Rec+onnect MVP Development Proposal

Version 3.0
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Executive Summary

Rec+onnect is an AI-driven recruitment operations platform that automates the creation of complete hiring playbooks from simple inputs. It enables recruiters to quickly generate customized job descriptions, global market insights, structured interview plans, and AI-assisted debrief summaries, saving time and improving consistency across the hiring process.

This updated proposal (v3.0) incorporates the custom landing page, extended timeline, and separation from HireWise as a standalone product. The goal is to deliver a fully functional MVP within 8 weeks that provides immediate value while ensuring compliance with EU AI regulations.

Project Overview

Role: Nikita Akella serves as Owner & Lead Engineer at Akella inMotion, responsible for architecture, implementation, and quality of the MVP.

Scope: Implementation of the agreed MVP features covering the core recruitment workflow across four chapters: Discovery, Process, Alignment, and Debrief. This includes AI-generated job descriptions, global market insights, interview stage planning, candidate profiling, AI-assisted feedback synthesis, Google Drive integration for interview saves and document storage, and a custom marketing landing page.

Timeline: Development is estimated at 8 weeks from project kickoff (7 weeks development + 1 week beta testing).

Total Investment: €10,000

MVP Scope

The MVP is structured in four chapters, each addressing a critical phase of the recruitment workflow:

Chapter 1: Discovery

This chapter provides comprehensive market intelligence and job description generation. Features include: AI-powered global market insights (salary bands, key skills, top competitors, average time to fill, candidate availability, market trends), AI-generated job description with rich-text editor and style options (formal, creative, short/long/compact), and the ability to add company logo and customize formatting. Market research is powered by Claude Opus for deep analysis with Claude Sonnet providing quick preliminary data.

Chapter 2: The Process

This chapter creates discipline-specific interview workflows tailored to the role. Features include: AI-generated interview stages with focus areas relevant to the discipline, suggested questions for each interview step, industry-standard assessments (e.g., coding exercises for software engineers), expandable stage cards with duration estimates, and the ability to add custom stages or modify existing ones.

Chapter 3: Alignment

This chapter ensures all interviewers understand expectations and assessment criteria. Features include: desired candidate profile builder (experience level, required skills, preferred skills, relevant industries), process summary dashboard showing total stages and timeline, interview panel guidelines with best practices, collaborator registration and role assignment to interview steps, and shareable read-only playbook links for team alignment.

Chapter 4: Debrief

This chapter provides AI-assisted interview analysis and decision support. Features include: in-app interview recording with browser-based transcription, AI-powered transcript analysis (via Whisper + Claude), structured feedback entry for interviewers, candidate profiles with CV storage and salary information, AI-generated feedback synthesis highlighting pros, cons, areas of agreement/disagreement, and discussion points. The AI Compliance Module ensures all analysis is text-based and EU AI Act compliant.

Landing Page Package

A custom marketing landing page for Rec+onnect as a standalone product, separate from HireWise. The package includes:

- **Custom Design** - Not a template. Designed to match the product aesthetic and brand direction
- **Responsive Build** - Optimized for desktop, tablet, and mobile devices
- **SEO Foundations** - Proper meta tags, structured data, sitemap, and optimized page speed for discoverability
- **Google Analytics 4 Setup** - Full tracking configured for traffic, user behavior, and conversions
- **Performance Optimization** - Fast load times, image compression, lazy loading
- **Initial Copywriting** - Draft content based on product positioning (refine as needed)

Development Timeline

The project follows an 8-week timeline with clear deliverables each week:

Week	Phase	Deliverables
Week 1	Foundation + Landing Page	Project setup, auth, database schema, landing page design & build, SEO, GA4
Week 2	UI & AI Setup	Application shell, playbook flow, Claude integration with JSON schemas

Week 3	Discovery	Market insights engine, JD generator, style selector, rich-text editor
Week 4	Process	Interview flow builder, discipline-specific stages, suggested questions
Week 5	Alignment	Candidate profile, process summary, collaborator system, shareable links
Week 6	Debrief	Recording, transcription, feedback forms, AI synthesis, compliance module
Week 7	Google Drive + Polish	Google Drive integration, bug fixes, optimization, final touches
Week 8	Beta Testing	Live testing with 5-10 clients, bug fixes, final delivery

Investment Summary

Item	Price
Base MVP Development (7 weeks + 1 week beta)	€8,000
AI Compliance Module	€1,000
Custom Landing Page Package	€500
Google Drive Integration (interview saves & document storage)	€500
Total Investment	**€10,000**

Payment Schedule

Milestone	%	Amount	Due
Deposit (non-refundable)	50%	€5,000	Before kickoff
Mid-project milestone	25%	€2,500	End of Week 4
Final payment	25%	€2,500	After beta (Week 8)

Ongoing Infrastructure Costs

Upon delivery, the following monthly costs will be the responsibility of Rec+onnect. These are estimates based on moderate usage and will scale with platform adoption:

Service	Est. Monthly	Notes

Supabase Pro	$25	Database, auth, storage	
Vercel Pro	$20	Frontend hosting	
Claude API (Anthropic)	$50-200	Opus + Sonnet, usage-based	
Whisper API (OpenAI)	$10-50	Transcription, per minute	
Resend (Email)	$0-20	Free tier: 3k/mo	
Estimated Total	**$105-315/mo**	Scales with usage	

Out of Scope

The following items are explicitly excluded from this MVP engagement. Any of these can be added as future enhancements under separate agreements: mobile application (iOS/Android), calendar integrations (Google Calendar, Outlook), ATS integrations (Greenhouse, Lever, Workday), custom SSO/SAML authentication, multi-language support, real-time collaboration features, custom reporting/analytics dashboards, third-party job board posting, and payment/billing system (Stripe).

Next Steps

1. Review and sign the Project Agreement
2. Return signed agreement to nikita@akellainmotion.com
3. Receive invoice for 50% deposit (€5,000)
4. Complete the Onboarding Questionnaire (branding, preferences)
5. Development begins upon deposit receipt

Sincerely,

Nikita Akella

Owner & Lead Engineer

Akella inMotion