



APARNA KHATRI

SENIOR GRAPHIC DESIGN SPECIALIST

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professional profile

Senior Graphic Design Specialist with 6+ years of experience managing design processes, from conceptualization to delivery. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office, and web design applications (Dreamweaver, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out and grow.

education

May 2015

**BACHELOR OF FINE ARTS IN
GRAPHIC DESIGN**

Rochester Technology, New York, NY

GPA: 3.7/4.0

professional experience

Sep 2019 – Present

SENIOR GRAPHIC DESIGN SPECIALIST | Experion, New York, NY

- Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12%
- Delegate tasks to a 7-member design team and provide counsel on all aspects of the project
- Assess all graphic materials created in-house to ensure the quality and accuracy of their designs
- Oversee design project budgets ranging from \$2,000 – \$25,000

Jun 2017 – Aug 2019

GRAPHIC DESIGN SPECIALIST | Stepping Stone Advertising, New York, NY

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines
- Consulted with clients on the most appropriate graphic design options based on their major marketing goals

Jun 2015 - May 2019

JUNIOR GRAPHIC DESIGNER | Redfin Technologies, New Rochelle, NY

- Worked with senior designers to develop unique product branding
- Designed 30+ online advertisements to increase RedFin's brand awareness
- Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop

additional skills

- Proficiency in Adobe Creative Suite
- Member of the Society for Experiential Graphic Design

- Working knowledge of Figma, Blender, Sketchbook
- Experienced at designing for print and digital media

Dear Job Seeker,

The “Windsor” resume template uses color to highlight your name, job title, and the various [sections of your resume](#).

A regal template that carries both a sense of formality and hints of playfulness, use the Windsor resume template if you’re applying to a company that’s clearly successful but doesn’t take itself too seriously (startups are a good bet).

Still struggling to write your resume? Here are some free resources to help you put together a resume that shows employers you’re the right person for the job:

- [Free Resume Builder](#)
- [How to Write a Resume](#)
- [Resume Samples by Industry](#)

Once you have a great resume, pair it with a convincing cover letter using our matching [2021 cover letter template](#). Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:

- [Cover Letter Builder](#)
- [How to Write a Cover Letter](#)
- [Cover Letter Examples by Industry](#)

Best regards,

The Resume Genius Team