

# Capstone Project 1: Milestone Report

## 1. Problem statement

Ask a home buyer to describe their dream house, and they probably won't begin with the height of the basement ceiling or the proximity to an east-west railroad. But this dataset proves that much more influences price negotiations than the number of bedrooms or a white-picket fence.

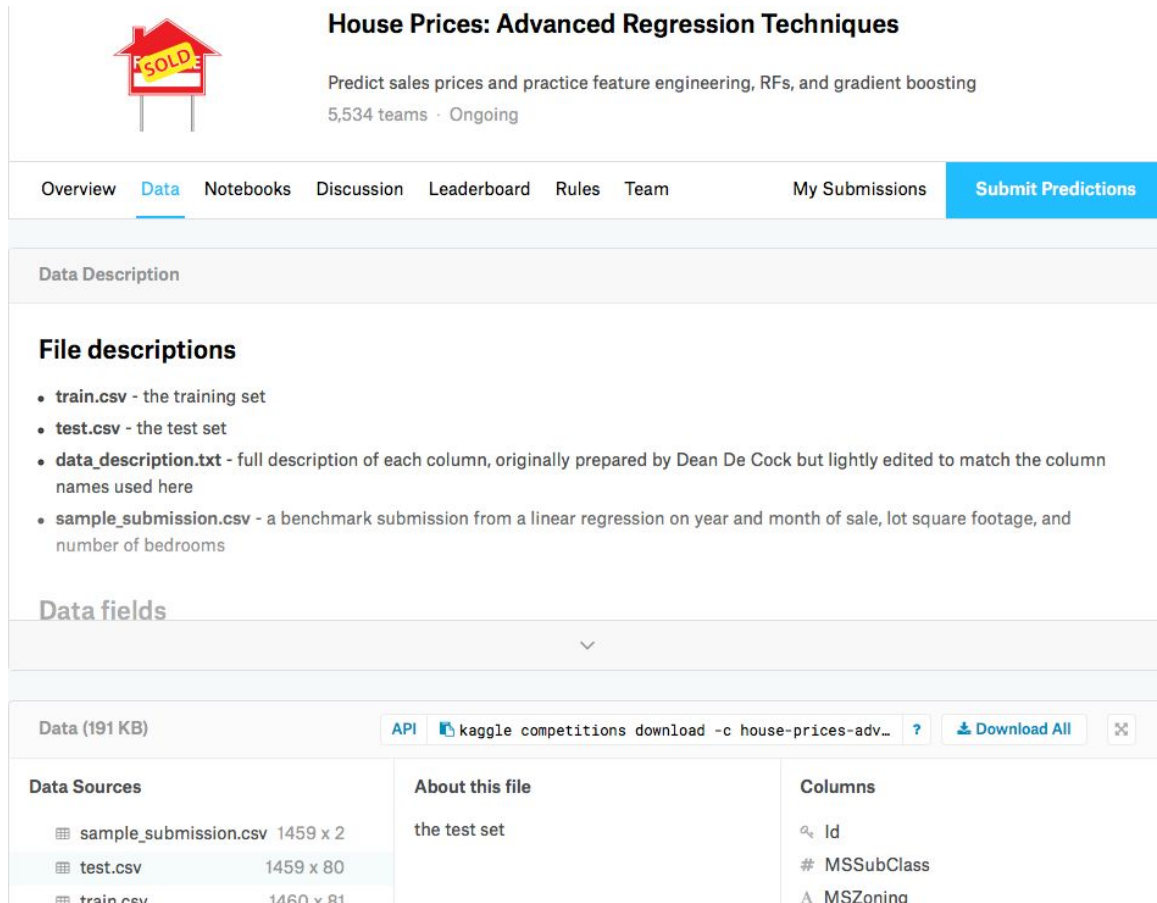
With 79 explanatory variables describing (almost) every aspect of residential homes in Ames, Iowa (central Iowa in America) , I propose to predict the sales price for each house. For each Id in the test set, I must predict the value of the SalePrice variable.

## Client

My clients are home buyers and they will decide to buy a dream house at a reasonable price.

## 2. Data Set

- The listing data of House Prices can be found on Kaggle: [House Prices: Advanced Regression Techniques](#)



The screenshot shows the Kaggle competition page for "House Prices: Advanced Regression Techniques". The page features a red house icon with a "SOLD" sign. The competition title is "House Prices: Advanced Regression Techniques", and the description is "Predict sales prices and practice feature engineering, RFs, and gradient boosting". It mentions "5,534 teams · Ongoing". The navigation bar includes "Overview", "Data", "Notebooks", "Discussion", "Leaderboard", "Rules", "Team", "My Submissions", and a "Submit Predictions" button. The "Data Description" section lists four files: "train.csv" (training set), "test.csv" (test set), "data\_description.txt" (column descriptions), and "sample\_submission.csv" (benchmark submission). The "Data fields" section is partially visible. At the bottom, there is a table of "Data Sources" and a list of "Columns".

Data Sources	About this file	Columns
sample_submission.csv 1459 x 2	the test set	Id
test.csv 1459 x 80		MSSubClass
train.csv 1460 x 81		MSZoning

### 3. Data Wrangling

First, I input data & do data wrangling. I conduct the following steps to clean up data and pick useful features.

#### ***Select columns that might be useful***

- Visually inspect data & select columns that might be useful.

#### ***Analyze further & use only most relevant columns***

- Originally there are 80 features/columns in the dataset, I further use only 9 most relevant variables with SalePrice that have more than 0.5 correlation with SalePrice. These can prove to be important features to predict SalePrice.

#### ***Fix data types***

- I look through all the data & fixed data types. For example, I identify categorical data & use sklearn LabelEncoder to encode them for further usage.

#### ***Fix missing values***

- Plot scatter plot for columns with missing values and inspect the trend. Confirmed that most of the features are either linear or random to target.
- Fill missing values:
  - With NA because it means the house does not have PoolQC, MiscFeature, Alley, and Fence.
  - With most frequent value because LotFrontage column is categorical columns but it has numerical values.
  - With median because MasVnrArea Masonry in square feet

#### ***Find & fix outliers***

- Remove Faroutlier 3(IQR rule) above 75th percentile of the data.

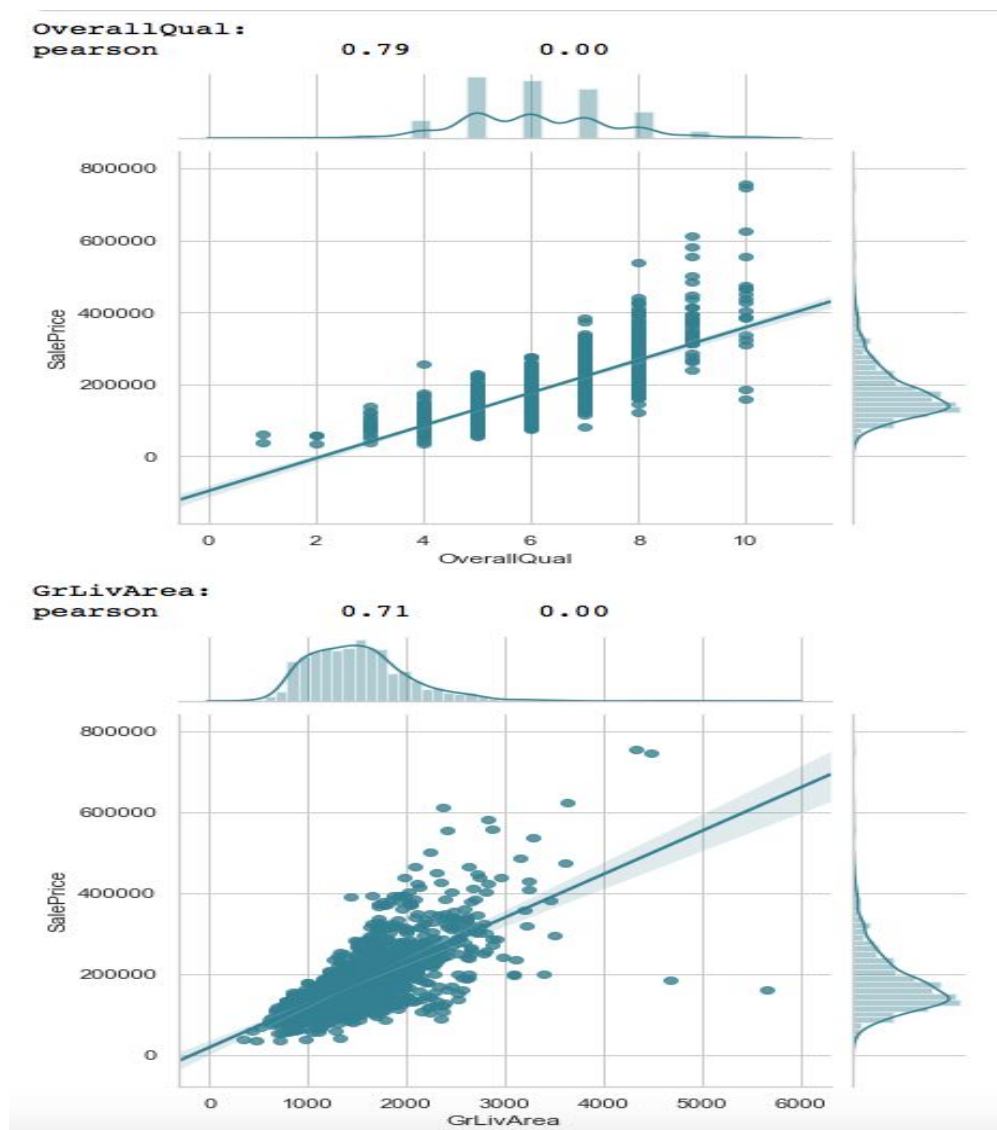
#### 4. Initial Findings

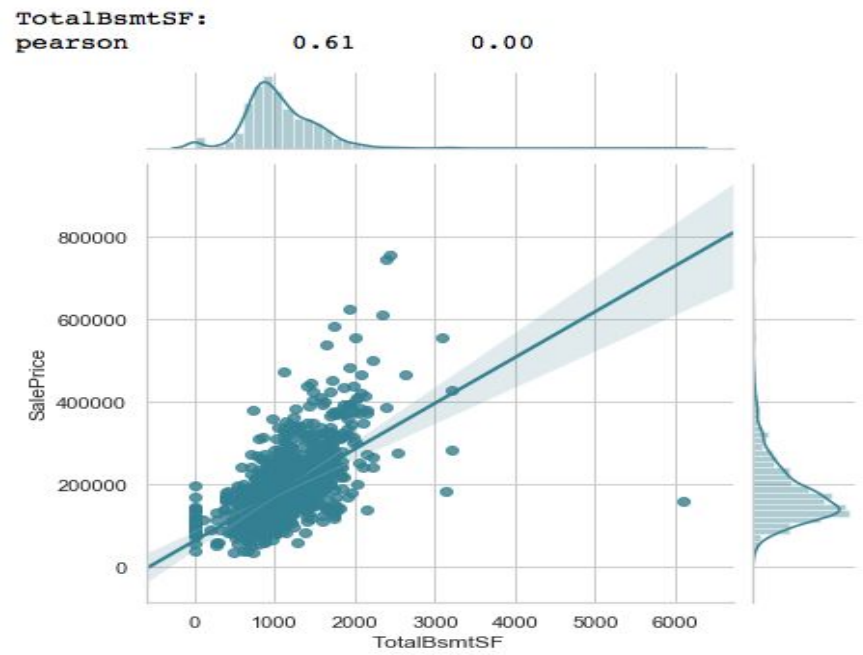
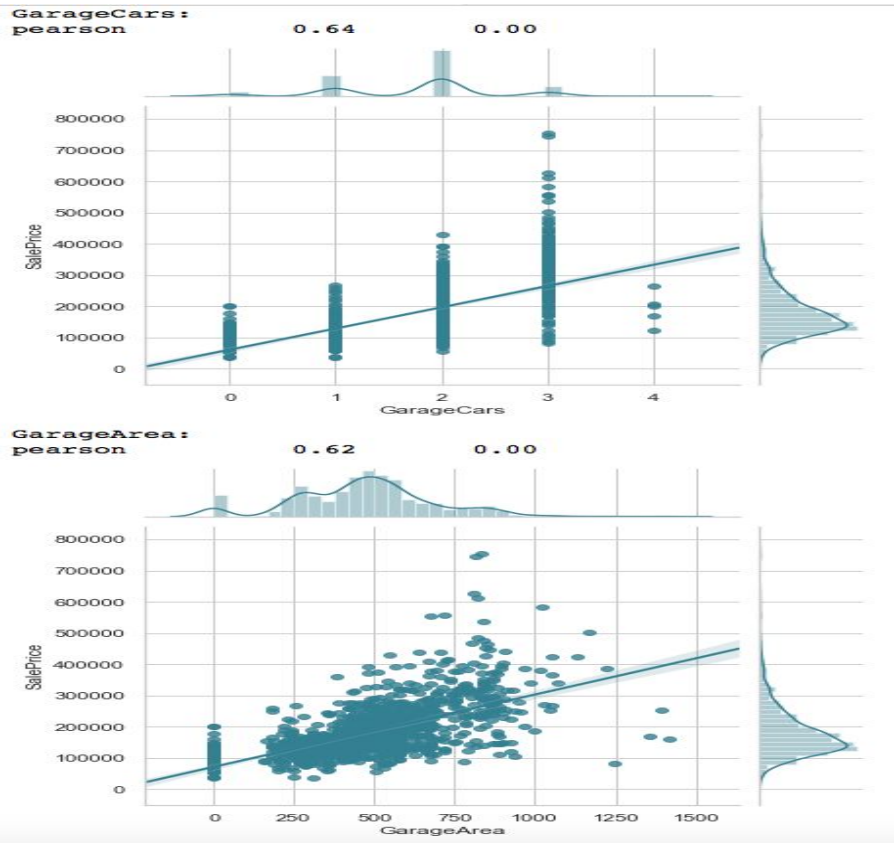
During exploratory data analysis, I ask the following question:

- What might be the most important features that affect House price.

Initial findings are:

1. As we expected, independent variables, like OverallQual, GrLivArea, GarageCars, GarageArea, and TotalBsmtSF are correlated with the dependent variable, SalePrice.





2. However there might be some exceptions:
  - a. There might be extremely high listing price for instance total living area is a little over 2,000 sqft and the listing price is more than \$600,000.
  - b. As overall quality increases, the listing price would not increase proportionally.
  - c. As the number of garage cars increases, the listing price would not increase proportionally, either.
3. Living area wise, most of the houses have a living area of 1,000 to 2,000 sqft, and the listing price is around \$200,000.
4. There are also strong correlations between pairs of independent variables such as OverallQual and GrLivArea, OverallQual and GarageCars, OverallQual and GarageArea, OverallQual and TotalBsmtSF. Finally, they all have pearson's correlation coefficient  $> 0.5$ , which correlate well with each other.