

HAZLA RAFAIDEEN

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SUMMARY

I specialize in innovative design and social media management, crafting compelling visual narratives and driving engagement. My expertise includes graphic design, branding, multimedia content, and strategic social media marketing. Known for unique ideas and a dynamic approach, I enhance brand presence across diverse platforms & Strong organizational skills coupled with excellent communication abilities to coordinate office activities and facilitate smooth workflow.

WORK EXPERIENCE

The open gate Sri lanka

Mar 2018 - Present

- Creative Designer - Designs flyers, compose videos develops website
- Student Counsellor - Specializing in motivational programs, counseling, and organizing camping activities to support student development and well-being.
- Social media manager- Assisted in organizing company events, and handling social media pages.

Graphic Designer { Rewirehub UAE }

Mar 2024 - Sept 2023

- Creative Designer - Designs flyers, compose videos develops website including calendar management, reporting, and meeting coordination.

Badi-ud-din Mahmud girls college Kandy

Apr 2020 - Dec 2015

- President -Media unit , student parliament , Youth club
- Secretary - Sinhala society, Art Club
- Editor - Islamic Committee , Interact club
- Senior prefect ,Games caption , overall Leadership

Hampstead International Kandy

May 2024 - Jan 2024

- Assisted in the planning and execution of corporate events and meetings, ensuring a high level of professionalism and attention to detail.

EDUCATION

Badi-ud-din Mahmud girls college kandy

Jan 2019 - Feb 2021

- School level Completions
- G.C.E O\L COMPLETED.
 - G.C.E A\L COMPLETED.

CSDS Private AC Sri Lanka

Jan 2018 - Dec 2018

Educational institute (Diploma Level Achievements)

- Diploma of Information Technology
- Diploma of Teacher Training < Early childhood and primary education >

MTIA Colombo University

- Certificate iii in early learning Australia (Reading)

OTHER

(LICENSES & CERTIFICATIONS)

- General data protection Regulation
- Google Digital Garage
- Responsive Web design (Freecodecamp)
- Fluent in languages: English & Sinhala
- 6+ years of experience in the marketing field.