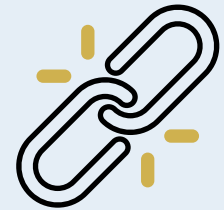
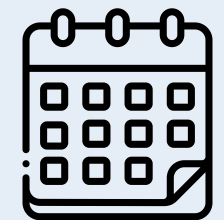


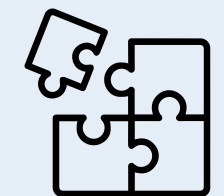
**Welcome to your comprehensive prep plan!**



**All tasks on the following page are hyperlinked to easily access the assigned content.**



**We recommend at least a month with daily focused work, though most candidates find a lighter three-month pace more sustainable.**



**This plan is firm-agnostic for the first 80% of your prep, focusing on case fundamentals before layering in firm-specific nuances at the end.**



**If you need extra support, our coaches are here to help.**



**Additional Case  
Prep Tools**

**[Case Scoring  
Guide](#)**

**[Case Tracker](#)**

**[MC Coaching](#)**

Step	Theory	Practice	Feedback
1 (1-2 hrs)	<div><input checked="" type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 1-4</u></div> <div><input checked="" type="checkbox"/> <b>Watch</b> <u>Business Basic Lessons 1-4 (optional)</u></div> <div><input checked="" type="checkbox"/> <b>Follow along</b><sup>1</sup> <u>Chewing Gum Market</u></div>	<div><input type="checkbox"/> <b>Case walkthrough</b><sup>2</sup>:</div> <div><input type="checkbox"/> <u>Gas Consumed</u></div> <div><input type="checkbox"/> <u>Piano Tuners</u></div> <div><input checked="" type="checkbox"/> <b>Math:</b> Do 2-4x <u>Market Sizing Drills</u></div>	N/A
2 (3-5 hrs)	<div><input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 5-7</u></div> <div><input type="checkbox"/> <b>Watch</b> <u>Business Basics Lessons 5-12 (optional)</u></div>	<div><input type="checkbox"/> <b>Case walkthrough</b><sup>2</sup>:</div> <div><input type="checkbox"/> <u>Artificial Turf</u></div> <div><input type="checkbox"/> <u>Car Tires</u></div> <div><input type="checkbox"/> <b>Math:</b> Do 2-4x <u>Market Sizing Drills</u></div>	<div><input type="checkbox"/> Complete a full <b>market sizing</b> case<sup>3</sup></div> <div><input type="checkbox"/> <u>Book a mock session with a peer</u></div>
3 (2-4 hrs)	<div><input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 8-10</u></div> <div><input type="checkbox"/> <b>Watch</b> <u>Business Basics Lessons 13-19 (optional)</u></div>	<div><input type="checkbox"/> <b>Case walkthrough</b><sup>2</sup>:</div> <div><input type="checkbox"/> <u>Disposable Diapers</u></div> <div><input type="checkbox"/> <u>Electronic Equipment</u></div> <div><input type="checkbox"/> <b>Math:</b> Do 2-4x <u>Market Sizing Drills</u></div>	N/A
4 (3-5 hrs)	<div><input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 11-14</u></div> <div><input type="checkbox"/> <b>Watch</b> <u>Business Basics Lessons 20-22 (optional)</u></div> <div><input type="checkbox"/> <b>Download</b> <u>Key formulas and terms sheet</u></div>	<div><input type="checkbox"/> <b>Case Walkthrough</b><sup>2</sup>:</div> <div><input type="checkbox"/> <u>Golf Balls Market Entry</u></div> <div><input type="checkbox"/> <u>Checking Accounts</u></div> <div><input type="checkbox"/> <b>Math:</b> Do 2-4x <u>Market Sizing Drills</u></div>	<div><input type="checkbox"/> Complete a full <b>market sizing</b> case<sup>3</sup></div> <div><input type="checkbox"/> <u>Book a mock session with a peer</u></div>
5 (2-4 hrs)	<div><input type="checkbox"/> <b>Follow along</b><sup>1</sup> with Case Structure Examples</div> <div><input type="checkbox"/> <u>Cure for Baldness</u></div> <div><input type="checkbox"/> <u>Airline Software</u></div> <div><input type="checkbox"/> <u>Dog Food</u></div>	<div><input type="checkbox"/> <b>Math:</b> Do 10x (20 total) <u>Multiplication and Division Drills</u></div>	N/A
6 (1-2 hrs)	N/A	<div><input type="checkbox"/> <b>Math:</b> Do 10x of each (20 total) <u>Percentage and Percentages by Percentages drills</u></div>	<div><input type="checkbox"/> Complete a full <b>market sizing</b> case<sup>3</sup></div> <div><input type="checkbox"/> <u>Book with an expert or peer</u></div>

1. Complete on paper alongside the video. 2. Complete on paper first focusing on delivering within the required time. After comparing your results to the solution, go through the case a second time to achieve the expected level of detail and insights without focusing on time. 3. Feedback can come from Career Services, firms, alumni, upperclassmen, MC Coaches, or anyone who has passed MBB round 1 interview.

Step	Theory	Practice	Feedback
<b>7</b> (2-3 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lesson 15</u> <input type="checkbox"/> <b>Follow along</b> <sup>1</sup> with Case Structure Example <input type="checkbox"/> <u>Help Desk</u>	<input type="checkbox"/> <b>Case walkthrough</b> <sup>2</sup> : <input type="checkbox"/> <u>Air Panama</u> <input type="checkbox"/> <u>Airline Subscription</u> <input type="checkbox"/> <b>Structure</b> : Do 2-4x written <u>Structure Drills</u>	N/A
<b>8</b> (3-5 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 16 – 17</u>	<input type="checkbox"/> <b>Case walkthrough</b> <sup>2</sup> : <input type="checkbox"/> <u>Bank Mauritius</u> <input type="checkbox"/> <u>Department Store</u> <input type="checkbox"/> <b>Structure</b> : Do 10x written <u>Structure Drills</u>	<input type="checkbox"/> Complete a full <b>profitability</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>9</b> (2-4 hrs)	N/A	<input type="checkbox"/> <b>Case walkthrough</b> <sup>2</sup> : <input type="checkbox"/> <u>Alto Woods</u> <input type="checkbox"/> <u>Diamond Store</u> <input type="checkbox"/> <b>Structure</b> : Do 10x written <u>Structure Drills</u>	N/A
<b>10</b> (1-2 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 18-19</u> <input type="checkbox"/> <b>Follow along</b> <sup>1</sup> : <input type="checkbox"/> <u>Plastic Co</u> <input type="checkbox"/> <u>Beer Brand Profitability</u> <input type="checkbox"/> <u>Hair Restore</u>	<input type="checkbox"/> <b>Creative</b> : <u>Life Insurance Company</u> & <u>U.S. Telecom Provider</u> <input type="checkbox"/> <b>Exhibits</b> : <u>Bar Graphs Drills</u> <input type="checkbox"/> <b>Math</b> : <u>Beauty Company</u> & <u>Tesla</u>	<input type="checkbox"/> Complete a full profitability case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>11</b> (2-4 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 20-22</u> <input type="checkbox"/> <b>Follow along</b> <sup>1</sup> : <input type="checkbox"/> <u>Sam's Peanuts Co.</u> <input type="checkbox"/> <u>Rapid Buses</u>	<input type="checkbox"/> <b>Creative</b> : <u>Sportswear Co</u> & <u>Entertainment Brand</u> <input type="checkbox"/> <b>Exhibits</b> : <u>Area Graphs Drills</u> <input type="checkbox"/> <b>Math</b> : Do 10X each (20 total) <u>Breakevens</u> & <u>Common Factors Drills</u>	N/A
<b>12</b> (2-3 hrs)	N/A	<input type="checkbox"/> <b>Case walkthrough</b> <sup>2</sup> : <input type="checkbox"/> <u>Drywall Competitive Threat</u> <input type="checkbox"/> <u>Intelligent Completions</u>	<input type="checkbox"/> Complete a full <b>market study</b> case <sup>3</sup> <b>focusing on structure</b> <input type="checkbox"/> <u>Book with an expert or peer</u>

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Step	Theory	Practice	Feedback
13 (1-2 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 23-24</u>	<input type="checkbox"/> <b>Creative:</b> <u>Agricultural Chemical Provider &amp; Meat Replacement Company</u> <input type="checkbox"/> <b>Exhibits:</b> <u>Bar Graphs Drills</u> <input type="checkbox"/> <b>Structure:</b> <u>AirTram</u> & <u>WellCo</u>	N/A
14 (2-4 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 25-26</u>	<input type="checkbox"/> <b>Exhibits:</b> <u>Bubble Graphs Drills</u> <input type="checkbox"/> <b>Math:</b> <u>U.S. Convenience</u> & <u>Electronics Shack</u> <input type="checkbox"/> <b>Structure:</b> <u>Switch Manufacturing</u> & <u>Burger Boss</u>	<input type="checkbox"/> Complete a full <b>Market study</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
15 (1-3 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 27-28</u> <input type="checkbox"/> <b>Watch</b> <u>Mental Math Lessons 1-11 (optional)</u>	<input type="checkbox"/> <b>Creative:</b> <u>Content Streaming Service</u> & <u>Defense Contractor</u> <input type="checkbox"/> <b>Math:</b> Do 10X each (20 total) <u>Breakevens</u> & <u>Common Factors Drills</u>	N/A
16 (3-5 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Case Interview Bootcamp Lessons 29-30</u> <input type="checkbox"/> <b>Watch</b> <u>Mental Math Lessons 12-16 (optional)</u>	<input type="checkbox"/> <b>Exhibits:</b> <u>Charts Drills</u> <input type="checkbox"/> <b>Math:</b> Do 10X each (30 total) <u>Growth Estimate</u> , <u>Market Math</u> , & <u>Squaring Math Drills</u> <input type="checkbox"/> <b>Structure:</b> <u>Chill Pill Drug Co</u> & <u>Widget Manufact.</u>	<input type="checkbox"/> Complete a full <b>M&amp;A</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
17 (3-5 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Mental Math Lessons 17-19 (optional)</u>	<input type="checkbox"/> <b>Creative:</b> <u>Ghost Kitchen Startup</u> <input type="checkbox"/> <b>Exhibits:</b> <u>Cluster Bar Graphs</u> <input type="checkbox"/> <b>Math:</b> <u>OhSnap</u> & <u>U.S. Clothing Manufacturer</u>	N/A
18 (2-4 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Mental Math Lessons 20-32 (optional)</u>	<input type="checkbox"/> <b>Creative:</b> <u>Canadian Mall Operator</u> <input type="checkbox"/> <b>Exhibits:</b> <u>Combo Graphs</u> <input type="checkbox"/> <b>Structure:</b> <u>Temp Agency</u>	<input type="checkbox"/> Complete a full <b>market study or M&amp;A</b> case <sup>3</sup> <b>focusing on math</b> <input type="checkbox"/> <u>Book with an expert or peer</u>

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Step	Theory	Practice	Feedback
<b>19</b> (2-4 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Fit Interview Bootcamp Lessons 1-6</u>	<input type="checkbox"/> <b>Fit:</b> Record yourself responding to “walk me through your resume” and listen to improve <input type="checkbox"/> <b>Math:</b> <u>Smilesforce</u> <input type="checkbox"/> <b>Structure:</b> <u>Organic Beauty</u> & <u>Ed-Tech Acquisition</u>	N/A
<b>20</b> (1-3 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Fit Interview Bootcamp Lessons 7-13</u>	<input type="checkbox"/> <b>Fit:</b> Create responses to the 7 key consulting questions. Record yourself for “key consulting questions” and listen to improve <input type="checkbox"/> <b>Fit:</b> Identify ~3 strengths; create their related stories. Record yourself responding to “strengths” and listen to improve	<input type="checkbox"/> Complete a full <b>difficult level</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>21</b> (1-3 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Fit Interview Bootcamp Lessons 14-16</u>	<input type="checkbox"/> <b>Exhibits:</b> <u>Harvey Balls</u> & <u>Complete Line Graph</u> <input type="checkbox"/> <b>Fit:</b> Create 15x hero stories. Record yourself responding to 5 stories and listen to improve	<input type="checkbox"/> Complete a full <b>difficult level</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>22</b> (3-5 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Fit Interview Bootcamp Lessons 17-21</u>	<input type="checkbox"/> <b>Fit:</b> Create responses to the key people questions. Record yourself responding to “key people questions” and listen to improve (3x)	<input type="checkbox"/> <u>Complete a full mock <b>fit interview</b></u> <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>23</b> (3-5 hrs)	<input type="checkbox"/> <b>Read</b> 6 <u>Industry Primers</u>	<input type="checkbox"/> <b>Chatbot Case:</b> <u>AstraNova</u> <input type="checkbox"/> <b>Exhibits:</b> <u>Marimekko</u> & <u>Waterfall Graph Drills</u>	<input type="checkbox"/> Complete a full <b>expert level</b> case <sup>3</sup> <input type="checkbox"/> Book with <u>expert</u> or <u>peer</u>
<b>24</b> (3-5 hrs)	<input type="checkbox"/> <b>Read</b> 6 <u>Industry Primers</u>	<input type="checkbox"/> <b>Chatbot Case:</b> <u>BevCo</u> <input type="checkbox"/> <b>Exhibits:</b> Choose any <u>exhibit drills</u> to practice <input type="checkbox"/> <b>Math:</b> Choose any <u>mental math drills</u> to practice	<input type="checkbox"/> Complete a full mock <b>fit interview</b> <sup>3</sup> <input type="checkbox"/> Book with <u>expert</u> or <u>peer</u>

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Step	Theory	Practice	Feedback
<b>25</b> (3-5 hrs)	<input type="checkbox"/> <b>Review</b> <u>Firm Profiles</u> for all interviewing firms	<input type="checkbox"/> <b>Chatbot Case:</b> <u>Baby Formula</u> <input type="checkbox"/> <b>Math:</b> <u>Pita Pocket Machines</u> <input type="checkbox"/> <b>Structure:</b> <u>Clar Furniture</u>	<input type="checkbox"/> Complete a full <b>difficult firm-specific</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>26</b> (1-3 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Fit Interview Bootcamp Lessons 22-28</u>	<input type="checkbox"/> <b>Fit:</b> Create responses to the key personal questions. Record yourself for “key personal questions” and listen to improve (3x)	<input type="checkbox"/> Complete a full <b>difficult firm-specific</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>27</b> (2-4 hrs)	<input type="checkbox"/> <b>Watch</b> <u>Fit Interview Bootcamp Lessons 29-31</u>	<input type="checkbox"/> <b>Fit:</b> Identify ~3 weaknesses/failures and create their related stories. Record yourself for “weaknesses/failures” and listen to improve (3x)	<input type="checkbox"/> Complete a full <b>expert firm-specific</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>28</b> (2-4 hrs)	N/A	<input type="checkbox"/> <b>Case Walkthrough<sup>2</sup>:</b> Select 2x Difficult cases from the <u>Case Library</u> (with videos & firm-specific)	<input type="checkbox"/> Complete a full <b>expert firm-specific</b> case <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>29</b> (2-4 hrs)	N/A	<input type="checkbox"/> <b>Case Walkthrough<sup>2</sup>:</b> Select 2x Expert cases from the <u>Case Library</u> (firm-specific)	<input type="checkbox"/> Complete a <b>full interview practice</b> (case and fit) <sup>3</sup> <input type="checkbox"/> <u>Book a mock session with a peer</u>
<b>30</b> (2-4 hrs)	N/A	<input type="checkbox"/> <b>Case Walkthrough<sup>2</sup>:</b> Select 2x Expert cases from the <u>Case Library</u> (firm-specific)	<input type="checkbox"/> Complete a <b>full interview practice</b> (case and fit) <sup>3</sup> <input type="checkbox"/> <u>Book with an expert or peer</u>

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