



ALL LABS

VIRTUAL MARKETPLACE LAB: HOW INVESTORS GAIN A COMPETITIVE EDGE WITH SNOWFLAKE AND SIMILARWEB

November 02, 2022 | 10:00 AM PT |
1:00 PM ET

Market instability alongside the development of new technologies and data sources has seen many stateside investors turn to alternative data to identify new opportunities. As such, alternative data is rapidly growing in popularity because it provides access to near real-time, quantifiable data on business sectors and industries as a whole.

Join this virtual marketplace lab where Snowflake Marketplace provider Similarweb will share how to get direct access to its

SAVE YOUR SEAT

Ala

Kaymaram

Developer / Engineer

Advisor360

data via Snowflake. Learn how Similarweb data can be used by investors to identify firms and industries that align to their investment strategies.

Register to participate in this 60-minute virtual marketplace lab to:

- Access near real-time ready-to-query market data from Snowflake Marketplace
- Learn what alternative investment data is available from Similarweb
- Learn common queries to run to identify market trends

Register now.

Speakers



SEGEV ARBIV

Principle Data Scientist,
Similarweb

akaymaram@gmail.com

Phone Number

United States

Massachusetts

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JOHN CURABA

Head of Sales, Americas
- Investor Solutions,
Similarweb



HUGO TORRE

Partner Marketing
Manager, Snowflake

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