



# **TEDx**GeorgiaTech

x = independently organized TED event



## **SPONSORSHIP PACKAGE**

# About **TEDx**GeorgiaTech

Technology | Entertainment | Design

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## **What is TEDxGeorgiaTech?**

TEDx was created in the spirit of TED's mission, *Ideas Worth Spreading*. The program is designed to give communities, organizations, and individuals the opportunity to stimulate dialogue through TED-like experiences at a local level.

At TEDxGeorgiaTech, we believe passionately in the power of ideas to change attitudes, lives and, ultimately, the world. Our mission is twofold: First, to build a clearinghouse of free knowledge from the Georgia Tech and Atlanta's most inspired thinkers; Second, to provide a platform to discuss these ideas worth spreading thereby fostering a community of change makers.

## **TEDxGeorgiaTech Mission Statement**

To provide a platform to exchange ideas that provoke thought and inspire action at Georgia Tech and the Greater Atlanta Community.



# A Letter from the Director

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Dear Potential Partner,

My name is Chloe Belangia, and I am the Executive Director of the student-led team organizing TEDxGeorgiaTech for April of 2018.

TED Global is an annual event that brings together the world's leading thinkers and doers to share ideas that matter in any discipline — technology, entertainment, design, science, humanities, business, development. The talks at the conference, called TED Talks, are then made available to watch for free on [TED.com](http://TED.com).

In the spirit of "ideas worth spreading," TED created TEDx, a program of localized, independent events organized by autonomous individuals that bring people together to share a TED-like experience. These TEDx events empower local communities to use their local platforms to generate local, impactful conversation on the ideas their communities believe are worth spreading.

At a TEDx event, TED Talk videos and live speakers combine to spark this rewarding experience and bridge connections amidst smaller spheres of influence. TEDxGeorgiaTech is an example of this style event — not organized by TED Conferences, but operated by Georgia Tech students under a license from TED.

I am excited to be a TEDx licensee and am reaching out to a select group of companies that are committed to the power of impactful ideas to consider supporting our TEDx event. Our organizing team feels you would add the power we as students are attempting to drive with our own individual influences, and we look forward to discussing ways in which you could help underwrite and add to this incredible experience!

To better understand the mission behind TEDxGeorgiaTech, please take a look at:

- [www.ted.com/tedx](http://www.ted.com/tedx)
- [www.tedxgeorgiatech.com](http://www.tedxgeorgiatech.com)

I have created the following document to guide you through our sponsorship process. Please reach out with any questions; our team is happy to further discuss your considerations. I look forward to seeing how our two organizations may align to spark the impact we both know the Atlanta community is capable of creating.

Sincerely,

Chloe Belangia

# Events

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## 2017 Student Speaker Salon

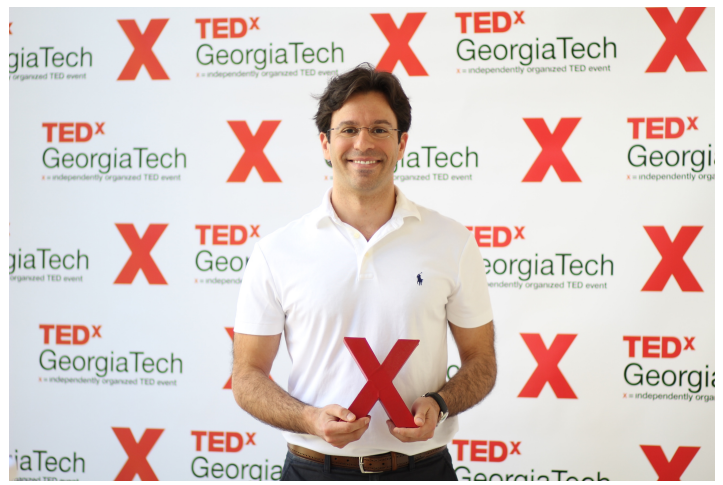
7-9pm | November 7, 2017

(add description)

## TEDxGeorgiaTech 2018

Date To Be Determined

(add description)





# Sponsorship Tiers

	Platinum	Gold	Silver	Bronze
Tickets to event	3	2	1	1
Logo on the Website	✓	✓	✓	✓
Logo on the t-shirt	✓	✓	✓	✓
Company apparel at event	✓	✓	✓	
Logo on the program	✓	✓	✓	
100-word message in program	✓	✓	✓	
Name and logo on all marketing materials	✓	✓		
Company booth at all major events	✓			

## PLATINUM

**\$5000**

### *Includes 3 tickets*

- Company booth at all major events
- Company name and logo on all marketing materials
- Company's apparel distributed amongst TEDx event attendees
- Logo will appear on TEDx t-shirts
- Logo on website
- 100-word message in program

## GOLD

**\$2500**

### *Includes 2 tickets*

- Company name and logo on all marketing materials
- Company's apparel distributed amongst TEDx event attendees
- Logo will appear on TEDx t-shirts
- Logo on website
- 100-word message in program

## SILVER

**\$1000**

### *Includes 1 ticket*

- Company's apparel distributed amongst TEDx event attendees
- Logo will appear on TEDx t-shirts
- Logo on website
- 100-word message in program

## BRONZE

**\$500**

### *Includes 1 ticket*

- Logo on website
- Company's apparel distributed amongst TEDx event attendees

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