

# Amit Bansal

Senior Front End Engineer & Web Designer



## Get In Touch

📍 San Jose, CA

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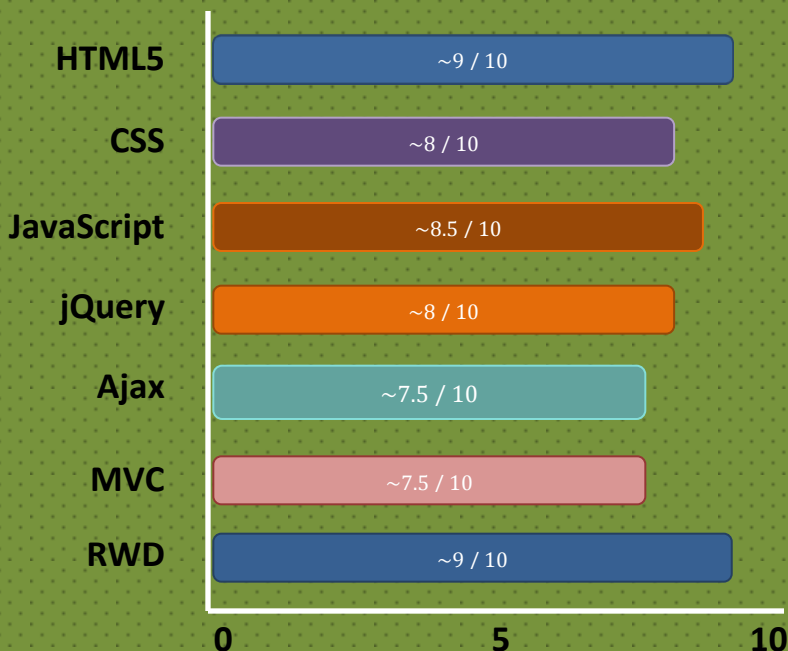
Senior Front End Engineer with around 12 years of experience, focusing primarily on HTML5, CSS3, JavaScript, and on jQuery and with all ecommerce domain including Bank of America On Line Banking and ebay Shopping Cart.

I not only have passion to create stunning UI but also have grasp of improving site speed and web performance engineering to provide the first class rendering experience to our customers.

Currently expanding my knowledge to contribute in ebay open source web components which are created as fluid and multi device components. Looking for a great work environment and a challenging and innovative project to utilize my skills

## + SKILLS

*Here's what I've combining to build creative UI*



## + EDUCATION

### HCI – Human Computer Interaction

*Stanford University*  
December 2012

### CDAC - Hyderabad

*PGDAC – Advanced Computing*  
Feb 2004 – Aug 2004

### Bachelor of Engineering

*Information Technology*  
Rohilkhand University - Bareilly, India  
1999 - 2003

## + HONORS / AWARD

- Won best presentation award for “Web Speed – Nuts and Bolts” Presentation – By implementing these techniques, eBay shopping cart application rendering speed improved by ~50% versus target goal of ~30%
- Winner of Judges top choice award @eBay skunkworks 2012 – A companywide innovation contest.
- Won first prize in software contest @SRMSCET during B.E. – made Icon Editor software in GUI.

# Work Experience

## ❖ eBay Inc. – Senior Front End Engineer

Nov 2011 – To Date

Project – Shopping Cart & checkout web page.

San Jose, CA

- Improved Shopping cart rendering speed upto 50% versus the target goal of 30%.
- Used Rendering on demand, JSP Fragmentation, webp Image format for Chrome users, Progressive JPEG images to improve p90 cases.
- 80% Front End Development utilizing HTML5, CSS3, and jQuery leveraging the ebay Internal Raptor framework.
- UI / UX development to create a seamless customer experience for a high traffic e-commerce website through desktop and mobile interfaces.
- Redesigned the Shopping cart with keeping customer main pain points and with improved design.
- Created lazy loading of web assets based on demand rendering.

## ❖ Bank of America – Senior Front End Engineer

Oct 2005 – Nov 2011

### ■ Project – Mobile Banking web ( Jan 2011 - Nov 2011 )

San Francisco, CA

- Front End Development utilizing HTML, CSS3, and jQuery leveraging the Bank internal Borneo framework.
- UI/UX development using FTL and HTML (app UI was developed by vendor mFoundary).
- Implemented WALL / WURFL / wCarrier Technology - web pages are translated to device specifications based on open source tag conversion.
- Worked with multiple vendors to implement App UI – mFoundary, Clairmail, AT&T.

### ■ Project – Web Online Banking ( Oct 2005 - Dec 2010 )

Concord, CA

- Developed Online banking page for banking center end to end enrollment project.
- Developed below new redesigned pages for BOFA OLB.
  - Account Overview
  - Some parts of Transfer Funds
  - Customer service module.
  - Credit card account overview.