

### Designer. Developer. UI/UX Lover.

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### **EDUCATION**

# MASSACHUSETTS INSTITUTE OF TECHNOLOGY

CAMBRIDGE, MA (2010 - 2014) BS in Comparative Media Studies; Adtl. coursework: School of Architecture + Planning, Computer Science.

# CLASS AFLOAT & WEST ISLAND COLLEGE

(CANADA 2010)

Gap year program; tall-ship sail training, leadership, and international studies on land and at sea on S/V Concordia.

### SKILLS

#### **SOFTWARE**

Adobe Creative Suite

AutoCAD Windows 7, 8, 8, 1

Mac OS X Android

iOS Windows Phone 8, 8.1

Audacity Microsoft Office

#### **PROGRAMMING**

HTML(5) CSS(3)
Javascript jQuery
Foundation Bootstrap
Java XML (Android)
XAML (Windows Apps)

#### **CREATIVE FIELDS**

Advertising & Branding Graphic/Motion/Print Design System Visualization

User Research & Ethnography Web/Mobile/Print UI & UX

#### **HOBBIES + ACTIVITIES**

Drumming Photography
Cinema Hip Hop Dancing
Fashion Animation

#### **VOLUNTEERING**

Camp Kesem MIT Medical First Responder MIT MedLinks Nu Delta Fraternity



I am Kwesi Phillips, a Comparative Media Studies graduate from MIT (more on the left!) and I live and breathe design. Regardless of the medium, I yearn to explore new ways to

innovate and expand how we interact with everyday things. And that goes for all my passions, including web, mobile apps, fashion, music, photography, travel, and so much more.

### **EXPERIENCE**

#### **AHALIFE - FRONT END DESIGN/DEVELOPMENT EXTERN**

NEW YORK CITY. NEW YORK (JANUARY 2014)

Restructured, designed, and developed new front end functionality and UI/UX on this luxury e-commerce website and its new microsite launch for early 2014.

# AVEA TELECOMM/MOBILE EXPERIENCE LAB - UI/UX RESEARCH

ISTANBUL, TURKEY (SUMMER 2013)

Research new soccer based apps to implement and market in Turkey.

Created UI for mobile apps and motion walkthrough using AfterEffects.

#### **MICROSOFT FOUNDRY - FRONT END DESIGN INTERN**

BOSTON, MA (SUMMER 2012)

As a design-specific intern, Designed UI and framework and built front-end for FaceReel tablet app for the release of Windows 8 (available in store) using HTML/CSS/JS.

#### **GOOGLE FUSE - UI/UX PARTICIPANT**

NEW YORK CITY. NY (JULY 2011)

Selected for week-long crash course program in HTML5, Mobile Dev and Web Apps. Collaborated to build app & demo to Google engineers.

#### PENTAD SYSTEMS, LLC. - DEVELOPER INTERN

SPOKANE. WA (SUMMER 2011)

Organized analytic data for Pentad Systems' websites, implemented Google AdWords; Organized client presentations for job safety.

# SMART CITIES & MIT MEDIA LAB - UNDERGRAD RESEARCHER

BOSTON, MA (JANUARY - JUNE 2011)

Brainstormed & protoyped new steering mechanisms for a revolutionary vehicle, the CityCar. Helped with simulations and testing of new driving mechanisms.

#### **BLACK STAR LINE GLOBAL - TEST DEVELOPMENT INTERN**

ACCRA. GHANA (AUGUST - DECEMBER 2009)

Stress-tested new mobile money payment system, identified computer glitches, documented and monitored fixes. Gained international work experience and mentoring from African Information Technology professionals, including Herman Chinery-Hesse and François Bonin.