WEBINAR



BUILDING AN APPLICATION ON SNOWFLAKE WITH DATA FROM SNOWFLAKE MARKETPLACE

October 18, 2022 | 10:00 AM PT

Enriching your data app with third-party data enables you to provide deeper insights to your customers. But integrating new data sets often requires cumbersome and brittle integrations that take focus away from building your core product.

Snowflake Marketplace enables developers to easily access live and ready-to-query third-party data to enhance your product experience. Developers can also easily create new add-on product offerings in less time by making the data generated by your application available to customers in Snowflake. Join this instructor-led, hands-on lab on October 18 at 10 a.m. PT to learn how to build a sample financial services app that surfaces the impact of savings and investment rates across countries and socioeconomic groups using Snowflake Marketplace.

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You'll learn how to:

- Build a sample application in the Snowflake Data Cloud
- Enrich your own data with data available in Snowflake
 Marketplace
- Create and market an add-on product to Snowflake Marketplace

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