How India treats its Elderly



A HelpAge India National Report – 2017

Research conducted by MaRS Monitoring and Research Systems Private Limited



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1. 0. Introduction and objectives

HelpAge India has been conducting annual multi city surveys over the last 7 years on elder abuse in India. In 2017, HelpAge India carried out the survey with the objective of understanding how the Indian society deal with the elders as they step out of home

More specifically, study focused on assessing

- The general state of mind of the elderly as he/she steps out of home
- Experiences of the elderly as they interact with people and service providers in their outdoor activities
- Safety mechanisms they employ to avert as well as actions taken unpleasant encounters, behaviors and treatments
- Their perceived and experienced support system among family members and friends

2.0. Research Methodology and Sample size

To understand the magnitude, various dimensions and depth of the issues, both Quantitative and Qualitative research methodology were used.

Quantitative research methodology:

Face to face interviews with pen and paper using structured questionnaire.

Household level interviews were carried out for both Male and Female participants aged more than 60 years. Participants were chosen from asset class A, B, C based on household asset ownership. They all had at least some amount of schooling.

Since the study focus on how elders experiences treatment when they go-out, participants were chosen considering some amount of outdoor exposure in recent times. Elders with recent outdoor experience been considered as those elders who carried out at least 2 set of activities in last 3 months

- Availed public transport like bus, train, auto rickshaw, cycle rickshaw, rented car, taxi
- Went shopping in malls, departmental stores, kirana stores, fruit/vegetable markets
- Visited restaurants, cinema halls, theaters, cultural functions, community celebrations
- Visited bank, post office, paid bills of electricity/phone/other utilities in person
- Visited hospital, treatment centers, chemists shop
- Regularly goes out for walk, places of worship

Qualitative research methodology:

Focus group discussion (FGD) among asset class B and C were carried out in four major metros among age group 65-72 years and above 72 years.

Chart-2.1.: Study locations across zones

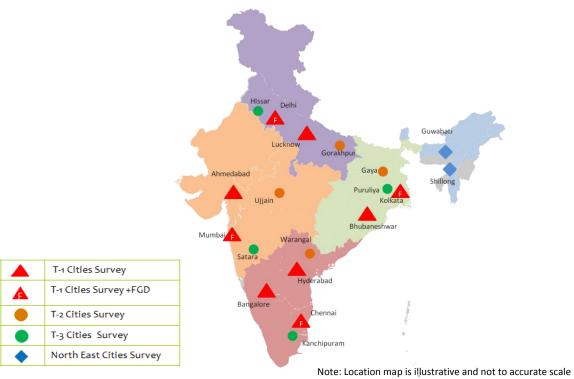


Table -2.1: Sample size across locations

Quantitat		ive
North Zone total = 903		
Delhi (Tier-1)	402	
Lucknow (Tier-1)	200	
Hissar (Tier-3)	151	
Gorakhpur(Tier-2)	150	
East zone total = 914		
Kolkata (Tier-1)	415	
Bhubaneshwar (Tier-1)	199	
Gaya (Tier-2)	150	
Puruliya (Tier-3)	150	
West zone total = 901		
Mumbai (Tier-1)	400	
Ahmedabad (Tier-1)	200	
Ujjain (Tier-2)	151	
Satara (Tier-3)	150	

survey		
South Zone total =1496	5	
Chennai (Tier-1)	405	
Hyderabad (Tier-1)	403	
Bangalore(Tier-1)	384	
Kanchipuram (Tier-3)	154	
Warangal (Tier-2)	150	
North east Zone total= 401		
Guwahati (Tier-NE)	201	
Shillong (Tier-NE)	200	
Total respondents = 4615		

Qualitative Focus Group		
	Nos. of FGD	
Delhi	3	
Mumbai	3	
Kolkata	3	
Chennai	3	
Total	12	

3.0. Summary of findings

Mindset:

	Elders are more comfortable in visiting places relating to routine lifestyle rather than going out to new places. Perceived vulnerability to risk and control determines their movement
	Cohesion among elders on issues is very evident as they often use the word 'we' rather than 'I'. It may also mean, without enough evidence of commonality on any unwanted incidence among many, they are hesitant to label or acknowledge odd personal negative experience as issue in itself. We suspect there may be many negative incidences in outdoor which are not shared by elders.
	Majority of elders, 64%, like going out, a significant minority, 36%, do not like to do so. 17% don't like but go-out regularly while 15% like but go-out less often
	10% directly points out misbehavior of public as top most concern in going out. A significant proportion , 24% feels vulnerable to cheating and theft in public
Experie	ence:
	2 in 3 of those who take public bus reported that they are offered seats regularly in their journey by bus. The other third are offered seat sometimes. 16% mentioned sometimes bus conductors and drivers behave rudely. However most of those who do not take bus have a negative perception about elders travelling by bus. Almost the same is true about metro rides
	While about half of the elders feel that the people will help them if they require and seek help when they are outdoors for walks, the other half is not so sure. This perceptions requires immediate attention
	About half of them also have serious concern about challenges posed by motorists and two wheeler riders on the road. These concerns stem from the disregard shown by the drivers about the elders
	About 14% of them (18% male and 11% female) had sought employment post retirement. Very few of them had satisfactory experience
	On service delivery points, small but fairly significant proportions of elders, ranging from 11% to 19%, have received rude behaviour from the service delivery persons. , These incidents are most among post office staff (19%) followed closely at public hospitals (12%) and 13% among bank staff. Significantly higher proportion of elders receives good treatment at private hospitals compared to public hospitals. Elders have received rudeness even at the points of commercial transactions, such as chemists or vegetable vendors.

This is a very serious concern, the proportions indicate that at different interaction points one elder out of every five to ten receive rude behaviour from service delivery persons.

	44% reports experiencing (self/others) elders abuse in public places. 64% says it's easy to get away despite being rude to elders. South has more abuse and ease in getting away. 58% reports feeling distressed and helpless in public places. 53% says Indian society discriminates against elders. These proportions provide damning indictment of the Indian Society's attitude and behaviour to the elders	
	61% says people get impatient with slowness of elders, 52% says not dressed well invites more rudeness and 54% says younger people get priority in a shop over older person	
	7 out of 10, share unpleasant incidents with their family. 6% don't share with anyone. More men comfortable in sharing with their wives than women so with their husbands. Women do so more with their children.	
	In discussions they state clearly that they may not always complain about the slights they receive but they are always observing, noting them in their minds and take personal precautions against them	
	☐ Elders really believe that the societal value and norms have changed significantly. They that they are not looking for any special privileges for being elders, just empathy about fact they are not young anymore	
Wish li	st:	
	Their wish from the society is not complicated or elaborate and consonant with their basic attitude that they are not looking for any special privileges. They want to be heard, most of all and require occasional help that will cost the people nothing	
	The top five wish list are	
	 I wish people would speak more politely with the elderly I wish people would take the trouble to listen to what an older person is saying I wish strangers would just make the time to talk to the elderly I wish people would give a place to the elderly to sit in public transport/in a bank etc. 	
	> I wish people would help elderly to cross the road	
ш	And it will be so much the better, if the people could respect them and treat them as intelligent human beings	
	 I wish people would not assume the old are deaf and talk loudly with them I wish people would not make fun of elderly people 	
	I wish people would not try and cheat the elderly/fool an old person	

4.0. Highlights of the survey

84% in North, highest among zones steps out regularly. North-east has the lowest; 41% regularly steps out. Among state capitals Lucknow has highest percentage (86%) of regular going out. Elders in Tier-1 and Tier-2 cities go more regularly than Tier-3 cities
South has highest liking (75%) in going out while it's low in East (46%) and North east (56%). In Bangalore 90% Elders likes to go out. In Kolkata, Bhubaneshwar and Shillong less than 1 in 2 likes to go out. Tier-1 city shows more liking in going out compared to Tier-2 and Tier-3 cities.
Overall, 10% directly points out misbehavior of public as top most concern in going out. A significant proportion, 24% feels vulnerable to cheating and theft in public
North is most elder friendly in offering seats (85%) regularly in bus to elders. East (37%) and north east (33%) scores low on this.
70% in Guwahati and 48% in Bhubaneshwar sometimes experiences rudeness from bus conductors and drivers. More than 1 in 2 in Kolkata are not always offered seat in metro; only sometimes they get lucky.
Shillong shows least support to elderly walkers with 10% says they have rude experiences from people on road. Overall, eastern zone scores low on support front with 39% says they always get help on road
More than 7 out of 10 in Bangalore and Bhubaneswar find motorists behaviour is a serious challenge. A significant proportion in Bangalore (68%) and Kolkata (63%) reports 2-wheelers drivers' behaviour on road as serious challenge. Regarding safety and security issues including law and order on road most people find it as serious challenge in Bangalore (48%) and Mumbai (46%)
Avoiding carrying valuables (63%), taking help of attendants (54%) and using mobile phone for emergency need (51%) are common steps taken by elders.
South zone reports 18% of elderly says bank staffs behave badly. Among cities, the bad behaviour by bank staff is more in Bhubaneshwar (21%), Mumbai (19%) and Chennai (18%).
South zone reports 27% of elderly says post office staffs behave badly. Among cities, the bad behaviour by post office staff is more in Hyderabad (39%), Chennai (21%) and Bangalore (20%).
In electricity bill payment queues, in South zone 23% of elderly reports bad behaviour by others. Among cities, the bad behaviour in electricity bill payment queue staff is more in Hyderabad (32%) and Chennai (22%).
In South 21% says chemist shop staffs behave badly. Among cities, the bad behaviour by chemist shop staff is more in Bhubaneshwar (32%) and Bangalore (29%).

23% in South reports bad treatment by mall staffs. In Bhubaneshwar, 31% of elders and in Bangalore 27% reports bad treatment by mall staffs. In Tier-3 towns, 29% of elders and in Tier-2 towns 21% reports bad treatment by mall staff.
16% in South and 15% in North says government hospital staffs behave badly with elders. In Delhi, 26% of elders and in Bangalore 22% reports bad treatment by government hospital staffs.
20% in South says private hospital staffs behave badly with elders. In Bangalore, 27% of elders and in Hyderabad and Delhi 23% reports bad treatment by private hospital staffs.
There is demand for post-retirement work, though not among many. Demand is more among men (18%) than women (11%), perhaps expectedly. In East (19%) and South (16%) more elders want to work compared to other zones. Shillong (23%) Kolkata (19%) reports higher proportion of elders willing to work. This is followed by Bangalore and Delhi with 17% of elder intenders to work.
Over 60% of cases, they did not get the job applied for. In other cases many could not continue because of adverse circumstances.
In East and South almost 7 out 10 says it's easy to get away despite being rude with elders. In Bhubaneshwar it is as high as 9 out of 10.
57% in South have experienced abuse (self/other elders) in public places. In Bangalore such abuses are reported by 70% of elders and in Hyderabad its 60%.
71% of elders in East and 61% in South think Indian society discriminates against elders. Among cities, 9 out of 10 Hyderabad and almost 8 out of 10 in Kolkata says Indian society discriminates against elders. In Tier-1 (54%) and Tier-2 (68%) such perceived discriminations are higher compared to Tier-3 (31%).
Almost 1 in 6 feel distressed and feel helpless when people behave rudely in public places. Bangalore has the highest figure with 76% of feeling distressed followed by Lucknow (73%) and Mumbai (65%).
61% of elders in East says elder not dressed well invites more rudeness from others. Guwahati (77%), Bangalore (70%) and Kolkata (62%) have highest proportion of elders endorses with this statement.
East (77%) and South (67%) have higher proportion of elders reported that younger person is attended to first than elder in shop. 86% in Bhubaneshwar, 79% in Bangalore and Hyderabad, 78% in Guwahati agrees with such type of discrimination.
Almost 3 in 4 in North East say people get impatient with Elders for being slow. Among cities in other zones, 82% Bangalore echoes the similar experiences.
In alignment with national figure (72%), 78% in North and 77% in West share unpleasant encounters and treatment first with their family. In East, 30% of elders, highest among all zones shares with friends as well.

1in 10 among women in South are not comfortable sharing unpleasant incidences in sharing
with anybody in the family. Nationally, 49% men share unpleasant incidences with wife
while 55% of women share with children

5.0. Detailed Findings

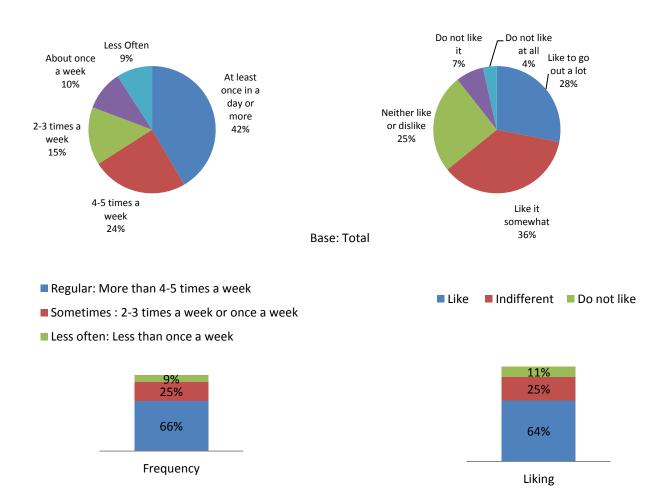
5.1. Mindset: Going out- Attitudes and Practices

Elders go out of their houses for various purposes. Some of these trips are part of routine lifestyle; some are undertaken for specific purposes. Some of the key attitudinal insights are:

- Elders prefer to visit places which they are more familiar with
- This is more so when they need to avail public buses, metros or hired vehicles
- For most of these trips, they are happy to go out alone
- To go to any place, most of them prefer a younger companion, preferably a family member
- Most of them, 64%, like going out, a significant minority, 36%, do not like to do so.

Chart-5.1.1.: Frequency of stepping out out

Chart-5.1.2.: Attitude to stepping



84% in North, highest among zones step out regularly. North-east has the lowest, 41%. Among state capitals Lucknow has the highest percentage (86%) of elders stepping out regularly. Elders in Tier-1 and Tier-2 cities go more regularly than Tier-3 cities.

Chart-5.1.3.: Frequency of stepping out: Zone-wise



Chart-5.1.4.: Frequency of stepping out: State capital-wise

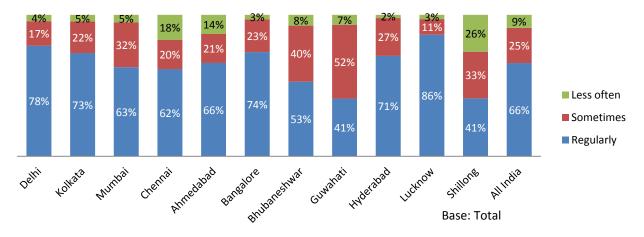
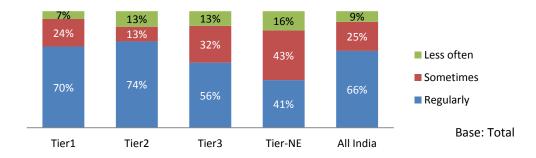


Chart-5.1.5.: Frequency of stepping out: Tier - wise



South has highest liking (75%) in going out while it's low in East (46%) and North east (56%). In Bangalore 90% Elders likes to go out. In Kolkata, Bhubaneshwar and Shillong less than 1 in 2 likes to go out. Tier-1 city shows more liking in going out compared to Tier-2 and Tier-3 cities.

Chart-5.1.6.: Attitude to stepping out: Zone-wise



Chart-5.1.7.: Attitude to stepping out: State capital-wise

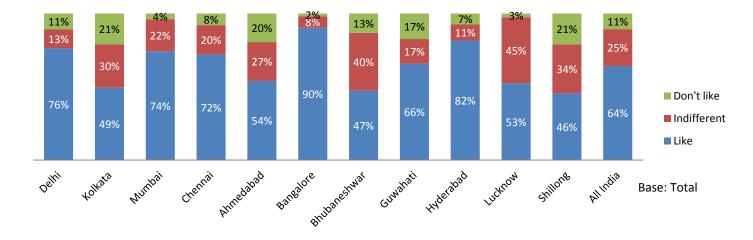
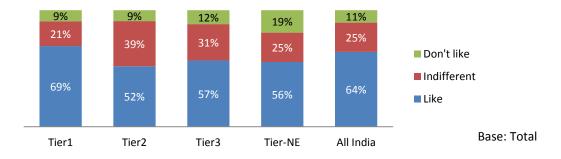


Chart-5.1.8.: Attitude to stepping out: Tier - wise



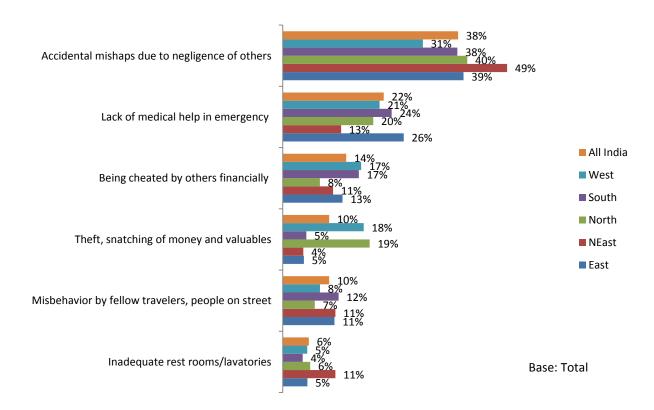
About 49% of elders can be classified as outdoor types; they like to go out and also do go out. 17% are aspirers who like to go out but are not able to do so regularly for some reason or the other. There is also reluctant 17% who have to go out regularly for various purposes but are very fond of going out. Finally, the rest 17% are the indoor types

Table -5.1.1.: Frequency and liking in going out

		Frequency of stepping out	
		Regularly	Sometimes / Less
			often
Attitude to stepping out	Like	Outdoor type	Aspirer
		49%	15%
	Indifferent or	Reluctant	Indoor type
	Do not like	17%	19%

Overall, 10% directly points out misbehavior of public as top most concern in going out. A significant proportion, 24% feels vulnerable to cheating and theft in public.

Chart-5.1.9. Top most concerns in going out: Zone wise



5.2. Interaction Experience

The study covers interaction experience of elders with others when they use public transport like bus and metro, go for walk, visit utility services like bank, post office, electricity bill payment, avail health care facilities in government and private hospitals and go to market places like vegetable venders, shopping mall or chemist shop.

5.2.1. Interaction Experience: Public transport and walks

78% travel by public bus. In Ahmedabad (49%) and Shillong (57%) lesser proportion of elders take public bus.

Chart-5.2.1.1: Travel by public bus: Zone-wise

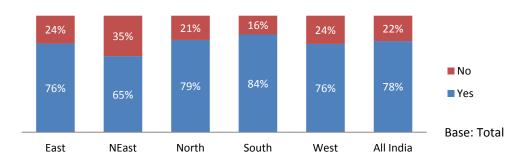


Chart-5.2.1.2: Travel by public bus: State capital-wise

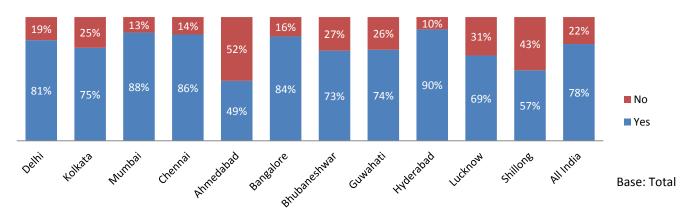
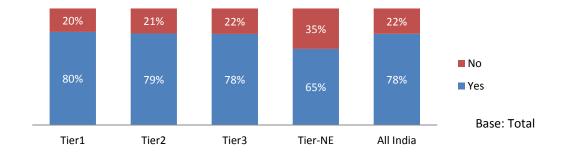


Chart-5.2.1.3: Travel by public bus: Tier - wise



Two thirds of the elders reported that they have been regularly offered seats in bus. North is most elder friendly in offering seats (85%) regularly in bus to elders. East (37%) and north east (33%) scores low on this.

Chart-5.2.1.4: Offered a seat in public bus because of older person: Zone-wise

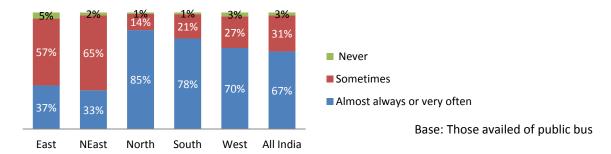


Chart-5.2.1.5: Offered a seat in public bus because of older person: State capital-wise

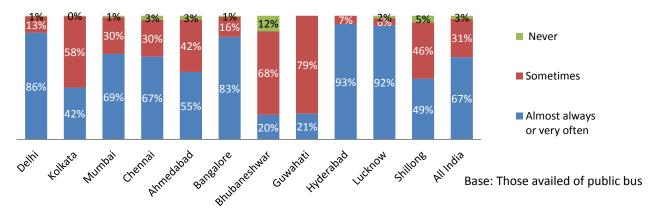
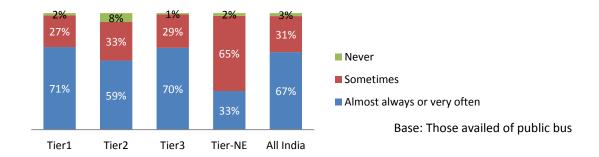


Chart-5.2.1.6: Offered a seat in public bus because of older person: Tier - wise



Among bus users, 16% elders sometimes experience rudeness by bus conductors and drivers. 70% in Guwahati and 48% in Bhubaneshwar sometimes experience rudeness from bus conductors and drivers.

Chart-5.2.1.7: Experience with bus conductors and drivers: Zone-wise

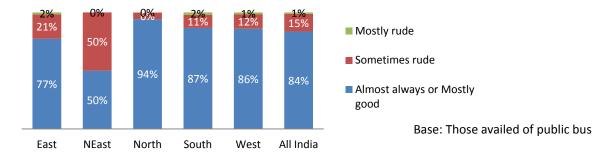


Chart-5.2.1.8: Experience with bus conductors and drivers: State capital-wise

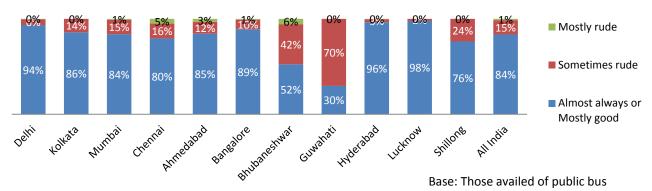
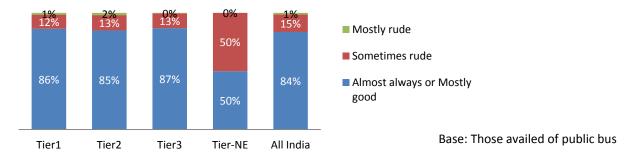


Chart-5.2.1.9: Experience with bus conductors and drivers: Tier - wise



In Kolkata, 63% of elders travel by metro. More than 1 in 2 in Kolkata are not always offered seat in metro; only sometimes if they get lucky.

Chart-5.2.1.10: Travel by Metro: Places where metro available

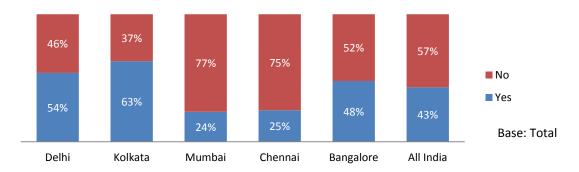
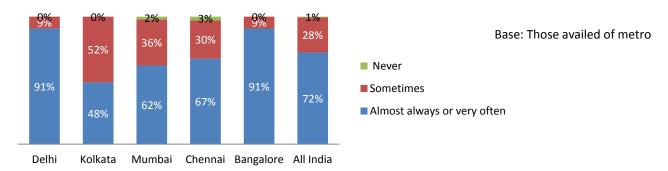


Chart-5.2.1.11: Offered a seat in metro because of older person: Places where metro available



63% goes out for morning or evening walk. In East (44%) and N-east (30%) lesser proportion of elders go out for walk.

Chart-5.2.1.12: Go-out for morning/evening walk: Zone-wise

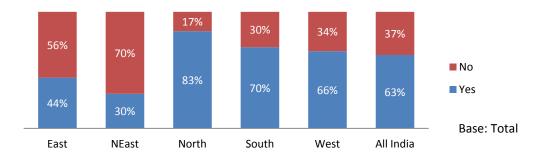


Chart-5.2.1.13: Go-out for morning/evening walk: State capital-wise

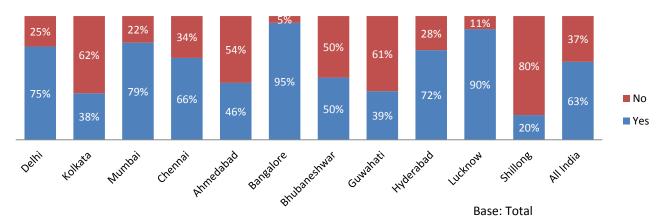
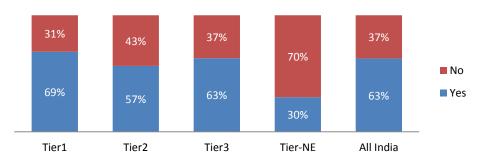


Chart-5.2.1.14: Go-out for morning/evening walk: Tier - wise



Base: Total

Only about half of elders say that they find help always, if asked for. Shillong shows least support to elderly walkers with 10% says they have rude experiences from people on road. Overall, eastern zone scores low on support front.

Chart-5.2.1.15: How other people behave while walking: Zone-wise



Base: Those who go for morning/evening walks

Chart-5.2.1.16: How other people behave while walking: State capital-wise

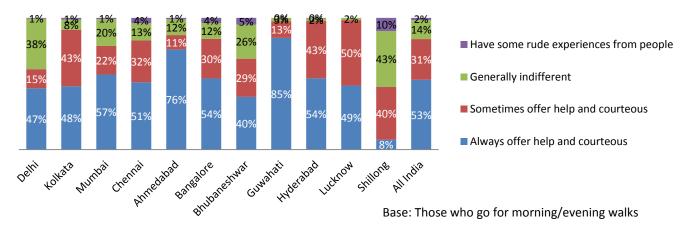
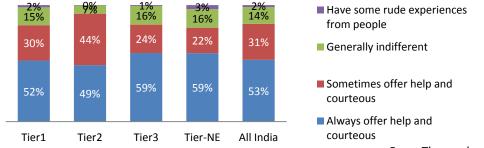


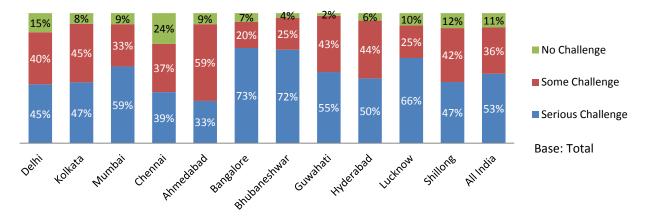
Chart-5.2.1.17: How other people behave while walking: Tier - wise



Base: Those who go for morning/evening walks

About half of the elders find the behavior of motorists and two wheeler drivers a serious challenge for them when they step out. This proportion is much higher, about 70%, in Bangalore and Bhubaneswar. On safety and security issues including law and order on road, overall about 30% find it as a serious challenge

Chart-5.2.1.18: How serious are the challenges of motorists' behaviour on road: State capital-wise



drivers' behaviour on road: State capital-wise

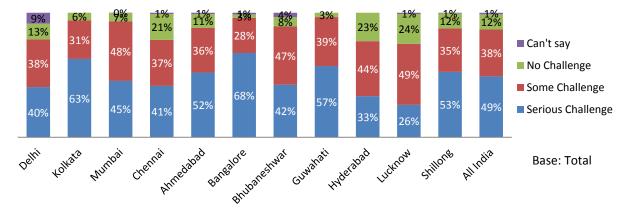
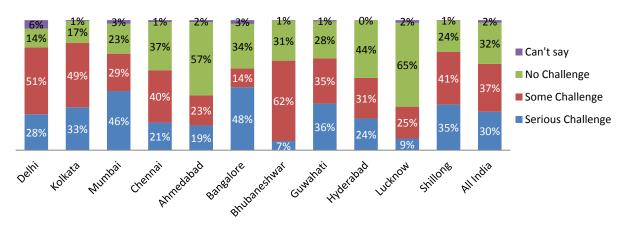


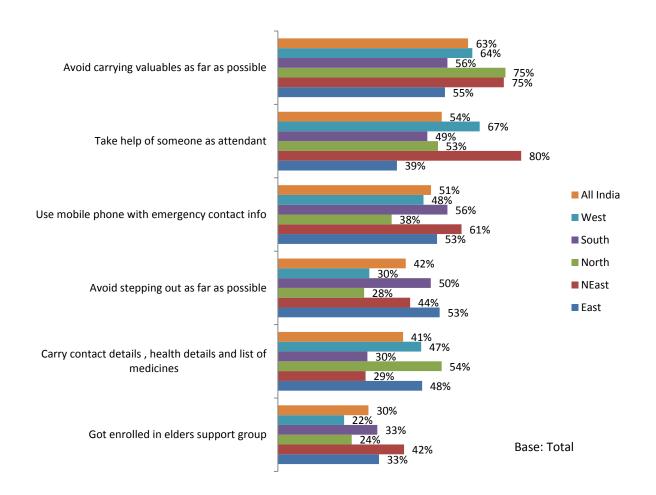
Chart-5.2.1.20: How serious are the challenges of Safety and security issues including law and order on road: State capital-wise



Base: Total

Avoiding carrying valuables (63%), taking help of attendants (54%) and using mobile phone for emergency need (51%) are some of the more common steps taken by elders.

Chart-5.2.1.21: Steps adopted by elders to cope with the issues outside: Zone wise



5.2.2. Interaction Experience: Utility services

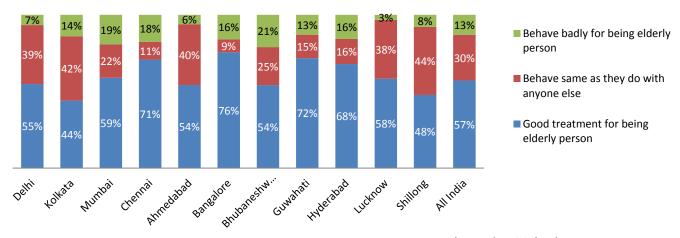
In the country, 13% of the elders say that they have been treated rudely by bank staff "because they are elderly". This proportion is higher in South zone (18%). Among cities, rude behaviour by bank staff is reported most in Bhubaneshwar (21%), followed by Mumbai (19%) and Chennai (18%).

Chart-5.2.2.1: How bank staffs behave: Zone-wise



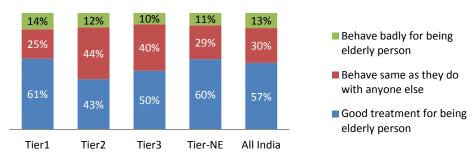
Base: Those who visit banks

Chart-5.2.2.2: How bank staffs behave: State capital-wise



Base: Those who visit banks

Chart-5.2.2.3: How bank staffs behave: Tier - wise



Base: Those who visit banks

10% of elders say others customers in bank sometimes behave rudely. In Bhubaneshwar this figure is as high as 20% followed by Chennai 15%.

Chart-5.2.2.4: How other customers of bank behave: Zone-wise



Base: Those who visit banks

Chart-5.2.2.5: How other customers of bank behave: State capital-wise

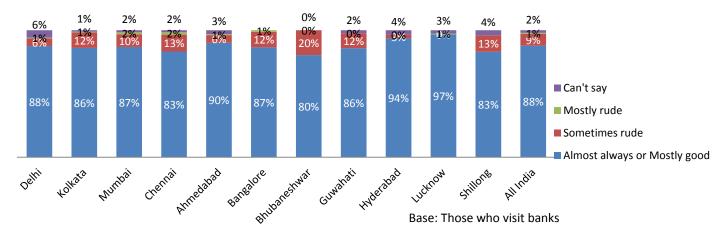
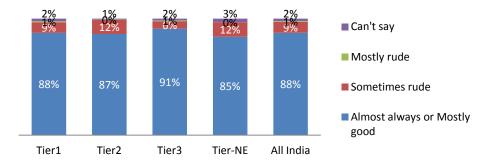


Chart-5.2.2.6: How other customers of bank behave: Tier - wise



Base: Those who visit banks

Nationally, 19% of the elders say that they have been treated rudely by bank staff "because they are elderly". This proportion, again, is the most in South zone (27%). Among cities, rude behaviour by post office staff has been reported most in Hyderabad (39%), followed by Chennai (21%) and Bangalore (20%).

Chart-5.2.2.7: How post office staffs behave: Zone-wise



Base: Those who visit post office

Chart-5.2.2.8: How post office staffs behave: State capital-wise

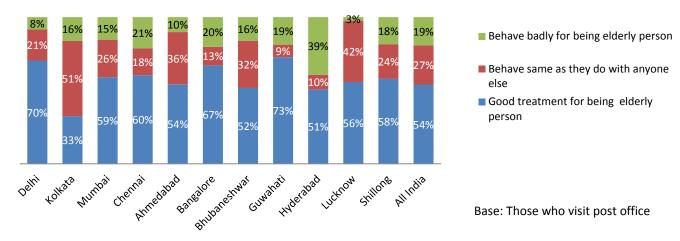
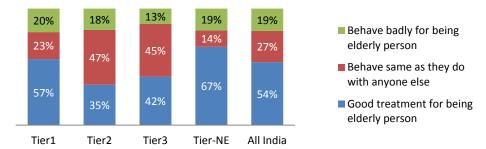


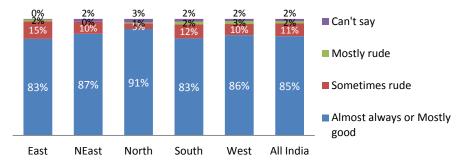
Chart-5.2.2.9: How post office staffs behave: Tier - wise



Base: Those who visit post office

13% of elders say other customers in post office have been rude sometimes. In Chennai 22% of elders say so followed by 21% in Kolkata.

Chart-5.2.2.10: How other customers in post office behave: Zone-wise



Base: Those who visit post office

Chart-5.2.2.11: How other customers in post office behave: State capital-wise

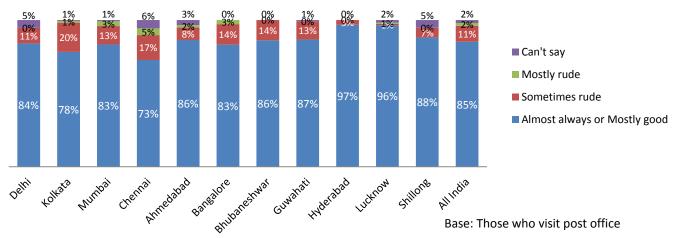
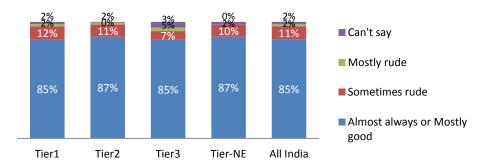


Chart-5.2.2.12: How other customers in post office behave: Tier - wise



Base: Those who visit post office

At all India level, 12% of the elders have said that they have been treated rudely by others in queue for being elderly when making payments for utility services.

In electricity bill payment queues, in South zone 23% of elderly reports bad behaviour by others. Among cities, the same is most in Hyderabad (32%) and Chennai (22%).

Chart-5.2.2.13: How others behave in electricity bill payment queue: Zone-wise

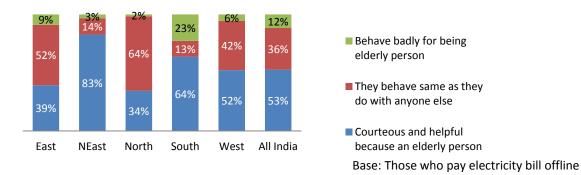


Chart-5.2.2.14: How others behave in electricity bill payment queue: State capital-wise

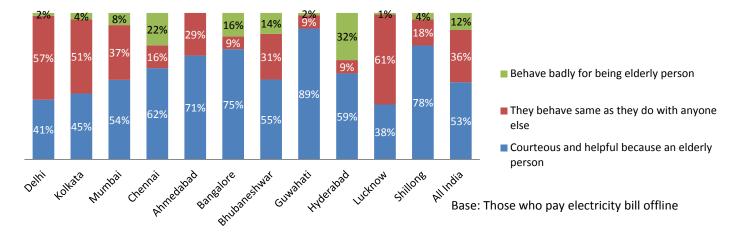
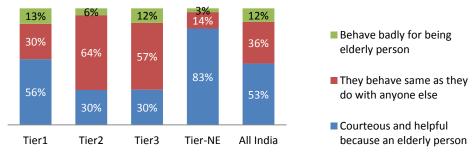


Chart-5.2.2.15: How others behave in electricity bill payment queue: Tier - wise



Base: Those who pay electricity bill offline

5.2.3. Interaction Experience: Market Places

Nationally, 13% of the elders have said that they have been treated rudely by chemist staffs "because they are elderly". In South 21% says chemist shop staffs behave badly. Among cities, the bad behaviour by chemist shop staff is more in Bhubaneshwar (32%) and Bangalore (29%).

Chart-5.2.3.1: How staffs of chemist shop behave: Zone-wise

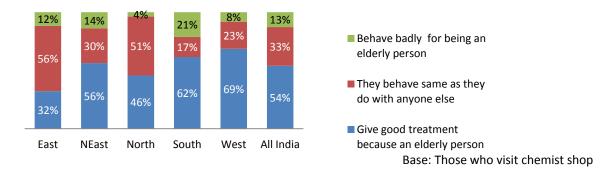


Chart-5.2.3.2: How staffs of chemist shop behave: State capital-wise

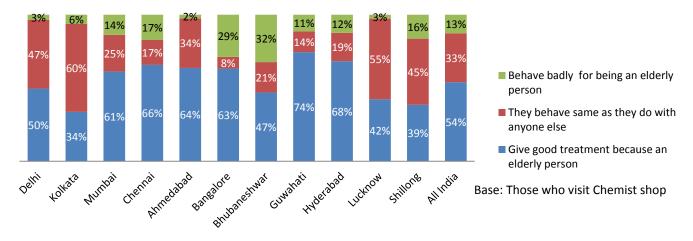
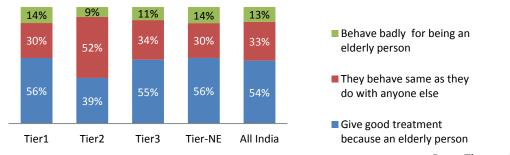


Chart-5.2.3.3: How staffs of chemist shop behave: Tier - wise



Base: Those who visit Chemist shop

Overall 7% of elders say other customers at chemist shop behave rudely sometimes. In Bhubaneswar 17% of elders says so followed by Guwahati 14%.

Chart-5.2.3.4: How other customers at chemist shop behaves: Zone-wise

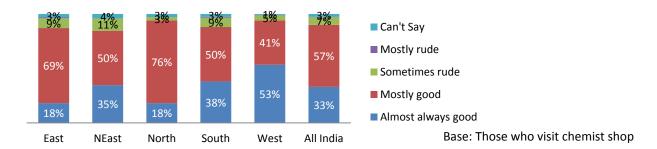


Chart-5.2.3.5: How other customers at chemist shop behaves: State capital-wise

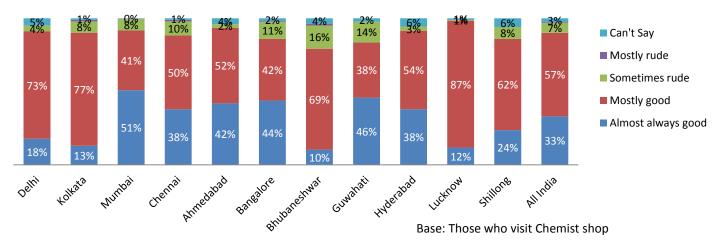
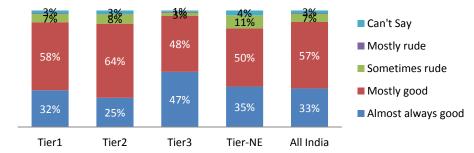


Chart-5.2.3.6: How other customers at chemist shop behaves: Tier - wise



Base: Those who visit Chemist shop

In South (22%) and in North East (18%) says vegetable vendors behave badly. Among cities, the bad behaviour by vegetable vendors is more in Bangalore (29%) and Chennai (25%).

Chart-5.2.3.7: How vegetable vendor behave: Zone-wise



Base: Those who visit vegetable vendor

Chart-5.2.3.8: How vegetable vendor behave: State capital-wise

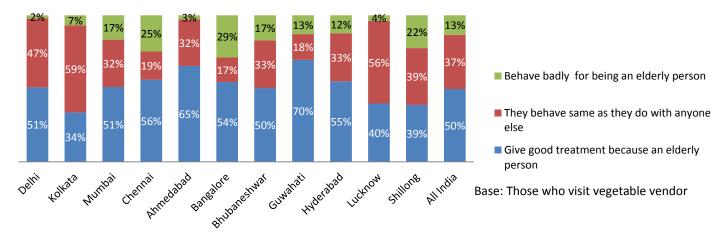
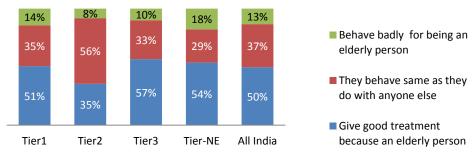


Chart-5.2.3.9: How vegetable vendor behave: Tier of City- wise



Base: Those who visit vegetable vendor

Overall, 17% reported bad behaviour by mall staffs for being elder. 23% elders in South report bad treatment by mall staffs. In Bhubaneshwar, 31% of elders and in Bangalore 27% report bad treatment by mall staffs. Incidence of such treatment is much higher in Tier 1 towns than in the lower tiers.

Chart-5.2.3.10: How mall staffs behave: Zone-wise

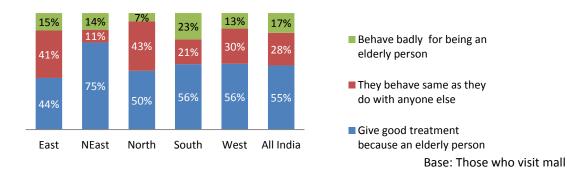


Chart-5.2.3.11: How Mall staffs behave: State capital-wise

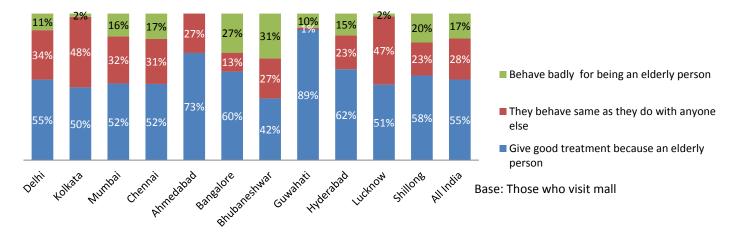
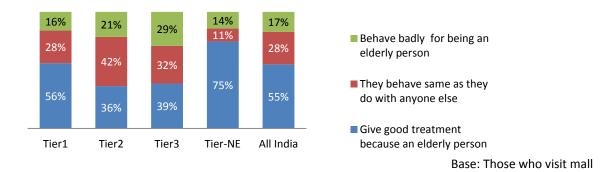


Chart-5.2.3.12: How Mall staffs behave: Tier - wise



Nationally, 12% reports bad behaviour by hospital staffs in government hospitals, the same being 16% in South and 15% in North. In Delhi, 26% of elders and in Bangalore 22% report bad treatment by government hospital staffs.

5.2.4. Interaction Experience: Hospitals

Chart-5.2.4.1: How staffs in government hospital behave: Zone-wise



Base: Those who visit government hospital

Chart-5.2.4.2: How staffs in government hospital behave: State capital-wise

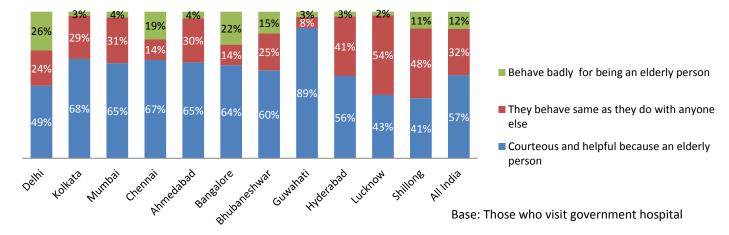
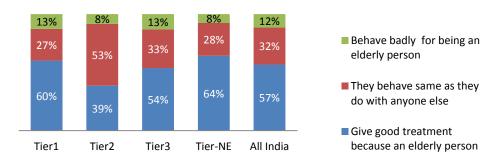


Chart-5.2.4.3: How staffs in government hospital behave: Tier - wise



Base: Those who visit government hospital

Nationally, 11% reports bad behaviour by hospital staffs in private hospitals, the same being 20% in South. In Bangalore, 27% of elders and in Hyderabad and Delhi 23% report bad treatment by private hospital staffs.

Chart-5.2.4.4: How staffs in private hospital behave: Zone-wise



Base: Those who visit private hospital

Chart-5.2.4.5: How staffs in private hospital behave: State capital-wise

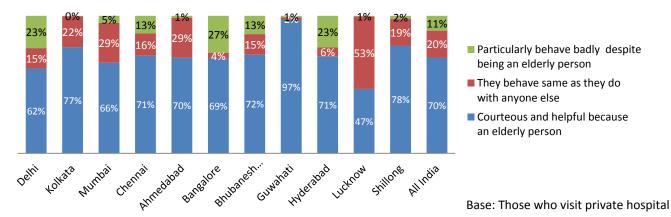


Chart-5.2.4.6: How staffs in private hospital behave: Tier-wise

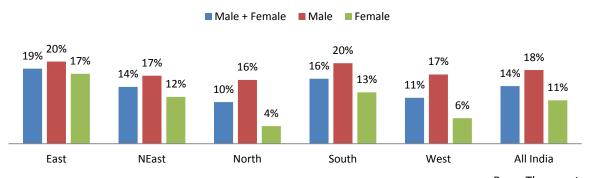


Base: Those who visit private hospital

5.2.5. Interaction Experience: Elders employment

There is demand for post-retirement work, though not among many. Demand is more among men (18%) than women (11%), perhaps expectedly. East (19%) and South (16%) report somewhat higher demand than other zones. Shillong (23%) Kolkata (19%) report higher proportion of elders willing to work, followed by Bangalore and Delhi with 17%.

Chart-5.2.5.1: Proportion of elders wants to work post retirement age: Zone-wise



Base: Those not working

Chart-5.2.5.2: Proportion of elders wants to work post retirement age: State capital-wise

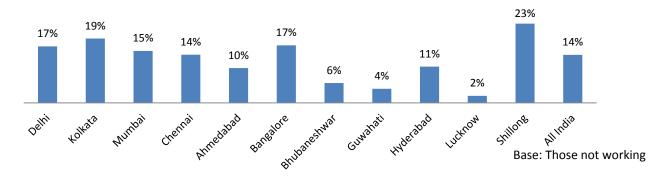
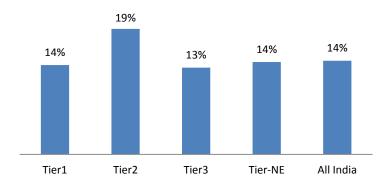


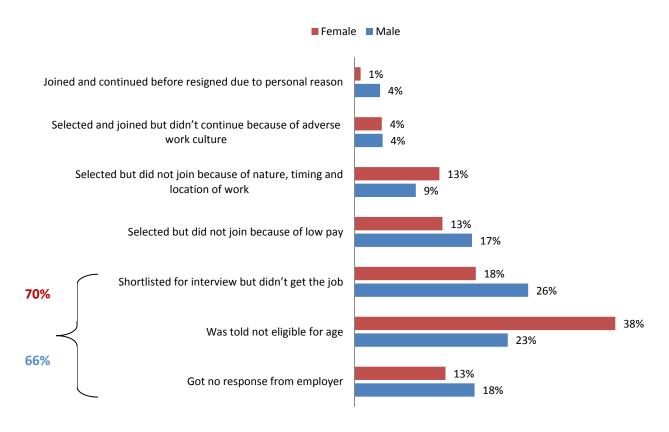
Chart-5.2.5.3: Proportion of elders wants to work post retirement age: Tier-wise



Base: Those not working

Over 60% of cases, they did not get the job applied for. In other cases many could not continue because of adverse circumstances

Chart-5.2.5.4: Outcome of elders' application for job

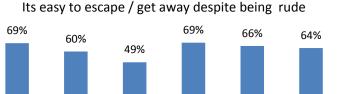


Base: Those ever applied for job post-retirement age

6.0. Decoding elders perceptions and understanding of societal behavior

Most elders believe that the problem is rooted in the society. Nationally, almost two thirds (64%) believe that these kinds of behaviour occur because it is easy to get away despite being rude with elders. In East and South almost 7 out of 10 say so. In Bhubaneshwar it is as high as 9 out of 10.

Chart-6.1.1: % agree with its easy to escape / get away despite being rude with elders: Zone-wise



South

East

NEast

North

Base: Total

Chart-6.1.2: % agree with its easy to escape / get away despite being rude with elders: State capital wise

West

All India

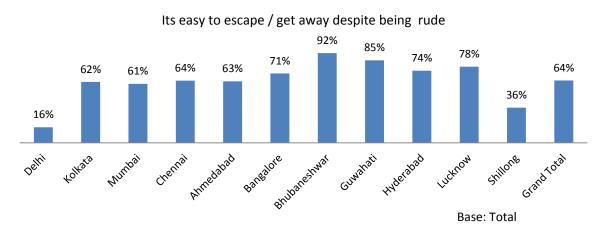
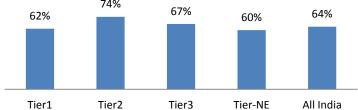


Chart-6.1.3: % agree with its easy to escape / get away despite being rude with elders: Tier-wise

Its easy to escape / get away despite being rude

74%
67%



Base: Total

Nationally, 44% of elders have experienced abuse (self/other elders) in public places. 57% in South have experienced abuse (self/other elders) in public places. In Bangalore such abuses are reported by 70% of elders and in Hyderabad its 60%.

Chart-6.1.4: % have experienced abuse (self/other elders) in public places: Zone-wise

Have experienced abuse (self/people of similar age) in public places

57%

40%

43%

34%

East NEast North South West All India

Base: Total

Chart-6.1.5: % have experienced abuse (self/other elders) in public places: State capital wise

Have experienced abuse (self/people of similar age) in public places

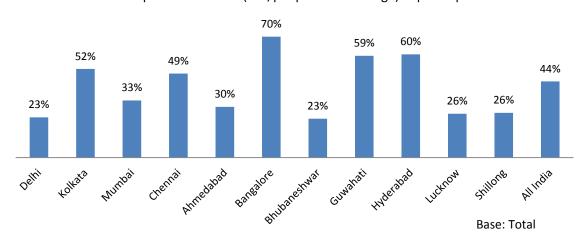
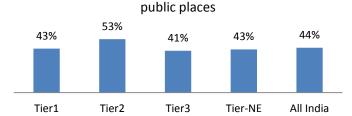


Chart-6.1.6: % have experienced abuse (self/other elders) in public places: Tier-wise

Have experienced abuse (self/ other elders) in



Nationally, 53% of elders think that Indian society discriminates against elders. 71% of elders in East and 61% in South think the same. Among cities, 9 out of 10 Hyderabad and almost 8 out of 10 in Kolkata think Indian society discriminates against elders. In Tier-1 (54%) and Tier-2 (68%) such perceived discriminations are higher compared to Tier-3 (31%).

Base: Total

Base: Total

Chart-6.1.7: Indian Society Discriminate against Elderly: Zone-wise

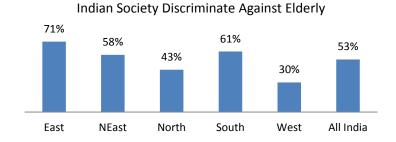
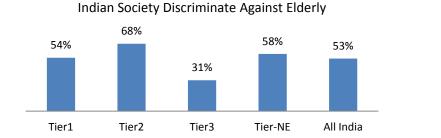


Chart-6.1.8: Indian Society Discriminate against Elderly: State capital wise

Indian Society Discriminate Against Elderly 90% 78% 70% 60% 61% 55% 53% 52% 49% 40% 29% 19% Bangalore AllIndia Base: Total

Chart-6.1.9: Indian Society Discriminate against Elderly: Tier-wise



More than 1 in 2 feel distressed and feel helpless when people behave rudely in public places. Bangalore has the highest figure with 76% of feeling distressed followed by Lucknow (73%) and Mumbai (65%).

Chart-6.1.10: % agree feel distressed and helpless when people behave rudely in public places: Zone-wise

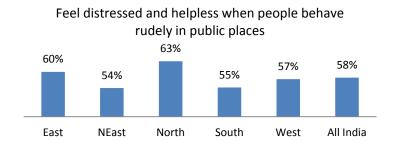


Chart-6.1.11: % agree feel distressed and helpless when people behave rudely in public places: State capital wise

Base: Total

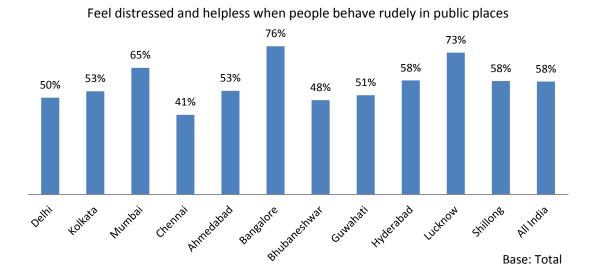
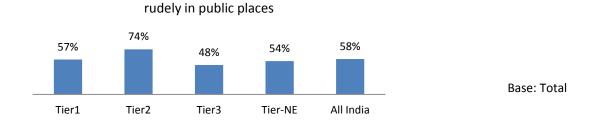


Chart-6.1.12: % agree feel distressed and helpless when people behave rudely in public places: Tier -wise



Feel distressed and helpless when people behave

61% of elders in East say that elders not dressed well invite more rudeness from others. Nationally, the figure is 52%. Guwahati (77%), Bangalore (70%) and Kolkata (62%) have highest proportion of elders endorsing this statement.

Chart-6.1.13: % agree an elder not dressed well invites more rudeness from others: Zone-wise

from others

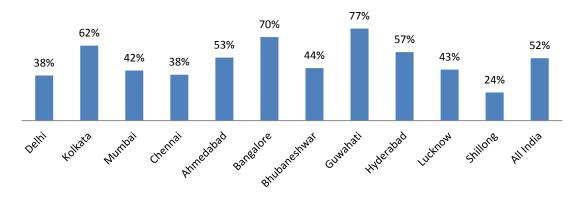
61% 50% 47% 54% 46% 52%

East NEast North South West All India

An elder not dressed well invites more rudeness

Chart-6.1.14: % agree Elder not dressed well invites more rudeness from others: State capital wise

An elder not dressed well invites more rudeness from others

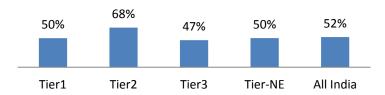


Base: Total

Base: Total

Chart-6.1.15: % agree an elder not dressed well invites more rudeness from others: Tier -wise

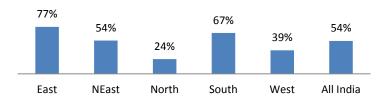
An elder not dressed well invites more rudeness from others



At national level, 54% of elders say that a younger person is attended before an elder in a shop. This proportion is higher in East (77%) and South (67%). 86% in Bhubaneshwar, 79% in Bangalore and Hyderabad and 78% in Guwahati endorse this view.

Chart-6.1.16: % agree in a shop, the younger person is attended to first than elder: Zone-wise

In a shop, the younger person is attended to first than elder



Base: Total

Chart-6.1.17: % agree : In a shop, the younger person is attended to first than elder: State capital wise

In a shop, the younger person is attended to first than elder

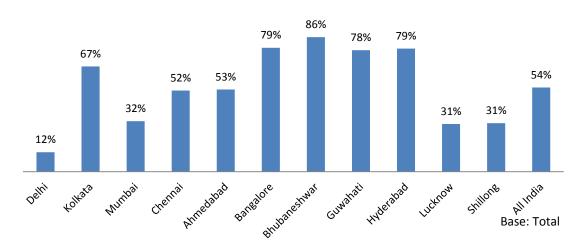
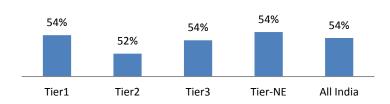


Chart-6.1.18: % agree in a shop, the younger person is attended to first than elder: Tier-wise

In a shop, the younger person is attended to first than elder



A significant majority, 61%, agree that people get impatient with Elders for being slow. This proportion is the highest in Bangalore, 82%, and in the North-East, 74%.

Chart-6.1.19: % agree since elders are slow, people get impatient with them: Zone-wise

them

60%

74%

67%

59%

55%

61%

East NEast North South West All India

Since elders are slow, people get impatient with

Base: Total

Chart-6.1.20: % agree since elders are slow, people get impatient with them: State capital wise

Since elders are slow, people get impatient with them

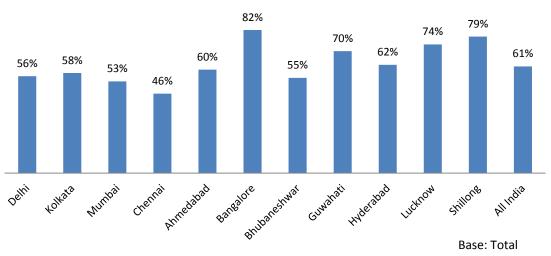


Chart-6.1.21: % agree since elders are slow, people get impatient with them: Tier -wise

Since elders are slow, people get impatient with them

60% 70% 74% 61%

Tier1 Tier2 Tier3 Tier-NE All India

7.0. Support system: Family and friends

The most important support system for elder is the family. In alignment with national figure (72%), 78% in North and 77% in West share unpleasant encounters and treatment first with their family. In East, 30% of elders, highest among all zones share with friends as well.

Chart-7.1.1: Sharing unpleasant encounters and treatment -First to share with: Zone-wise



Chart-7.1.2: Sharing unpleasant encounters and treatment - First to share with: State capital wise

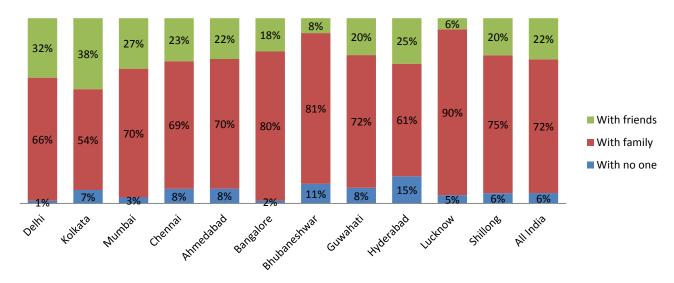
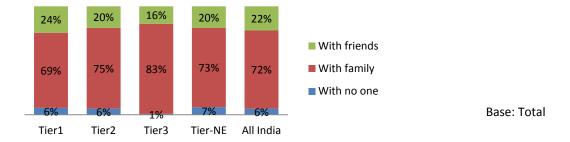
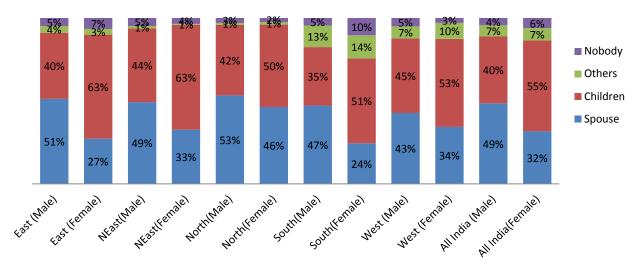


Chart-7.1.3: Sharing unpleasant encounters and treatment - First to share with: Tier-wise



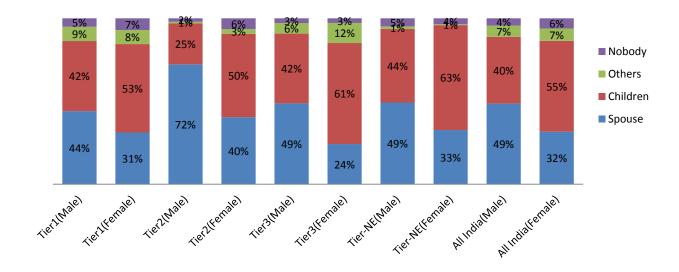
About half of the men (49%) men share the unpleasant incidents with wife whereas the same is only 32% among women sharing these with their husbands. Generally more women share these their children (55%) compared to men (40%).

Chart-7.1.4: Comfortable in sharing unpleasant incidences within family: Zone-wise



Base: Total

Chart-7.1.5: Comfortable in sharing unpleasant incidences within family: Tier-wise



8.0. Questionnaire

Project ISE (Indian Society and Elderly)

Good morning/afternoon. Dear Sir/Madam, my name is _______. I am coming to you on behalf of MaRS Monitoring and Research Systems, a national level research agency. We are conducting a study on elders. I want to ask you a few questions on your experience when you step outside of your home. This will take only a few minutes of your time. Please note that your responses will be used for research only and will be kept confidential.

May we proceed?

Yes	Continue
No	Terminate

	RESP	ONDEN	ITS HOU	ISE/OF	FICE AD	DRESS	S- (W	/rite	in Ca	pita	llette	ers)				
RESPONDENT NAM		SUR NAME:														
HOUSE/BLDG NO.							FLC	OR N	١٥.	0.						
Area			STREET/					REET/	/ROAD NAME							
PINCODE						MOBI	LE									
PHONE NO. (Res)																
PHONE NO. (Off)												Extn.				
e-mail ID																
	FIELD CONTROL INFORMATION															
PLACE OF INTERVIE	W	H	ome – 1	(CONT	ΓINUE)				Other places -2 (TERMINATE)							
INTERVIEWER NAM	IE															
INT Start Time					IN	T End	Time	9		Total Time (min)						
TYPE OF INTERVIEW	V Fa	ace to f	ace with	n pen a	ınd pape	er -1(C	ONT	INUE	E) Others -2 (TERMINATE)							
				QUAL	LITY CHE	CK DE	TAIL	.S								
	BACK CHECK ACCOMPANIMENT DETAILS															
DESG	Yes	No	Date													
SUP	1	2														
Manager	1	2														
Scrutinized	1	2														

Important Note for interviewer: All response codes are to be encircled \bigcirc and not ticked \checkmark

R1. Can you please tell me which of these assets do you have at home?

		R2. Inter	R2. Interviewer to mark SEC depending on total numbers of assets							
Assets detail	Code	SEC-A	Α	SEC-B	В	SEC -C	С			
Colour TV	1									
Refrigerator	2	Mark 'A' if the		Mark 'B' if the		Mark 'C' if the		TERMINATE if the		
Washing Machine	3	respon	dent	respondent		respondent		respondent house has 1		
Two Wheeler	4	house ha	ıs 4 or	house has 3		house has 3		house has 3 house has 2		asset or none of the
Car/Jeep/Van	5	more as	ssets	assets		asset	:S	assets listed		

R3. Please tell education status of yourself					
Below SSC/HSC 1 (TERMINATE)					
SSC/HSC	2	Graduate/ Post graduate: General	4		
Some College	3	Graduate/ Post graduate: Professional	5		

A. Name of the cities

Metro Cities	
City	Code
Delhi	1
Kolkata	2
Mumbai	3
Chennai	4
Bangalore	5
Hyderabad	6

North - Non Metro	
Lucknow	7
Gorakhpur	8
Hissar	9
East - Non Metro	
Bhubaneswar	10
Gaya	11
Puruliya	12

West - Non Metro	
Ahmedabad	13
Ujjain	14
Satara	15
South - Non Metro	
Warrangal	16
Kanchipuram	17
North east - Non Metro	
Guwahati	18
Shillong	19

C. Age group

B. Gender

Male	1
Female	2

Below 60	1	TERMINATE
60-65	2	
66-70	3	
71-75	4	
76-80	5	
81 and above	6	

D. Type of living arrangements

Never married, staying with other family	1
members	
Never married, staying alone	2
Alone – widowed/divorced	3
With spouse only	4
With spouse and other members	5
With children	6
With other relations and non-relations	7

E. Current occupation status

Full time employed/in	1
business	
Retired from job but part time	2
employed/in business	
Retired, not occupied at all	3

F. In <u>last 3 months</u> which of the following activities have you done by stepping outside your home? Multiple answers possible

Availed public transport like bus, train, auto rickshaw, cycle rickshaw, rented car,	1
taxi	
Went shopping in malls, departmental stores, kirana stores, fruit/vegetable	2
markets	
Visited restaurants, cinema halls, theaters, cultural functions, community	3
celebrations	
Visited bank, post office, paid bills of electricity/phone/other utilities in person	4
Visited hospital, treatment centers, chemists shop	5
Regularly goes out for walk , places of worship	6

In QUESTION 'F', IF respondent CHOOSE NO code or single code TERMINATE CONTINUE IF RESPONDENT HAS CHOOSEN MORE THAN ONE CODE

G. Do you financially depend on other family members for your livelihood and other necessities? Single answer

Yes: totally dependent	1
Yes : Partially dependent	2
No : I am financially independent	3

	In initialicially independent			<u> </u>						
1	How often do you step out/ go ou	ut of	home?	Single a	nswer					
At least once in a day or more					1					
4-5 times a week					2					
	es a week							3		
	once a week							4		
Less oft	I							5		
2	How much you like in stepping ou	ut/go	oing out	of hom	e in genei	ral? S	ingle	answe	er	
	go out a lot							1		
Like it s	somewhat							2		
Neither	r like or dislike, if I have to go out, w	vill do	o so					3		
Do not	like it							4		
Do not	like at all							5		
3	ASK ALL: Do you take public bus t	o tra	avel?			Ye	es	1	No	2
4	IF NO (Code '2' in Q3) ASK, Do you			r citizen	is in your	Ye	ا م	1	No	2
	town can comfortably travel in pu	blic l	buses?			16	-5	1	NO	
5	IF YES (Code '1' in Q3), How often	•					•			der
person? Here we are talking about normal seats apart from seats reserved for elders.										
Almo	st always 1 Very often	2		Sometir	nes	3	N	lever		4
6	And what has been your experier									
	t always good 1 Mostly goo	d		metime		3		stly rude 4		
7	, , , , , , , , , , , , , , , , , , , ,					2 No metro in tow			town	3
	travel?					1				
8	IF NO (Code '2' in Q7) ASK, Do you			r citizen	is in your	r Yes 1		1	No	2
	town can comfortably travel in MI									
9	IF YES (Code '1' in Q7) ASK, How o		•					•		lder
A.L	person? Here we are talking about			•					aers.	
	st always 1 Very often	2		Sometin		3	1	lever		<u>4</u>
10	ASK ALL: Do you take morning walks regularly or sometimes?	or	evenin	5 Y	'es	1		No		2
11		ala in	gonoral	hohava :	with very	hon	011 222	الدين		nglo.
11	IF YES (Code '1' in Q10), How peop answer	pie in	general	benave v	with you W	nen y	ou are	: waikii	ıgı 31	igie
ΔΙννανις		1	Some	times of	fer heln a	nd co	urtor	nus Inc	nlite)	2
The state of the s					•					
	Generally don't pay attention 3 Have some rude experiences from people 4 ASK ALL: When you visit banks, how do the bank staffs behave with you? Single answer									
12	<u> </u>					with	you	Single		ver
They give you good treatment because you are an elderly person							1			
They particularly behave badly with you though you are an elderly person							2			
They behave with you same as they do with anyone else						3				
Do not visit banks						4				
13	IF VISITED BANK (code '1'/'2'/'3	3' in	Q12),	what ha	as been y	our e	experi	ience	with o	other .
	customers in the bank? Single ans	<u>w</u> er							_	

	t always good 1 Mostly good 2 Sometimes rude 3 Mo ASK ALL: When you visit Post offices, how do the staffs behave with you	stly rude 4	
14	ve you good treatment because you are an elderly person		
	2		
They pa	3		
	ehave with you same as they do with anyone else		
	visit post offices	4	
14A	IF VISIT Post Office (code '1'/'2'/'3' in Q14) - what has been your expecustomers at the post offices? Single answer	rience with <u>other</u>	
Almos	·	stly rude 4	
15	When you go to buy medicines at the chemists, how does the staff by	· · · · · · · · · · · · · · · · · · ·	
	Single answer	•	
They gi	ve you good treatment because you are an elderly person	1	
They pa	articularly behave badly with you though you are an elderly person	2	
They be	ehave with you same as they do with anyone else	3	
Do not	go/have not gone in a long time	4	
16	IF VISIT CHEMISTS (code '1'/'2'/'3' in Q15) - what has been your experier	ice with <u>other</u>	
	customers at the chemist? Single answer		
	, , , , , , , , , , , , , , , , , , , ,	stly rude 4	
17	When you go to buy vegetables at the market, how does the vendor k	ehave with you?	
They gi	Ve you good treatment because you are an elderly person	1	
They pa	2		
They be	3		
Do not	4		
18			
10	When you go to a mall, how do the security and other mall staff behave answer	with your single	
They gi	ve you good treatment because you are an elderly person	1	
They pa	articularly behave badly with you though you are an elderly person	2	
They be	3		
Do not	go/have not gone in a long time	4	
19	When you visit a government hospital for a treatment, how does hospit	al staff treat you?	
	Single answer	-	
Have n	ever gone to a government hospital	1	
They ar	re courteous and helpful because you are an elderly person	2	
They pa	articularly behave badly with you though you are an elderly person	3	
They be	ehave with you same as they do with anyone else	4	
20	When you visit a Private hospital for a treatment, how does the hospital Single answer	al staff treat you?	
Have n	ever gone to a private hospital	1	
They ar	2		
	articularly behave badly with you though you are an elderly person	3	
	ehave with you same as they do with anyone else	4	
21	When you go to pay bills like electricity bill and others, how do other	people in Q treat	
	7 - 0 F - 7		

	you? Single answer								
Have never gone to pay any bill									
They are courteous and helpful because you are an elderly person									
	articularly behave badly with you though you are a	<u> </u>	on	3					
	ehave with you same as they do with anyone else			4					
22 Elderly people face many challenges when they step out of house. I am read									
of them. For each tell me, if it is a serious challenge for you or some challenge for you or									
	no challenge at all? Single answer for each row								
		Serious	Some	No					
		challenge	challenge	challenge					
	havior of motorists on the road	1	2	3					
	havior of 2 wheeler drivers on the road	1	2	3					
22c. Sa	fety and security issues including law and order	1	2	3					
22d. Ot	hers- specify	1	2	3					
23	What are the top 3 concerns you have when you	ı step outside	your home?	Single answer					
	for each column) Show Card 1	T	T a a	T					
		23a.First	23b. Second						
		concern	concern	concern					
		(Single answer)	(Single answer)	(Single answer)					
Accider	ntal mishaps due to negligence of others	1	1	1					
Lack of medical help in emergency 2 2									
Being cheated by others financially 3 3									
	navior by fellow travelers, people on street	4	4	3 4					
	uate rest rooms/lavatories	5	5	5					
	snatching of money and valuables	6	6	6					
	<u> </u>	7	7	7					
Others concern- specify 7 7 7 24 What precautions have you taken or can you take to avert risk when you step outsid									
2-7	your home? Multiple answers possible	ake to avert	ilsk wileli yo	a step outside					
Avoid s	tepping out as far as possible			1					
	elp of someone as escort / attendant			2					
	arrying valuables as far as possible			3					
	rolled / registered in elders support group			4					
Use mobile phone with emergency contact information of relatives and police									
Carry contact details , health details and list of medicines									
Others please specify									
25	With who do you generally first share unplease	ant encounte	rs and treatm	7 ent. in case it					
	happens with you, when you step outside your I								
With no one Generally I don't share such unpleasant incidents with anyone									
Share with my immediate family members									
Share with a particular friend									
J. 14. C 1	•			1					
	vith a group of friends			4					

Share with my neighbour							6		
Other please specify							7		
Within your family with whom are you most comfortable in sharing unpleasant encounters, behaviors and treatment in case it happens with you when you step outside your home? Single answer									
Spouse 1 Children 2									
Grandchildren 3 None 4									
Other please specify 5									
27 In your opinion, does Indian society discriminate against elderly? Single answer									
	Yes	1			No			2	
	ASK 28, 29, 30 ONI	Y IF RETIRED and N	от осс	UPIED	CURREN'	ΓLY (Co	de '2'/'3'	in Q	(E)
28	Do you want to w	ork?			Yes	1	N	0	2
29	Have you ever ap	plied for a job post	retirem	ent?	Yes	1	N	0	2
30	ASK IF YES (CODE	'1' in Q29) What v	was the	respor	nse or ou	tcome	of the jo	b yo	u applied
		y)? (Single answer)							
	response								1
		o apply for the job b							2
		sted for interview b							3
I was se	elected but did not	join because of the	low rem	nunerat	ion				4
		t join because of t	he work	king ho	ours, wor	kplace	distance	or	5
nature of job									
I was selected and joined but didn't continue because of the adverse work culture within organization							6		
I joined and continued for some time before I resigned due to my personal reason							7		
ASK AL	L								
31		ead aloud some sta					=	tell r	me if you
Statem		ee with it ((Single ar	nswer to	or eacn	stateme	nts in i		<u> </u>	Disagrae
		easy to escape / go	ot away	, dosnit	o hoing	udo t	Agre o 1	е	Disagree 2
elders	in our culture it is	easy to escape / gi	ecaway	r uespii	e being i	uue ti			2
(Q31b) I have experienced abuse to me or people of my age in public places 1							2		
(Q31c) Since elders are slow, people get impatient with them 1							2		
(Q31d) If an elder and a younger person are in a shop, the younger person is 1 2							2		
attended to first									
(Q31e) People generally stand up to protest rude behaviour against elderly 1							2		
on the spot								2	
(Q31f) I feel distressed and helpless when people behave rudely with me in							2		
public places (Q31g) An elder not dressed well invites more rudeness from others 1 2									
32	, ,,								
step out of home? They will contact you only if required at later stage of the study.									
	Yes	1		4	No		<u> </u>	2	•