



# Andrea K

Central Florida

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👉 Portfolio: <https://andreak-portfolio.netlify.app>

GitHub: <https://github.com/akcodes29>

## Objective

Dedicated and results-oriented technology professional with a diverse background in brand management, education, full-stack web development, and hospitality, seeking to leverage technical expertise, critical thinking skills, and strategic mindset in the realm of technology within the business sector. Committed to driving successful and lucrative business outcomes through innovative product strategies and fostering collaboration across teams.

## Education



### **Bachelor of Science in Computer Science**

Orlando, Florida

*University of Central Florida*

currently enrolled



### **Full Stack Web Development Certificate**

Orlando, Florida

*University of Central Florida*

2023



### **Masters of Education in Curriculum and Instruction**

Tampa, Florida

*The University of Tampa*

2016



### **Bachelor of Science in Political Science**

Tallahassee, Florida

*Florida State University*

2013

## Experience



### **Brand Management**

2017-2023

- Develop and implement digital brand strategies, including website development, and social media management to enhance brand visibility and engagement in the digital space
- Plan and execute integrated marketing campaigns across various channels, including digital, social media, podcast, and hosted events
- Managed initiatives from conception through completion, demonstrating effective project management and people skills and delivering results within scope, budget, and timeline constraints



### **Teacher**

2016-2023

- Created engaging, structured lessons to facilitate optimal learning utilizing technology
- Leveraged strong communication, adaptability, leadership, interpersonal and analytical skills
- Utilized data-driven insights to assess student progress and make adjustments to individual needs



### **Hospitality: The Cosmopolitan of Las Vegas & Nightlife**

2010-2017

- Ensured exceptional customer service and adherence to safety and legal regulations within a casino
- Managed operations of a fast-paced nightclub, including staff supervision, scheduling, inventory management, and coordinated and prepared the venue for performers
- Implemented marketing strategies to attract patrons and most importantly, increase revenue