# Utility Cost of Formal Privacy for Releasing National Employer-Employee Statistics

October 25, 2016

### Outline

- Preliminaries
- Dataset
- Privacy requirements
- Current SDL protection
- Applying differential privacy
- Employee-Employer privacy
- Algorithms and results

#### Combined employer-employee data

- whether or not a specific individual is employed
- the count of employees in a specific workplace

### **Preliminaries**

- D is a table of records with schema  $(A_1, ..., A_k)$
- dom(A<sub>i</sub>) is the domain of attribute A<sub>i</sub>
- dom(V) is the multidimensional domain  $\times_{A \in V} dom(A)$  for the set of attributes  $V = \{A_{i_1}, ..., A_{i_m}\}$
- for each record t in the table t[A<sub>i</sub>] ∈ dom(A<sub>i</sub>) is a value of attribute A<sub>i</sub>
- n = |D| is the size of the table
- database with schema  $(S_1, ..., S_m)$  is a collection of tables  $D_1, ..., D_m$ , where  $D_i$  has schema  $S_i$

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### Marginal Query

Let  $V = \{A_{i_1}, ..., A_{i_m}\}$  denote a subset of attributes chosen from D. Let  $dom(V) = \times_{A \in V} dom(A)$ . The marginal query  $q_V(D)$  is defined as a vector of |dom(V)| counts, one for each cell  $\mathbf{v} = (v_1, ..., v_m) \in dom(V)$ . The count corresponding to cell  $\mathbf{v}$ , denoted by  $q_V(D, \mathbf{v})$  is

$$|\{t \in D | t[A_{i_1}] = v_1 \wedge ... \wedge t[A_{i_m}] = v_m\}|$$
 (1)

 $q_{\emptyset}(D)$  returns a single cell whose count is the size of the table.

#### SQL:

Select Count(\*) From *D* Group By *A<sub>ir</sub>,...,A<sub>ia</sub>* 

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#### SQL:

Select Count(\*) From DGroup By  $A_{i_1},...,A_{i_m}$ 

### $(\epsilon, \delta)$ – DifferentialPrivacy

Let  $\mathcal M$  be a randomized algorithm. Let the tables D and D' be a neighbors with the same schema. Then  $\mathcal M$  satisfies  $(\epsilon,\delta)$ -differential privacy if for all D and D' and for all  $S\subset range(\mathcal M)$ 

$$Pr[\mathcal{M}(D) \in S] \le e^{\epsilon} Pr[\mathcal{M}(D') \in S] + \delta$$
 (2)

#### Sensitivity

Let  $\mathcal I$  denote the set of all tables with a given schema. let  $q:\mathcal I\to\mathbb R^d$  be a query function on that table that outputs a vector of d real numbers. The sensitivity of q, denoted  $\Delta_q$ , is

$$\Delta_q = extit{max}_{D,D'}$$
 neighbors  $\|q(D) - q(D')\|_1$ 



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Let  $\mathcal{I}$  denote the set of all tables with a given schema. let  $q: \mathcal{I} \to \mathbb{R}^d$  be a query function on that table that outputs a vector of d real numbers. The sensitivity of q, denoted  $\Delta_q$ , is

$$\Delta_q = max_{D,D'neighbors} \|q(D) - q(D')\|_1$$

#### Laplace Mechanism

Let  $q: \mathcal{I} \to \mathbb{R}^d$  be a query on a table and let  $\eta \sim Lap(\lambda)$ . The algorithm which returns  $\tilde{q}(D) = q(D) + \eta^d$  satisfies  $\epsilon$ -differential privacy, where  $\eta^d$  is a vector of d independently drawn Laplace random variables.

#### Expected $L_p$ Error

Let  $q: \mathcal{I} \to \mathbb{R}^d$  be a query over a table and  $\tilde{q}(D)$  be a noisy answer returned by an algorithm. The expected  $L_p$  error of the algorithm is

$$E(\|q(D) - \tilde{q}(D)\|_p)$$

where  $||x||_p$  is the  $L_p$  norm, and expectation is over the randomness of the algorithm.

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### Database structure

### Workplace

workplace id	industry	ownership	geography
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#### Worker

vorker id age	sex	race	ethnicity	education
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#### Job

worker id	workplace id
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\*\*\* Assume each worker has exactly one job

## Privacy Requirements

- The existence of a job held by a particular individual is confidential
- The existence of an employer business as well as its type and location is not confidential
- Characteristics of an establishment's workforce must be protected

## Formal Privacy

**Uninformed attackers**: do not possess detailed background knowledge about specific individuals and establishments in the data

**Informed attackers**: possess specific background knowledge about specific employers and employees in the data

## **Assumptions**

- ullet Adversary knows the set of all establishments  ${\mathcal E}$  and their public attributes
- Adversary knows the universe U of all employees
- Each worker  $w \in U$  has a set of private attributes  $A_1, ..., A_k$
- For each emplyee w the attacker's belief is defined as  $\pi_w$ , a probability distribution over all values in  $\mathcal{T}$
- Adversary's belief about all employees in U:  $\theta = \prod_{w \in U} \pi_w$
- The set of all possible adversarial beliefs  $\Theta = \{\theta\}$
- We distinguish subset of attackers  $\Theta_{weak} \subset \Theta$  with a prior for each worker  $\pi_{w} = \pi_{1,e} \times \pi_{2,w}$

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### No re-identification of individuals:

### **Employee Privacy Requirement**

For randomized algorithm A, if for some  $\epsilon \in (0, \infty)$ , and for every employee  $w \in U$ , for every adversary  $\theta \in \Theta$ , for every  $a, b \in \mathcal{T}$  such that  $Pr_{\theta}[w = a] > 0$  and  $Pr_{\theta}[w = b] > 0$ , and for every output  $\omega \in range(A)$ :

$$log\left(\frac{Pr_{\theta,A}[w=a|A(D)=\omega]}{Pr_{\theta,A}[w=b|A(D)=\omega]}\right/\frac{Pr_{\theta}[w=a]}{Pr_{\theta}[w=b]}\right) \leq \epsilon$$
 (3)

Then the algorithm protects employees against informed attackers at privacy level  $\epsilon$ .

### No precise inference of establishment size

### **Employer Size Requirement**

A randomized algorithm A protects establishment size against an informed attacker at privacy level  $(\epsilon, \alpha)$  if, for every informed attacker  $\theta \in \Theta$ , for every pair of numbers x, y, and for every output  $\omega \in range(A)$ :

$$\left| log \left( \frac{Pr_{\theta,A}[|e| = x | A(D) = \omega]}{Pr_{\theta,A}[|e| = y | A(D) = \omega]} \middle/ \frac{Pr_{\theta}[|e| = x]}{Pr_{\theta}[|e| = y]} \right) \right| \le \epsilon$$
 (4)

whenever  $x \le y \le \lceil (1+\alpha)x \rceil$  and  $Pr_{\theta}[|e|=x]$ ,  $Pr_{\theta}[|e|=y] > 0$ . We say that an algorithm weakly protects establishments against an informed attacker if the condition above holds for all  $\theta \in \Theta_{weak}$ .

## No precise inference of establishment shape

### **Employer Shape Requirement**

Let  $e_{\mathcal{X}}$  denote the subset of employees working at e who have values in  $\mathcal{X} \subset A_1 \times ... \times A_k$ . A randomized algorithm A protects establishment shape against an informed attacker at privacy level  $(\epsilon, \alpha)$  if, for every informed attacker  $\theta \in \Theta$ , for every property of a worker record  $\mathcal{X} \subset A_1 \times ... \times A_k$ , for every pair of numbers  $0 , and for every output <math>\omega \in range(A)$  and for every number z,

$$\left| log \left( \frac{Pr_{\theta,A}[|e_{\mathcal{X}}|/|e| = p, |e| = z | A(D) = \omega]}{Pr_{\theta,A}[|e_{\mathcal{X}}|/|e| = q, |e| = z | A(D) = \omega]} \right/ \right|$$

$$\left. \frac{Pr_{\theta}[|e_{\mathcal{X}}|/|e|=p,|e|=z]}{Pr_{\theta}[|e_{\mathcal{X}}|/|e|=q,|e|=z]} \right) \right| \leq \epsilon$$

whenever  $Pr_{\theta}[|e_{\mathcal{X}}|/|e| = p, |e| = z], Pr_{\theta}[|e_{\mathcal{X}}|/|e| = q, |e| = z] > 0.$ 

### Current SDL Protection

- Database is perturbed before answering queries
- Every establishment w is assigned a unique, time-invariant, confidential distortion factor  $f_w \in [1 \beta, 1 \alpha] \cup [1 + \alpha, 1 + \beta]$
- Zero values are kept unmodified
- Additional output perturbation to limit re-identification of inndividual workes.

## Differential Privacy

#### Bipartite graph

- edge differential privacy: not strong enough
- node differential privacy: too strong

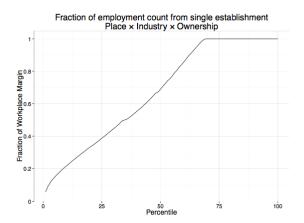


Figure 2: Employment counts from a single establishment

DEFINITION 7.1 (STRONG  $\alpha$ -NEIGHBORS). Let D and D' be two employer-employee tables such that they differ in the employment attribute of exactly one record (say corresponding to establishment e). Let E denote the set of workers employed at e in D, and E' denote the set of workers employed at e in D'. Then D and D' are neighbors if  $E \subseteq E'$ , and  $|E| \le |E'| \le \max(1 + \alpha)|E|, |E| + 1)$ 

DEFINITION 7.2  $((\alpha, \epsilon)$ -EMPLOYEE-EMPLOYER PRIVACY). A randomized algorithm  $\mathcal{M}$  is said to satisfy  $(\alpha, \epsilon)$ -Employee-Employer Privacy, if for every set of outputs  $S \subseteq range(M)$ , and every pair of strong  $\alpha$ -Neighbors D and D', we have

$$Pr[\mathcal{M}(D) \in S] \le e^{\epsilon} Pr[\mathcal{M}(D') \in S]$$

THEOREM 7.1. Let  $\mathcal{M}$  be an algorithm satisfying  $(\alpha, \epsilon)$ -employer-employee privacy. Then,  $\mathcal{M}$  satisfies the individual privacy requirement at privacy level  $\epsilon$ , and the establishment size and shape requirements at privacy level  $(\epsilon, \alpha)$ .

DEFINITION 7.3 (WEAK  $\alpha$ -NEIGHBORS). Let D and D' be two employer-employee tables such that they differ in the employment attribute of exactly one record (say corresponding to establishment e). Let  $\phi: U \to \{0,1\}$  be any property of a worker record, and for any  $E \subset U$ , let  $\phi(E) = \sum_{r \in E} \phi(r)$ . Let E denote the set of workers employed at e in D, and E' denote the set of workers employed at e in D'. D and D' are called weak  $\alpha$ -neighbors if for every  $\phi$ 

$$\phi(E) \le \phi(E') \le \max((1+\alpha)\phi(E), 1) \tag{7}$$

DEFINITION 7.4 (WEAK  $(\alpha, \epsilon)$ -EMPLOYEE-EMPLOYER PRIVACY) A randomized algorithm  $\mathcal{M}$  is said to satisfy weak  $(\alpha, \epsilon)$ -Employee-Employer Privacy, if for every set of outputs  $S \subseteq range(M)$ , and every pair of weak  $\alpha$ -Neighbors D and D', we have

$$Pr[\mathcal{M}(D) \in S] \le e^{\epsilon} Pr[\mathcal{M}(D') \in S]$$

THEOREM 7.2. Let A be an algorithm satisfying weak  $(\alpha, \epsilon)$ employer-employee privacy. Then, A satisfies the individual privacy requirement at privacy level  $\epsilon$  and the establishment shape
requirement at level  $(\epsilon, \alpha)$ . A satisfies the establishment size requirement at level  $(\epsilon, \alpha)$  for weak adversaries.

## Composition

). THEOREM 7.3. Let  $\mathcal{M}_1$  and  $\mathcal{M}_2$  be  $(\alpha, \epsilon_1)$ - and  $(\alpha, \epsilon_2)$ employer-employee private algorithms. Releasing the outputs of  $\mathcal{M}_1(D)$  and  $\mathcal{M}_2(D)$  results in  $(\alpha, \epsilon_1 + \epsilon_2)$ -employer-employee privacy. The same holds for weak  $(\alpha, \epsilon)$ -employer-employee privacy.

THEOREM 7.4. Let  $D_1$  and  $D_2$  represent subsets of records from the employer-employee dataset that pertain to distinct sets of establishments. Let  $\mathcal{M}_1$  and  $\mathcal{M}_2$  be  $(\alpha, \epsilon)$ - and  $(\alpha, \epsilon)$ -employer-employee private algorithms. Releasing the outputs of  $\mathcal{M}_1(D_1)$  and  $\mathcal{M}_2(D_2)$  results in  $(\alpha, \epsilon)$ -employer-employee privacy. The same holds for weak  $(\alpha, \epsilon)$ -employer-employee privacy.

### Composition

THEOREM 7.5. Let  $D_1$  and  $D_2$  represent subsets of records from the employer-employee dataset that pertain to distinct workers, but have records that arise from the same establishment. Let  $\mathcal{M}_1$  and  $\mathcal{M}_2$  be  $(\alpha, \epsilon)$ - and  $(\alpha, \epsilon)$ -employer-employee private algorithms. Releasing the outputs of  $\mathcal{M}_1(D_1)$  and  $\mathcal{M}_2(D_2)$  results in  $(\alpha, \epsilon)$ -employer-employee privacy. The same does not hold for weak  $(\alpha, \epsilon)$ -employer-employee privacy.

#### Intuition for the Proof:

$$d(A \cap D_1, B \cap D_1) + d(A \cap D_2, B \cap D_2) \le d(A, B),$$

### Log-Laplace Algorithm

THEOREM 8.1. Suppose  $q_v$  is a query over only establishment attributes. Then, releasing  $q_v$  using Algorithm 1 satisfies  $(\alpha, \epsilon)$ -employer-employee privacy.

#### Algorithm 1 Log-Laplace Mechanism

**Require:** : n: the sum of employment counts for a set of cells,  $\alpha$ ,  $\epsilon$ : privacy parameters

**Ensure:** :  $\tilde{n}$ : the noisy employment count

$$\begin{array}{l} \operatorname{Set} \gamma \leftarrow 1/\alpha \\ \ell \leftarrow \ln(n+\gamma) \\ \operatorname{Sample} \eta \sim Laplace(2\ln(1+\alpha)/\epsilon) \\ \tilde{n} \leftarrow e^{\ell+\eta} - \gamma \end{array}$$

Suppose  $q_v$  is a query over both establishment attributes and employee attributes. Then, releasing  $q_v$  using Algorithm 1 satisfies weak  $(\alpha, \epsilon)$ -employer-employee privacy.

## Log-Laplace Algorithm

LEMMA 8.2. Let x denote a real number, and  $\tilde{x}$  the random variable denoting the output of the Log-Laplace mechanism. Let  $\lambda = 2\ln(\alpha+1)/\epsilon$ . Then, when  $\lambda < 1$ ,  $E[\tilde{x}] + \gamma = (x+\gamma)/(1-\lambda^2)$ . When  $\lambda \geq 1$ ,  $E[\tilde{x}]$  is unbounded.

THEOREM 8.3. The expected squared relative error of the Log-Laplace mechanism for  $q_v$  is bounded when  $\lambda = 2\ln(\alpha + 1)/\epsilon$  is less than 1, and is given by:

$$\mathcal{E}_{rel}(q_v) = \max_{D} \left( \frac{|q_v(D) - \mathcal{M}(D)|}{q_v(D)} \right)$$

$$\leq (1 + \gamma)^2 \frac{2\lambda^2 + 4\lambda^4}{(1 - 4\lambda^2)(1 - \lambda/2)}$$
(9)

DEFINITION 8.1 (LOCAL SENSITIVITY). Let q be a query, and  $\mathcal{I}$  be a domain of datasets. The local sensitivity of query q for a dataset  $x \in \mathcal{I}$  is

$$LS_q(x) = \max_{y:y \in nbrs(x)} \lVert q(x) - q(y) 
Vert_1$$

DEFINITION 8.2. Let q be a query and b a smoothing parameter. Let  $\mathcal{I}$  denote the universe of all datasets. The b-smooth sensitivity of query q with respect to database x is defined as

$$S_{q,b}^*(x) = \max_j e^{-jb} A^{(j)}(x),$$
 where  $A^{(j)}(x) = \max_{y \in \mathcal{I}: d(x,y) \leq j} LS_q(y),$ 

and d(x, y) is the smaller integer  $\ell$  such that there exist databases  $x = x_0, x_1, \ldots, x_{\ell} = y$ , such that for all i,  $x_{i-1}$  and  $x_i$  are neighbors according to either Definition 7.1 or 7.3.

DEFINITION 8.3 ([26]). A probability distribution h is (a, b)-admissible, where a and b are functions of  $\epsilon$  and  $\delta$ , if  $\forall \lambda \in \mathbb{R}, \Delta \in \mathbb{R}^d$  with  $|\lambda| \leq b$  and  $|\Delta|_1 \leq a$ , and  $\forall S \subseteq \mathbb{R}^d$ ,

$$\Pr_{Z \sim h} \left[ Z \in S \right] \le e^{\epsilon/2} \Pr_{Z \sim h} \left[ Z \in S + \Delta \right] + \frac{\delta}{2}, \text{ and} \qquad (10)$$

$$\Pr_{Z \sim h} \left[ Z \in S \right] \le e^{\epsilon/2} \Pr_{Z \sim h} \left[ Z \in S \cdot e^{\lambda} \right] + \frac{\delta}{2}. \tag{11}$$

THEOREM 8.4. Suppose h is an (a,b)-admissible probability distribution with  $\delta=0$ , and  $Z\sim h$ . For query q, let S(x) be a b-smooth upper bound on the local sensitivity of q. Then, the algorithm  $\mathcal{M}(x)=q(x)+\frac{S(x)}{a}\cdot Z$  satisfies  $(\alpha,\epsilon)$ -Employer-Employee privacy.

LEMMA 8.5. Let  $q_v$  be a query on x. Let  $x_v$  be the maximum number of workers belonging to a single workplace and matching the conditions in v. Then, the b-smooth sensitivity of x,  $S_{v,b}^*(x)$ , is

$$S_{v,b}^{*}(x) = \begin{cases} \max(x_{v} \cdot \alpha, 1) & \text{if } e^{b} \geq (1 + \alpha), \\ \text{unbounded} & \text{otherwise.} \end{cases}$$
 (12)

LEMMA 8.6 ([26]). 
$$h(z) \propto \frac{1}{(1+|z|^{\gamma})}$$
 is  $(\epsilon/4\gamma, \epsilon/\gamma)$ -admissible for  $\gamma > 0$  ( $\delta = 0$ ).

#### Algorithm 2 Smooth Gamma

**Require:** : n : true count,  $\alpha, \epsilon$ : privacy parameters,  $\alpha+1 \leq e^{\epsilon/4}$ 

Ensure: :  $\tilde{n}$ : noisy count Sample  $\eta \sim \frac{1}{(1+|z|^4)}$   $\tilde{n} \leftarrow n + \frac{S_{v,\epsilon/4}^*(x)}{\epsilon/16} \eta$ ,

LEMMA 8.7. Suppose  $q_v$  is a query over only establishment attributes. Then releasing  $q_v$  using Algorithm 2 satisfies  $(\alpha, \epsilon)$ -Employer-Employee privacy.

Suppose  $q_v$  is a query over both establishment and individual attributes. Then releasing  $q_v$  using Algorithm 2 satisfies weak  $(\alpha, \epsilon)$ -Employer-Employee privacy.

LEMMA 8.8. Algorithm 2 is unbiased and has expected  $L_1$  error of  $O(\frac{x_v \cdot \alpha}{\epsilon} + 1)$ .



## Approximating Privacy

DEFINITION 9.1  $((\alpha, \epsilon)$ -EMPLOYEE-EMPLOYER PRIVACY). A randomized algorithm  $\mathcal{M}$  is said to satisfy  $(\alpha, \epsilon, \delta)$ -Employee-Employer Privacy, if for every set of outputs  $S \subseteq range(M)$ , and every pair of strong  $\alpha$ -Neighbors D and D', we have

$$Pr[\mathcal{M}(D) \in S] \le e^{\epsilon} Pr[\mathcal{M}(D') \in S] + \delta$$

LEMMA 9.1 ([26]). The Laplace distribution,  $h(z) \propto \frac{1}{2} \epsilon^{-|z|}$ , is  $(\epsilon/2, \frac{\epsilon}{2\ln(1/\delta)})$ -admissible.

## **Approximating Privacy**

#### Algorithm 3 Smooth Laplace

 $\begin{array}{l} \textbf{Require:} \ : n : \text{true count, } \alpha, \epsilon : \text{privacy parameters, } \alpha + 1 \leq e^{\frac{\epsilon}{2\ln(1/\delta)}}. \\ \textbf{Ensure:} \ : \tilde{n} : \text{noisy count} \\ \textbf{Sample } \eta \sim Laplace(1) \\ \tilde{n} \leftarrow n + \frac{S_{v,\frac{\epsilon}{2\ln(1/\delta)}}^{*}(x)}{\epsilon/2} \eta, \end{array}$ 

LEMMA 9.2. Suppose  $q_v$  is a query over only establishment attributes. Then releasing  $q_v$  using Algorithm 3 satisfies  $(\alpha, \epsilon, \delta)$ -employer employee privacy.

Suppose  $q_v$  is a query over both establishment and individual attributes. Then releasing  $q_v$  using Algorithm 3 satisfies weak  $(\alpha, \epsilon, \delta)$ -employer employee privacy.

LEMMA 9.3. Algorithm 3 is unbiased and expected  $L_1$  error is

**Queries and Quality Measures:** We use three types of query workloads to evaluate our algorithms.

- Workload 1 A marginal over all establishment characteristics: industry sector, ownership, and location at the resolution of places (e.g., cities and towns).
- Workload 2 Single queries over all establishment attributes, and over the worker attributes of sex and education.
- Workload 3 The marginal over all establishment attributes, and sex and education.

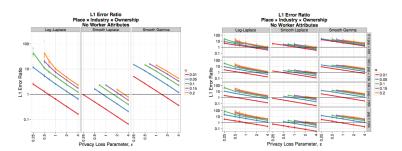


Figure 3: Average  $L_1$  error of releasing place by industry sector by ownership marginal compared to the current system.

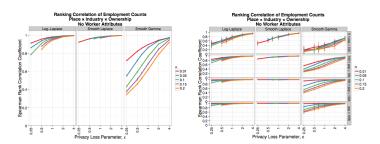


Figure 4: Spearman correlation between tested model and input noise infusion on the count of total workers ranked by place by industry section by ownership.

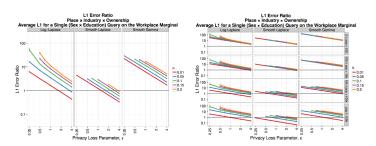


Figure 5: Average  $L_1$  error of releasing single queries in the place by industry sector by ownership by sex by education marginal, compared to the current system.