

KEY SKILLS

Established languages

- JavaScript
- PostCSS, Less
- CSS Grid, Flexbox
- CSS3
- HTML5

New languages

- React
- C#, ASP.NET Core MVC
- SQL
- Entity Framework
- Python

Design

- Information architecture
- Wireframing/prototyping
- Personas, user stories
- User research & testing
- Interaction design

Demos available at kattow.com and codepen.io/kattow88

EXPERIENCE

Online Learning Developer

International Foundation of Employee Benefit Plans

September 2017 - present

Responsibilities

- Design and develop user-centered interactive learning that supports modern models of instructional design
- Manage various project content collaborators and communicate project goals, expectations, and progress
- Provide recommendations for instructional design, sequencing, assessment and evaluation

Accomplishments

- Proposed, and led the transition from paginated, unresponsive courses (Lectora) to fully responsive & interactive courses (Adapt) improving usability, understandability, and accessibility
- Designed & developed custom CSS for online courses
- Developed new design standards for online courses

Digital Designer

2-Story Creative

March - July 2017

Responsibilities

- Front-end design & development in WordPress
- Built data-driven user personas & user stories
- Created designs from concept to final proof for print, web, & social

Director of Marketing & Design

Renaissance Theaterworks

July 2014 - March 2017

Responsibilities

- Designed & managed company website
- Designed season graphics, , communications, & marketing

Accomplishments

- Increased single ticket sales by 40% over two years
- Redesigned & built company website to be fully responsive, improving user experience and accessibility while improving the ecommerce process

EDUCATION

UW Milwaukee

Graduate classes | Mathematical & Computing Fundamentals, Survey of Information Security, Information Architecture, Introduction to Data Science, Software Development in Python

Lawrence University

Bachelor of Arts | 2011 | GPA 3.715