

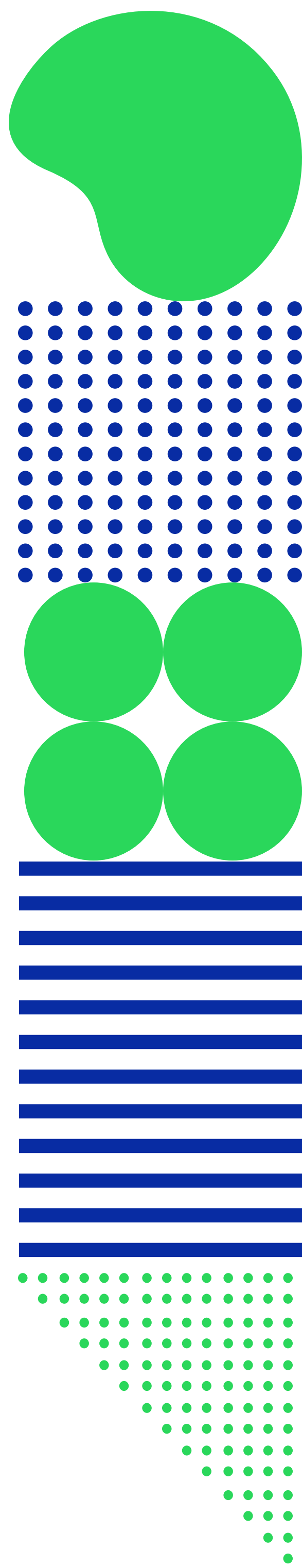
L'Oréal 2015-21



# Annual Report

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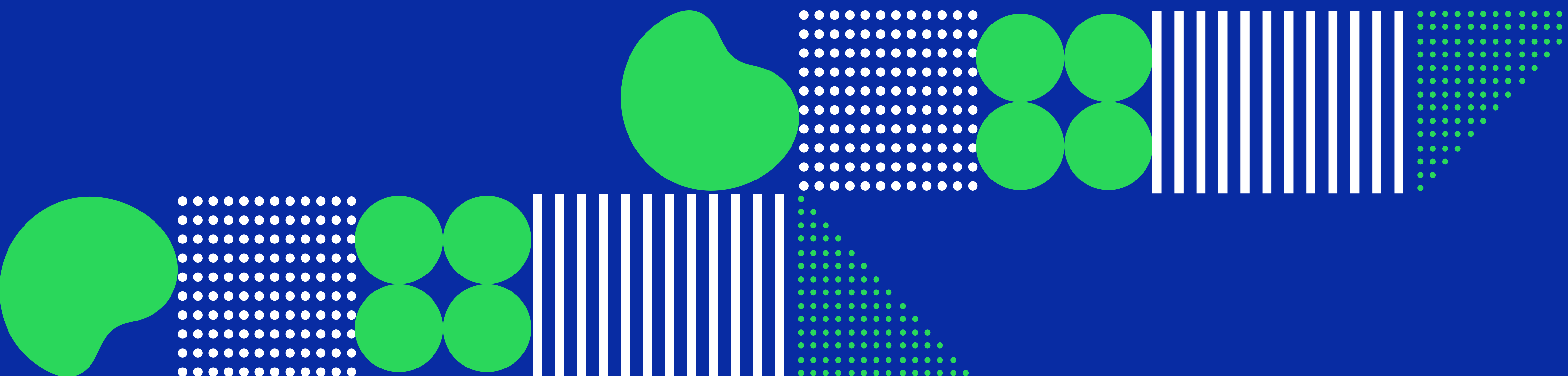
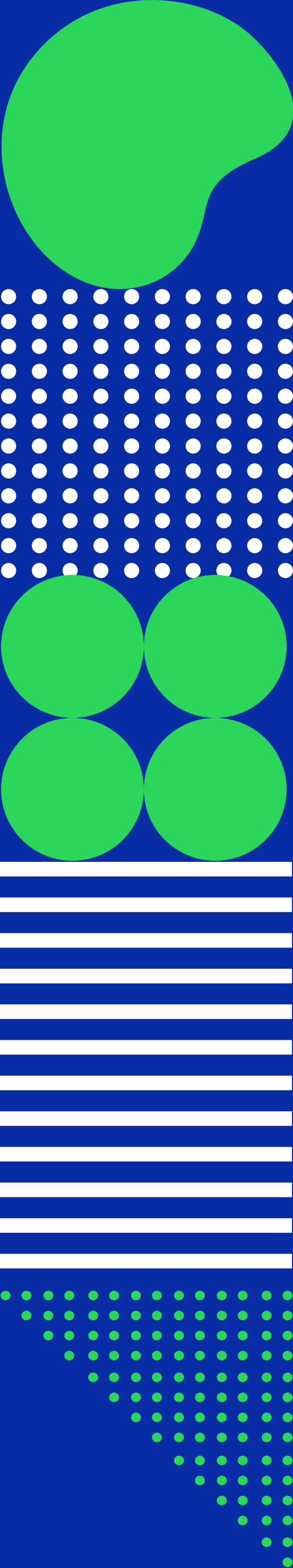
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2015-  
2021

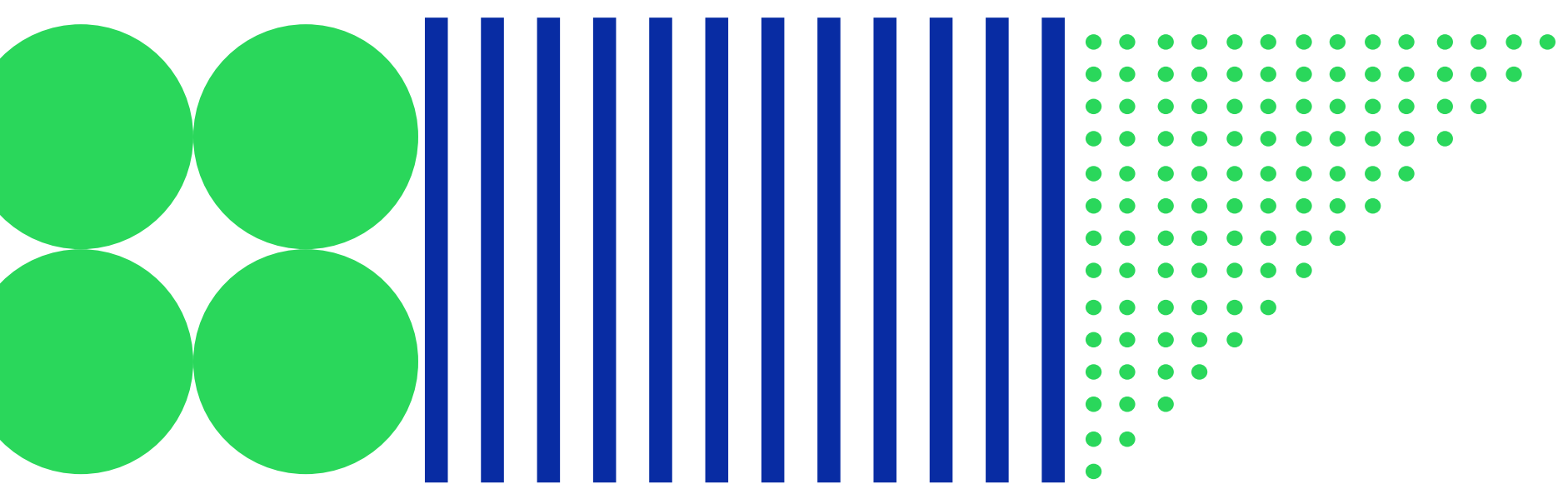
# Content

- Words from Chairman, CEO
- Objective, vision & mission
- HR Review
- R&D Review
- Financial Figures
- Performance and Conclusion



If there's one thing a good CEO's speech can do, it's motivate people to meet whatever the future holds.

| Jean-Paul Aegon



# Words from Chairman and CEO

**1st Rank worldwide**

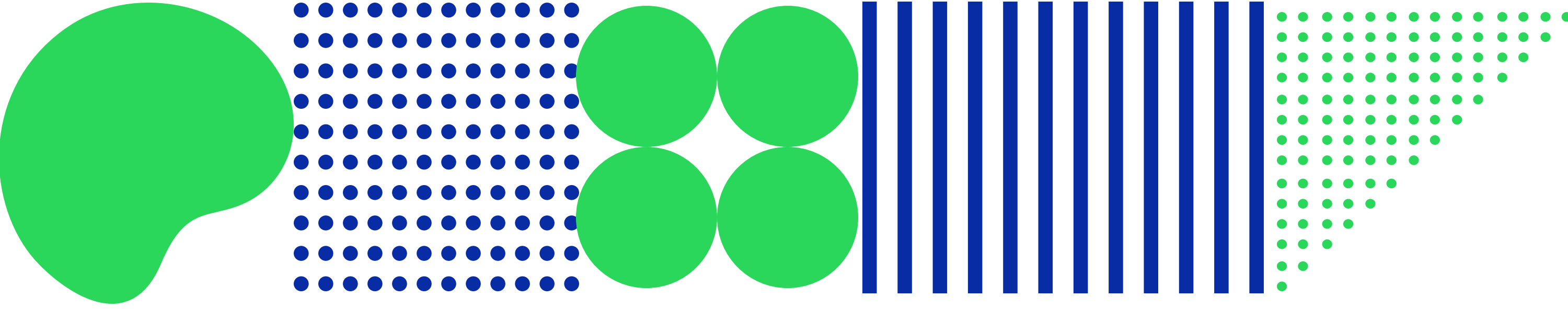
**3439 Patents Registered**

**35 brands Registered**

**194 billion euros of sales**

**6.16 billion euros in profit**





# Vision & Mission

*Vision - Someday*

*Mission - Every Day*

L'Oréal's eco-designed Annual Report looks back at 2021 with a focus on five key themes—**inclusive beauty, responsible beauty, innovative beauty, Beauty Tech and beauty performance**—and reveals an array of day-to-day ways in which the Group pursues its purpose: “Create the beauty that moves the world”.

## ***What's the Difference Between a Mission Statement and a Vision Statement?***

In 2020, the Group entered a new phase in its sustainable development campaign with the announcement of the L'Oréal for the Future programme, demonstrating its drive to capitalise on past achievements and accelerate its transition toward a more sustainable model. This new programme embodies two complementary aspects of corporate social responsibility: continuing and accelerating the transformation of the Group's business model to remain within “planetary boundaries” while helping to solve the most urgent social and environmental challenges facing the world.

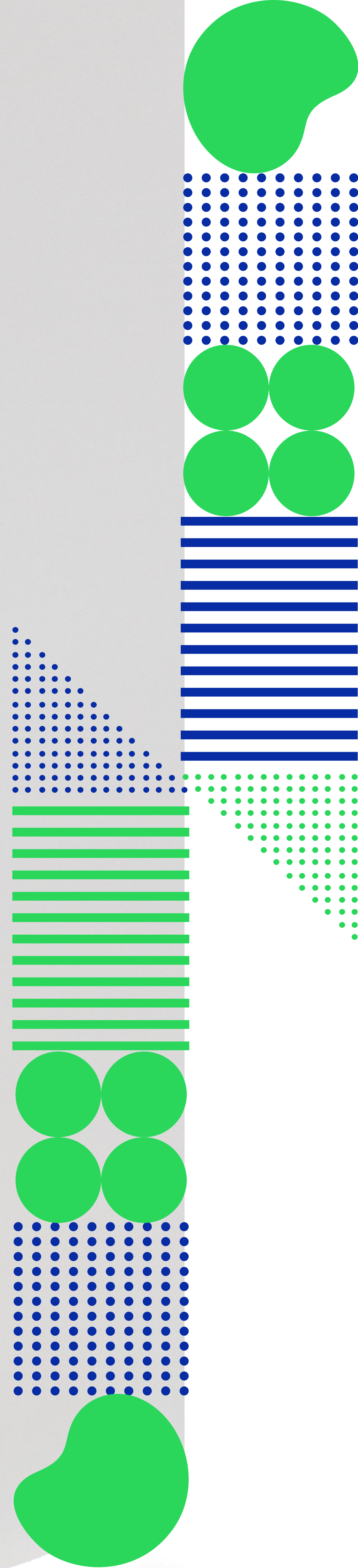






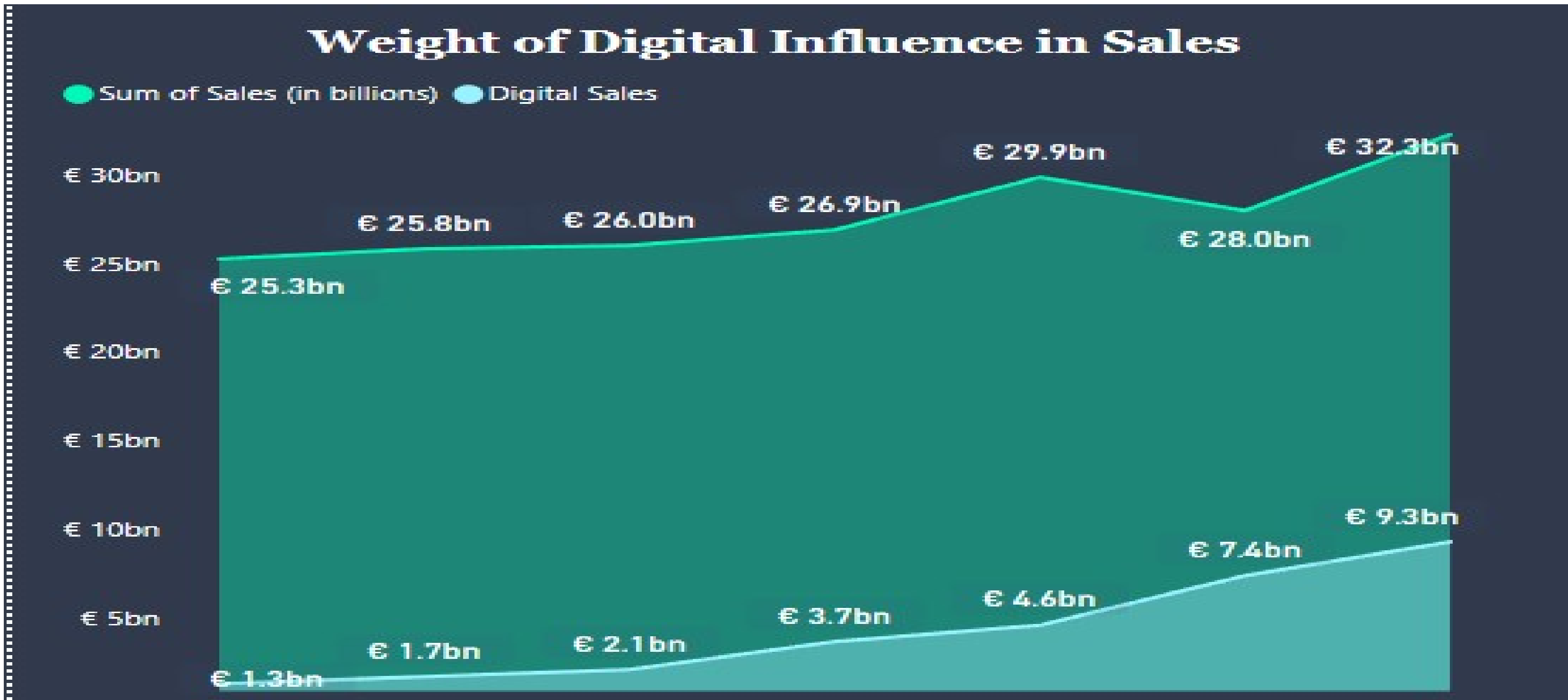
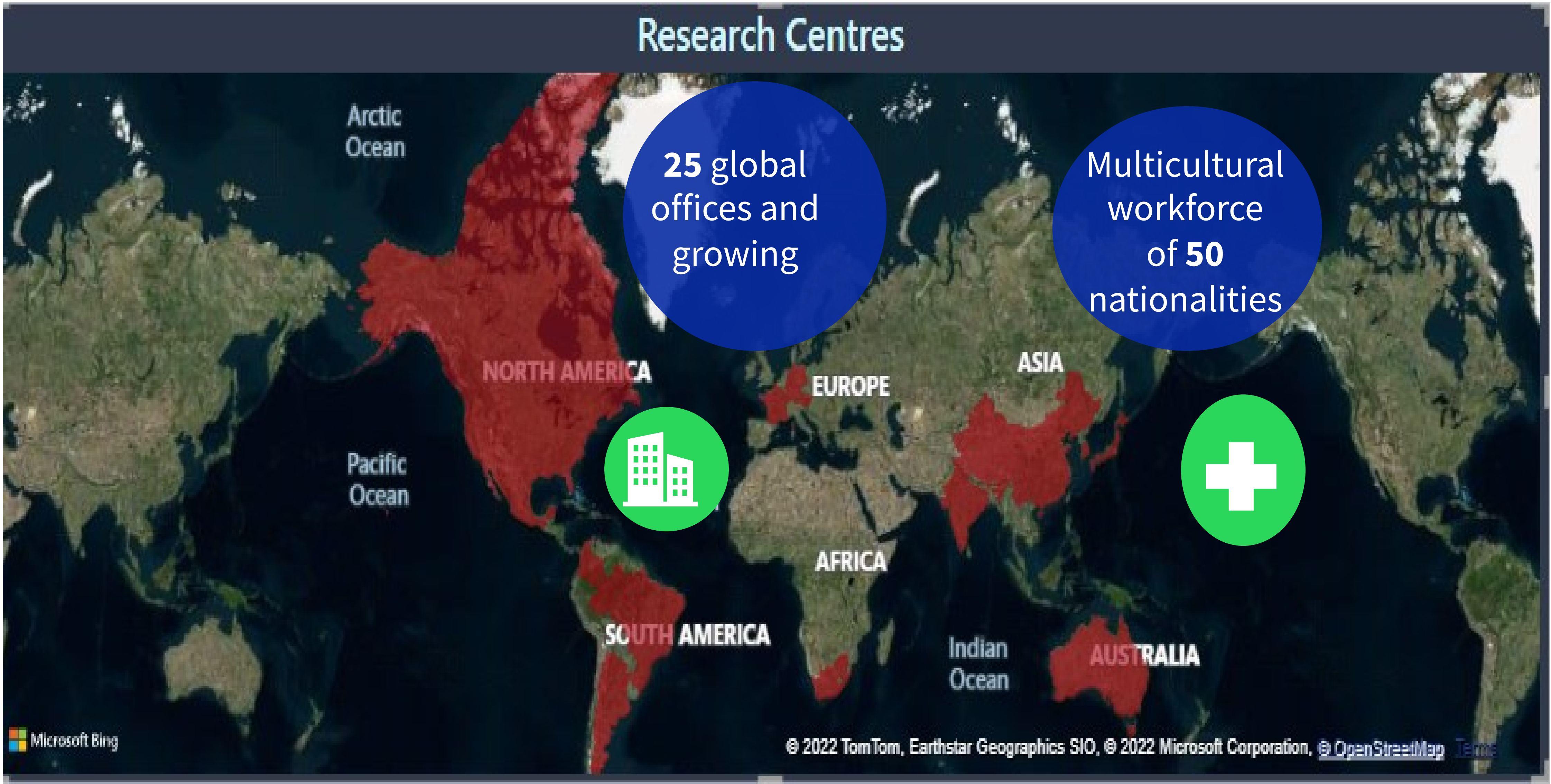
WALT DISNEY, CEO

**“ We keep moving forward, opening new doors, and doing new things because we’re curious and curiosity keeps leading us down new paths.**





# R&D review



This Line graph here lists the amount invested in research and development department worldwide in the last 7 years

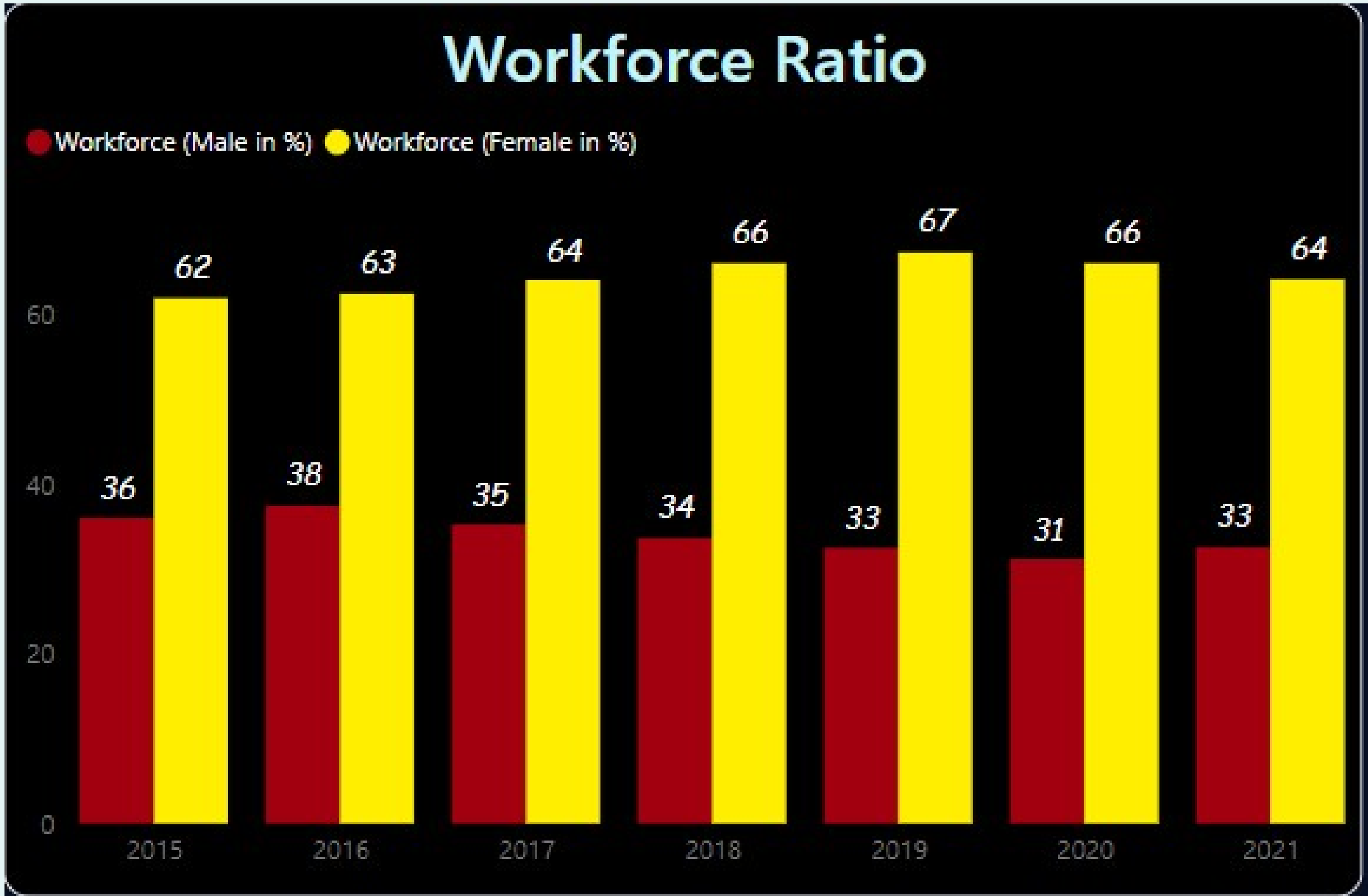
## Investment in R&D

Science & innovation are critical to success for L'Oréal, which designs safe, desirable & sustainable products. In step with trends & consumer aspirations, we constantly seize every opportunity to nourish this innovative and inclusive beauty culture.

# HR review

Loreal has taken the initiative of equal pay for a particular position in the company regardless of their gender. This trend was followed later by companies in the same field.

## Overview



This Graph here illustrates the workforce ratio among men and women from 2015-2021



This pie chart demonstrates the Average salary of retail job employees in 2021

31K

Male Employees  
Last year

54K

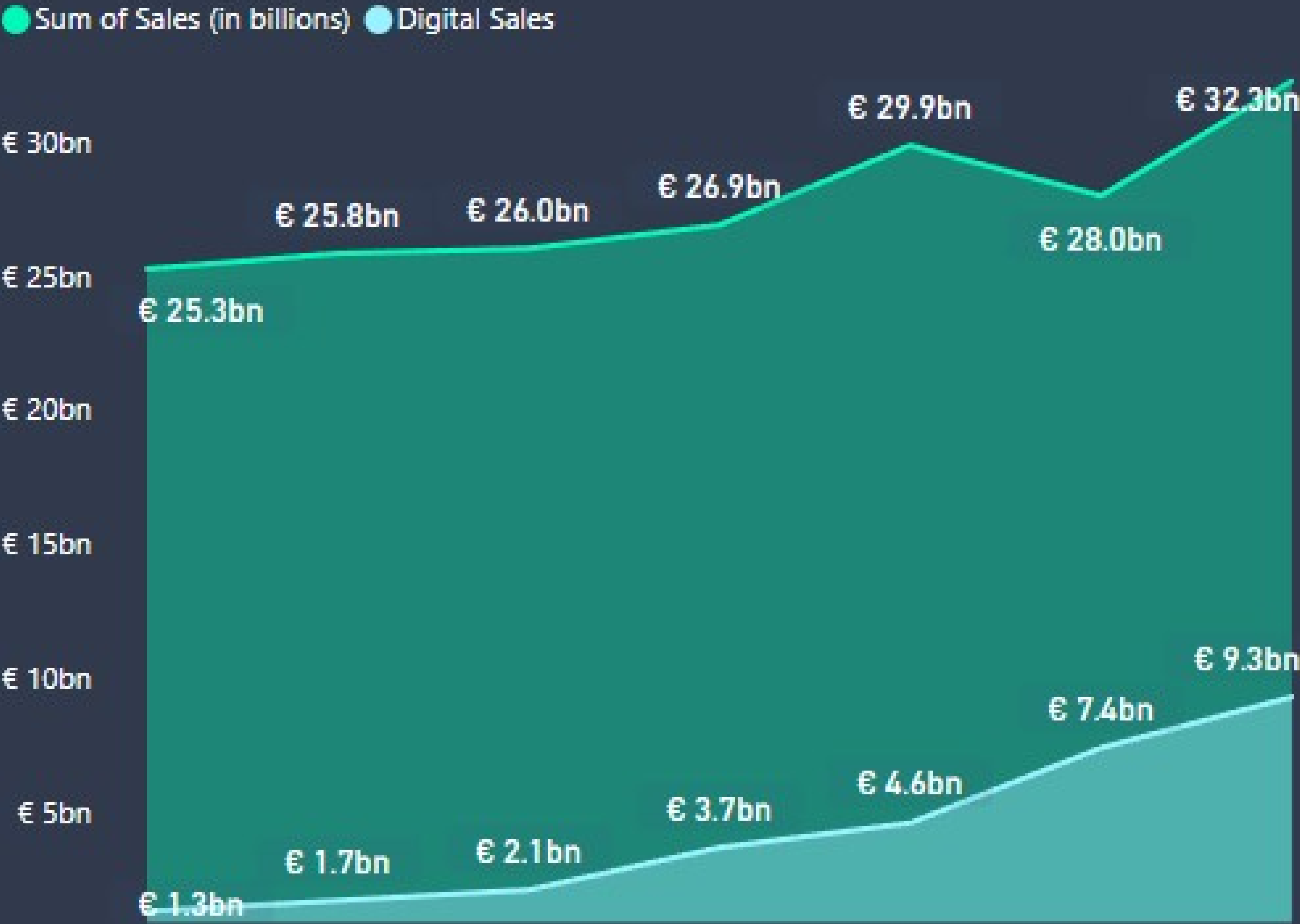
Female Employees  
Last year

Year	Male	Female	Total
2015	36.1	63.9	81K
2016	37.5	62.5	89K
2017	35.3	64.7	83K
2018	33.7	68.3	85K
2019	32.5	68.5	88K
2020	31.2	69.8	85K
2021	32.6	67.4	85K

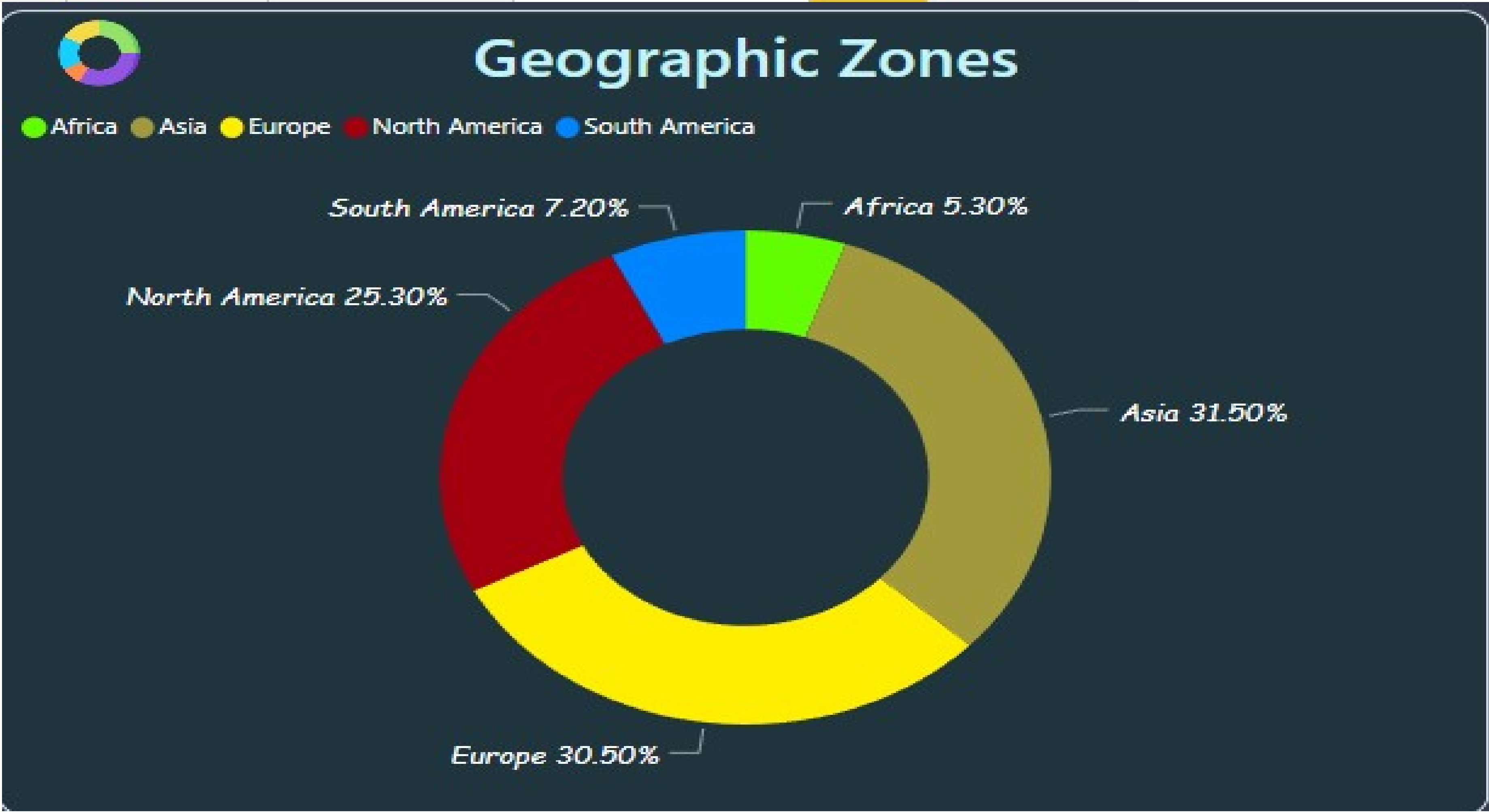


# Financial Figures

Weight of Digital Influence in Sales



Over the past couple of years the Digital Sales have played a significant role in sales.



This Doughnut Graph shows the breakdown of sales Region wise where Oceania is considered in Asia in terms of sales.

## Sales Breakdown

Loreal, in recent years, have seen enormous growth in those part(Africa and Latin America) of the world where they haven't invested their time and labour to promote themselves. This made company approach different regions with a different mindset.

The Bottom Line is Europe(30.5%) is still the biggest market for a Paris-based Company. Also in business segments, Loreal Luxury products (38.5%) are the biggest player as they generate the most sales among all four categories.



PERFORMANCE



Looking Ahead.

Encouraged by the tangible results of the previous programme, the Group has set its sights higher and pledged to respect planetary boundaries –what the planet can withstand, as defined by environmental science. Seven groups of internal experts coordinated independent studies and worked with outside partners and civil society to define the Group’s internal transformation strategy leading up to 2030.



[www.loreal-finance.com](http://www.loreal-finance.com)  
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