

# Allyson Keightley

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## EDUCATION

### Western Governors University

Bachelor of Science in Software Engineering

Salt Lake City, UT

Exp May 2028

## EXPERIENCE

### Product Manager Intern

October 2025 - Present

Kahani — Stanford-based VC-backed startup

Remote

- Building and running A/B tests for mobile app features; based on insights from moderated user-testing groups, turn qualitative feedback into prioritized tickets
- Cross-collaborate with PMF team in sprints for an AGILE, lean, fast-paced environment
- Co-authored infra + screen inventory for pilot features (states, edge cases, data flows), cutting design to engineer handoff time by 40% and reducing open questions per ticket by 70%
- Set up MVVM feature-first folder architecture, improving code reuse and dropping time by 30%
- Authored dev guides that made build reproducible, lowering new-machine setup from 2 hrs to 30 minutes and unblocking 80% teammates
- Ran weekly stand-ups, unblocking team members, and keeping milestones and deliverables green.

### Business Owner & Team Leader

2014 – 2020

Entrepreneur

- Scaled product-based business using digital marketing, client education, team mentorship, and regional event organization to support a team of 20+ reps, scaling \$20,000 per month in revenue

## PROJECTS

### Internship Tracker | Next.js, Typescript, Node.js, Prisma, PostgreSQL, Auth.js

[View Repo](#)

- Full-stack React web app to manage applications with a dashboard view and drag-and-drop Kanban board
- Integrated Auth.js for secure user authentication, enabling personalized dashboards and protected access to user-specific data
- Connected frontend and backend logic using tRPC API procedures for real-time create, edit, and filter functionality across multiple SQL relational models

### CS Course Explorer | React, Vite, React Router, Express.js, Node, Render, PostgreSQL

[Figma Design](#)

- Presented, developed, and cross-collaborated with team as PM to build a college course review app; best group presentation and overall excitement for product
- Authored a detailed PRD, user stories, milestones, Figma design, and MVP deliverable to keep goals aligned

## TECHNICAL SKILLS

**Languages:** Python, JavaScript/TypeScript, Dart, SQL, HTML/CSS

**Frameworks:** React, Next.js, Flutter, Node, Express.js, FastAPI

**PM Tools:** Slack, ClickUp, GitHub, Figma, Notion

## PROGRAMS & LEADERSHIP

### CodePath Student Engineer

May 2025 - Present

Intermediate Web Development | Advanced Web Development | Community Leadership Group

- Delivered weekly React apps with responsive UX and CRUD, integrated RESTful APIs and JSON data handling
- Implemented the backend end-to-end (servers, database schemas, API design, authentication) to integrate seamlessly with frontends and ensure reliable data operations
- Selected to lead peer-driven initiatives, shaping how CodePath students connect, collaborate, and grow

### Microsoft Emerging Leaders for College Students

July - September 2025

Asynchronous Cohort

- Selected by Microsoft Security to participate in a program focused on leadership, influence, purpose, storytelling, and growth mindset