KAT TOW

(+1) 608 931 4465   kattow88@gmail.com   kattow.com

KEY SKILLS

Established languages

- JavaScript, jQuery
- PostCSS, Less
- CSS Grid, Flexbox
- CSS3
- HTML5

New languages

- React
- C#, ASP.NET Core MVC
- SQL
- Entity Framework
- Python

Design

- Information architecture
- Wireframing/prototyping
- Personas, user stories
- User research & testing
- Interaction design

Demos and repos available at kattow.com, codepen.io/kattow88, and/or github.com/kattow88

EXPERIENCE

Online Learning Developer   International Foundation of Employee Benefit Plans   September 2017 - present

Responsibilities
- Design and develop user-centered interactive learning that supports modern models of instructional design
- Manage various project content collaborators and communicate project goals, expectations, and progress
- Manage and support various learning models and technologies

Accomplishments
- Proposed and implemented the transition from paginated, unresponsive courses (Lectora) to fully responsive & interactive courses (Adapt) that can be developed rapidly and iteratively
- Developed new design standards for online courses

Digital Designer   2-Story Creative   March - July 2017

Responsibilities
- Designed & developed front-end websites in WordPress
- Built data-driven user personas & user stories
- Created designs from concept to final proof for print, web, & social

Director of Marketing & Design   Renaissance Theaterworks   July 2014 - March 2017

Responsibilities
- Build & designed company website
- Designed season graphics, , communications, & marketing

Accomplishments
- Increased single ticket sales by 40% over two years
- Redesigned & built company website to be fully responsive, improving user experience and accessibility while improving the ecommerce process

EDUCATION

UW Milwaukee   **Graduate classes** | Mathmatical & Computing Fundamentals, Survey of Information Security, Information Architecture, Introduction to Data Science, Software Development in Python

Lawrence University   **Bachelor of Arts** | 2011 | GPA 3.715