



KING COUNTY, WASHINGTON
REAL ESTATE

FLIP TO PROFIT

Presented by Allison Kelly

OVERVIEW

Median Household Income

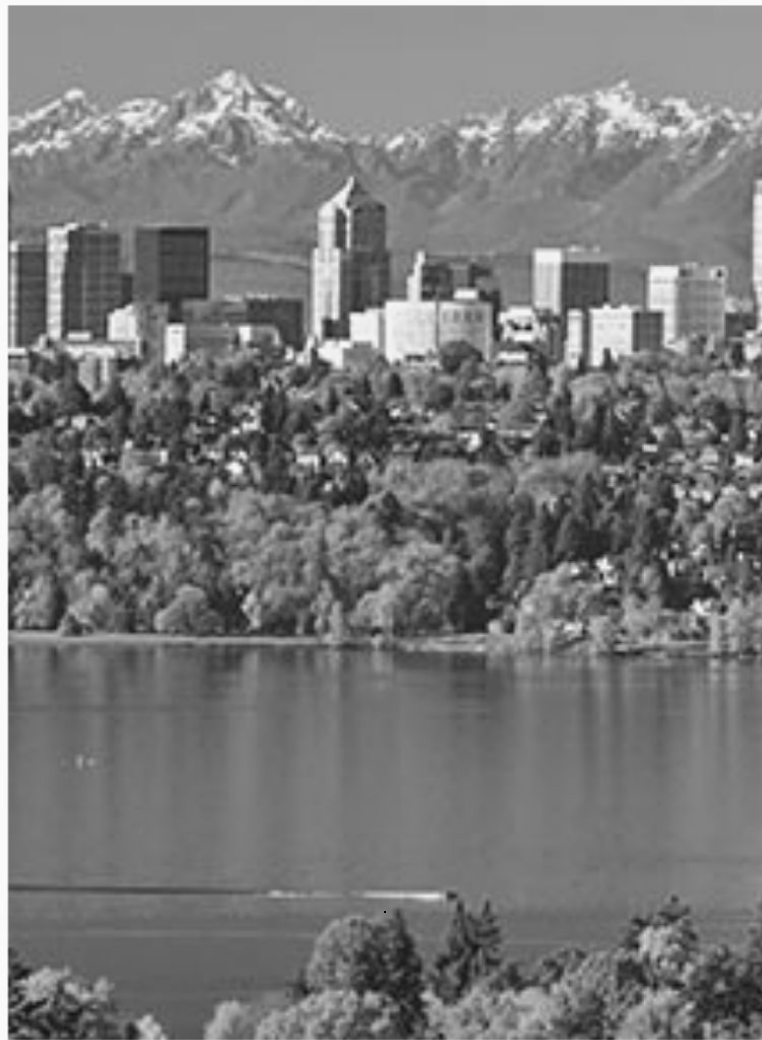
- \$73,035

Number of Home Sales

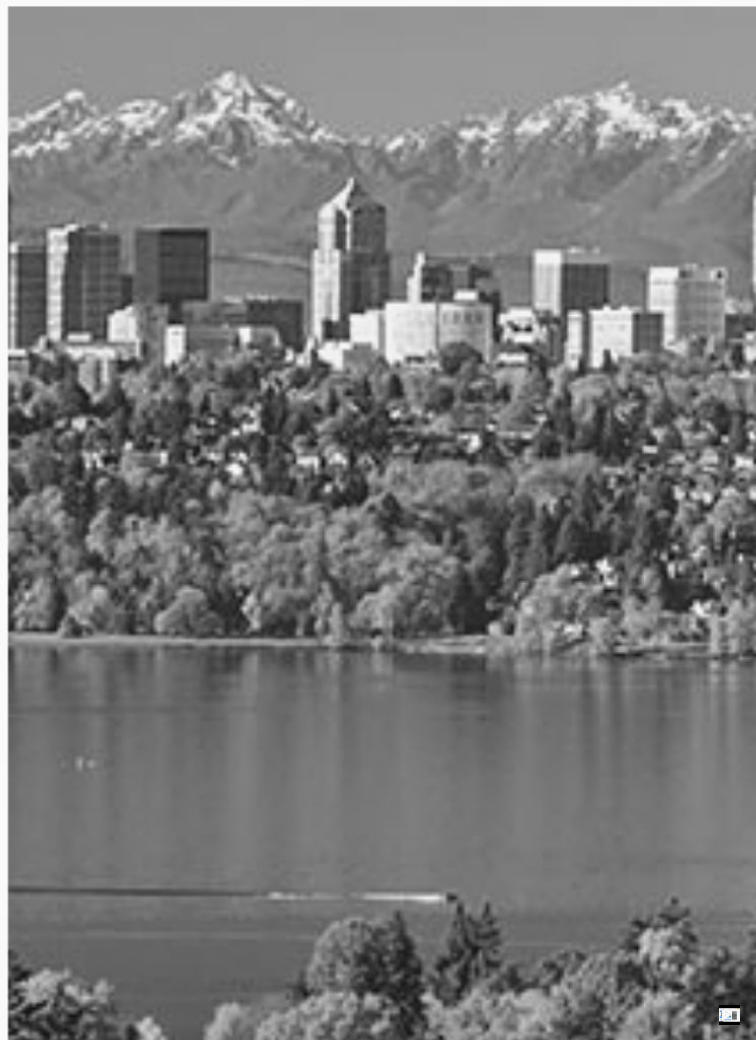
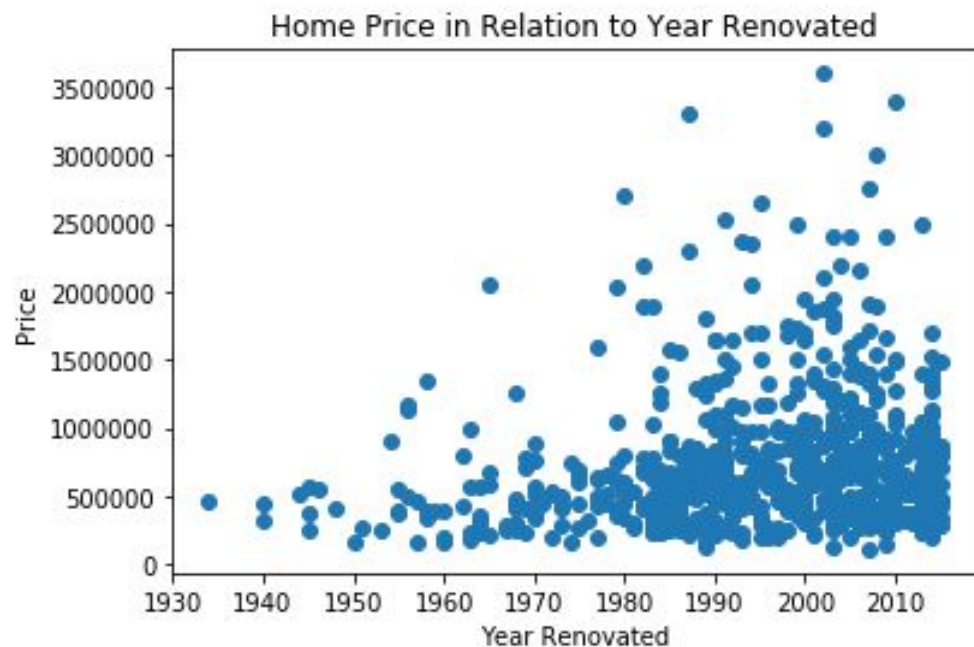
- 21,597

Median Home Price

- \$450,000



OVERVIEW



HOMES FLIPPED IN THE FIRST QUARTER
OF 2018 SOLD AT AN AVERAGE GROSS
PROFIT OF \$69,500.

ATTOM Data Solutions Report 2018

<https://www.attomdata.com/>

TOP INFLUENCES ON INCREASED SELLING PRICE

SQUARE FOOTAGE

**NUMBER OF
BATHROOMS**

**EARLY 20TH
CENTURY HOMES**



EARLY 20TH CENTURY ARCHITECTURE

STYLES

Craftsman Homes

Box Houses

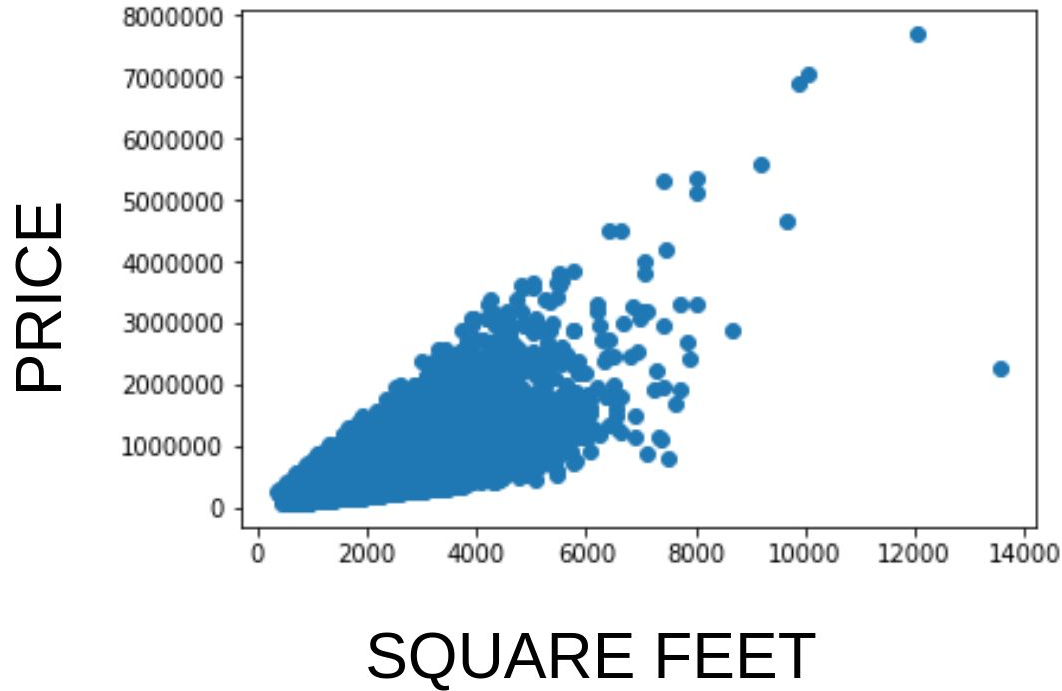
FEATURES

Energy Efficiency

**Traditional Northwest
Aesthetic**



MAXIMIZE SQUARE FOOTAGE



10% INCREASE IN SQUARE FOOTAGE INCREASES SALE PRICE BY 4.5%

3+

Three or more bathrooms had greatest influence on selling price

GRADE

Buying homes at a lower grade means room for improvement...
and a higher selling price.



THANK YOU

NOW GO OUT AND EARN A PROFIT

A black and white photograph of a marquee sign. The sign is composed of several rows of rectangular tiles, each containing a letter. The text on the sign reads "CLOSED FOR RENOVATION". The sign is mounted on a light-colored wall, and the letters are dark. The sign is slightly out of focus, and there are some shadows and reflections on the wall behind it.

CLOSED
FOR
RENOVATION