



Andrea K

Central Florida

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👉 Portfolio: <https://andreak-portfolio.netlify.app>

GitHub: <https://github.com/akcodes29>

Objective

Dedicated and results-oriented technology professional with a diverse background in brand management, education, full-stack web development, and hospitality, seeking to leverage technical expertise, critical thinking skills, and strategic mindset in the realm of technology within the hospitality sector. Committed to driving successful and lucrative business outcomes through innovative product strategies and fostering collaboration across teams.

Education



Bachelor of Science in Computer Science

Orlando, Florida

University of Central Florida

currently enrolled



Full Stack Web Development Certificate

Orlando, Florida

University of Central Florida

2023



Masters of Education in Curriculum and Instruction

Tampa, Florida

The University of Tampa

2016



Bachelor of Science in Political Science

Tallahassee, Florida

Florida State University

2013

Experience



Brand Management

2017-current

- Develop and implement digital brand strategies, including website development, and social media management to enhance brand visibility and engagement in the digital space.
- Plan and execute integrated marketing campaigns across various channels, including digital, social media, podcast, and hosted events.
- Managed initiatives from conception through completion, demonstrating effective project management and people skills and delivering results within scope, budget, and timeline constraints.



Teacher

2016-2023

- Created engaging, structured lessons to facilitate optimal learning utilizing technology
- Leveraged strong communication, adaptability, leadership, interpersonal and analytical skills
- Utilized data-driven insights to assess student progress and make adjustments to individual needs



Hospitality: The Cosmopolitan of Las Vegas & Nightlife

2010-2015

- Managed day-to-day operations of a fast-paced nightclub, including staff supervision, scheduling, and inventory management.
- Ensured exceptional customer service and adherence to safety and legal regulations.
- Implemented marketing strategies to attract patrons and increase revenue.