

Market instability alongside the development of new technologies and data sources has seen many stateside investors turn to alternative data to identify new opportunities. As such, alternative data is rapidly growing in popularity because it provides access to near real-time, quantifiable data on business sectors and industries as a whole.

Join this virtual marketplace lab where Snowflake Marketplace provider Similarweb will share how to get direct access to its

## **SAVE YOUR SEAT**

Ala
Kaymaram

Advisor360

Developer / Engineer

data via Snowflake. Learn how Similarweb data can be used by investors to identify firms and industries that align to their investment strategies.

## Register to participate in this 60minute virtual marketplace lab to:

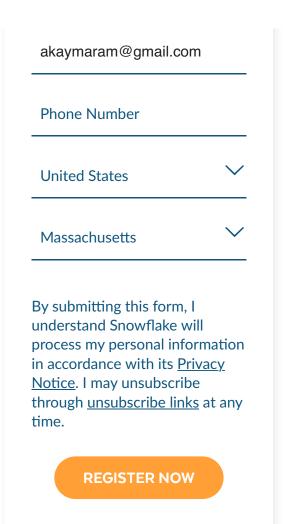
- Access near real-time ready-to-query market data from Snowflake
   Marketplace
- Learn what alternative investment data is available from Similarweb
- Learn common queries to run to identify market trends

Register now.

## **Speakers**



## **SEGEV ARBIV**Principle Data Scientist, Similarweb





**JOHN CURABA** 

Head of Sales, Americas - Investor Solutions, Similarweb



**HUGO TORRE**Partner Marketing

Manager, Snowflake

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