

KECHA

PITCH DECK

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OUR TEAM

Kecha Confidential

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- Physics+Economics from the University of Cincinnati.
- Led strategic foresight research and consulted for brands like Molton Brown and E&J Gallo Winery.
- Background in C++, and data modeling from physics research.

OUR MISSION

Empowering VCs with rapid, automated
pitch deck analysis for smarter, faster
investment decisions.

THE PROBLEM

- **Time-Intensive Analysis:**

Analysts typically spend around 10 hours reviewing each pitch deck.

- **High Cost of Labor:**

At an average US analyst salary of \$47/hour, that's roughly \$470 per deck.

- **Scaling the Expense:**

For a firm reviewing 200 decks a year, the total research cost exceeds \$94,000 annually.

OUR PROCESS

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O1 PARSING THE DECKS

Analyst uploads the deck to the app, which reads the content and parses the data with local python scripts.

O2 SHOW THE PARSED DATA

The parsed data is shown to the analyst for verification and edits. When ready, the data can be sent to the AI model with just a click.

O3 AI ANALYSIS

The AI model carefully goes through the data on the deck, cross checks facts and figures on the internet and then generates an investment memo based on its recommendation.

O4 MEMO GENERATION & VALIDATION

The generated memo is ready to view. The analyst can select any part of the memo, and tap a button to validate the authenticity of the claim from trusted sources.

OUR PRINCIPLES

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1

PRIVACY FIRST

We only choose AI models and process that do not store our data. Making sure decks remain confidential.

2

FAST IS EFFICIENT

We harness cutting-edge AI to transform hours of pitch deck analysis into insights delivered in minutes, accelerating smarter decision-making.

3

STRENGTH IN ACCURACY

We employ custom google search engines loaded with industry trusted sources to validate the AI output.

4

FLEXIBLE BY DESIGN

Our process adapts to your unique investment strategy—tailored to your thesis, preferences, and priorities, such as favoring experienced teams or specific markets.

OUR ASK

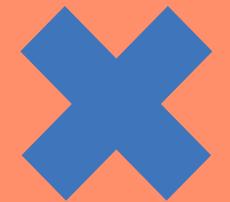
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\$ 1 million at a pre-money valuation of \$4 million.



Cover API & Operational Costs.



Talent Acquisition.



Product & Market Development.

KECHA

THANK
YOU