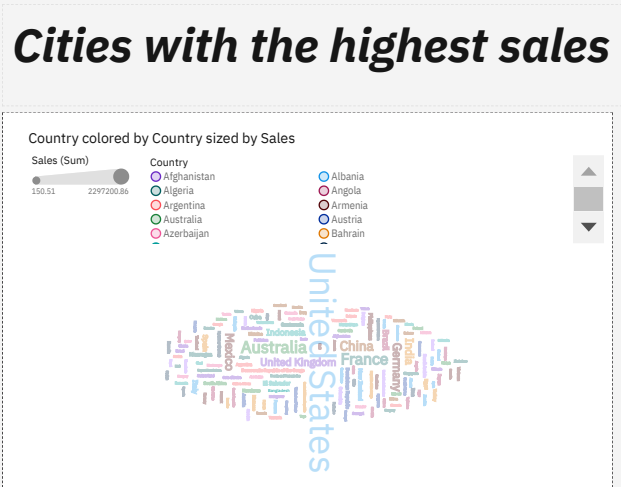


**GLOBAL STORES**

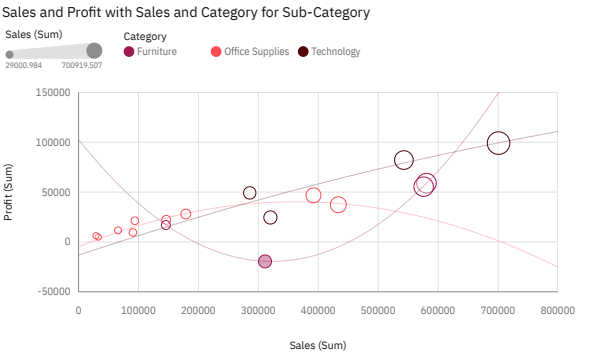


- 1. Here the size depicts the highest sales .
- 2. Country United States has the highest values of both Sales and Quantity.
- 3. Sales is unusually high when the combination of Country and Country is United States and United States.
- 4. Over all countries and countries, the sum of Sales is almost thirteen million.
- 5. Add insight to favorites
- 6. The summed values of Sales range from 150.5 to almost 2.3 million.
- 7. Add insight to favorites
- 8. For Sales, the most significant value of Country is United States, whose respective Sales values add up to almost 2.3 million, or 18.2 % of the total.
- 9. Country United States has the highest values of both Sales and Quantity.



- It is a bubble chart.
- where sales and profit are plotted and highest sales with profits is with phones segment.
- Category Technology has the highest total Profit due to Sub-Category Phones.
- Profit is unusually low when Sales is 311,218.
- Sub-Category Binders has the highest Total Quantity but is ranked #8 in Total Profit.
- Sub-Category Phones has the highest Total Profit but is ranked #6 in Total Quantity.
- Profit has a fitted minimum value of -19,745 when Sales is 322,450.
- Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.
- Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.
- When Category is Furniture, there is a strong non-linear relationship between Profit and Sales, being  $\text{Profit} = 102599 - 0.7588 * \text{Sales} + 1.177E-6 * \text{Sales}^2$ .
- Sales strongly affects Profit (97%).
- Over all categories, the sum of Profit

# • Sales & Profit



- Its the pie visualisation.
- Here the furniture has the highest shipping cost .
- Shipping Cost is unusually high when Category is Technology.
- Category Office Supplies has the highest Total Quantity but is ranked #3 in Average Shipping Cost.
- Category Technology has the highest Average Shipping Cost but is ranked #2 in Total Quantity.
- Office Supplies is the most frequently occurring category of Category with a count of 31,273 items with Shipping Cost values (61 % of the total).
- Over all categories, the average of Shipping Cost is 26.38.
- The average values of Shipping Cost range from 12.96, occurring when Category is Office Supplies, to 50, when Category is Technology.

# Shipping cost

Shipping Cost by Region

- Region
- Canada

Caribbean

East

West

Central Asia

Africa

EMEA

Southeast Asia

North Asia

Oceania

North

South

Central

