Ecommerce Website Project Plan

User Interface(UI) Page => 01

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Content:

1. Heading Content (Logo, account, search etc)
2. Menu Bar
3. Latest Sell Product List
4. Recently view products list
5. Discount product list
6. Recently added new product
7. Footer Links

|  |
| --- |
| Logo | search | admin | contact us | |

|  |
| --- |
| Sliding Images or image slider |

|  |
| --- |
| Men | Women | Electronics | Fashion |

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Latest Sell Product List:   |  |  | | --- | --- | |  |  | |  |  |   Recently added Product List:   |  |  | | --- | --- | |  |  | |  |  |   Discount Product List:   |  |  | | --- | --- | |  |  | |  |  | |

Explanation of this fig:

Here, Men, women are category that consists of one or more subcategory

By default, user will see these feature such as latest sell product, discount product

But when he/she click the individual category then shows these products in this content area.

User Interface(UI) page => 02

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|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Logo | admin | about us | contact us | | | Sliding Image/ Image slider   |  | | --- | | Men | Women | Electronics | Fashion | | | | |  | | --- | | Category | | Men   |  | | --- | | Shirt | |  |  |  |  |  | | --- | --- | --- | --- | | Color | | | | | red | black | blue |  |  |  |  |  | | --- | --- | --- | | Size | | | | X | L | M | | Category->Men->Shirt:     |  |  |  | | --- | --- | --- | | Shirt\_1 | Shirt\_2 | Shirt-3 |   Shirt under: $30   |  |  |  | | --- | --- | --- | | Shirt1 | Shirt2 | Shirt3 |   Video for advertising:   |  | | --- | |  | | | Women | Category->women->Skirt | |

Explanation of this figure:

Here…. Product may be show as their category, color as well as size

But category, color, size may be shown left column and the output result may be shown on the right column

And following this process we can easily established all category and their products in Big Fronted.

Again, Video for advertising is a plus point. We can add this for product advertisement. On the other hand, we can neglect it, NO PROBLEMS.

Category, Subcategory and product representation

|  |  |  |  |
| --- | --- | --- | --- |
| Man | Women | Electronics | Fashion |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Shirt | |  | | --- | | Brand | | Size | |  | |  | | --- | | Brand1 | | Brand2 | | Brand3 | |
| Jeans |  | |  | | --- | | Size1 | | Size2 | | Size3 | |
| Watch |

In this figure, Man is a Category name and Shirt is the sub\_category .

Sub\_category (shirt) has also two branches Brand and Size … In the same way Brand and size has some sub\_category.

We can implement others category or sub\_category in the same manner.

|  |
| --- |
| Select Category (Men) |

|  |
| --- |
| Select Sub category(shirt) |

|  |
| --- |
| Size |

|  |
| --- |
| Brand |

|  |
| --- |
| View Products those are matched |

Fig: Product Shown in view page based on category, sub category, Brand, size

Product

……………………………

Attributes:

1. Image
2. Price
3. Color
4. Size
5. Brand
6. SKU
7. Description (Short or Long)
8. Product code/id
9. Stock

## Image will be shown as 360 or front back site.

But in UI product will be shown as follows……………

|  |  |  |
| --- | --- | --- |
| |  | | --- | | Product Image |   Price:  Brand:   |  | | --- | | View Details | |

Fig: Product view in UI

When a customer clicks on the view details ... then he/she redirect to another page where he/she will see as follows…….

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| |  | | --- | | Product Image |   Description:  Price:  Quantity:   |  | | --- | | 12 |  |  |  | | --- | --- | | Add\_To\_Cart | Continue Shopping | |

Important Notice: if the product is out of stock then show the customer that the product is not available, you can select similar product if you want.

In here, a customer can buy more than one selected item by defining quantity

If a customer wants to buy more than he/she simply click add\_to\_cart and continues his/her shopping

After add to cart this page will be shown to the customer...

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Image | Product name | Price | quantity | Remove | Change |
| Image1 | Skirts | 3400 | 4 |  |  |

|  |
| --- |
| Total: |

|  |  |
| --- | --- |
| Update Cart | Proceed |

After updating

|  |
| --- |
| Order Management/Login(optional) |

|  |
| --- |
| Payment |

In Order Management system customer login is not mandatory that means login info will be invisible but Customer will see some greedy quote such as

“Buy Product as a registered customer and get product as Gift”

Then, he/she will be registered customer.

Rather than he/she will buy products simply put his/her mobile no.

That means registration is not mandatory but mobile no is mandatory.

Registration Processing:

Basically we won’t create any pressure for registration but we will show some greedy options. Such as

1. You will get a special gift if you want to buy a product after completing registration.
2. Second time shopping, we can through as sms like tell us your details and get your gift.