

## KEY SKILLS

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### Established languages

- JavaScript, jQuery
- React
- CSS3, SCSS, Less
- PostCSS, CSS Grid, Flexbox
- HTML5

### New languages

- C#, ASP.NET MVC
- SQL
- Entity Framework
- Python

### Design

- Information architecture
- Wireframing/prototyping
- Personas, user stories
- User research & testing
- Interaction design

Demos available at kattow.com

## EXPERIENCE

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### Online Learning Developer

International Foundation of Employee Benefit Plans

September 2017 - present

#### Responsibilities

- Develop responsive e-learning and design user-centered interactive and blended learning experiences
- Research and test new features
- Manage various project content collaborators including subject matter experts, designers, and management
- Provide recommendations for expanding interactivity and improving user experiences

#### Accomplishments

- Proposed and implemented the transition from paginated, unresponsive courses (Lectora) to fully responsive & interactive courses (Adapt) that can be developed rapidly and iteratively
- Developed new design standards for online courses

### Digital Designer

2-Story Creative

March - July 2017

#### Responsibilities

- Design & develop front-end websites in WordPress
- Created designs from concept to final proof for print, web, & social

### Director of Marketing & Design

Renaissance Theaterworks

July 2014 - March 2017

#### Responsibilities

- Maintain, build & design company website
- Design season graphics, , communications, & marketing
- Coordinate content, design, & execution of company communications across team & vendors

#### Accomplishments

- Redesigned & built company website to be fully responsive, improving user experience and accessibility while improving the ecommerce process
- Increased single ticket sales by 40% over two years

## EDUCATION

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### UW Milwaukee

Masters of Science in Information Science and Technology - Human-Computer Interaction |  
Expected graduation 2022

### Lawrence University

Bachelor of Arts | 2011 | GPA 3.715