# Armin Kekić

# Curriculum Vitæ

# Experience

since 09/2018 Applied Scientist, Zalando SE, Pricing and Forecasting - Article Sales Forecast.

- Developing and deploying forecasters used for risk price optimisation and in-season stock management (re-order).
- o Modelling sales and demand using Seq2Seq models (e.g. LSTMs, Transformer).
- o Developing statistical methods to infer demand from stock-constrained sales time series.
- Numerical simulation of pricing process in order to find the right forecasting KPI as a proxy for profit made through price optimisation.
- 02 09/2018 **Applied Scientist**, Zalando SE, Pricing and Forecasting Competitive and Strategic Pricing.
  - Developing and deploying algorithmic pricing strategies for competitive price adaption and non-seasonal article discounting.
  - Developed ROI-based competitive pricing strategy.
  - o Implemented an automated data-driven pricing algorithm for never-out-of-stock articles.
  - 03/2017 Researcher, *Physics of Networks*, Institute for Computer Science and Physical 01/2018 Institute, University of Heidelberg.
    - Using methods from machine learning and network science to describe atomic spectra beyond the scope of quantum mechanics.
    - Results are being prepared for publication.
  - 02–04/2015 **Research Assistant**, *Quantum dynamics of atomic and molecular systems*, Physical Institute Heidelberg.
    - Writing numerical solvers for quantum mechanical time evolution equations (Master equation) in Python.
  - 07–09/2014 **Research Intern**, *Experimental foundations of quantum computing*, Centre for Quantum Technologies, National University of Singapore.
    - Design of an optical experimental set-up for Rydberg-atom imaging using electromagnetically induced transparency (EIT).

# Programming and Software Skills

Working Python (Scipy, Numpy, Pandas, PyTorch, Keras, Tensorflow, Scikit-learn, Matplotlib,

knowledge NetworkX), SQL, Matlab, Octave, Git, LATEX. Intermediate R, PySpark, C++, Databricks, Mathematica.

Basic Docker, AWS (S3, EC2, EMR), Kubernetes, Sagemaker.

#### Education

2016–2017 Master Studies Physics, École Normale Supérieure, Paris.

• Focus areas: quantum dynamics, statistical mechanics.

- 2015–2016 **M.Sc. Mathematical Modelling and Scientific Computing**, University of Oxford, St Hugh's College.
  - Focus areas: numerical and analytical solution of differential equations, network theory, machine learning.
  - Master thesis: Numerical simulation of composite granular chains for shock attenuation. Wrote entire simulation software (Python). Supervisor: Robert A. Van Gorder.
- 2011–2015 **B.Sc. Physics**, University of Heidelberg.
  - Focus areas: quantum dynamics, numerical simulation of physical systems.
  - Bachelor thesis: Theoretical investigation (computer simulation and mathematical modelling) of the Rydberg-atom excitation process used in cold-atoms experiments. Supervisor: Adrien Signoles and Matthias Weidemüller.
- 2013–2014 **ERASMUS Exchange Year**, University of Birmingham, UK.
  - Focus areas: financial mathematics, economics.

# Scholarships

- 2016–2017 Scholarship awarded by École Normale Supérieure.
  - 2016 Scholarship awarded by the Barbinder Watson Trust Fund, St Hugh's College, Oxford for a summer workshop in applied mathematics at Universidad Complutense de Madrid.
  - 2014 RISE-worldwide scholarship awarded by the German Academic Exchange Service (DAAD).
- 2012-2017 Full scholarship by the German National Academic Foundation (Studienstiftung des deutschen Volkes).

#### Publications

- 2020 A Network Approach to Atomic Spectra, Currently in Preparation.
- Wave propagation across interfaces induced by different interaction exponents in ordered and disordered Hertz-like granular chains, Master Thesis Results, https://doi.org/10.1016/j.physd.2018.07.007.
- 2016 Interaction Enhanced Imaging of Rydberg P states, Bachelor Thesis Results, https://doi.org/10.1140/epjst/e2015-50339-8.

#### Languages

German native speaker

English full professional proficiency

TOEFL iBT 112/120

Bosnian **fluent** 

French basic knowledge