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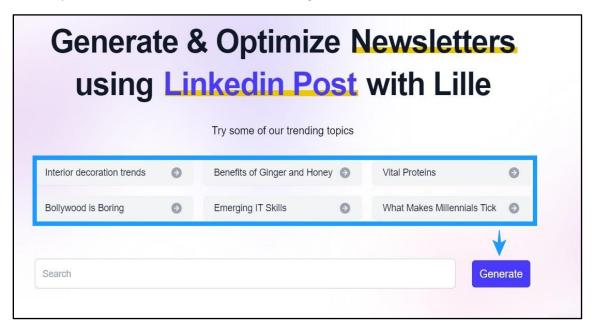




1. Generating New Blog

1.1 Blog Generation for Free Users

How to generate a new blog? Free users can click on any of the "Trending Topics", or they can input their own keywords in the search bar and click on the generate button.

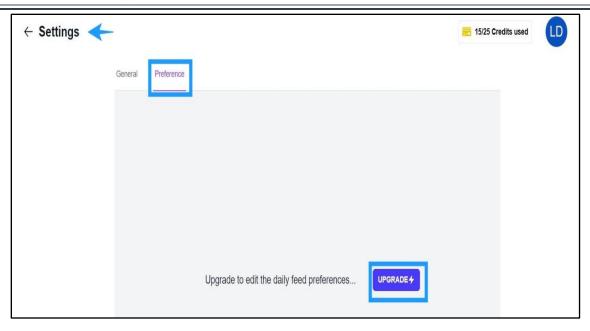


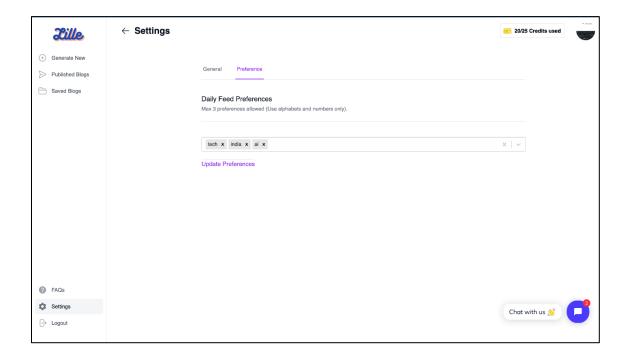
1.2 Blog Generation for Paid Users

How paid users can generate a blog? Apart from generating a blog as described above, paid users will have additional options to edit their daily "preference" feed in the settings page. Once edited, new blog posts will get generated automatically and appear as 'Daily Feed' under 'Saved Blogs'.







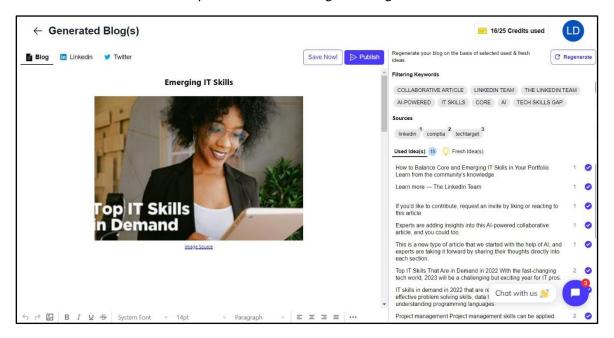






1.3 Generated Blog

What happens after blog generation? Once a blog is generated, users will be taken to the blog post, where users would have various options to edit or change the blog.

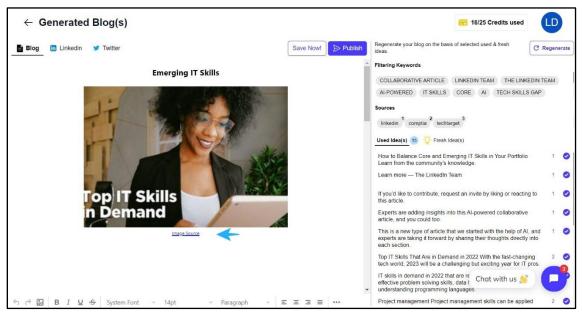


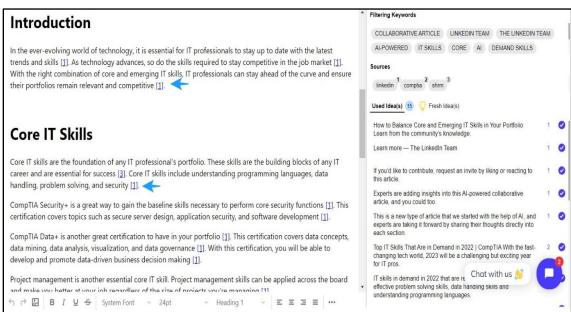




1.4 Sources

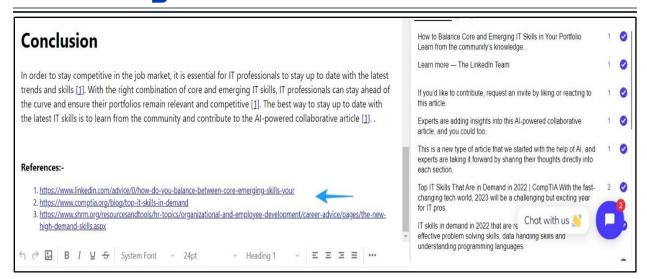
Will the sources be there in the blog? The generated blog will come added with all the sources from which the blog contents have been taken, including the image sources as well.





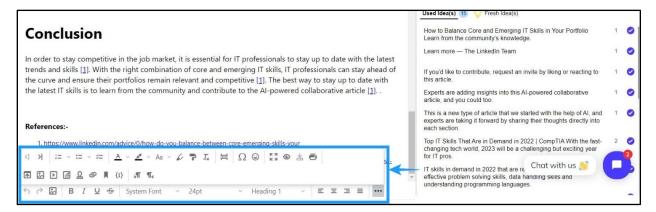






1.5 Blog Editing

Can users edit the blog? Users will be able to edit the generated blog as per their liking. A user can edit the pictures, insert a new one, edit/delete wording, make them bold, underlined etc. with the help of options provided at the bottom of the blog.

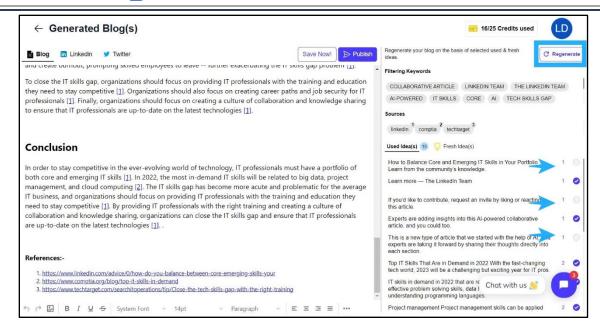


1.6 Used Ideas

What are used ideas and how to use them? Used ideas are the ideas through which the formation of the blog took place. If we see the right-hand side window of generated blogs page, the user will see that all the used ideas are ticked automatically. If the user desires, they can uncheck a few of the ideas that they do not like to be included in the blog, and then click on regenerate button, to regenerate the blog, and the blog would be generated without the unchecked used ideas.







1.7 Fresh Ideas

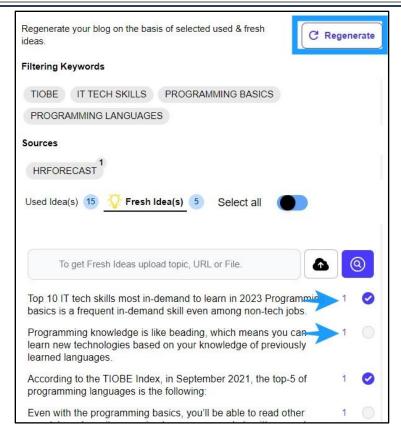
What are fresh ideas and how to use them? Fresh ideas are those ideas that a user can generate by uploading a file (.DOCX, .PDF, .TXT) of less than 3 MB, or providing a URL, or users can input their own keywords and click the magnifying glass button.



Once the fresh ideas are generated, user can select/deselect some or all the available fresh ideas and click on "Regenerate" to regenerate the blog with uploaded fresh ideas, and those ideas will be incorporated into the blog post.

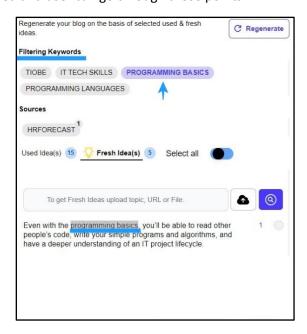






1.8 Filtering Keywords

How to use Filtering keywords? Filtering keywords gives users the option to "Filter" points basis the keywords, once users select the keywords under the "Filtering keyword" section, the points containing the keywords will get filtered and user can go through those points.

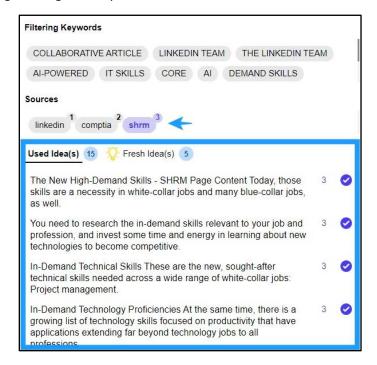






1.9 Sources

"Sources: gives users the option to "Filter" points basis the source from which they were taken, once users select the keywords under the "Sources" section, the points containing the keywords will get filtered and user can go through those points.



1.10 Saving the Blog

How to save a blog? A user can save "Generated" blog by clicking on "Save Now" button, once a blog is saved, it will be saved under "Saved Blogs".

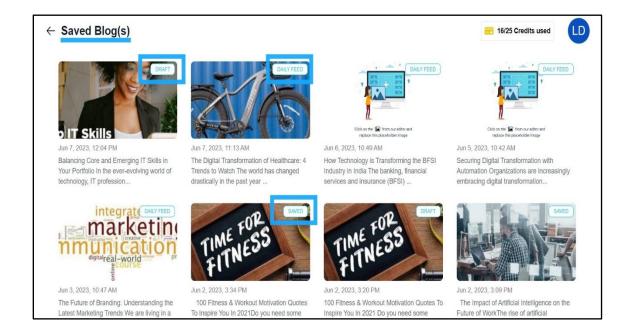






2. Saved Blogs

Where are my saved blogs? All the blogs which are part of the users daily feed (Based on users provided keywords, "Only for Paid users"), and all the blogs which users saved as a draft, all such blogs will be made available in the "Saved Blogs" section. Users can click and open such blogs, and can edit or publish them, and after publishing, such blogs will be moved to "Publish blogs" section.

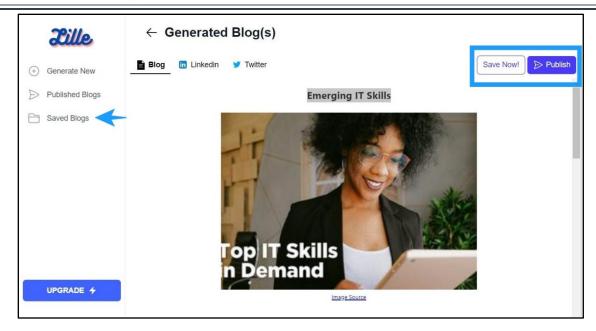


3. Publishing the Blog

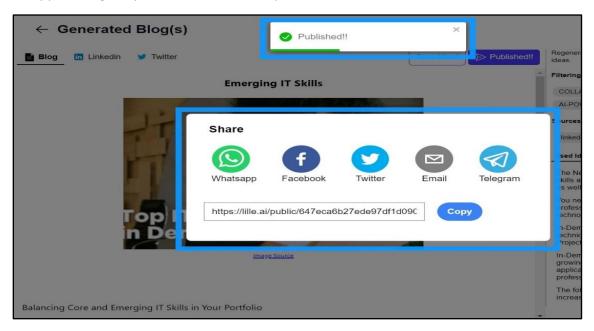
How to Publish a blog? When a user needs to "Publish" the blog, they can click the publish button by selecting a saved blog from the 'Saved blogs' folder, once the blog is published it will be found under "Published Blogs" section.







Once the user clicks on the Publish button, the blog will get published and the user will get a few options where they can share their published blogs. The user can click on the available options to share the blog or can copy the blog link provided beneath the options.

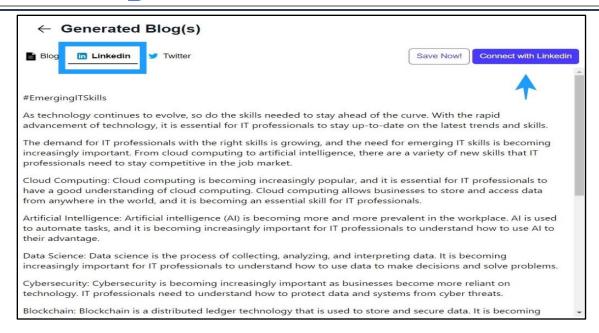


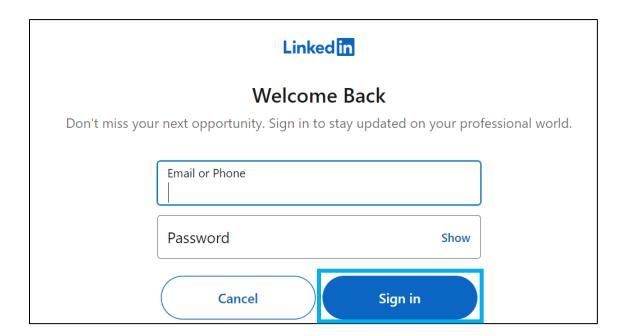
3.1 Publishing on LinkedIn/Twitter

How to publish on social media? Users can publish their blogs on LinkedIn/Twitter once they have connected their accounts with Lille. The generated blogs get generated in 3 iterations, once as a blog post, once as a LinkedIn post and once as a Twitter thread.





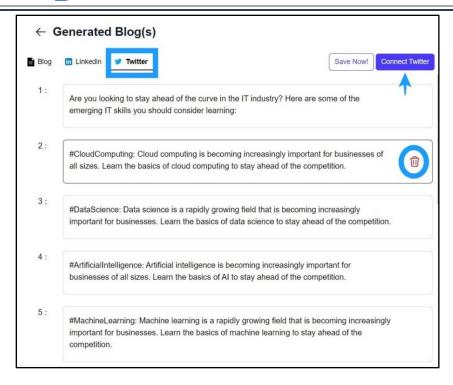


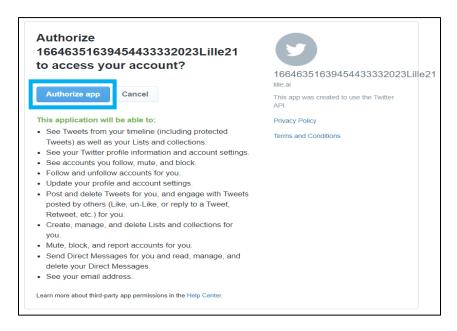


Users will also be able to edit the LinkedIn post or delete any twitter thread that is not to their liking.







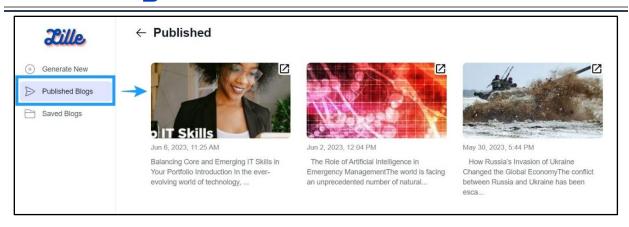


3.2 Published Blogs

Where are my Published blogs? Once the blogs have been published, they will be available under "Published Blogs" section. Once the users hover their mouse over the blogs, they will also get the option to delete the blog.







Once the user clicks on the published blog, they will be taken inside the published blog, from where they can edit the published blog, after which they can click on "Update" button, and/or "Share" button to reshare the blog again. They can do the same for LinkedIn and Twitter.



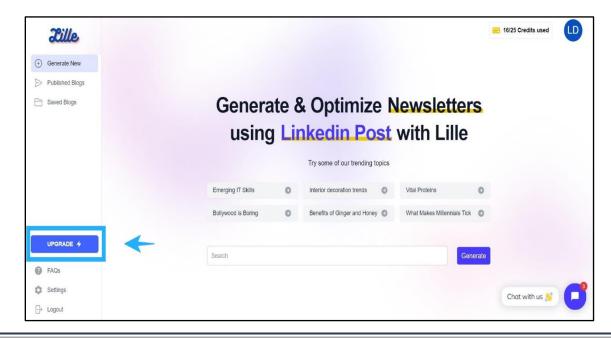






4. Upgrading Lille

How to upgrade? Free users can anytime upgrade their Lille experience from inside the platform. You would have to click on the "UPGRADE" button, which will redirect to upgrade page. Paid users can enjoy full feature access with 200 credits of monthly validity (without rollover of remaining credits to next month), users will get unlimited saving and publishing of their blogs / LinkedIn posts, and users can post 6 tweets per day on Twitter apart from customization possibilities which is not available to free users.







Once on the Upgrade page, users will get monthly, quarterly, or yearly upgrade option.

