['itemID'] = l_item.transform(test.itemID)
[198]: l_review = LabelEncoder()
       l review.fit(train.reviewerID)
       train['reviewerID'] = 1_review.transform(train.reviewerID)
       #test['reviewerID'] = l_review.transform(test.reviewerID)
[199]: import numpy as np
       l_review.classes_ = np.append(l_review.classes_,'Unknown')
```

### 0.1.1 Count Vectorizer for summary column

#### 0.1.2 No need to scale Random Forests

```
[204]: help_ = train['nHelpful']
train = train.drop('nHelpful',axis = 1)
```

```
[205]: import scipy
from scipy.sparse import hstack

train = scipy.sparse.csr_matrix(train.values)
test = scipy.sparse.csr_matrix(test.values)
```

```
# Comment to remove summary
       # train = hstack((train, train text))
       # test = hstack((test, test text))
[206]: from sklearn.model_selection import train_test_split
       train_csr_new, val_new, train_y , val_y = train_test_split(train,help_,test_size_
        \rightarrow= 0.2, random_state = 42)
[207]: from sklearn.ensemble import RandomForestRegressor
       rf = RandomForestRegressor(verbose = 1,n_jobs = -1)
       rf.fit(train_csr_new,train_y)
      [Parallel(n_jobs=-1)]: Using backend ThreadingBackend with 6 concurrent workers.
      [Parallel(n_jobs=-1)]: Done 38 tasks
                                                 | elapsed:
                                                               58.4s
      [Parallel(n_jobs=-1)]: Done 100 out of 100 | elapsed: 2.4min finished
[207]: RandomForestRegressor(n_jobs=-1, verbose=1)
[208]: def smooth_predictions(preds):
           import numpy as np
           for i in range(0,preds.shape[0]):
               x = preds[i]
               if x \% 1 > 0.5:
                   preds[i] = np.ceil(x)
               else:
                   preds[i] = np.floor(x)
           return preds
[209]: from sklearn.metrics import mean_absolute_error
       mean_absolute_error(val_y,smooth_predictions(rf.predict(val_new)))
      [Parallel(n_jobs=6)]: Using backend ThreadingBackend with 6 concurrent workers.
      [Parallel(n_jobs=6)]: Done 38 tasks
                                                 | elapsed:
                                                               0.0s
      [Parallel(n_jobs=6)]: Done 100 out of 100 | elapsed:
                                                               0.1s finished
[209]: 0.17445
[210]: def make predictions(preds, message):
           outof = pd.DataFrame(test_df.helpful.apply(lambda x: [x['out0f']]).
        →to list(),columns = ['outOf'])['outOf']
           predictions = pd.DataFrame([test_df.reviewerID,test_df.itemID,outof,preds]).
           predictions.rename(columns = {'reviewerID':0,'itemID':1,'Unnamed 0':
        →2, 'Unnamed 1':3}, inplace = True)
```

```
predictions[0] = predictions[0] + '-' + predictions[1] + '-'
           predictions[0] = predictions[0].apply(lambda x: x.strip())
           predictions[0] = predictions[0] + predictions['outOf'].apply(lambda x:__
        \rightarrowstr(int(x)).strip())
           predictions.drop([1,'outOf'],axis = 1 ,inplace = True)
           predictions.rename(columns = {0:'userID-itemID-outOf',2:
        →'prediction'},inplace = True)
           predictions.to_csv('predictions latest.csv',sep= ',',index = False)
           #!kaqqle competitions submit -c dse220 -f predictions first.csv -mu
        → 'Simplest Random Forsts , without price , category and anything'
[211]: # Re-training with entire training data
       rf = RandomForestRegressor(n_estimators = 250, verbose = 1, n_jobs = -1)
       rf.fit(train,help_)
      [Parallel(n_jobs=-1)]: Using backend ThreadingBackend with 6 concurrent workers.
      [Parallel(n_jobs=-1)]: Done 38 tasks
                                                  | elapsed:
      [Parallel(n_jobs=-1)]: Done 188 tasks
                                                  | elapsed:
                                                              6.4min
      [Parallel(n_jobs=-1)]: Done 250 out of 250 | elapsed:
                                                              8.5min finished
[211]: RandomForestRegressor(n_estimators=250, n_jobs=-1, verbose=1)
[212]: preds = smooth_predictions(rf.predict(test))
      [Parallel(n_jobs=6)]: Using backend ThreadingBackend with 6 concurrent workers.
      [Parallel(n_jobs=6)]: Done 38 tasks
                                                 | elapsed:
                                                               0.0s
                                                               0.1s
      [Parallel(n_jobs=6)]: Done 188 tasks
                                                 | elapsed:
      [Parallel(n_jobs=6)]: Done 250 out of 250 | elapsed:
                                                               0.1s finished
[213]: make_predictions(preds, 'nothing')
[214]: ### 0.16452
  []:
```