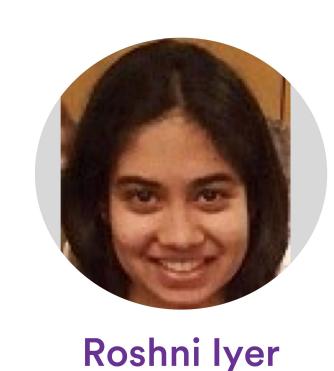
Do not place content in this area. This area will be folded behind the poster board.









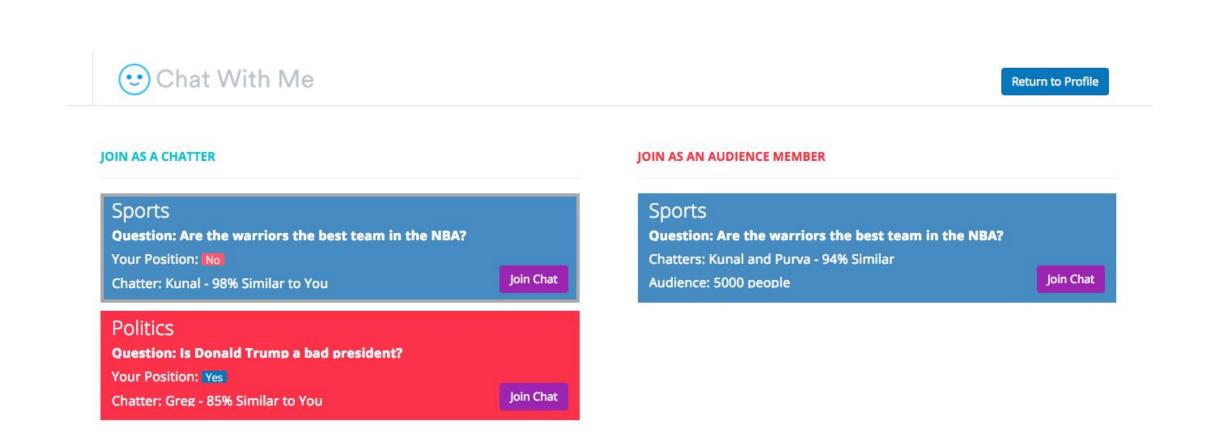


Chat With Me

Similar People, Separate Perspectives!

**User Need**: How might we enable two demographically similar people to discuss opposing opinions in a comfortable environment?

**Our Mission**: Our chat website "Chat with Me", allows two similar individuals to discuss differing opinions on a topic in a chat room in front of an audience. Users have the option of creating a new chat with the topic of their choice and specifying their stance, or they can join a chat either as a chatter or an audience member.



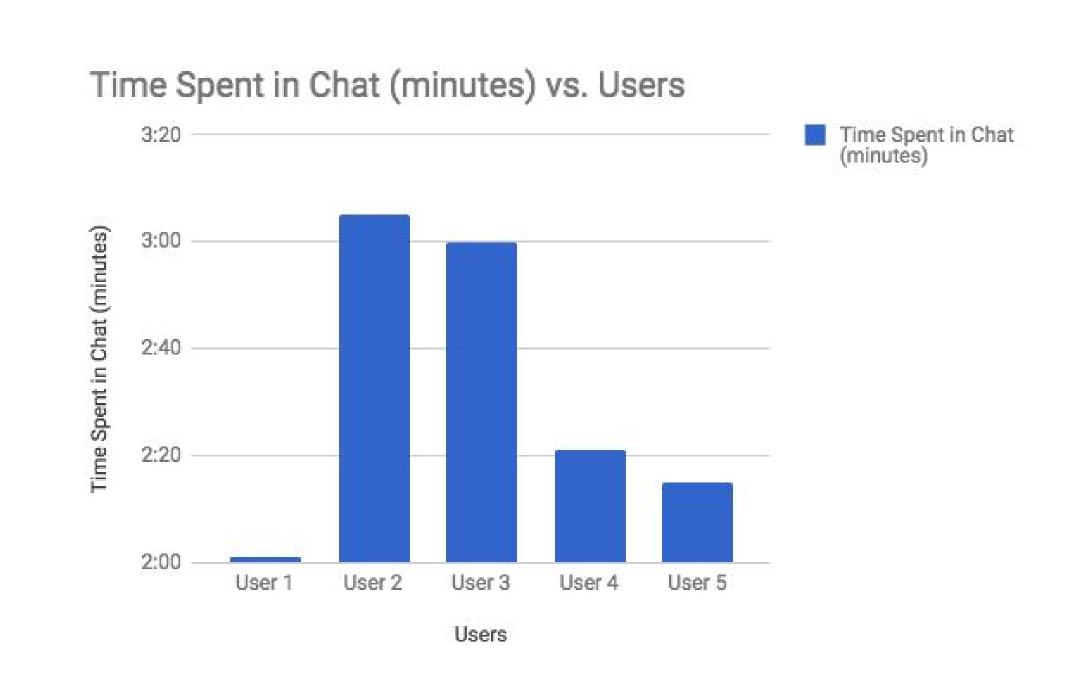
The "Join Chat" screen, where chatters are given the choice to join a chat as either a chatter or an audience member.

	Would Use App Again	Screen where max. time was spent	Comfortable Environment	Would recommend to others
User 1	Maybe	Chat room (chatter)	Yes	Maybe
User 2	Yes (bi-weekly)	Chat room (audience)	Yes	Yes
User 3	Yes (weekly)	Chat room (chatter)	Yes	Yes
User 4	Yes (bi-weekly)	Chat room (chatter)	Yes	Yes
User 5	Maybe	Chat room (audience)	Yes	Yes

The vast majority of our user studies demonstrated real utility present in user's desires to use the app again in the future.

Chat With Me		Exit
Yes: Kunal	94% Similar	No: Purva
Chat : Are the Warriors the best tea	m in the NBA ?	▲ 5,000 Users Watching
Have a good discussion:)  Kunal and Purva have joined the chat.  Kunal: Hey! I think the warriors are the best team in the NBA.  Actually, if you look at their 2017 record, they are really struggling: Purva		✓ Jon likes Purva's attitude! ✓ Emily likes Kunal's attitude! ✓ Emily likes Kunals attitude! ✓ Emily likes Kunals attitude! △ Emily thinks Kunal is doing a good job! △ Emily thinks Kunal is doing a good job! ✓ Emily thinks Kunal is doing a good job! ✓ Emily likes Kunals attitude!
		ු Good Job Kunal!

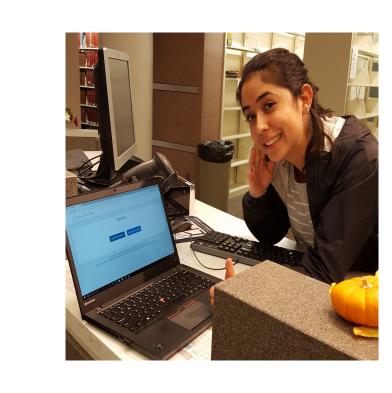
The "chat" screen, where two users can engage in a chat with one another while audience members provide commentary and feedback on the debate.

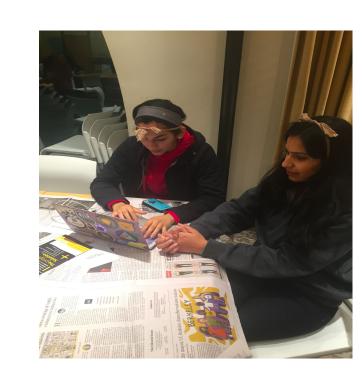


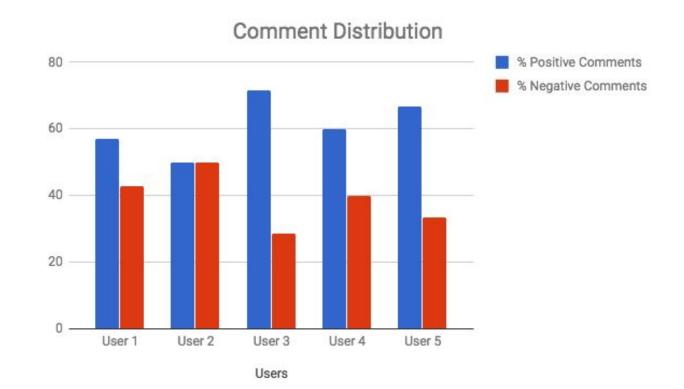
Most of our users spent the vast majority of their time in the actual chat screen, demonstrating we have an easy/intuitive interface.

Ku	ınal and Purva are 90% Similar	×
Similarit	ies	Differences
	Socio-Economic: Middle-Class	<b>≜</b> Gender
<b>≜</b> Age: 25-35	❖ Politics: Liberal	
	▲ Race: Asian	

The "Similarity" screen, which shows in what demographics two users are similar and how their backgrounds differ.







The majority of the user's comments were positive.

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