



edentity

SPEAKING SHEET RATE



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Edentity Speakers focus on topics including: Drawing a Blueprint that optimizes your undergraduate experience, Maximizing Your First Internships: Strategic Networking and Executive Presence, Landing Your Dream Job, Excelling at your First Corporate Gig and Future-Proofing Your Career, Getting into the best Graduate Schools in the World, Financial literacy and Side Hustles

Topics can be discussed prior to the speaking engagement

SPEAKERS & WORKSHOP FACILITATORS



Karl-Yann Assah

Ex- TELUS Ai
International Fashion Model



Kyle Thomas

Ex - Ernst & Young
Entrepreneur

Workshop #1

Becoming the Dark Horse: How To Stand out in Any Room

The Goal is to be undeniably great. But what does that take exactly?
The First Step requires Mastering the Basics:
Appearance. Behavior. Communication.

- 1.Appearance: Look The Part. What to Wear and When to Wear it ?
 - a.Apparel - Must Haves & What it says about you
 - b.Grooming - Clean
 - c.Social Media - Who are you? What do you do ? How you can Help?
- 2.Behavior: Strategy, Reliability & Credibility - The pathway to heightened responsibility
 - a.Self-Starter - Having a Can Do Mentality & Getting Involved
 - b.Maturity
 - c.Becoming Irreplaceable - Future-Proofing Your Career
- 3.Communication: The Power of Effective Communication: When you speak, you tell the world who you are
 - a.Public: Oral
 - b.Written: Emails

[PREVIEW HERE](#)

Workshop #2

Finding Your Spark: Diary of an Ambitious Freshman

Goal: Our workshop brings you two remarkable speakers who defied the odds, evolving from academic struggles to becoming the stars of their university experience. Hear their raw, unfiltered insights on their journey from academic failures to resounding successes, culminating in stellar job offers. This workshop provides students with invaluable tools and a comprehensive blueprint for academic triumph. Equip your students to conquer their academic pursuits and unlock their fullest potential. Join us in rewriting their stories.

I. Story Time

- A. From Nearly being on Academic Probation to becoming an award-winning Student
- B. From (Almost) College drop-out Varsity Athlete to landing a 6-Figure Job after uni

II. The Blueprint: From Sweat to Suits

Year 1 - Trial and Error (Grace Period);
Year 2 - Solidifying the Foundation
Year 3 - Reaching the Apex;
Year 4 (and beyond) - Victory Lap

Exercise: Leveraging Chat GPT to guide your next steps & bullet proofing your career.

Pricing

KEYNOTE

1 Hour + Q&A

500 CAD / Speaker

WORKSHOPS

1 Workshop 2 Workshops

300 CAD

500 CAD

PODCAST REQUEST

45 minutes

250 CAD